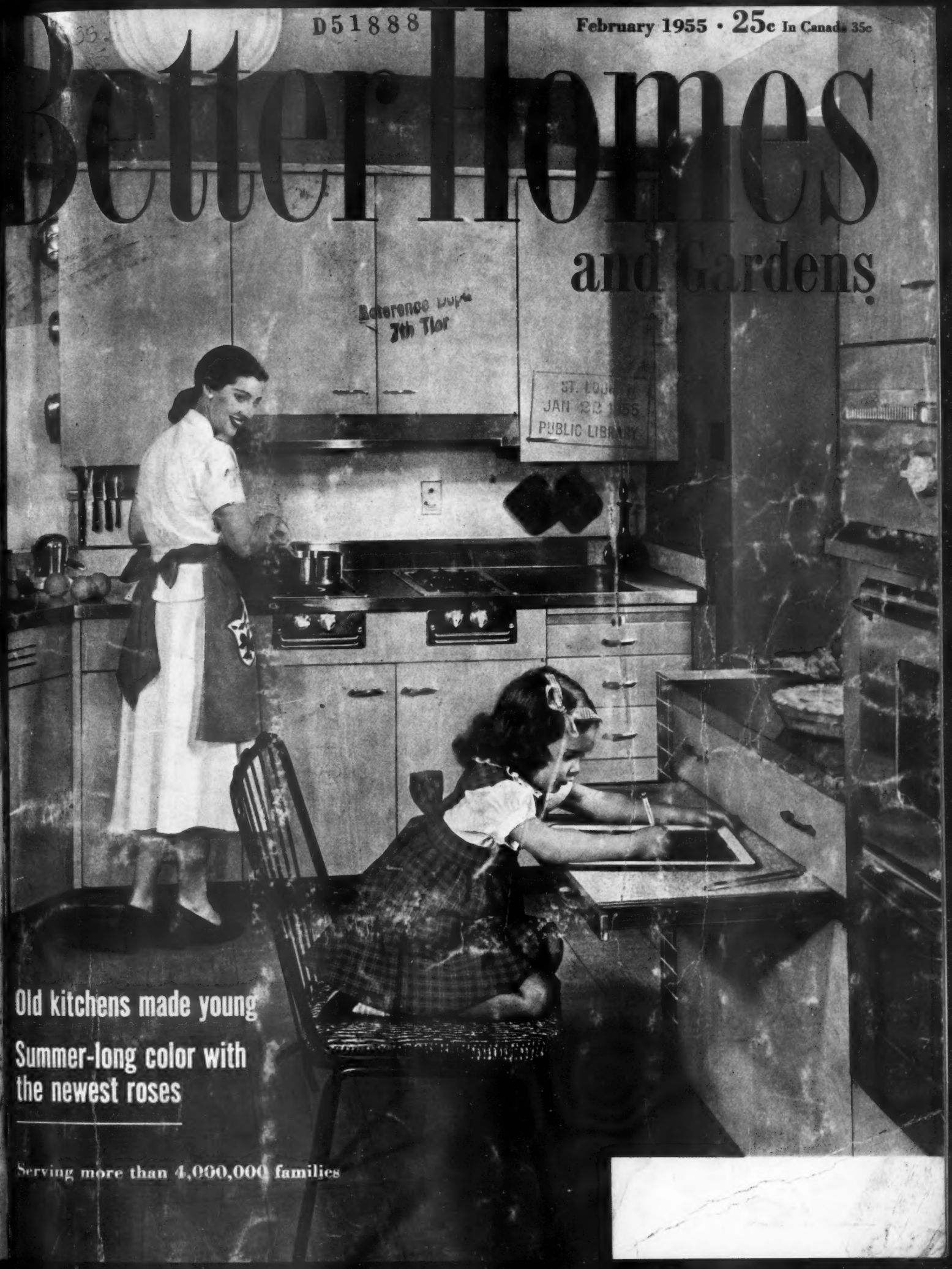
D51888

February 1955 • 25c In Canada 35c

Better Homes and Gardens



Reference Dept
7th Flor

ST. LOUIS
JAN 22 1955
PUBLIC LIBRARY

Old kitchens made young

Summer-long color with the newest roses

Serving more than 4,000,000 families

1L

D51888

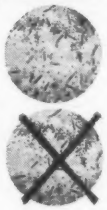
What?...You haven't tasted **NEW IPANA?**

ST. LOUIS
JAN 22 1955
PUBLIC LIBRARY

FIGHTS DECAY the BEST-TASTING way

Destroys hidden decay and bad-breath bacteria

Wonder-ingredient WD-9 in new-formula Ipana Tooth Paste is so effective it destroys most mouth bacteria with every single brushing. Your family's teeth get the important decay-fighting protection they need.



Beats all other leading brands in taste tests

New-formula Ipana is the *best-tasting* way to fight tooth decay . . . stop bad breath all day. That was *proved* after 3888 "hidden-name" taste tests. So taste Ipana today . . . enjoy it . . . trust your family's precious teeth to it. At all drug counters now in the yellow and red-striped carton.

New-Formula **IPANA**®

WITH BACTERIA-DESTROYER WD-9

Ipana A/C Tooth Paste (Ammoniated Chlorophyll) also contains bacteria-destroyer WD-9 (Sodium Lauryl Sulfate).

MAKE YOUR OWN TASTE TEST

Send for generous sample tube. Mail coupon today for trial tube (enough for about 25 brushings).

BRISTOL-MYERS CO., DEPT. H-25,
Hillside, New Jersey.

Please send trial tube of new-formula Ipana.
Enclosed is 3¢ stamp to cover part cost of handling.

Name .....

Street .....

City ..... Zone ..... State .....

(Offer good only in continental U.S.A. Expires May 1, 1955)

This new, idea-filled exhibit kitchen was designed for family living by Better Homes & Gardens. Steel cabinets have wood fronts, color interiors. Other kitchen ideas start on page 47. Photograph: Suter, Hedrich-Blessing

E. T. Meredith, Founder, 1876-1928

Fred Bohen
President

E. T. Meredith, Jr.
Vice-President and General Manager

Hugh Curtis
Editor

Bert Dieter
Content and Art Director

Robert M. Jones, *Managing Editor*

John Normile, *Building Editor*

Myrna Johnston
Foods and Equipment Editor

Fleeta Brownell Woodroffe
Garden Editor

Florence Byerly *Furnishings Editor*

James M. Liston
Special Features Editor

Noble Gammell, *Art Editor*

Associate Editors
Fae Huttenlocher. Ann Usher.
Dr. L. C. Grove. Elizabeth Wood.
Ben E. Graves. James Riggs.
Murial Hanna.

Helen Stark (*New York*).
Elizabeth Gilrain (*Western States*).

Assistant Editors
Charles H. Swain. Lawrence Muir.
Jackson Hand. Thomas Nanney.
June Horne. Peter J. Reynolds.
Barbara Boyd. Herbert L. Smith, Jr.
Curtiss Anderson. Anne Anderson.

Editorial Assistants
Katie Norris. Dorothy Miller.
Dan J. Matthews. Jane Funkhouser.
June Dorflinger. Richard Nunn.
Marylen Green. Virginia Newman.

Betty Grayson, Barbara Stuart
Field Editors

Guy M. Neff, *Book Editor*

Lester H. Mugge
Vice-President and Director of Circulation

Edwin L. Sullivan
Vice-President and Director of Advertising

Published monthly by Meredith Publishing Company, 1714 Locust Street, Meredith Building, Des Moines 3, Iowa, U. S. A. Entered as second-class matter July 8, 1922, at the post office in Des Moines, Iowa, under act of Congress, March 3, 1879.

Copyright, 1955, by Meredith Publishing Company. All rights reserved under the International and Pan-American Conventions. Marca Registrada en Mexico.

Subscriptions: In U.S., one year $3, two years $5, three years $7. More information, page 6. *Printed in U.S.A.*

Better Homes and Gardens®

February, 1955 Vol. 33. No. 2

Don't miss these features!

A NEW READER SERVICE—

Handy Plans for your workshop projects. See page 24

Homesteading in Alaska—the last frontier. Page 56

Pancakes—flip 'em to order! Page 74

66 ways to make an old kitchen young; see page 47

Force flowering branches to bring spring earlier
Page 145

There's good living space in your basement. Page 66

For complete contents, turn the page

COMING NEXT MONTH! • ***An 8-page portfolio—Break winter's monotony with springtime meals***

So that you may hear the true miracle of these low-cost high-fidelity recordings we offer

YOURS for only 10¢

This **12-INCH** long-playing (33⅓ rpm) HIGH FIDELITY recording of

BEETHOVEN'S

5th SYMPHONY

and on the other side

SCHUBERT'S

"UNFINISHED" SYMPHONY NO. 8

Ludwig van Beethoven

Guaranteed by Good Housekeeping

An Exciting New Way for Your Entire Family to Learn to Enjoy Truly Great Music—and to Own the Best-Loved Symphonies, Concertos, Operas, Musical Comedies—AT HALF THE USUAL COST!

HERE IS ALL YOU HAVE TO DO . . .

Mail the coupon below and – for only 10¢ – we will promptly send you BOTH Beethoven's 5th Symphony and Schubert's 8th Symphony – both COMPLETE on one 12-inch pure vinyl, long-playing, HIGH FIDELITY record! This amazing offer is being made to acquaint you with the remarkable new program called MUSIC TREASURES OF THE WORLD!

BRAND-NEW RECORDS – AT UNBELIEVABLY LOW COST!

Under this program you can now enjoy in your own home a complete library of the world's great music . . . beautifully recorded on the latest high-fidelity electronic equipment, with the full range of sound the human ear is capable of hearing (30-15,000 cycles per second) . . . *all yours at half the price you would normally expect to pay!*

Yes, recordings of these same works usually sell at retail for $5.95 each — but because assured distribution to members eliminates the usual expense of unsold records — because conductors have agreed to accept lower royalty payments, knowing that their over-all income would be greater in the long run — and because of the development of mass production high-fidelity record pressing equipment — we are able to offer these 12" long-playing high-fidelity records exclusively to our members for $2.98 each!

WHAT DOES THIS MUSIC PROGRAM INCLUDE?

Music Treasures of the World makes available to you and your children the best-loved works of all the greatest composers, both serious and light — Bach, Beethoven, Brahms, Mozart, Tchaikovsky, Gershwin, Copland, etc. And these selections are thrilling *brand-new* performances, played by internationally famous philharmonic symphony orchestras under the batons of such eminent conductors as Walter Hendl, Hans Swarowsky, Dean Dixon, Kurt Graunke, etc. — brilliantly recorded *especially* for these new long-playing records!

YOU LEARN TO UNDERSTAND GREAT MUSIC

By accepting this introductory offer now, you will also be automatically enrolled in our fascinating Music Appreciation Course — *absolutely free!* Each month you will receive — FREE — a new issue of our Course to help you understand the fine points of music and enable you and your family to listen to all music as do the critics and composers themselves.

HOW THIS UNIQUE MUSIC PROGRAM WORKS

Your purchase of the record offered above for only 10¢ does not obligate you to buy any additional Music Treasures records — ever! However, we will be happy to extend to you the courtesy of an Associate Membership. Each month, as an Associate Member, you will be offered a new 12" long-playing record at the special member's price of only $2.98 each (plus a few cents for U. S. tax and shipping). If you do not wish to purchase any particular record, you need merely return the form provided for that purpose.

Remember — whether or not you purchase any future recordings, you still receive, each month, a new issue of our Music Appreciation Course, FREE. So send 10¢ now — while you can still get BOTH of the Musical Treasures listed above. Accept this introductory offer *now!*

MUSIC TREASURES OF THE WORLD, 100 SIXTH AVE., NEW YORK 13, N. Y.
IN CANADA: 1184 Castlefield Ave., Toronto 10, Ontario

FREE
MUSIC APPRECIATION COURSE

Each month you will receive a treatise on some important phase of How to Appreciate Music . . . to help you and your family understand and love great music. And each monthly issue is yours, *absolutely free,* until you cancel — whether or not you purchase any additional records.

MUSIC TREASURES OF THE WORLD, Dept. 167 BH2
100 Sixth Ave., New York 13, N. Y.

BOTH—Complete—for only 10¢

BEETHOVEN'S 5th Symphony	SCHUBERT'S 8th Symphony

Here is my 10¢ as payment in full for the 12" long-playing record described above—plus the first treatise of your Music Appreciation Course – which I may keep whether or not I purchase any additional records. Each month, as an Associate Member I will receive advance notice of the new record release, which I may purchase at the special member's price of only $2.98 per record, plus a few cents for U. S. tax and shipping. However, I may decline to accept any or all records offered me and I may cancel membership any time. It is further understood that I will receive the Music Appreciation Course—one lesson each month—*absolutely free!*

Membership is limited to one subscription to any family or household

Name.....

Address.....

City.....Zone.....State.....

IN CANADA: 1184 Castlefield Ave., Toronto 10, Ont.

Nothing shines aluminum like BRILLO Soap Pads

No soaking, no hard scrubbing! Sturdy, metal-fiber Brillo® Soap Pads whisk off scorch and crust. No need for scouring powders, brushes, dishrags . . . Brillo *polishes* as it cleans. One quick swish and aluminum gleams! Dandy for stove-tops, too!

Brillo Soap Pads (*red box*) Soap-filled pads
Brillo Cleanser (*green box*) Pads plus cake soap

There's polishing soap in every BRILLO Soap Pad

THRIFTIER!
5 and 12 pad boxes

In this issue –

Furnishings and Decoration

Like your signature on a room..... 12
Decorating scrapbook..... 64
Add dimension to your decorating.....111
Decorating details you'll want to try.....122
This basement works overtime.....126
Two "identical" rooms—
and how they differ.....135
Planned for everyday living.....143
Striking dress-ups for a bedroom wall.....160
Put your porch to year-round use.....163
Leather is decorating news.....207

Gardening

The latest garden news..... 38
Roses—how to buy
and plant America's favorite flower..... 58
Build your way to a better garden.....176
Smart gardener's guide:
How to start new house plants.....179
Now's the time to—.....186
The diary of a plain dirt gardener.....189

Foods and Equipment

66 ways to make an old kitchen young.... 47
Favorite desserts à la Valentine..... 70
Call on your oven for so-good meals..... 72
Pancakes—flip 'em to order!..... 74
Money for your recipes..... 80
Prize tested recipes:
Tasty meat loaves..... 83
Best banana breads..... 84
The best date muffins we ever ate!..... 97
Better-than-ever tomato favorites.....102
Dinner's fast with chili.....107
Try your hand at Swedish rye.....118

Building, Remodeling, and Maintenance

Is your next project here?..... 24
How to go after a mortgage loan..... 34
How-to for the handyman..... 41
Try these ideas in your basement..... 66
Living space right up to the roof!..... 68
Handyman's corner:
Fix these electrical breakdowns yourself. 149

Home Management

So you should write your congressman?... 9
How-to for the homemaker..... 23
It's news to me!..... 26
Spring in February? Why not?..... 76
Give your February tables new life.....128
Here's how to force flowering branches...145
Shopping by mail.....200

Children and Parents

Our children like to go to bed..... 16
Discipline.....166

Special Features

Family car:
Are you ruining your car?..... 18
Your pet and mine:
Make yours an all-family pet..... 45
Where the land is new..... 56
Tour Florida in the summer..... 62
Florida and the Bahamas.....158
The man next door.....208

Home planning centers.....152

Index of advertisers.....206

Subscription Correspondence: When you write us about your *Better Homes & Gardens* subscription, be sure to enclose an address label from a recent copy to help us find the information you need and send you a prompt reply. *Rates:* New and renewal subscriptions, one year $3, two years $5, three years $7 to the United States and Possessions. Canada and Pan-American countries, add $1 per year for extra postage. Other countries, add $2 per year for extra postage. For continuous service, a renewal must reach us at least 30 days before expiration of the old subscription.

Gift Subscriptions: Available year round at regular rates. Name and address of donor must accompany order. *Change of Address:* Five weeks' notice is required. Please report any change of address direct to *Better Homes & Gardens*, Des Moines 3, Iowa, rather than through your local post office. Send *old address* as well as the *new*, enclosing the address label clipped from the cover of a recent copy. *Manuscripts:* Must have return postage; otherwise we cannot be responsible for them.

IT'S MADE BY SWIFT

so you can feed your dog as well as you feed your family

PARD HAS THE
Good Beef Taste
DOGS LOVE!

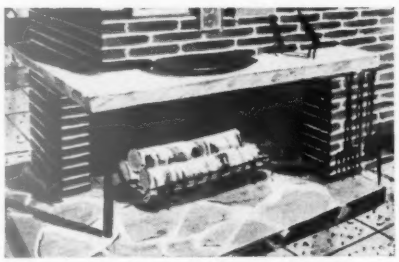
If your dog is a finicky eater, remember . . . he's only human! He wants his food tasty and flavorful just as you do. Hence the great appeal of new Pard. Its aroma (take a sniff) is clean and fresh and meaty . . . and its wonderful good beef taste comes from the juicy beef variety meats, ground beef bone, and beef fat Swift puts into Pard. Your dog knows what's good for him. That's why he'll pass up even red, raw meat for Pard's complete diet of essential foods, vitamins and minerals. Get a good supply. Nobody makes dog food like Swift makes Pard.

FACTS ABOUT PARD YOU SHOULD KNOW:

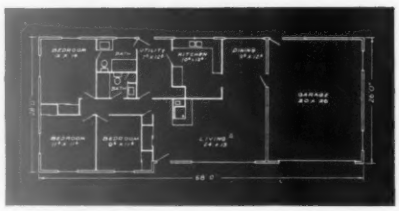
* Pard is a complete dinner. 11 generations of completely happy, healthy dogs have been raised on just Pard.
* When you feed one can of Pard, you're giving your dog as much nourishment as you get from a roast beef dinner.
* Pard can be fed to puppies as early as 6 weeks. It's extra rich in protein, which is essential to a growing dog's health.

An accomplished staff of architectural designers combine contemporary flair with function. Vaulted studio ceiling of acoustical tile, big Thermopane windows give you an unusual feeling of spaciousness in luxury models.

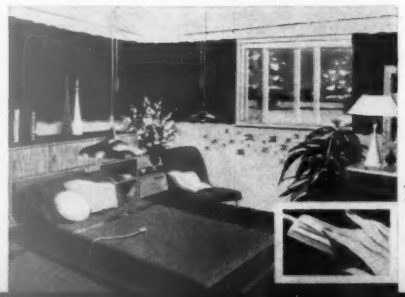
1955 MODERN HOMES... *an amazing story of quality and economy through new methods*



The designer's touch is apparent everywhere. Smart, low corner fireplace of Roman brick adds to open, roomy feeling.



A wide variety of open floor plans are available. "Manor" has two baths, three bedrooms, fireplace, two picture windows!



Bedside switch opens and closes windows! Such dramatic features are permitted only through production know-how.

Your interest in distinctive modern living will give you an immediate appreciation of the quality and excellence of the superb family of Modern Homes.

The finest of materials—purchased and precision-crafted in great quantity by exclusive machine techniques—result in a new kind of prestige home, at economies that only Modern technology could create. Write for the newest Modern folio of homes. Modern Homes Corp., 14507 West Warren Avenue, Dearborn, Michigan.

modern homes

Modern Homes Corporation • Dearborn, Michigan • Port Jervis, New York

Low, modern Scotch-hip roof, wide overhang and bold lines give longer, richer look to the "Manor."

. . . So you should write your congressman?

By Marylen Green

Go ahead and expound your views to your next-door neighbor—but don't stop there. Write your congressman . . . he's the one who can help you. Maybe you don't even know his name, but that doesn't mean he doesn't know about you. You're his public, the reason he's in office. He wants to please you, if possible. But how can he when he doesn't even know you've got a problem?

Here are rules to follow so you won't go wrong:

Here's how . . .

1. Write legibly. It's a rule you've heard since grammar school. Use it. It will work as an "attention getter." Your congressman can't solve your world-shaking problem if he can't decipher it.

2. Be brief. Don't write more than one page unless absolutely necessary. Your congressman is a busy man and can't spend time wading through flowery phrases. Stick to the point, and he'll get to yours a lot faster!

3. Identify yourself. If you're the high-school principal and you're fighting for a school tax, say so. Indicate your reasons if you have bias. You might get into trouble misrepresenting interests.

Who to . . .

1. Write your own congressman. You are usually wasting time if you write any congressman but your own. You need to reach someone who represents your state and you. If you don't know his name, phone the public library or local newspaper.

2. Write all three. For best results, write your representative and two senators. If you have time to write one letter only, write your representative.

What to say . . .

1. Don't scold or be abusive. A congressman wants to be persuaded, not dictated [*Turn to page 191*

Good thing we can turn back the clock!

(Based on Company File #C-53-15)

Before the fire, our house had always been pointed out as a show place. Being a building contractor, I was happy about that, of course.

Naturally, I knew what the house was worth. It was no problem to pass *that* figure along to the Hartford man so he could get me the right amount of insurance.

Inside the house, it wasn't so easy. Some of our furniture was new and the price of it still fresh in our minds. Some pieces—like this clock that everybody admired—had been in Sue's family for years. The two of us sat down with the Hartford Inventory Booklet our agent had given us and figured out what our belongings were worth. I have reason now to be mighty glad that he was so thorough.

All told, the Hartford Fire Insurance Company paid us $37,600 for the damage to our house and its contents. Thanks to our Hartford Fire Agent, we can make the needed repairs and refurnish our home to make it as attractive and livable as it was before the fire!

Would *you* come out as well—financially—if *your* home were to burn?

Better find out now. Like 7 out of 10 property owners, you may be *under*-insured.

Have your Hartford Fire Insurance Company Agent or your insurance broker check to see whether you have enough insurance to pay for any fire loss that may hit you.

Phone him, and ask for a copy of the Hartford chart that helps you find the present value of your house. Ask, too, for the Inventory Booklet that helps you figure the value of your furniture and other belongings. Both are free. *And well worth having!*

Year in and year out you'll do well with the

Hartford

Hartford Fire Insurance Company • Hartford Accident and Indemnity Company
Hartford Live Stock Insurance Company • *Hartford 15, Connecticut*

YOUR HOME CAN HAVE

Andersen

THE WINDOW BEAUTY OF

Windowalls

TRADEMARK OF ANDERSEN CORPORATION

Enjoy the sunshine, fresh air of windows while you enjoy the weatherproof protection of walls

You live in comfort all year around with wonderful Andersen WINDOWALLS. As windows, they let in sunshine, frame a view, open wide for ventilation. As walls, they close tight—a weatherproof barrier on windy, wet or wintry days.

Want more information on window beauty for your home? Then talk to your architect, builder or lumber dealer about Andersen WINDOWALLS. Or send the coupon to Andersen.

WINDOWALLS GIVE EXTRA COMFORT PRICED RIGHT FOR AVERAGE HOMES

WEATHERTIGHT... YOU BET! Proved in torture chamber tests and in thousands of homes. Andersen Casements keep out water, dust, cold.

IN THIS $12,000 HOME... WINDOWALLS of Andersen Flexivents give window beauty plus easy operation. They increase the value of the home.

MAIL FOR FREE WINDOW IDEAS

ANDERSEN CORPORATION, BAYPORT, MINN.

Get 36-page booklet of window beauty photos and ideas... 16-page booklet of window facts and information. No obligation whatsoever.

Please check { ☐ I plan to build ☐ I plan to remodel } BHG 25

Name.....

Address.....

City.....*Zone*.....*State*.....

"The Perfect Touch
a new and special Knife for every need"

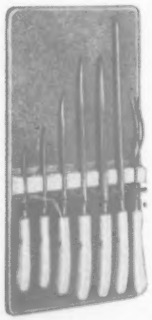
say OZZIE and HARRIET NELSON

See the "Adventures of Ozzie and Harriet" on the ABC Television network, sponsored by Antizyme Toothpaste and Hotpoint Appliances.

** Patent applied for*

HOMEMAKER CUTLERY by Carvel Hall

Homemaker Cutlery by CARVEL HALL



IN POPULAR IVORY
7 pc. set: Parer, Veg., Chef, Utility, Slicer, Carver and Fork with Chrome trim, Deluxe Knife-Plak, $29.95. Same in Copper.*

A thrill to own, a joy to use, these lovely knives lend a lighter, brighter note to carving, dicing, slicing, paring—*every* kitchen cutting need. As a gift or for your very own kitchen—these are the knives you've always wanted. So smart, so versatile and so very 'one-stroke' sharp, their *double* hollow-ground, stainless steel blades *stay sharp longer.* Each is *service guaranteed* forever. Your choice of 7 handsome sets, 2 smart handle styles. In sets or individually at your favorite cutlery counter.

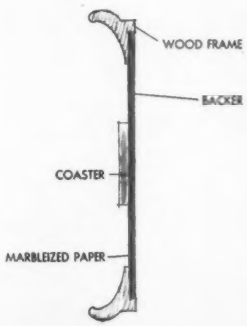
CHAS. D. BRIDDELL, INC., CRISFIELD, MD.

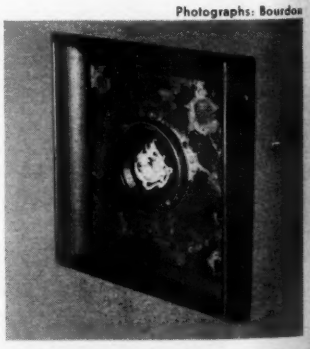
Like your signature on a room

Don't hide your treasured collections. Show them off—they'll add interest, personality to your decorating scheme

Pictures aren't all you can frame. Display a set of unusual coasters, china plates, collections of medals, leaves, or butterflies in individual frames. Group them around a large picture for emphasis, as the coasters here. From the Randolph Yost home, Houston, Texas

Photographs: Bourdon





Here's a good way to frame coaster. Cement coaster to mat of marbleized paper; add backer, frame. Keep delicate items behind glass

Maisel

Arrange a collection in a decorative grouping for your mantel, as is done with the brass candlesticks here. If you use many pieces in your display, it's best to keep them related in theme and shape to avoid confusion. From the Homer Brelsford home in Dallas, Texas

Decorator: Howard Wood

Many of your old family treasures make ideal accessories for practical uses or strictly show-off. The crested umbrella stand, steel helmet, silver vase and box, framed coasters add character and conversation possibilities to this hall. Home of Fred Heyne, Jr., Houston

More on next page

Why even her dolly can open a Curtis Silentite Window

All you need is a finger tip to open a Curtis Silentite double-hung window smoothly, silently. With these better wood windows, you'll never again struggle with sash that stick or bind. Lifetime ease of operation is built into Silentites—thanks to patented spring suspension and other exclusive features.

Yet Silentite windows are amazingly weather-tight. "Floating" weather-strips bar out drafts and dust—save on fuel bills and protect your year-round comfort. Available in many beautiful sash styles, these double-hung units are part of a Curtis "family" of fine windows that includes awning and picture windows, casements, convertible units and other window styles. Get ideas for building and remodeling from our window book!

CURTIS WOODWORK
Heart of the Home

Curtis Companies Service Bureau
200 Curtis Building
Clinton, Iowa

1866 CURTIS WOODWORK SILENTITE PRE-FIT the 'Insulated' window

Please send Silentite window idea book. BHG-2-55

Name.....

Address.....

City..... *State*.....

Like your signature on a room

Begins on page 12

Photographed by Howland at B. Altman & Co., New York

Two reproductions of old playbills over this mantel show how you can make decorative use of interesting souvenirs. An old flour grinder on table in background adds an unexpected touch to the decorative scheme. Notice how the Traditional furnishings in this room blend with Contemporary treatment of windows, walls

Hedrich-Blessing

A group of paintings by a favorite artist makes an attention-getting decoration for your walls. For extra interest, use several sizes if possible, and arrange paintings in an unusual design. These water colors are matted with rose tweed, framed in wormy chestnut. From the Seymour Rose entrance hall, in Glencoe, Illinois

make your money do TWO jobs, too!

stretch $5 a week to cover both SAVINGS *and* PROTECTION

It's hard to feed a baby with one hand and prepare dinner with the other. But no harder than trying to provide both savings and insurance protection out of one paycheck.

United of Omaha's 20-20 Plan offers you a low-cost solution to this budget problem.

Every dollar you invest in the 20-20 Plan does double duty—gives you a FULL CASH REFUND after 20 years of SOUND LIFE INSURANCE.

For an annual premium of as little as $260 a year (an average of $5 a week), you protect your family during these important next 20 years. Then you can have your money back—a total of $5200—to enjoy as you please. Or you can take advantage of one of the optional benefits.

Check the box below to see how this flexible plan serves you now—and in the years ahead.

Decide today how much you can save, and start investing it in the double protection of a 20-20 Plan.

United OF OMAHA 20 CASH REFUND PLAN

How the $5 A WEEK PLAN works

IF YOU ARE AGE	CASH REFUND AT END OF 20 YEARS	INSURED PROTECTION FOR 20 YEARS	INCREASED CASH FUND AVAILABLE AT AGE 65
25	*$5200	$8012	$7114
30		$7338	$6515
35		$6580	$6001
40		$5591	$5563

**Annual deposits of $260 a year for 20 years equal $5200 . . . that is your refund — $5200.*

United OF OMAHA

UNITED BENEFIT LIFE INSURANCE COMPANY

A Billion Dollar Life Insurance Company

***Home Office:* Omaha, Nebraska. *Canadian Office:* Toronto.**

Service Offices throughout the United States, Canada and Hawaii.

A PLAN FOR ANY AGE, ONE TO FIFTY-FIVE

No matter what your age, if you are in good health and can save $2, $3, $5, or $10 a week, United of Omaha has a Cash Refund-Family Protection Plan to bring you financial security. Learn more by mailing this coupon *today!*

MAIL NOW/TO SECURE YOUR FUTURE

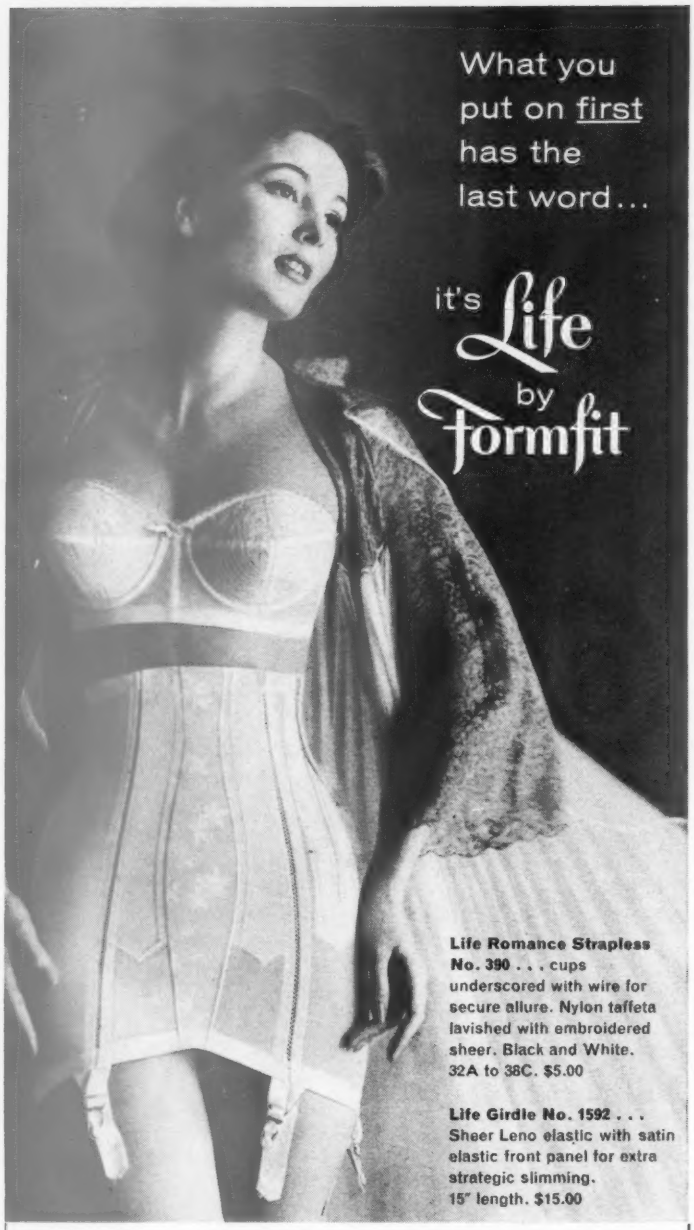
UNITED OF OMAHA (DEPT. BH-255)
UNITED BENEFIT LIFE INSURANCE COMPANY
Omaha, Nebraska

I can save ☐ $2 wk. ☐ $3 wk. ☐ $5 wk. ☐ $10 wk. and want to know what this will buy for me under your 20-20 Plan. Please give me full particulars. No obligation whatsoever.

NAME_____ AGE_____

ADDRESS_____

CITY_____ STATE_____



Playtime... Daytime... Gaytime... Anytime Put on the loveliest dress in the world—and see its beauty fade, worn with the *wrong* bra or girdle. And, of course, different outfits make their own demands of your underfashions. The girdle that's a success with a suit can sabotage your cocktail dress. The bra that's wonderful for bowling just won't go to the theater with the same assurance! Formfit brings you styles for your daytime, playtime, and gaytime . . . to take you through your busy days beautifully. Choose a complete Formfit wardrobe for all your fashion needs today!

Free! "Your Figure Type—What to do About It." Send today for this informative Formfit booklet. Mailed in plain envelope. Write to The Formfit Company, Dept. F-55, 400 S. Peoria Street, Chicago, Ill.

Life by Formfit

Prices slightly higher in Canada

Our children like

Bedtime needn't be an exhausting session for parents. Good habits, based on consistent, pleasant nightly routines, are your best allies at the close of your children's day. Start early to develop nighttime harmony. Here's one family's 7-point formula to ensure peaceful "good nights"

By Agnes Brokaw

"How do you get your children to bed so easily—and so fast?" our friends ask.

"Just put them to bed," we answer.

They look at us skeptically and beg, "Let us in on your secret."

We have no secret formula, no hocus-pocus.

It all began years ago, before our first child was born. I had gone to visit my sister, who had two small children. Both of them went to bed agreeably, with a minimum of dawdling. I wanted my children to do that, too, and since I was expecting a baby in a few months, I asked her about her method.

"Teach them to *like* to go to bed," she said.

We began doing just that as soon as we brought Jimmy home from the hospital.

First of all, we sat down together and outlined a plan that would cover many years. Here's how it worked:

1. *Begin early to make bedtime a happy time*

We began by smiling at Jimmy as we lowered him into his crib. Of course, at first he didn't know we were smiling, but in a few short weeks he was returning our smiles.

We tried not to hover over him. When he was sleeping peacefully, we'd leave him alone, and not go squeaking the doorknob and creaking the floor to see if he really was asleep.

When he was about 3 months old, we began playing peekaboo around the corner of the door before closing it. We left him smiling and contented.

2. *Establish familiar, quiet, nonstimulating "bed toys"*

Sometimes Jimmy began to cry as the door was being closed. Then we would stand his Teddy bear or some other large toy where he could look at it until he fell asleep.

As he grew older and could sit up and play with toys, one of several bed toys was given to him. These were such things as a rubber doll, his Teddy bear, or a stuffed dog. Jimmy had a small, soft blanket that he liked as well as any of these toys. He'd wrestle it for a few minutes, then hug it tightly as he went to sleep.

Jimmy never saw these toys except at bedtime. Soon they became so related to sleep that the very sight of them made him drowsy. No rattles or any toys that would stimulate

to go to bed

Photograph: Pease

We keep especially for bedtime certain "bed toys," such as a rubber doll, Teddy bear, or a stuffed dog. The children never see these toys except at bedtime, when the very sight of them brings drowsiness. This is story time, too, so going to bed is always anticipated happily

the imagination or make a noise when they'd fall to the floor were ever used as bed toys.

3. *Have a regular bedtime*

Jimmy came home from the hospital to the rigid four-hour schedule. He slept and awakened at exactly the same times each day. Our other babies were allowed to decide upon their own programs, but that didn't mean that there was no schedule. A definite plan was worked out for each baby and was continued, with necessary changes, as he grew older.

Jimmy learned that nap time followed lunch and bedtime followed supper. He knew what to expect and that our good-night kisses really meant, "Good night."

4. *Never use bed as punishment*

If a child hears all day long, "You do that once more, and you'll go straight to bed!", how can he enjoy going to bed? If he is sent to bed as punishment, how can it be attractive when bedtime rolls around?

We decided that we would never use bed as punishment, never mention it in a threat. Neither did we allow visiting friends or relatives to make unpleasant [*Turn to page 193*

The nicest gift of all is a Long Distance call

A Long Distance call means so much to someone who means so much to you. Only the telephone carries all the warmth of your voice. So send your greetings by Long Distance today. The cost is small wherever you call.

LONG DISTANCE RATES ARE LOW

Here are some examples:

Cleveland to Pittsburgh	**45¢**
New York to Boston	**55¢**
Chicago to Atlanta	**$1.05**
Philadelphia to Miami	**$1.35**
Los Angeles to Washington, D. C.	**$2.00**

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the federal excise tax.

Call by Number. It's Twice as Fast.

Bell Telephone System

Suddenly YOU make the decisions!

All at once you've joined the millions of busy girls with lives of their own, minds of their own. Some are away at school. Some are brides. Many go to work. But all of them (like you) have big and little decisions to make every day of their lives—decisions that usually revolve about: "What's best for *me?*"

You'd be surprised how many women like you have made one of the decisions you've undoubtedly been considering. *They've changed to internal sanitary protection!* That always seems like such a big step when you first think about it, yet once you use Tampax,* you'll find it natural and easy. *You can't even feel the Tampax when it's in place!*

Tampax has many other advantages. It does away with the uncomfortable, bulky belt-pin-pad harness. It's easy to dispose of, and so small that a month's supply slips into the purse. It eliminates odor. It's fastidious—wearer's hands need never even touch the Tampax.

This popular, doctor-invented product comes in 3 absorbencies (Regular, Super, Junior) at any drug or notion counter. Try it this month! Tampax Incorporated, Palmer, Mass.

*Reg. U. S. Pat. Off.

Accepted for Advertising by the Journal of the American Medical Association

THE FAMILY CAR

Are you ruining your car?

Photograph: Pease

This motorist held out for a brake "adjustment," disregarded mechanic's advice to repair master brake cylinder

By Joseph Stocker

We're an awful bunch of car wasters. Every one of us commits from one to a half-dozen sins against his automobile, calculated to put the old buggy in its grave long before its time. Few of us can afford big repair bills; yet, every time we drive our cars, the odds are about 99 to 1 that we're doing things that lead inevitably to the garage.

Would you like to know what *you're* doing to ruin your car? Herewith is a list of the commonest types of car wasters. If you don't fit into at least one of these categories, consider yourself mighty unusual:

The mechanical genius. He insists on diagnosing his own car trouble before he takes his car to the garage. Insists that the garageman do thus-and-so and nothing more. Doesn't trust the garage, anyway. Thinks all repairmen are swindlers who are out to sell him a new engine when all he needs is a new bolt.

One garageman tells about the customer who came in for a brake adjustment. The garageman tried the brakes. The pedal oozed all the way to the floor board. "You need more than an adjustment," the garageman said.

"Don't tell me what I need," said the cynic. "I'll pay you $1 to adjust those brakes, and that's all."

That evening, he came back for his car, drove out of the garage, and rammed into a tree. No brakes. Turned out his master cylinder had sprung a leak and all the fluid was gone. It cost him $15 to repair a fender—plus the brake job.

The cold-starter. This is the driver who jumps into his car in the morning (after it has been sitting idle all night), starts the engine, chokes it like crazy to keep it from sputtering, and thunders off. On a warm day, it's hard enough on the engine. On a cold day, it's murder.

Here's what happens: While the car has been sitting unused, the oil has drained down out of the working parts into the crankcase. Warming the car before starting off gives that oil a chance to get back up where it belongs and go to work again, lubricating pistons and cylinder walls and preventing friction. If you race a "cold" engine, there's going to be wear on the moving parts—and, ultimately, on your pocketbook.

What you *should* do: Start the engine, and then let it idle—don't race it—until the needle on the temperature gauge starts moving from its pin. Then hold the speed to 35 until the engine reaches normal operating temperature. This alone will save you about 20 percent on your repair bills.

The oil miser. This is the man who won't spend the money—or take the time—or both—to change oil as often as he should. He hears—or reads someplace—that the 1,000-mile oil change is [*Turn to page 21*

You can see the style and beauty–

but always ask "What's Inside?"

NEVER BEFORE has furniture been so beautiful, so smartly designed—such a delight to see and picture in your home.

BUT SOMETHING YOU CAN'T SEE will decide whether or not your choice will be your *lasting* joy.

That's why it's smart to ask WHAT'S INSIDE *any* furniture before buying.

If the answer is AIRFOAM—plenty of AIRFOAM—in seats, backs and armrests—you'll know you're buying lasting comfort. You'll know you're buying clean, airy cushioning free from dust, lint and fluff that excite the common allergies. You'll know you're buying easy care and thrifty wear. And you'll know you're buying the world's finest, *most modern* cushioning!

Goodyear, Airfoam Dept., Akron 16, Ohio

INSIDE VIEW of furniture above, fabric removed. Plenty of AIRFOAM (shown in cream color) in seats, backs and armrests means years of superb comfort and easy upkeep—*for there is nothing in* AIRFOAM *to sag, snag or break down!*

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

So-don't take "foam rubber" for an answer—insist on

Airfoam

MADE ONLY BY **GOODYEAR**

THE WORLD'S FINEST, MOST MODERN, CUSHIONING

The future
is at your fingertips
from the moment
you take your place
behind the wheel...

Expect the unexpected in Dodge for '55

Custom Royal V-8 4-Door Sedan in Emerald Green over Satin Green.

Your first surprise when you step up to this '55 Dodge is a *big* one: Just *look* at the *size* of it!

Then you get behind the wheel and other discoveries come thick and fast!

You find yourself encircled in a glass cockpit, looking out through the New Horizon *sweep-around* windshield.

You thrill to the magic of Flite Control that lets you command the full range of PowerFlite from the control panel.

You discover a new softer ride on tubeless tires . . . new Coaxial Power Steering . . . new left-or-right foot Power Braking . . . a new aircraft-type V-8 engine, *Super-Powered* to 193-h.p., that rules the road in performance *and* economy.

Only Dodge in its field offers you flair-fashioned styling *plus* solid, dependable engineering superiority. You're money ahead as Dodge flashes ahead with the car of a hundred surprises.

DODGE

FLASHES AHEAD IN '55

Are you ruining your car?

Begins on page 18

just a racket, that modern lubricants hold up indefinitely. It's what he wants to believe, anyway, so he drives indefinitely between oil changes.

That will cost him far more money in repairs than he'd spend for the oil. Modern lubricants are good, but modern cars are hard on them. What happens is this: After 1,000 or 2,000 miles, all the detergents are burned out of your oil. The detergents give protection—against rust, acid, and carbon.

If you're driving in dusty country, make it a rule to change oil every 1,000 miles. If not, at least every 2,000 miles. *The less driving you do, the more often you need oil changes.* That's because you're driving much of the time with an engine that isn't up to operating temperature. Parts of the engine are warm, and parts of it are cold. Condensation results, producing moisture which dilutes the oil and reduces its effectiveness.

The grease forgetter. He's the man who can't for the life of him remember to have his car lubricated every 1,000 miles—or won't take time to do it. He figures it won't do any harm to run another 1,000 miles or so.

Knocking out the squeaks isn't all a lubrication does. It prevents wear, forces grit out from between moving parts, and gives your service station or garage a chance to catch things going wrong before they get serious—and expensive.

Consider the sad experience of one motorist who decided to wait until he returned from a 2,200-mile journey before he had his car lubricated. En route home, the rear end went out. He spent $23 for a tow, another $87 for repairs, and was stranded for a day and a half in a desolate little town. If he had stopped for a 1,000-mile lubrication, the serviceman would have discovered the leaking grease seal.

The non-instrument-watcher. This is the driver who thinks those pretty dials on the dashboard were put there for ornament. He glances at his gas gauge occasionally, and that's about all. Oil pressure? Temperature? He never bothers to look.

One driver spent $125 for the dubious privilege of not watching his dashboard. He had hit a rock in the road and punctured the oil pan. When the oil escaped, a bearing burned out. While the oil-pressure needle doesn't drop until the oil is dangerously low, still a glance at it might have warned him in time to save an expensive repair bill.

The thermostat remover. He thinks the thermostat is about as useful as an appendix, and the best thing you can do is take it out and throw it away. So, the first time his engine boils on a grade during a summer trip, out goes the thermostat. Chances are that it wasn't the thermostat that caused the boiling, but something else.

What he should have done was determine the real source of the trouble and keep the thermostat, for it's a vital part of a car. It shuts off the water circulation and isolates the radiator from the block so the block heats up to operating temperature faster. Then, with the block properly warm, the engine operates (and lubricates) at high efficiency, without accumulating materials that can ruin a motor.

Hurried Harry. He's the motorist who never can spare his car long enough for the garage to give it the kind of attention it needs. Consequently, the car never quite runs as it should and wears out faster than it should. Harry is constantly sore at (1) the company that manufactured his automobile and (2) the garage that takes care of it.

Hot-rod Henry. He screams to a sudden stop when the light is red, bolts away when the light goes green. Slaughters his brakes and tires and ruins his engine.

The clutch rider. Never takes his foot off the clutch. Needs it replaced every 4,000 miles, instead of getting 30,000 miles out of it, as he should. Best thing for him is to buy a car with an automatic transmission.

The just plain dope. All he knows about an automobile is that when you put gas in it, and step on the accelerator, it runs—for some reason or other. He's the type who never reads the owner's manual that comes with his car. Like the fellow who bought a new car and then, the very next morning, called the dealer who had sold it to him.

"This new car of mine won't start," he said.

The dealer dispatched a serviceman. The serviceman found that the engine was full of water.

"All I did," explained the customer, "was unscrew the cap on the radiator and look to see if there was any water in it. There wasn't, so I got the hose and filled it up."

What he thought was the radiator cap was, of course, the oil inlet.

Calling the turn

Driver with your hand outflung,
Now up, now down, now wagging
Like a village gossip's tongue—
What means this frantic flagging?

I'm glad you warn me in advance
A major move's ensuing;
But—pardon my bewildered glance—
What do you plan on doing?

—*James W. Power*

Photo by Hedrich-Blessing, Furniture by Heywood-Wakefield

Distinctive pegged oak floors aren't expensive now!

Charm and appeal far beyond its modest cost are yours in a Bruce Ranch Plank Floor. The inlaid walnut pegs, random widths and Decorator Finish give distinctive, luxurious style to any home.

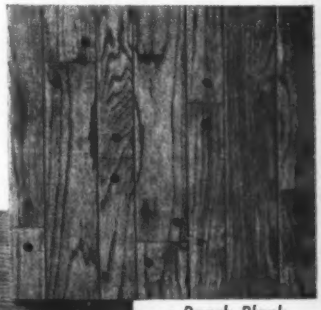
All this beauty is yours for a lifetime, too. Bruce Ranch Plank is solid oak...will never wear out or need replacing. The interesting grain and mellow coloring of the wood are protected and enhanced by a superb factory-finish that makes upkeep a breeze. And you can choose or change your furnishings as you will, for this floor harmonizes with all colors and all home styles.

When you build or remodel, be sure to tell your architect, contractor or lumber dealer that you want Bruce Hardwood Floors. You can choose Ranch Plank, Block or Strip...all are naturally beautiful! Write for free booklet with room photos in full color.

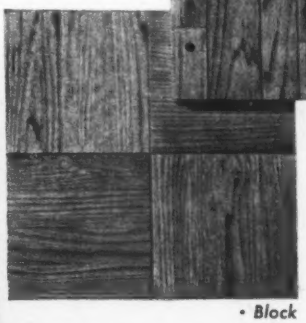
BRUCE

E. L. Bruce Co., 1658 Thomas St., Memphis 1, Tenn.
World's largest maker of hardwood floors

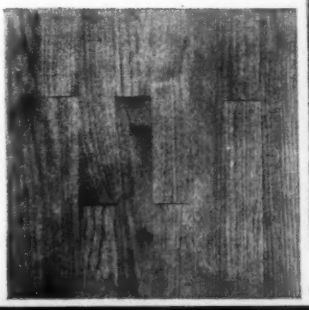
Bruce
HARDWOOD FLOORS



• Ranch Plank



• Block



• Strip

PRICED WITH THE LOWEST GIVES YOU THE MOST!

NEW FRIGIDAIRE THRIFTY PAIR

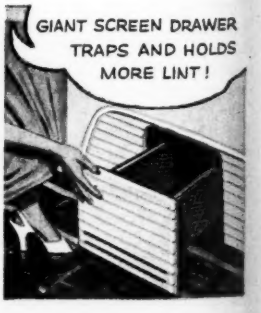
Fully Automatic Washer and Electric Dryer

New Fully Automatic Washer! Live-Water Action multiplies cleansing power of soaps and detergents. Float-over Rinsing carries dirt up, away and down the drain. Uses 2 to 8 gals. less hot water per load. Saves suds for re-use if desired. Lifetime Porcelain top and tub.

New Electric Dryer—it's automatic! Dries clothes without fading or snagging. Basket-high, full opening door for easy loading. Lifetime Porcelain drum. Adapts to 120 or 230 volts.

Built and Backed by General Motors

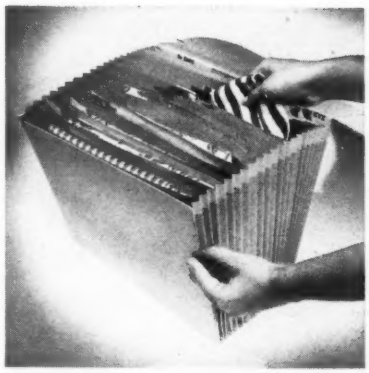
PACKED WITH HIGH-PRICED FEATURES



See! Compare! You'll choose Frigidaire . . . ask for demonstration at your dealer's now!

HOW-TO

for the homemaker



Expansion file is handy for storing fabric scraps.

Glue a small piece of fabric on tab of each compartment so you can see material you want in a jiffy.

File keeps scraps smooth and clean for future use, too. Use small alphabetized file for sewing notions; keep in sewing-machine drawer.

Frances Mueller
Inglewood, California

No stowaways this way—everything's in plain view.

Keep spices, small cans, bottles on bricks lined up on shelf in kitchen cabinet. No more congestion!

Paint the bricks with two coats of rubber-base paint to match color scheme. Place front row of "shelves" flat; back row on edge.

Mrs. Otha L. Hawkins
Wichita, Kansas

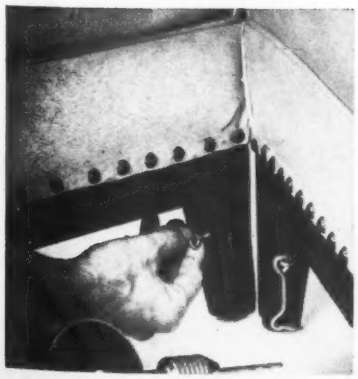
Photographs: Stanley

Quick sorting when you divide the clothes hamper into two sections—one for white clothes, one for colored.

Use a plywood board as a divider, painted to match the color of the hamper.

Clue kiddies in on this setup, so they put soiled clothes in right section, too.

Mrs. Lily Sandrof
Gardner, Massachusetts



Adjoining pieces of sectional sofa won't slide apart if you hook them together.

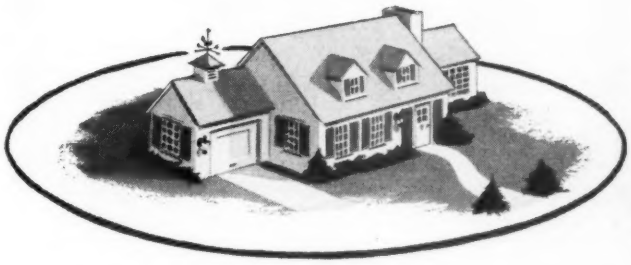
Attach screen hooks to the back of front legs of two adjoining sections. Fix back legs, next to each other, same way.

Unfastened furniture's easy to move at cleaning time.

Mrs. James V. Keating
Reseda, California

For each household tip published, Better Homes & Gardens will pay $5. We regret we cannot return those not accepted. Send your ideas to How-to for the Homemaker, 7202 Meredith Publishing Co., Des Moines 3, Iowa.

Is your home in a *charmed circle?*



We'd like to feel it is!

But the fact is, no home is safe from fire destruction or damage.

You can, however, protect yourself with Hardware Mutuals fire insurance. In a manner of speaking, adequate fire insurance puts a charmed circle of security around your bank balance. It's economical, too! Hardware Mutuals pay a current dividend of 30% to fire insurance policyowners.

The value of your home and possessions has to be figured out on the basis of what it would cost to replace furnishings that could be destroyed.

Hardware Mutuals make this easy for you to do. Send right now for the free booklet that will serve both as a guide and a record of your household inventory. You'll be glad you did.

Insurance for your AUTOMOBILE...HOME...BUSINESS

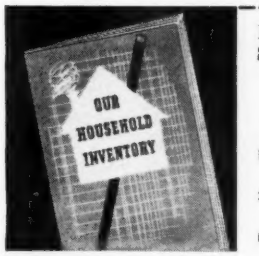
Hardware Mutuals.

Stevens Point, Wisconsin · Offices Coast to Coast

HARDWARE MUTUAL CASUALTY COMPANY
HARDWARE DEALERS MUTUAL FIRE INSURANCE COMPANY

GET THIS HELPFUL INVENTORY BOOKLET FREE

Keep a permanent record of your possessions in this specially prepared inventory booklet.



Hardware Mutuals, Dept. BH255
Stevens Point, Wis.

Send me at no charge the booklet "Our Household Inventory."

Name_____

Street_____

City_____ Zone____ State_____

Is your next project here?

Pictured here are six end-product results of many happy hours in a home workshop. Each was designed for a specific purpose and need in the average home . . . in a range that includes living room, dining room, bedroom, children's room.

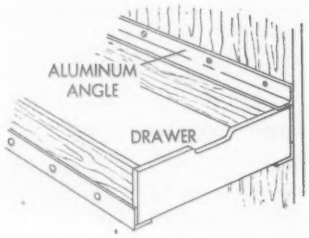
In a range of demands upon a handyman's skill that puts these designs within the reach of anybody who can saw straight.

Best of all, you can buy detailed and explicit Handy Plans which tell you exactly how each piece is made. Despite the finished and elegant appearance of these pieces, construction and assembly techniques for all of them have been worked out in the Handy Plans with typical handyman skills and equipment in mind. Every stumbling block has been removed. Step-by-step instructions in the plans guide you, easily, through cutout, joinery, and assembly.

Handy Plans, produced by the editors of *Better Homes & Gardens*, comprise these and many more designs now on sale.

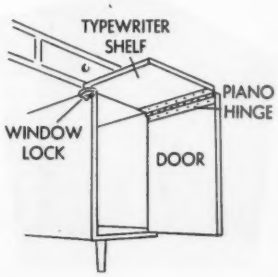
Buy complete plans for these pieces. **Price for each Handy Plan shown is given along with its description. Plans are available through leading hardware stores and lumberyards. Or, if you prefer to shop by mail, send remittance to 6002 Meredith Building, *Better Homes & Gardens*, 1716 Locust Street, Des Moines 3, Iowa.**

Designer: Jackson Hand



Handy Plan No. 116. **Plenty of hanger and drawer space, in this junior wardrobe. Engineered for simplest-tool construction.**

Drawers slide easily on aluminum supports. Price: 50 cents.

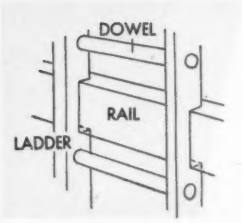


Handy Plan No. 152. **Single pedestal desk has glass top, special hinged shelf for family typewriter.**

Designed for assembly with open dowels — one of the easiest methods of joinery a handyman can use. Send 50 cents for this desk plan.

Designer: Henry P. Glass

Designer: Henry P. Glass

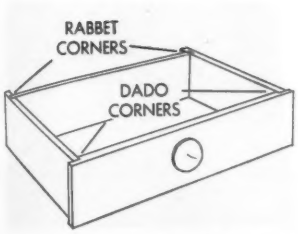


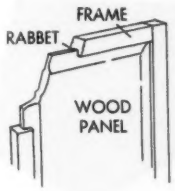
Handy Plan No. 148. Ingenious overlapping design of this bunk bed puts the upper bed quite low—where it is easy to make up. Side rails notched into ladders permit short or long assembly, to fit any room. This plan is an easy job with ordinary hand tools. Bunk-bed plan is $1

Photographs: Stanley; Reynolds, Photography, Inc.

Designer: Richard R. Kyl

Handy Plan No. 151. Elegantly styled Early American corner cabinet employs cleverly planned construction that makes it easy to build. Stock moldings simplify cornice and base. Door panels can be raised or flat. Price, $1

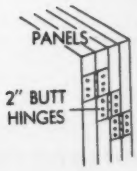




Handy Plan No. 126. Mr. and Mrs. chest is handsome and capacious addition to a bedroom's storage facilities. A design feature is simplest-possible drawer construction compatible with required strength. Send $1 for this plan

Designer: Alexander F. Styne

Designer: Henry P. Glass



Handy Plan No. 115. Children's activity board has two faces of cork, two blackboard, four punched board—all hinged to fold flat for storage. 50 cents

There's room to relax in uncrowded

Canada

VACATIONS UNLIMITED...

It's a *big* land, a *beautiful* land, a land where you can pick the holiday site that's precisely to *your* taste. The choice is unlimited...and be your selection beach, mountain, National Park, storied city or smart resort, you'll find it refreshingly different and completely delightful in *uncrowded* Canada. See your travel or transportation agent soon; send the coupon now.

Shopping for unusual "buys" adds to your vacation pleasure.

Seeing old-world pageants and places makes memories to take home from Canada.

01-1-08-55-01

CANADIAN GOVERNMENT TRAVEL BUREAU,
OTTAWA, CANADA

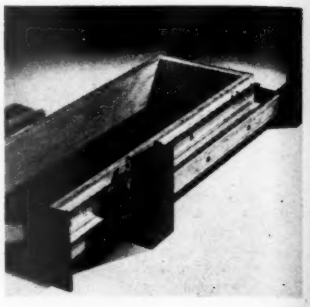
Send me your 48-page, full-colour book on vacation attractions in all parts of Canada . . . . ☐
Tell me where 16 mm sound films on Canadian travel subjects are available in the U.S.A. . . ☐
Check ✓ as required

*Name*_____
(PLEASE PRINT)

*Address*_____

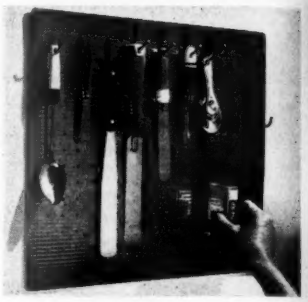
*Town*_____ *State*_____

It's NEWS to me!®



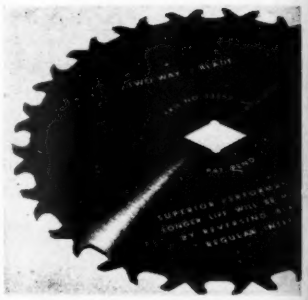
Remember the time you had with sticking dresser drawers last summer? Next time the mercury rises, be prepared—with these slick-sliding drawer guides. Nylon ball-bearing drawer slide makes for effortless, frictionless, noiseless sliding. Install them yourself in a few minutes. They're available in various lengths, from 12″ to 28″.

Extension Drawer Slide, $3 for 12″ length, in stores. Knape & Vogt Mfg. Co., Grand Rapids, Mich.



Copper in the kitchen is high style. Here's another touch of decorating ingenuity to give your walls a gleam. Perforated copper panel bar will be a colorful background for your shiniest pots, pans, utensils, and kitchen tools. Available in varying sizes, it comes complete with wrought-iron hooks and shelf for spices.

Coppertone Panel Bar, $3.98 for the 17″x19″ size, in stores. The Metaloid Co., Cleveland 5, Ohio.



New, two-way saw blade cuts in either direction of rotation. Blade has double-edged teeth. As teeth edges cut in one rotation, the opposite edges are honed. Thus, by periodically turning blade around on the saw, self-sharpening results. This prolongs the life of the blade. Since costly off-saw resharpenings are eliminated, it is economical to discard the blade for a new one when cutting efficiency is lost.

Skil Two-Way Saw Blade, in three sizes: 5⅞″ blade, $2.95; 7¼″ blade, $3.25; 8¼″ blade, $3.95; in stores. Skil Corp., 5033 Elston Ave., Chicago 30, Ill.

We won't say she's human, but she carries on a mighty entertaining conversation! Stuffed doll actually talks, reciting the old familiar nursery rhyme "Rock-a-Bye Baby" by means of a phonograph mechanism concealed in her body. Simply turn a hand crank in her back—then sit back and listen! She stands 24″ tall.

Talky Tot, $4, in stores. Ideal Toy Corp., 200 Fifth Avenue, New York 10, N.Y.

Even if your diamonds aren't the real McCoy, it's wise to keep them under lock and key while traveling. Here's a lock designed for any door or drawer that has no built-in lock. Install it yourself by slipping the extending bar over an edge and turning the key. Try one on your home medicine chest, too—to keep small hands out of danger. It's chrome-finished, purse size.

Travelok, $2.89, in stores. Yale & Towne Mfg. Co., Stamford, Conn.

More News on page 30

YOUR LUMBER DEALER IS NOW FEATURING

Beautifully pre-finished, easy-to-install wood paneling for as little as $60 *

Weldwood Plankweld—a wonderful new kind of real wood paneling—goes up quicker than you can say "Do it yourself!" Comes in 6 fine woods—all *guaranteed* for the life of your home!

Just imagine *your* fireplace wall, or a corner of your dining room, recreation room, bedroom—or maybe your kitchen—paneled in lovely *natural* wood. The warm, rich texture of wood makes a superb background . . . wood walls help you blend different periods of furniture, and unusual colors and materials . . . fine wood adds that touch of visual excitement so sought after by professional decorators and designers.

And Plankweld's so easy to put up, you'll be amazed. Each panel is edge-grooved; starting in a corner, you put up the first panel against the wall and slip a special metal clip into the groove; the clip is nailed directly to your old wall (no furring strips, no nailing through the panel itself). Then you fit the next panel into the groove of the first (concealing the nails and clips) and so on. What could be simpler!

No staining—no waxing! Plankweld is already *prefinished* by skilled craftsmen who blend and apply finishes with the expert knowledge that only the years can bring.

Guaranteed for life. Plankweld—like all Weldwood wood paneling—is unconditionally guaranteed *for the life of the building* in which it is installed.

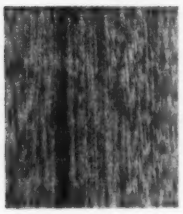
Start this Saturday: give your home a decorative "new look" in a few hours. Do a wall in beautiful Plankweld—sit back and wait for the compliments!

Send today for free folder that shows 5 Plankweld rooms and gives installation details. Write to United States Plywood Corp., Box 61, Dept. BHG-2-5, New York 46, N. Y.

Korina® $74

Honduras Mahogany $69

Oak $69



Philippine Mahogany $60

Birch $60

Walnut $74

See this birch Plankweld and the complete Weldwood line, including prefinished and unfinished hardwoods, as well as Douglas Fir, at any of the 73 United States Plywood or U. S.-Mengel Plywoods showrooms in principal cities.

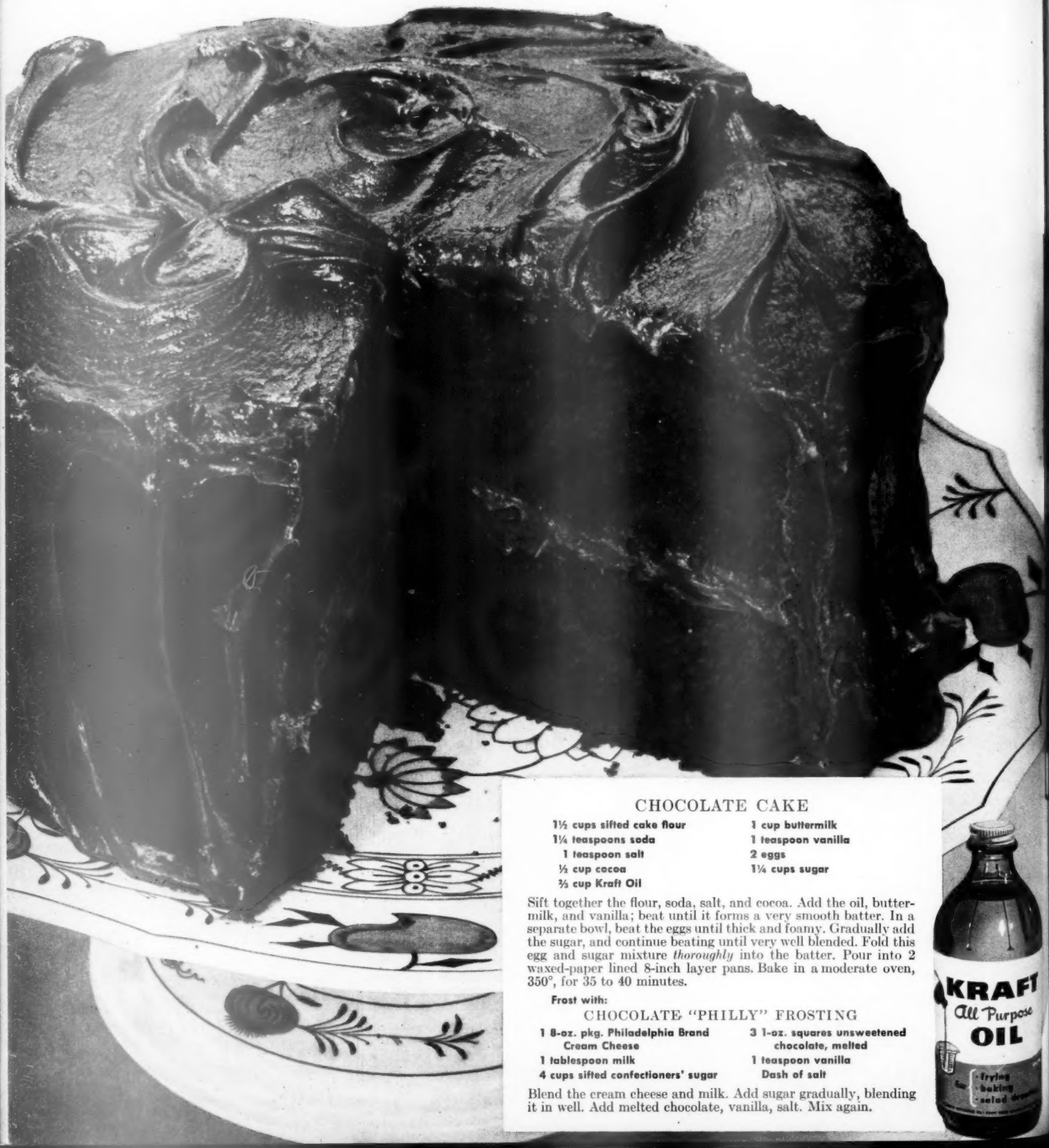
* Prices shown are to panel an approximately 8′ x 12′ wall. Plankweld package comes complete with clips and ten 16¼″ wide x 8′ high panels.

Weldwood® Plankweld®

A PRODUCT OF UNITED STATES PLYWOOD CORPORATION

World's Largest Plywood Organization
55 West 44th Street, New York 36, New York

New method for
with



CHOCOLATE CAKE

- 1½ cups sifted cake flour
- 1¼ teaspoons soda
- 1 teaspoon salt
- ½ cup cocoa
- ⅔ cup Kraft Oil
- 1 cup buttermilk
- 1 teaspoon vanilla
- 2 eggs
- 1¼ cups sugar

Sift together the flour, soda, salt, and cocoa. Add the oil, buttermilk, and vanilla; beat until it forms a very smooth batter. In a separate bowl, beat the eggs until thick and foamy. Gradually add the sugar, and continue beating until very well blended. Fold this egg and sugar mixture *thoroughly* into the batter. Pour into 2 waxed-paper lined 8-inch layer pans. Bake in a moderate oven, 350°, for 35 to 40 minutes.

Frost with:

CHOCOLATE "PHILLY" FROSTING

- 1 8-oz. pkg. Philadelphia Brand Cream Cheese
- 1 tablespoon milk
- 4 cups sifted confectioners' sugar
- 3 1-oz. squares unsweetened chocolate, melted
- 1 teaspoon vanilla
- Dash of salt

Blend the cream cheese and milk. Add sugar gradually, blending it in well. Add melted chocolate, vanilla, salt. Mix again.

or making all cakes (REQUIRING SHORTENING)
th Kraft All Purpose Oil

Spice cakes, jam cakes, chocolate cakes . . . all your favorites can now be made with Kraft All Purpose Oil as the shortening.

Kraft Oil is delightfully easy to measure accurately. And you know how important accurate measurements are in baking.

Kraft All Purpose Oil blends right through the batter to make cakes unbelievably delicate in texture, moist and rich right down to the last delicious crumb. Why not send for your free recipe book right away?

Here's how:

1 Sift together all the dry ingredients except sugar. Measure Kraft All Purpose Oil.

2 Add Kraft All Purpose Oil, liquid, and flavoring to the sifted dry ingredients.

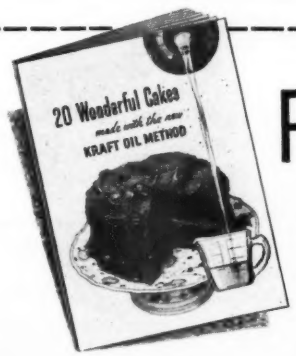
3 Beat this mixture until it forms a very smooth batter.

4 In separate bowl, beat eggs until thick and foamy. Add sugar gradually, beating until well blended.

5 Fold this egg and sugar mixture thoroughly into the batter.

6 Pour into waxed-paper lined layer pans and bake, according to the directions on recipe.

Kraft All Purpose Oil . . . the most wonderful oil ever created for deep-frying, pan-frying, homemade salad dressings, and now . . . baking cakes!



Free!

Recipe book full of wonderful cakes to make with Kraft All Purpose Oil.

Twenty kinds of delicious cakes from spice to chocolate to jam cake . . . the recipes are all in here just waiting to be made! Recipes for delicious frostings, too.

Just fill out coupon and mail.

Name_____

Street_____

City_____ State_____

Mail to Kraft Oil Cake Recipes, Box 730, Chicago 77, Illinois.

For as little as a dollar* a week!

you can now buy for your family the priceless protection and ease of . . .

Safety POWER STEERING by Saginaw

Yes! Thanks to steadily soaring demand, the price of *Safety* Power Steering is way down on the new 1955 General Motors cars. So before you deal, *get behind the wheel.* Feel how much *easier* it is to park and maneuver with *Safety* Power Steering. Think how much *safer* you'll be in any steering emergency. Remember, it adds so little to your monthly car payments you'll hardly notice the difference . . . and by adding this advanced convenience, it assures a much better trade-in allowance. *Safety* Power Steering is an investment that pays off every day you drive, and again on the day you sell!

It's standard equipment on new Buick Supers, Roadmasters and Cadillacs, and you can get it now on all '55 Chevrolets, Pontiacs, Oldsmobiles and other Buicks at a price *too low to pass up!* Saginaw Steering Gear Division, General Motors Corporation, Saginaw, Michigan.

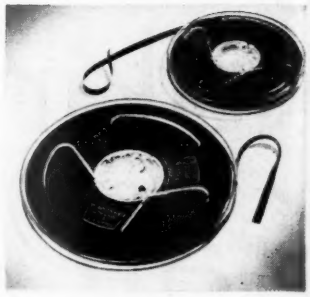
*Based on 24-month payment plan.

FAR GREATER SAFETY IN EMERGENCIES!

FAR GREATER DRIVING AND PARKING EASE!

It's NEWS to me!

Begins on page 26

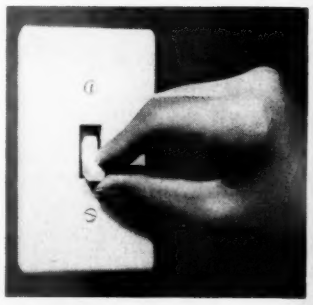


New magnetic tape will increase the recording and playback time of your tape recorder by 50 percent. The secret lies in a new, thinner construction combined with a new, high-potency magnetic coating. Best of all, there's no loss in top-quality sound reproduction, and the reels are the same compact size as before.

Extra-Play Magnetic Tape No. 190, $4.50 for 900-foot length, in stores. Minnesota Mining & Mfg. Co., 900 Fauquier Ave., St. Paul, Minn.

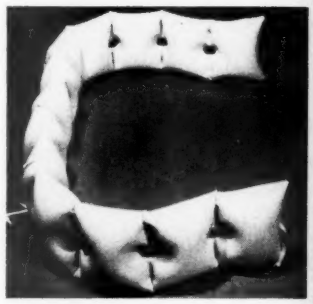
Here's good news for you busy cooks with a large family to feed. New, king-size rotisserie is large enough to broil a 12-pound turkey or two 3½-pound birds. Try it for a complete meal, too. There's ample room for man-size portions of meat, vegetables, and potatoes. It comes complete with roaster-oven inset pan and stand.

Westinghouse Rotisserie, $39.95, in stores. A special model for use as an accessory for the Westinghouse Roaster Oven is also available, at a price of $29.95. Westinghouse Electric Corp., Mansfield, Ohio.



If youngsters keep you hopping after hours, you'll be happy to hear about this new, completely silent switch that's easy to locate in the dark. A tiny neon light in the handle glows when the switch is in the OFF position, saving you frustrating minutes of blind groping.

Mercury Switch With Lighted Handle, $1.50, in stores. General Electric Co., 95 Hathaway St., Providence, R.I.



Here's an inflatable bumper that you tie on to a crib or bumper to protect Baby's head from nasty bumps. Made of washable plastic, it's 6½′ long and 8″ high, inflated. It's easy to inflate, and when you let the air out, the bumper folds into a small, flat package. It's available in traditional nursery colors—pink, blue, and yellow.

Air Baby Inflatable Bumper, $3, in stores. Air Baby, Inc., 655 Sixth Ave., New York 10, N.Y.

To market, to market—with your own personal shopping cart! This is a mother-and-daughter pair, with a special collapsible feature. A slight pressure on the treadle, and the carts fold easily to store in your kitchen closet. Each cart has a gleaming chrome finish, rubber-tired spoke wheels.

Mother and Daughter Pres-Toe Shopping Carts, $7.98 the pair, in stores. Dennis Mitchell Industries, 4424 Paul St., Philadelphia 24, Pa.

The fleet's in! Newest containers for toothbrushes are plastic navy ship models. They're tops in the incentive department, because the child, when through brushing, can use the boats as bathtub toys, playing admiral with his own bathtub naval fleet.

Prophylactic Toothbrushes and Containers, $1 for 3, in stores. Prophylactic Brush Co., Florence, Mass.

More News on page 32

New Rinso Blue washes whiter -because it blues as it washes

Guess which girl washed her shirt with *RINSO BLUE?* (*The one on the right.*)

Remarkable sky-blue detergent gets your wash whiter—because it blues as it washes! Unless your present detergent does that—it's doing only half the job.

RINSO BLUE is the very latest scientific development to emerge from the laboratory. It represents a tremendous step forward.

It does so many different jobs, and does them all so brilliantly, that it honestly makes other detergents seem *obsolete*. Listen to this:

1. RINSO BLUE *blues* as it washes. As a result, your sheets and shirts and pillowcases come out cleaner and *whiter*, your colored clothes brighter. And *you don't need to add any bluing!*

2. We developed this completely new RINSO formula to give you the cleaning power you need to get clothes *really* clean and white in your washing machine.

3. RINSO BLUE dissolves *instantly*, even in the hardest water, makes rich, white suds that float out the grimiest dirt—even from soiled work clothes. Yet it's safe for your finest lingerie.

4. It's delightfully *mild*. That's why so many gals use RINSO BLUE for *dishes*. It does up to twice as many dishes as last year's leading detergent—and cuts grease like crazy!

Lever Brothers unconditionally guarantees that RINSO BLUE is a vast improvement on the detergent you are now using and will gladly refund your money if you don't agree.

▶ ***Above all, remember this:*** RINSO BLUE *gets your clothes extra white because it blues as it washes. Unless your present detergent does that —it's doing only half the job!*

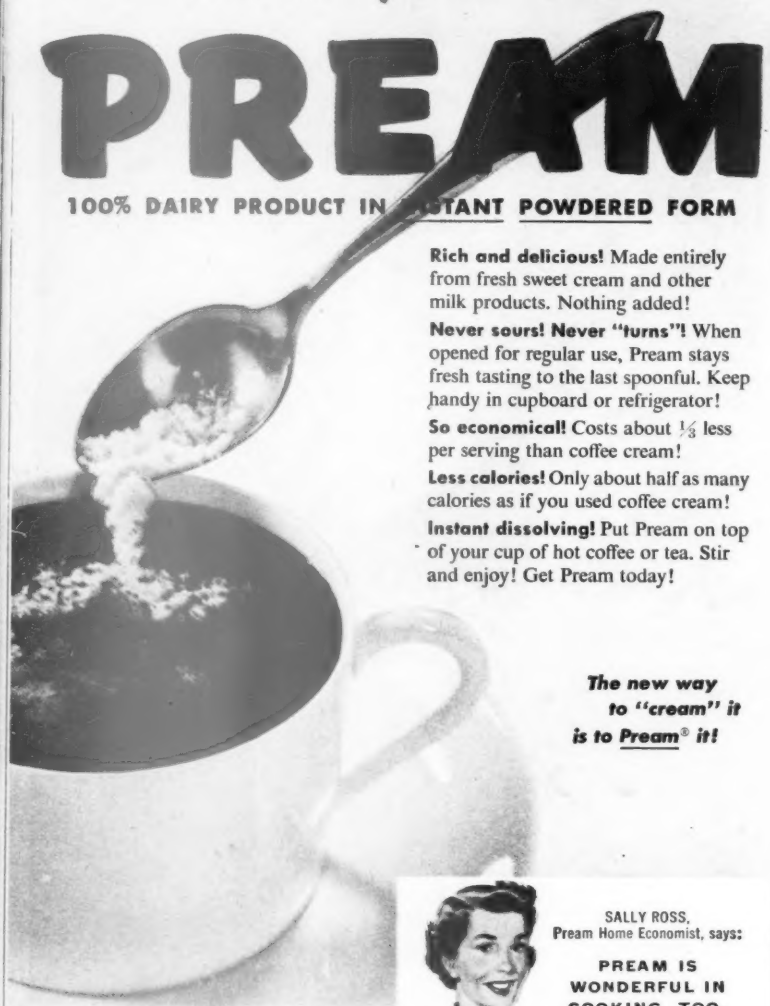
Pream is also available in glass jars in some areas.

Guaranteed by Good Housekeeping

New easy thrifty way to "cream" your coffee!

PREAM

100% DAIRY PRODUCT IN INSTANT POWDERED FORM



Rich and delicious! Made entirely from fresh sweet cream and other milk products. Nothing added!

Never sours! Never "turns"! When opened for regular use, Pream stays fresh tasting to the last spoonful. Keep handy in cupboard or refrigerator!

So economical! Costs about ⅓ less per serving than coffee cream!

Less calories! Only about half as many calories as if you used coffee cream!

Instant dissolving! Put Pream on top of your cup of hot coffee or tea. Stir and enjoy! Get Pream today!

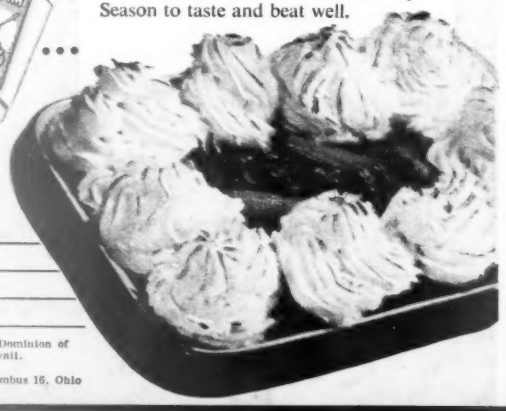
The new way to "cream" it is to Pream® it!

SALLY ROSS, Pream Home Economist, says:

PREAM IS WONDERFUL IN COOKING, TOO. TRY THIS RECIPE:

New easy way to fluffier mashed potatoes!

Cook and mash potatoes as usual. Add 1 tbs. Pream for every serving, and potato water to make desired consistency. Season to taste and beat well.



Send for FREE Recipe Folder

Sally Ross
Pream Test Kitchen
Box 959-H
Columbus 16, Ohio

Please send me FREE Pream Recipe Folder.

Name_____
Street_____
City_____ Zone_____
State_____

Pream is available also in the Dominion of Canada, Alaska, and Hawaii.

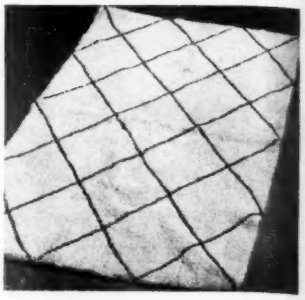
©1955, M & R Dietetic Laboratories, Inc., Columbus 16, Ohio

It's NEWS to me!

Continued from page 30

Hitch your copper pans to a star and add smartness to your kitchen walls. Solid copper stars have adjustable hooks to fit any handle. Use them for potholders, cups, plates, and curtain tiebacks, too.

Copper Stars, set of 3, complete with matching copper screws, $1, ppd., from mfr. John C. Charles Co., 1436 N. Kenmore, Los Angeles 27, Calif.

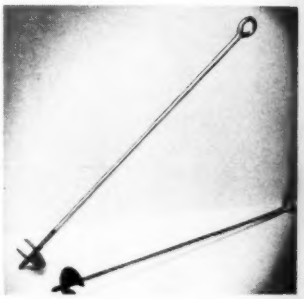


All that glitters happens to be gold on this pretty throw rug. Golden threads form a striking, diamond-shaped pattern that will be a smart accent for most any room in the house. Choose from 17 different colors—all graced with the Midas touch.

Lurex Woven Scatter Rug by Fruit of the Loom: 24"x36", $3.98; 26"x45", $5.98; 36"x54", $10.98; 46"x68", $16.98. Fruit of the Loom Corp., 1450 Broadway, New York 18, N.Y.

Whip cluttered cupboards into shape. These plastic containers come in sets of 4, complete with brightly colored plastic tray. Buy the sets separately and stack as many as you wish, to store leftovers or staples in the cupboard. Let Dad use some, too. They'll be just the thing for storing handyman supplies in his workshop.

Plastic Pantry, $1.98, in stores. Tri-States Plastic Molding Co., Henderson, Ky.



Tough job at stake? Call on this handy helper to do it for you. New, small-size, screw-type earth anchor will do literally dozens of tasks. Use it in guying newly planted trees, clothesline posts, or TV-antenna supports. It will also be helpful in staking tents, mooring small boats, tying down playground equipment—even pets and livestock. Light to handle and easy to install, it will hold 750 to 1,000 pounds in average soil.

Keep Stakes, $1.69 each, in stores. A. B. Chance Co., 210 N. Allen St., Centralia, Mo.

This tortoise is not so slow! Quick as a wink he'll tell you all you want to know about the temperature of Baby's bath—whether it's hot, warm, tepid, temperate, or cool. He floats in such a way that a tiny thermometer in his back is always immersed in the bath water to give an accurate reading. He rattles, too—will keep youngster amused during the scrubbing process. Available in pink and blue.

Tubby-the-Turtle, $1.19, in stores. Taylor Instrument Co., 95 Ames St., Rochester 1, N.Y.

Organize your laundry area for convenience. This shelf is specially designed to hold all your laundry needs, keep them where you want them. Slip soap boxes onto the metal rods, and use the shelf for bleach, starch, and cleanser. There's a special hook for your laundry brush, too.

Back Saver Laundry Shelf, $1.98, in stores. Master Mfg. Co., 1676 E. 28th St., Lorain, Ohio.

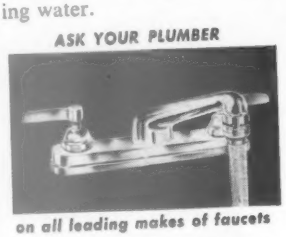
JAMES LEES AND SONS COMPANY, BRIDGEPORT, PENNA. MAKERS OF QUALITY CARPETS AND RUGS

CLEAR, FRESH-TASTING WATER

from a faucet with a Spring-Flo Aerator

A faucet with a Spring-Flo Aerator fills your tap water with millions of air bubbles that cushion the stream, prevent splash. Splash-free water washes, rinses *faster*. The disappearing bubbles trap and carry off foreign tastes and odors after adding healthful oxygen to your drinking water. Cloudy water is made crystal clear. Spring-Flo delivers better looking—better tasting—better working water.

ASK YOUR PLUMBER



on all leading makes of faucets

SPRING-FLO® AERATOR

A CHASE PRODUCT — CHASE BRASS & COPPER CO.

AGHNIDES U. S. PATS. 2,210,846—2,316,832

How to go after a MORTGAGE LOAN

First-time buyers as well as families planning another home—here's your way to the best and safest home mortgage. After close reading, save the charts and questions for the big day when you go for your loan

By Richard Kent

(This article is based upon chapters of Mr. Kent's new book, "Householder's Manual," published by The New American Library.)

Mortgage financing is one of the finest credit tools ever devised. But, like all tools, you have to know how to use it.

All mortgages aren't alike. Some will give you more for the same amount of money. The mortgage that suits the next family's budget may be all wrong for yours.

Biggest share of home-loan business goes to savings and loan associations, banks, and other lending institutions. Insurance firms also carry many home mortgages. So do company credit unions. And, frequently, builders and developers of the property.

Facts for this article have been taken from these sources. Used to your advantage, they are the first and most important key to happy homeownership.

G.I. and F.H.A. plans

Let's get one thing straight now. The so-called G.I. and F.H.A. *loans* simply do not exist. These are *plans* under which the federal government guarantees repayment to the lender of a percentage of the mortgage you obtain from one of the private sources above.

In effect, such G.I. *guarantee* or F.H.A. *insurance* spreads and covers a part of the risk. It helps you by making possible lower down payments and interest rates. The purpose simply is to make more homes available to more people.

Under the G. I. plan, the borrower pays nothing for such "insurance." Under F.H.A., the insurance rate is ½ of 1 percent on the amount of the mortgage outstanding. What you pay decreases as your loan is whittled down.

The constant-payment mortgage

This common type of mortgage offers the advantage of fixed intervals (most often monthly) for the term of the loan. Your payments cover both *principal* and *interest*. As the number of payments grows, so the portion of each installment that goes for interest shrinks, while the portion applied to principal of the loan becomes greater.

Open-end mortgage plan

This plan permits you to borrow added funds for home repair or addition once your original loan has been reduced. Tacked onto your outstanding balance, this loan is repaid over the remaining [*Turn to page 36*

These are the 20 key questions to be answered by your lender

BORROWING money for your home is a business proposition. It isn't an act of humility on your part, nor an act of favor by the people who do the lending. Both sides benefit, so don't be awed by marble columns or the weighty smell of money. Take out your notebook, ask questions. In shopping, this is what you'll want to know:

1. How long will it take to get the loan?
2. What is the interest rate?
3. What will the *total* interest amount to?
4. How many years can the loan run?
5. What is the amount of monthly payments?
6. What do these payments include?
7. When do payments on loan begin?
8. When due, how is notification handled?
9. Will there be penalties for late payments?
10. Will you be given any period of grace?
11. Will this period be written into contract?
12. How much are hazard-insurance payments?
13. What will this insurance cover?
14. Can you repay in full ahead of contract?
15. Is there a penalty for doing so? How much?
16. Can you prepay one or more installments?
17. How must taxes on the property be paid?
18. Are there accumulated taxes?
19. Can taxes, insurance be added to payments?
20. What about title insurance?

Choice coffee beans—the pick of the coffee crop from the finest South American plantations—freshly-roasted by Nescafé.

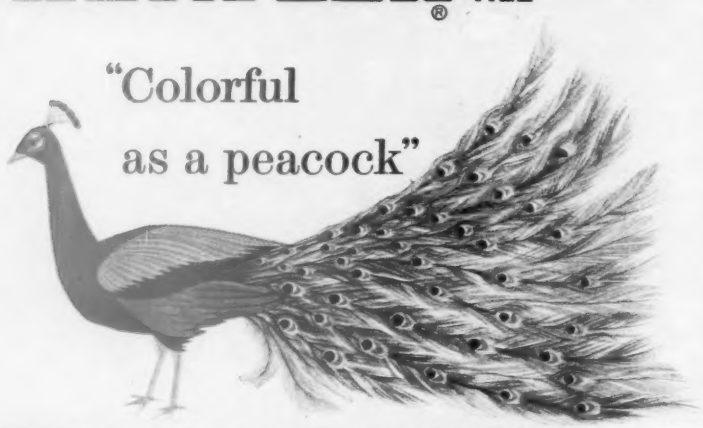
Nothing but delicious coffee!

—That's new Nescafé®! *Tastier* coffee, with the lift and liveliness that come from 100% choice coffee beans—coffee that satisfies your coffee hunger! No wonder Nescafé is the family coffee, the friendly coffee, the coffee that "belongs" today! If you haven't tried it, why don't you? Get tastier new Nescafé at your grocer's!

ALL COFFEE—nothing but Coffee!

©1955 The Nestlé Company, Inc.

KENFLEX® VINYL ASBESTOS TILE



KenFlex Colors shown above: Desert Sand, Mocha and Feature Strip.

the vinyl tile floor that's easier to clean ...yet costs only $25.50*

Just one look at these softly gleaming, satin-smooth tiles and you know this floor will clean like magic! One look at those 15 glowing "Peacock" colors and you know KenFlex is a decorating miracle for every room from basement to attic. Rich vinyl and sturdy asbestos fibers are blended to give you this longer-wearing, non-porous floor in clearer, brighter tile-deep shades that won't wear off. Dirt and grime can't grind in. Even hot kitchen greases, staining liquids wipe off with damp mop or sponge.

*Price for average self-installed 8'x10' KenFlex Floor. See KenFlex at your Kentile Dealer's, listed under FLOORS in your Classified Phone Book. In Canada, T. Eaton Co., Ltd.

KENFLEX VINYL ASBESTOS TILE®

© 1955 KENTILE, INC. 58 2ND AVENUE, BROOKLYN 15, N.Y.

makers of
KENTILE ● KENCORK ●
KENRUBBER ● KENFLEX ●
KENFLOR ●

REG. U.S. PAT. OFF.

How to go after a mortgage loan

Begins on page 34

period of your mortgage, with a slight increase in monthly payments. In some cases, the length of time for paying off the mortgage may be extended, leaving your monthly outlay unchanged.

The big advantage of this type of financing is that you side-step the costs of new loan closing and recording. And you avoid the delay and red tape of refinancing. But you'll have to pay for title search and insurance even though this seems unnecessary on the face of things.

The cost of title search and insurance has been high. In a couple of states, an additional advance of $1,000 could cost more than $100

[Turn to page 136

Take this completed chart to your lender

PAY-OUT POSSIBILITIES

ITEMS	AMOUNT Present	AMOUNT Future
Installment payments		
Automobile		
Home furnishings		
Other		
Insurance		
Life		
Medical, accident		
Burglary, fire		
Automobile		
Other		
Dues		
Club		
Union		
Church (pledges)		
Health		
Medical, surgical		
Dental		
Gifts		
Christmas		
Birthdays		
Contributions		
Red Cross		
United Campaign		
Aid to relatives or others		
Recreation		
Hobbies		
Theater		
Entertaining		
Vacation		
Education		
School fees		
College		
Household		
Rent		
Utilities		
Replacements		
Food		
Clothes		
Pocket money		
Taxes (federal, state, etc.)		
Automobile (garage, gas, oil, tires, overhaul, etc.)		
Grand total $	$	$

INCOME POSSIBILITIES

ITEM	AMOUNT Present	AMOUNT Future
Yearly take-home salary		
Salary raise (estimated)		
Other income		
Stock, bonds, dividends, business deal, etc.		
Cash savings (plus interest)		
Grand total $	$	$

The "Two-Ten" Handyman—one of Chevrolet's four beautiful new Station Wagons with Body by Fisher.

Never have you seen Station Wagons as wonderful as the new Chevrolets!

They're handsome (just look!). They're handy (new seat fold provides nearly 11 inches more cargo deck!).

Two doors or four, V8 or 6, three modern transmissions—and a wagonload of other new things you want.

You can have your cake and eat it, too—with Chevrolet's spanking-new line of Station Wagons! For here is sophisticated big-city style plus pack-horse performance. Now, both the rear seat cushion and the backrest fold flush with the floor to give almost 11 inches more cargo space. Curved rear quarter windows combine with Sweep-Sight Windshield to give visibility unlimited. You get all of Chevrolet's great engineering advances—the 162-h.p. "Turbo-Fire V8" or the two new "Blue-Flame" 6's, the smoothness of Glide-Ride front suspension, Anti-Dive braking control, 12-volt electrical system and new Synchro-Mesh transmission. Plus your choice of extra-cost options such as Powerglide automatic transmission or Overdrive, Power Steering, Power Brakes—even Air Conditioning (on V8 models). How versatile can a car be? Why not call your Chevrolet dealer and see? . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

More than a new car CHEVROLET *a new* ***concept*** *of low-cost motoring*

Do It Yourself with Celotex...for just $56*!

Ceiling, Celotex Textured White No. 95 Tile Board
Walls, Celotex Blue-Green No. 112 Finish Plank

Exciting, inviting, new all-family room from wasted attic, basement or porch space!

Picture a delightful all-purpose room like this in *your* home. You can do it yourself with Celotex Insulating Interior Finishes! These handsome structural panels build, insulate, decorate at one time, at one low cost. The only interior finishes of tough, interlocking Louisiana cane fibers, protected by the patented Ferox® Process against dry rot and termite attack.

No painting or papering is required for pre-decorated Celotex Finishes. Room stays cozily warm in winter, comfortably cool in summer. You choose from rich, attractive textures, smart modern colors. You make a beautiful new room in basement or attic by nailing or stapling Celotex Interior Finishes to wood furring or framing. Modernize drab rooms by applying panels directly over old, cracked walls, ceilings. But insist on *genuine* Celotex Insulating Interior Finishes . . . for economy, beauty, ease of installation. See your Celotex Dealer *today!*

*Approximate cost of Celotex Interior Finish Materials for walls and ceiling of average 10' x 14' room.

Do It Yourself . . . with Celotex Rock Wool Blankets! Dollars saved on heating pay the cost in a few years. You can install quickly in open attic joist spaces, between roof rafters, in other areas. Economical, permanent, for warmer winters and cooler summers, for your family's health and comfort. But be sure you get the genuine. Buy Celotex Rock Wool Blankets from your Celotex Dealer!

For Ideas, Information, and Help with Remodeling, See Your Celotex Dealer!

It's easy—thrifty—to modernize with genuine

CELOTEX
REG. U. S. PAT. OFF.
BUILDING PRODUCTS

Look for the sealed package of genuine Celotex Ceiling Tile Board, also Finish Plank. The brand name Celotex is your assurance of best results, lasting beauty and dependability. *Accept no substitute!*

The Celotex Corporation, Dept. BHG-25
120 S. LaSalle, Chicago 3, Ill.
Send me the free 16-page booklet illustrating application of Celotex Interior Finishes.

Name_____

Street_____

City_____ Zone____ State_____

Have you heard?

Latest Garden News

By Dr. R. Milton Carleton

Compost: It's in the bag now

Gardeners who say they don't have room for a compost pit won't have that alibi any longer. I find you can make clean, rich compost in a basement or a garage—without odor or mess.

The trick is to get a good-size plastic bag and use it as your "pile." It can be either polyethylene or polyvinyl plastic, both common types. Pack the bag with organic matter—leaves, weeds, vegetable trimmings, etc.—mixed with a balanced plant food.

Don't use an organic fertilizer for this, because it won't work as well. Any mineral plant food with an analysis of 5-10-5 or 6-10-4 or similar can be used. The commercial compost activators will speed the process and assure good results.

In a corner of your basement, breakdown should be completed in four months. The same method can be used outdoors—even under a porch. Bags can be piled several tiers high where space is limited.

Winter spray for better grass

Chickweed is one of the most troublesome annual weeds in home lawns. It gets a head start by germinating in the fall and greening up whenever the ground thaws for a day or two. By spring, it has a running start on your grass.

Now we've learned how to control it in winter, by spraying with Chloro-IPC. One ounce in a gallon of water is enough to spray 1,000 square feet of lawn.

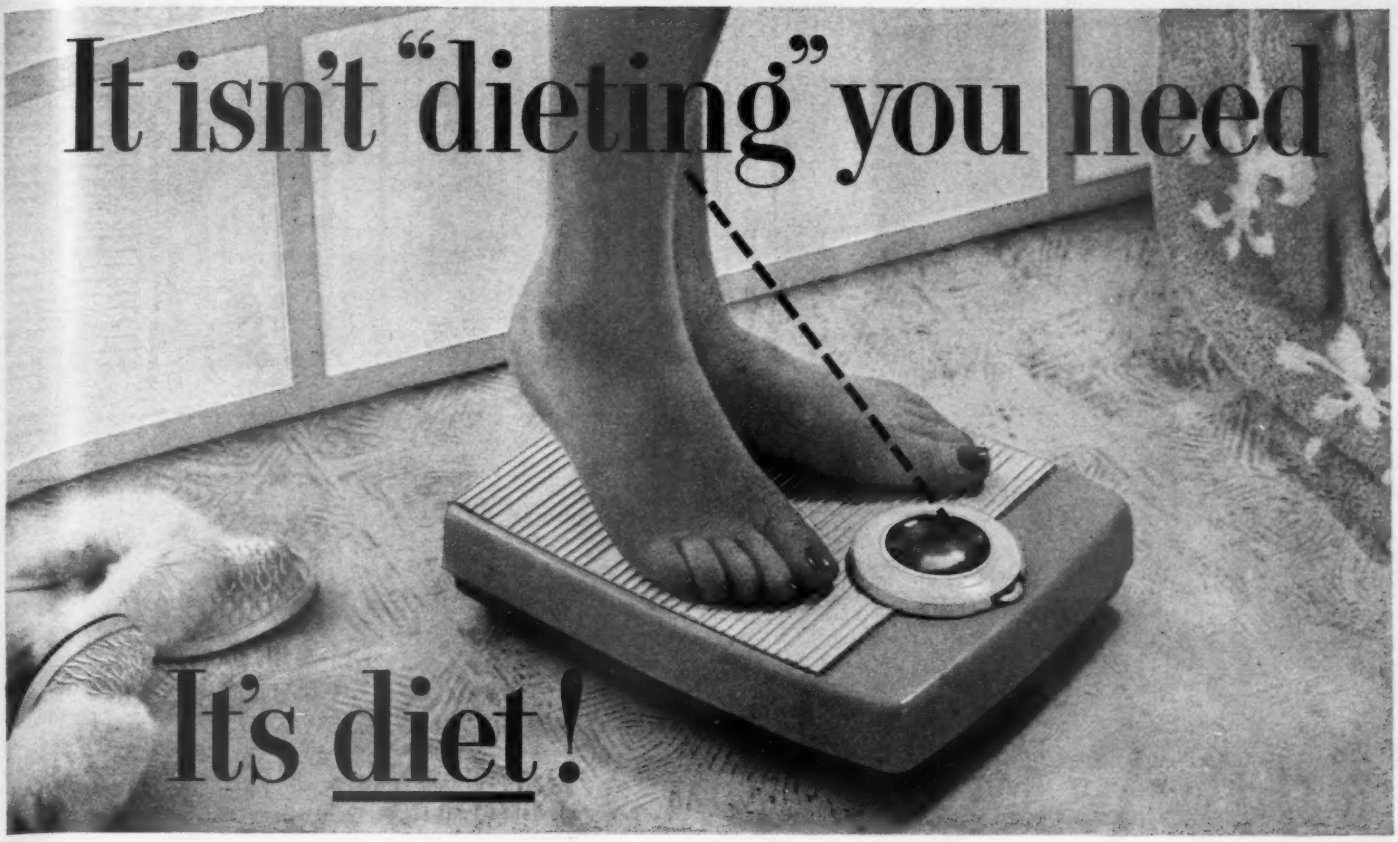
The spray can be put on any time snow doesn't cover the ground. Experiments in Pennsylvania, New Jersey, and Delaware showed that sprays applied as late as March were effective. There is some chance of injury to lawns if the grass has started to grow, so early application is recommended.

New find may upset plant theory

We may have to revise our theories on how plants move their food. Previously, it was thought that plants exercised little selection, but moved a "soup" of nutrients altogether.

Work done at Washington State College indicates that plants apparently move different materials at different rates. Whether this is based on the needs of the moment or on other factors is not known.

As a test, radioactive phosphorus and heavy water were applied to plant foliage at the same time. The movement of these two materials can be easily traced. Unexpectedly, heavy water appeared in the roots of the test plants much sooner than phosphorus—contradicting the old theory.



Here at last is a book that helps everybody to understand the difference between "dieting" and DIET.... the difference between temporary starvation and year-round good eating.

Yes, this medically approved *Better Homes & Gardens* DIET BOOK recognizes a simple fact.... YOU EAT ALL YEAR ROUND. So it offers no "8-day course," no two-weeks period of strain on your will power. It doesn't "reduce" you today so you regain weight tomorrow.

Instead, it guides you to eating correctly.... with gusto.... ALL YEAR LONG. Good diet takes the place of hard "dieting."

You can lose weight, you can gain weight... as fast or slowly as you like. Meantime, you feel fit.

We Americans are the most-fed nation on earth. Why can't we be the BEST-fed, too? Instead, 30 million people in the U. S. are overweight. And many an overweight person is actually ill-fed.

The secret lies in the CHOICE of foods we eat every day.

All of us, of either sex and every age, can learn our own correct diet from *Better Homes & Gardens* DIET BOOK. Every family should have a copy for frequent reference. Every housewife will find it helps in meal-planning, too. Husbands who read it can order wisely in restaurants.

Better make sure there's a copy of *Better Homes & Gardens* DIET BOOK in YOUR home. It will help young and old stay healthier and happier, year after year.

From the Foreword by Dr. James R. Wilson, Secretary, Council on Foods and Nutrition, AMERICAN MEDICAL ASSOCIATION

"You who are overweight will find here many guideposts to the slim figure. This book is fun to read, and the nutritional information is sound and reliable."

WHY UNDERGO A "DIETING" ORDEAL YOU COULDN'T STAND ALL YEAR?

Here, instead, is information guiding you to sane, satisfying eating.

The story of salt.
Protein or complete proteins?
Reducing timetable.
How to eat all you want.
What a vitamin is.
Why you must eat plenty.
A word about drugs.
Be kind to minerals.
Reckoning with restaurants.
Two kinds of overweight.
About "hunger pangs."
... and hundreds of other helpful facts.

Only $2.50
Canada, $2.95

wherever books are sold. Fully illustrated throughout its 256 pages. Calorie tables, charts, diagrams. If you prefer to order by mail, remit to BETTER HOMES & GARDENS, 8002 Meredith Building, Des Moines 3, Iowa. You buy this book on a satisfaction-guaranteed-or-money-back basis. So you cannot lose by trying it.

Better Homes & Gardens
DIET BOOK

So SMART... and thrifty, too... lovely floors of OAK

Photo by Hedrich-Blessing; Charles E. King, A.I.A., Architect

PRACTICAL—The practical value of Oak—its strength, its economy of upkeep, its timeless resistance to wear and tear, its fadeproof coloring—is only one reason for its continuous popularity.

BEAUTIFUL—Another is the *unobtrusive* beauty of Oak—its quiet harmony with all types of architecture and with every conceivable ensemble of colors, fabrics, and furniture. It gives you complete freedom of choice in decorating your home.

COMFORTABLE—The resiliency of Oak gives restful comfort underfoot. And its high insulating quality prevents loss of heat, affords healthful protection against cold and dampness.

ECONOMICAL—Yet lovely floors of solid Oak are not for the rich alone. Lowest cost homes can afford them. Thanks to its durability, Oak is far cheaper in the long run than any other type of floor material, even lower in first cost than most.

CORRECT—Important, too, is the recognized style leadership of Oak. Today, as always, hardwood floors are correct—the ultimate mark of good taste and elegance in contemporary or traditional homes.

Whether you build, buy, or remodel, insist on Oak Floors. It's the SMART thing to do!

NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION, Memphis 3, Tenn.

HOW-TO

for the handyman®

Dresser drawers won't stick and bind from humidity next summer if you coat them this winter with resin sealer.

Sealer keeps out moisture, the cause of uneven swelling of wood. Brush it on evenly, inside and out of drawers.

Let it dry thoroughly—at least overnight—before you replace the drawers. You can buy sealer at most paint and hardware stores.

Robert Morse
Miami, Florida

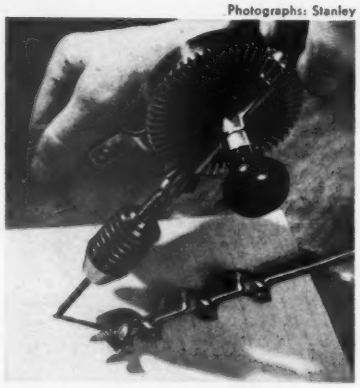
Touch up your dull power-saw blades—until they can be spared for resharpening by professional—with file and this jig made from 2x4.

Run blade halfway through stock. Turn power off. Saw arbor holds blade in place; teeth bite into uncut wood, prevent blade's rotation.

When one section of blade is finished, move jig, turn blade, and relock in stock.

Harold Knoth
Davenport, Iowa

Photographs: Stanley



Control direction of large auger bit when boring angles by running tiny pilot hole into stock first with drill. Lead screw of the larger bit follows the hole when you force it in the wood slowly.

Be sure pilot hole is not larger than tip of bit you'll follow it with. You needn't predrill way through a thick piece of stock, as long as the big bit gets a good start.

Richard Kyl
Des Moines, Iowa

Drill cleaner holes in galvanized sheet, aluminum, or other metal by clamping it between scrap lumber.

The wood eliminates rough, sharp edge around hole and keeps the drill from grabbing metal as it breaks through.

Several drops of oil in hole helps prevent drill from overheating when it twists through heavy-gauge metal.

W. H. Betts
Chicago, Illinois

More on next page

You hear a bigger whoosh
You smell a fresher aroma
You taste an extra richness

Why? Because Chase & Sanborn "Dome Top" Coffee is *fresher* than any other leading brand. It's the *only* one that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than vacuum cans or bags.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

CHASE & SANBORN

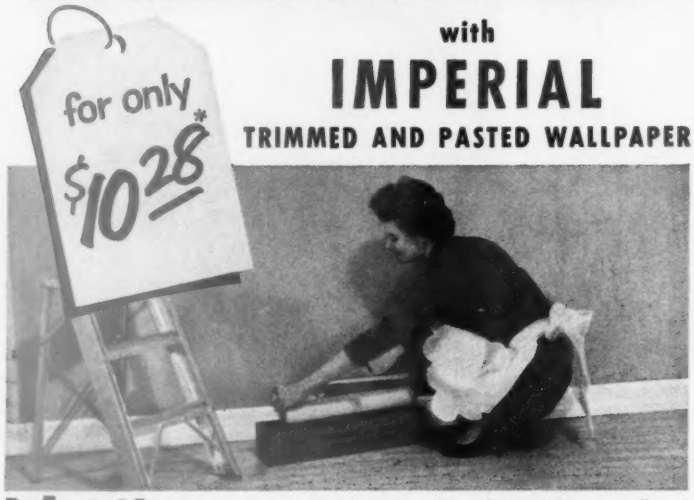
THE COFFEE THAT TELLS YOU IT'S FRESHER!

You can do a 10'×12' Room

with

IMPERIAL

TRIMMED AND PASTED WALLPAPER



Wet it.. Just cut a strip to the desired length from a roll and dip it into Imperial's special water container.

Hang it.. Lift the strip from the container to your wall. Slide paper into position with a sponge. Patterns match easily for you have plenty of time to position paper.

Enjoy it! And you *will*—for a long, long time—because Imperial Wallpapers stay lovely and *washable* for years. They bring charm to new walls, hide cracks in old ones!

It's easy to hang these new Imperial *Washable* Wallpapers! Just open the package and the paper is *completely ready*. No muss or fuss . . . just fun. You simply cut a strip to the proper length, wet it and slide it into place . . . then watch how easy it is to match the pattern because of the special "slip" and precision trimming of Imperial Trimmed and Pasted Wallpaper.

Thrifty! As low as 94¢ a single roll! Imperial's selection of colors and patterns is as wide and pleasing as its price range. So see your Imperial Washable Wallpaper dealer. He'll give you decoration hints and recommend a competent craftsman, if you prefer.

Send 25¢ to Dept. B-1 for samples for the *one* style and *one* color scheme checked below, and picture story of "How To Hang."

MY HOME IS MODERN....RANCH....COLONIAL....
PROVINCIAL....18th CENTURY....
THE COLOR SCHEME IS GRAY....GREEN....
ROSE....BLUE....BEIGE....

The pattern shown is Imperial's 71564.

Guaranteed for 3 years to clean according to instructions and not to fade or it will be replaced without charge. Imperial *Washable* Wallpaper is Color-Locked.

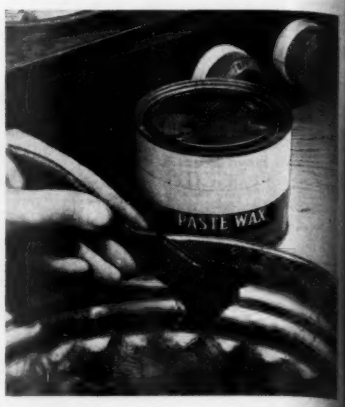
*Prices vary slightly in different localities.

IMPERIAL *Washable* WALLPAPERS ®

IMPERIAL PAPER & COLOR CORPORATION, GLENS FALLS, NEW YORK

How-to for the handyman

Continued from preceding page



Discourage rust from forming in garbage cans and wastebaskets by coating insides of them with regular paste wax. Melt wax over hot plate or gas stove. Don't overheat.

Apply with an old brush, spreading wax out evenly, like paint. Wax's protective coating also makes it a lot easier to wipe cans out with a damp cloth.

V. O. Davidson
Sparta, Wisconsin

Small rubbing felts—used to apply powdered pumice when retouching marred furniture finishes—are quickly made from an old felt hat.

Six or seven layers provide necessary thickness.

Glue and clamp together between two blocks of scrap wood. When glue becomes dry, trim to size—about 2x3 inches—with razor blade.

Frank Lyon
Floral Park, New York

Remove light rust from tools with piece of rubber cut from old tire casing . . . free for asking at most gas stations.

Tiny abrasive particles in rubber grind off rust in jiffy when you rub it lightly over the affected metal.

Tools coated with a thin film of paste wax or paraffin dissolved in carbon tetrachloride helps prevent rust.

Ed Porter
Rochester, New York

Paint drawer pulls fast by dipping them into paint containers instead of using a brush. Hold to screws that fasten pulls to drawers.

This keeps hands from becoming covered with paint. Hang pulls to dry on strong cord with spring-type clothespins, as pictured.

Newspapers spread below pulls keep the paint drips off your workshop floor.

H. B. Kessler
Philadelphia, Pennsylvania

▶ Send your original handyman tips (photographs are not necessary) to Home Maintenance Editor, 6702 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All will be considered carefully, but those which are not accepted cannot be returned.

New! G-E Spacemaker gives you big-range cooking in compact space...at low, low price

· Oven so big
it cooks 10-lb. roast,
au gratin potatoes,
apple brown betty
for 24...all at once!

Takes up to 16 inches less width than a 40-inch range. Yet it has practically every big-range cooking feature you can imagine.

Newly designed automatic oven timer lets meals cook without attention. Pushbuttons click on exact heats. Famous "Focused Heat" broiler cooks meats the delicious "charcoal" way. EXTRA-Hi-Speed unit gives speedy cooking starts.

Wide, floodlighted oven. Easy to clean.

Surface units are widely spaced to allow for big pans—hinged so you can lift out drip pans. Indicator light shows when oven is preheated, 2 appliance outlets—1 timed, big storage drawer, full-length fluorescent lamp over cooktop.

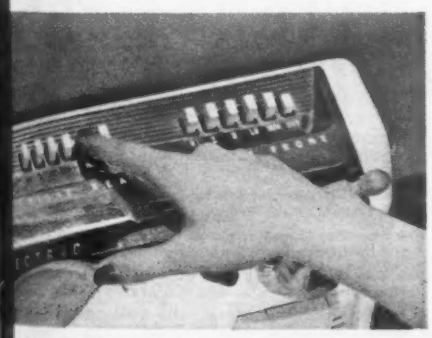
Your G-E dealer is in classified phone book. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Be Modern...Cook Electrically

**After small down payment. See your G-E dealer for details. Prices and specifications subject to change without notice.*

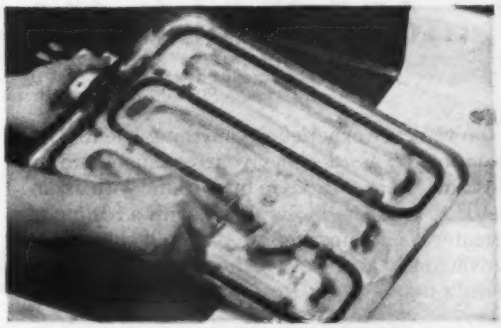
How to "Stretch" a Small Kitchen...or Make a Big One Extra-Convenient

re room is limited, use the space you save with acemaker for an extra cabinet or snack bar. In a r kitchen, the compact Spacemaker can make ble an on-the-spot freezer or other appliance. Or buy two Spacemakers—they cost no more than a de luxe range and you get: two master ovens (bake and broil at the same time), eight Hi-Speed surface units, double storage space.



with pushbuttons. Click them on with a fingertip-, even when your hands are full or wet. Exact, heats, warm to hi-speed. Nothing to turn or t.

Newly designed! Automatic oven timer. Easy to use. Two simple clock settings and heat goes on, does cooking, goes off without attention. Safe to leave as your electric refrigerator.



New! Calrod® oven units are removable. Fully enclosed. No old-fashioned open coils. Units slide out so you can clean them and oven more easily. New, economical "Focused Heat" broiler.

Speed-Cooking ranges . . . so fast . . . so clean . . . so dependable

GENERAL ELECTRIC

For as little as $1.94* a week you can own a G-E range with big, wide oven; new "Focused Heat" broiler; removable, cleanable oven units; Hi-Speed and EXTRA-Hi-Speed Calrod® surface units and modern pushbutton controls.

Above, you see the Thunderbird. Its long, low lines have caused a sens on the highways as has no car styling before it. And it was these lines inspired the styling of the 1955 Ford. The '55 Ford, as shown below, fea the same sleek silhouette . . . the same beautiful design, front and

You can see Thunderbird styling...now try Trigger-Torque pow

The Ford Fairlane Club Sedan, one of 17 Ford body styles for

...and thrill to the split-second response of FORD for '55

You've never experienced anything like it! This exciting '55 Ford obeys your commands in an instant. You can drive in busy traffic with assurance . . . pass on the highway with a feeling of greater confidence and safety. You'll enjoy these advantages and *more* when you Test Drive Ford's new Trigger-Torque performance.

Three new mighty engines

You'll find this split-second "Go" in your choice of three mighty engines: the new 162-h.p. Y-block V-8 with higher compression and greater displacement . . . the new 182-h.p. Y-block Special V-8, available in combination with Fordomatic Drive in Fairlane and Station Wagon models . . . or the new 120-h.p. I-block Six.

You'll go for new Speed-Trigger Fordomatic Drive with its fully automatic low gear for quicker take-offs and automatic intermediate gear for extra passing ability. It's available in *all* Ford models . . . with *any* Ford engine.

Your ride will be gentled by Ford's new Angle-Poised Ball-Joint Front Suspension. You'll find it makes even smooth roads seem smoother.

So accept our invitation. Stop in at your Ford Dealer's. Thrill to a Ford Test Drive today!

PLUS ALL THESE "WORTH MORE" FEATU

★ **New Luxury Lounge Interiors** are the most comfor most colorful ever. And you'll find fabrics fresh and

★ **New Wrap-Around Windshield** is ultra-modern in ap ance with nearly 20% added visibility for greater s

★ **New 10% Larger Brakes** mean smoother straig stops and up to 50% longer brake lining life.

★ **New Tubeless Tires** offer quieter, easier riding... F puncture and blowout protection.

And all the Power Assists are available to help stop, open windows and move front seat with greater ease.

You go finer when you go FORD

YOUR PET AND MINE

Make yours an all-family pet

Everyone should be in on the act

Excitement usually runs high when a new pet is added to the family circle. Everyone is eager for the new addition. But more often than not, it only means added responsibility to Mother's heavy schedule. The dog must be fed, trained, and generally cared for—a project in which the entire family should share

Mother takes over during the day

With Dad at work and children in school, it's Mother who sees to it that the young pet is properly cared for during the daytime. She'll probably be glad to do this if others in the family take over when they're home. A young puppy needs at least five airings a day to encourage good house manners

More on page 194

FRISKIES DOG FOOD GUARDS AGAINST

HIDDEN HUNGER

*Don't let HIDDEN HUNGER make your dog a mere **shadow** of his real self!*

YOU CAN'T SEE "Hidden Hunger"—but if unchecked, you *will* see its damaging results. "Hidden Hunger" is caused by a lack of essential food elements necessary to normal growth and health.

THE COMPLETE NUTRITION Friskies assures your dog is based on an exclusive formula backed by our 59 years of experience in animal nutrition. Friskies is a *guarantee* against "Hidden Hunger"!

FRISKIES MEAL is a dry-type dog food, the type fed by 9 out of 10 professional kennelmen. Pound for pound, it provides up to three times more meat and liver proteins than any canned dog food! Costs less than half as much to feed.

A DOG'S BEST FRIEND is a master who feeds him Friskies . . . who assures him this *complete* protection against "Hidden Hunger"!

COPR. 1955, ALBERS MILLING CO.

We keep our dog frisky with–

Friskies

PRODUCED BY THE MAKERS OF
CARNATION MILK
ALBERS MILLING COMPANY
DIV. OF CARNATION CO.
LOS ANGELES 36, CALIF.

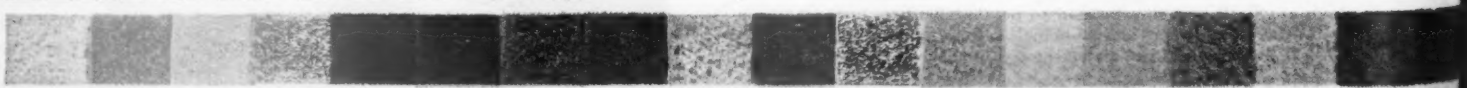
Say "good-by Winter—hello Spring" with these new Cannon Carefree Colors

Your bathroom can look as fresh and sunny as this with your own choice of Cannon towels in Carefree Colors!

Wouldn't you like to give your bathroom the smart new light look—like this? It's easy with Cannon Carefree Colors! They're the clearest, lightest, sunniest colors ever—a real lift for any bathroom color scheme. And you can do it for very little money, too, for Carefree Colors come in Cannon towels at all prices (79c to $3.50). And every last towel has these famous Cannon features: Color fastness for lasting beauty. Firm underweave for long wear. Close-packed loops to dry you in seconds. And Beauti-Fluff finish for luxurious feel and absorbency. It all adds up to the best towel buys you could make this Spring!

TRADE MARK CANNON

Cannon Mills, Inc., 70 Worth Street, New York City 13 • Towels • Sheets • Stockings • Bedspreads • Draperies



Mimosa Yellow | Golden Topaz | Sun Gold | Seagreen | Forest Green | Bronze Green | French Blue | Marine Blue | Gray Mist | Smoke Pearl | Aquatint | Amethyst | Peachbloom | Petal Pink | New Rose | Pink Whisper | Lightning Pink

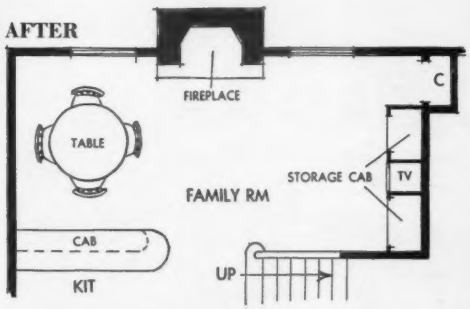
66 WAYS to make an old kitchen young

Does your kitchen behave for you? Or is it short on storage, planned work space, or eating area? Is it a gay-nineties affair, with tall ceilings, too many doors, hit-or-miss windows, stepmaking rooms? If so, how about a re-do for your kitchen? Don't expect overnight miracles. It may take long-range planning, but the results will be worth it

WALLS ARE KNOCKED DOWN TO GAIN A BIG KITCHEN/FAMILY ROOM

BEFORE

AFTER



Three into one. Two small, seldom-used rooms and bath were swapped for large family room used day and night. Kitchen opens into it so Mom can join in fun while fixing dinner.

There's even room for a dining table. Fireplace adds charm. Built-ins house games, TV.

Photograph: Hedrich-Blessing. Designer: William B. Park

Check the following eight pages for remodeling ideas galore ⟶

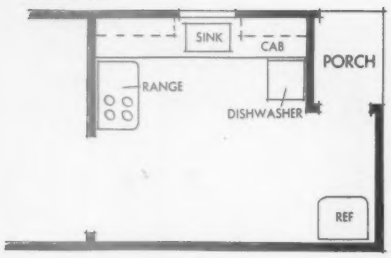
GIVE YOUR KITCHEN A WIDE-OPEN LOOK AND MAKE IT ROOMIER

Photographs: de Gennaro. Designers: Jane and Ralph Bonnell

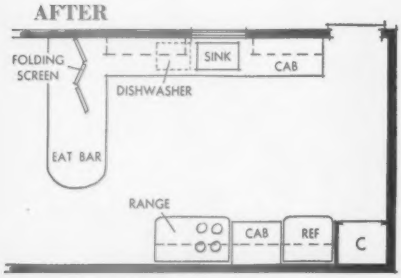
Arches away. When this narrow, curved doorway (the pride of the twenties) came out, look what an airy dining spot resulted!

New cabinets and organization of work areas made kitchen easier to work in. Refrigerator was brought in from service porch and placed close to salad and mixing centers. Glass louvers replaced old windows.

BEFORE



AFTER



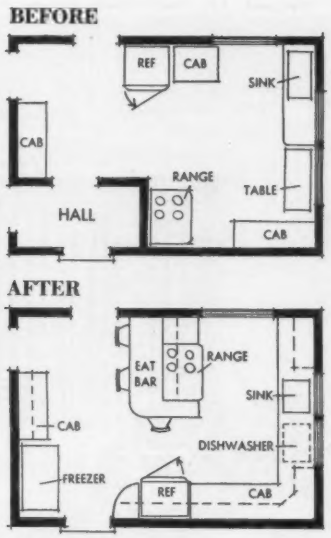
Porch moves into kitchen, gives it a few more feet of floor space. Check plans to see how range was moved, cabinet and broom closet added to wall so refrigerator wouldn't play puss-in-the-corner.

Mahogany wall backing range on "before" plan was cut down for buffet/eat bar. Paneling from top part was salvaged to make a folding screen for privacy.

Photograph: Howland. Designer: Mrs. Curt Schaefer

AND EASIER TO WORK IN BY TAKING OUT CONFINING WALLS

Photograph: Suter, Hedrich-Blessing



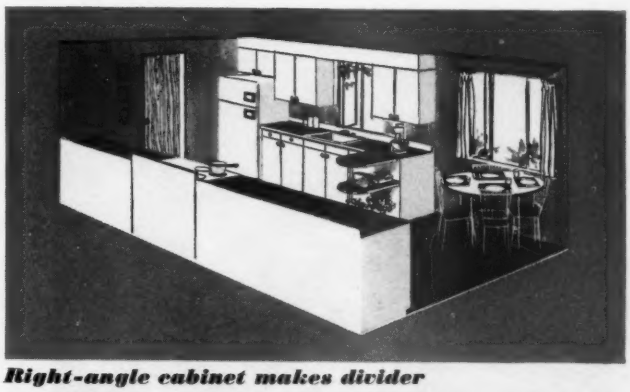
Skating-rink kitchen goes efficient, gets rid of tiny pantry, gains much-needed eat bar, freezer space.

The L-shaped bar outlines range on two sides, makes it easy for chef to handle snack orders in jig time.

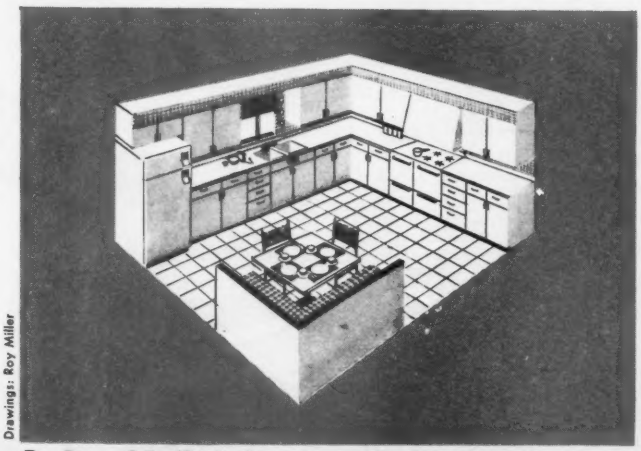
See rearrangement of appliances, centers to make kitchen work better.

Here are four more ways you can gain an attractive eating area

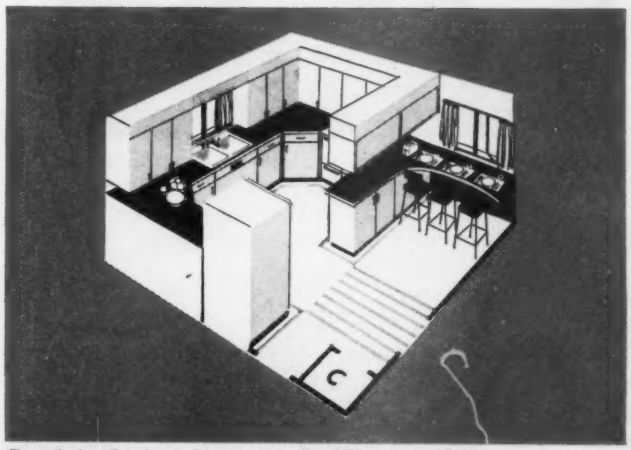
Long counter across an end wall



Right-angle cabinet makes divider



L-shaped built-in is answer for corners



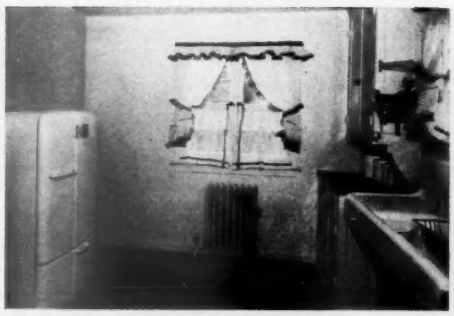
Semicircle for doorway-broken section

Drawings: Roy Miller

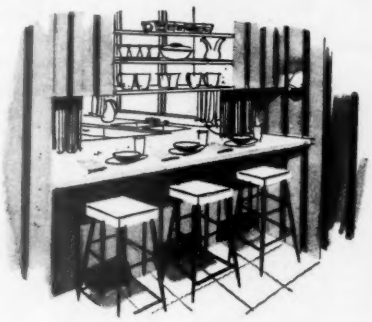
PLAN TO SAVE STEPS IN AN OLD RACE-TRACK KITCHEN

Photographs: Suter, Hedrich-Blessing. Decorator: Marion Heuer, A.I.D.

Peninsula divider and bar to serve four is what this range and counter became. Stepsaving, because you can serve right from pan to plate. Placement of range illustrates that you don't always have to park range or sink against a wall



No prize, this kitchen! It's the one you see at the left—before undergoing its face lifting



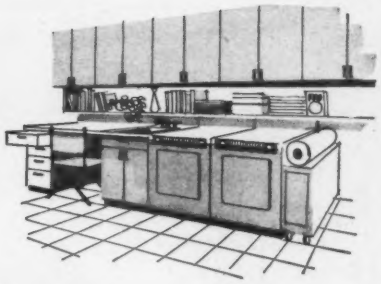
Be kind to your feet by building a pass-through between your kitchen and dining area. Let cabinet doors open from both sides

Photograph: Reynolds, Photography, Inc.

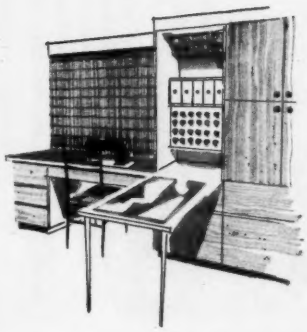
Ring-around-a-rosy. Breakfast's on the table in a jiffy when Mom stands at range and family circles around her. Only a few steps away are two waist-high ovens. Hot pies, cakes go from oven onto end of semicircular counter

Variation on a theme. But here, a peninsula counter meets up with a dinette set. The long sweep of counter and table forms a neat divider between laundry area and kitchen, yet keeps the open look. Well-planned and decorated, this big kitchen fills the homemaker's needs and is pleasant to work in

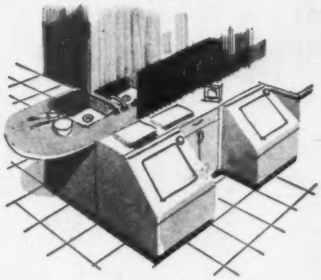
FIVE IDEAS FOR HANDLING PANTRIES



CHANGE A GLOOMY PANTRY INTO BRIGHT LAUNDRY ROOM



THIS JUNK-COLLECTING PANTRY GETS WORKOUT AS SEWING CENTER

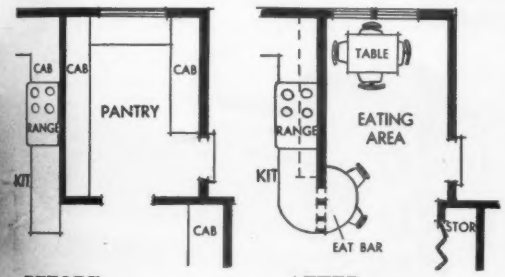


SINGLE PLUMBING FOR BACK-TO-BACK SINK AND WASHER

A thing of the past. We refer to the butler's pantry. As here, why not remove swinging doors between this and kitchen to gain space? Lucky you if there's an extra sink! Treasure it as extra helper

Grandmother's joy, the big pantry, doesn't rate today with all the modern, roomy kitchen cabinets. Change your pantry into one of the "active" rooms shown here or work some other magic

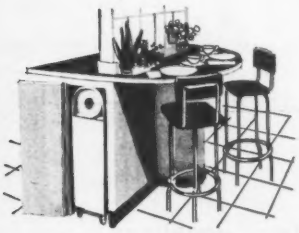
Photographs: Suter, Hedrich-Blessing. Designer: Don Norton. Decorator: Victor Williams



BEFORE AFTER

Pantry bows out and nets two eating areas—curved bar with stools, sit-down table.

Everyone cheers the shadow-box room divider. It gives an open look, yet screens off any stackup of dishes and pots and pans in the kitchen; is grand to show off knickknacks.



Garage for ironer. This one is right below the eat bar in the divider. In remodeling, put every inch of space to work

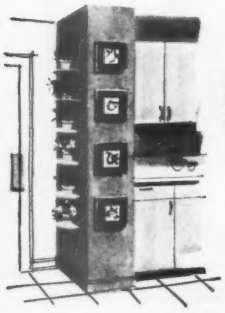
A SPLASH OF COLOR WITH PAINT, NEW WALL OR FLOOR COVERING,

Photograph: Ward. Decorator: Sydney Haskell

Matching medallion-pattern wall covering and curtain fabric brought warmth and Provincial charm into this kitchen. Captain's chair backs and seats were added to eat-bar stools for comfort. The hinged drop leaf at end of cabinet (up front in the picture) makes a nice low table for child's breakfast or lunch

Photograph: Suter, Hedrich-Blessing. Decorator: Marion Heuer, A.I.D.

Sunshine colors for your walls and cabinets will do wonders for perking up a drab kitchen. See how prettily the Peruvian pink, yellow, and beige blend —they all have yellow tones. The dining area, open to the kitchen, was planned to harmonize, too

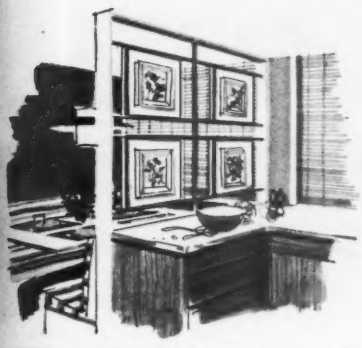


A MASSIVE CHIMNEY IS USED TO DISPLAY THESE FRAMED PICTURES AS WELL AS PRETTY POTTED PLANTS

HARD-TO-REACH CEILING STORAGE CAN BE A SHOW PLACE FOR POTTERY AND PLANTS

Architectural ducklings in your kitchen can become objects of beauty. If you can't hide eyesores, emphasize them decoratively. They may take special attention, but the results will be worthwhile

OR ACCESSORIES CAN BRING AMAZING CHANGES



Tile divider is a practical arty touch between kitchen and eating area. Decorated tiles help form structure, are held in wood frame. Handyman could make divider

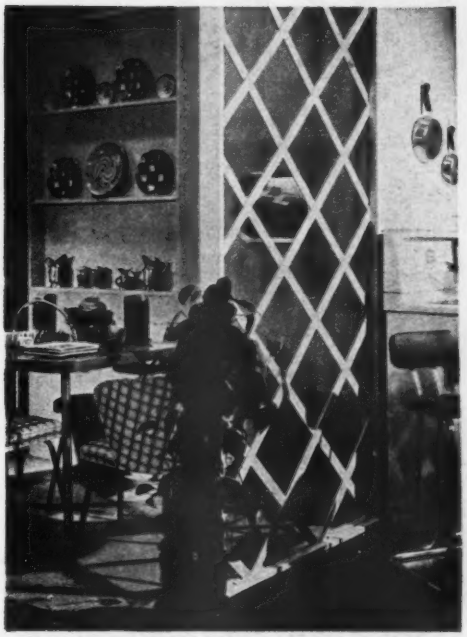
Photograph: Suter, Hedrich-Blessing. Decorator: Marion Heuer, A.I.D.

Drama with "timing." The hours spent in a kitchen decorated with a clever wall covering like that at right are cheery ones. Don't be afraid to express yourself with bold ideas.

Paint, counter tops, curtains carry out the golden theme. Wood cabinets, dinette, and paneling add rich contrast.

Photograph: de Gennaro. Decorator: Louis de Haven Shaw, A.I.D.

Handsome accessories make a big difference, too. Stained shutters, suspended lamp, and grocer's scale holding fruit are a wonderful bit of Americana. Show off your antiques in the kitchen, too. A pine breakfast corner, the copper hood, and the red-and-white color scheming spark up this clean-cut all-white kitchen

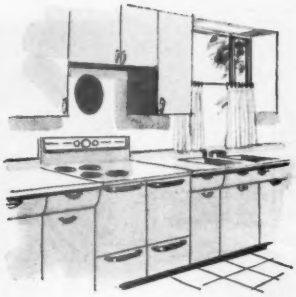


Latticework on divider will introduce pattern into a room. And divider's so simple to make! Philodendron adds green. See the TV? Maybe there's room for one in your wall, too

CHECK LIGHTING AND VENTILATION SO EACH MEASURES UP TO A PLUS

Photograph: Shulman. Designer: Gene Loose

Ignore high windows. Just put upper cabinets right across those "highboys." You'll get extra light on work counter. Corrugated windows further modernization

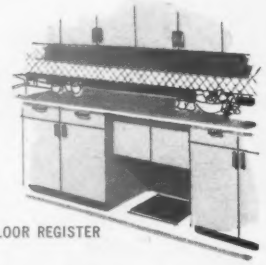


THIS WALL VENTILATOR WORKS BEST IF RANGE IS LOCATED AGAINST THE OUTSIDE WALL OF HOUSE

AN ISLAND RANGE NEEDS A CEILING VENTILATOR TO DRAW OUT SMOKE, ODORS

Puzzled by ventilators? There are three kinds for installation—ceiling, wall, hood. Check picture in upper right corner of page 55 for hood type. Let dealer help select kind for your kitchen

PENINSULA HIDES RADIATOR



SHORTIE OVER FLOOR REGISTER

Disappearing act. It's not easy or practical to get rid of radiators or registers—hide them. Be sure to have your plan approved for fire safety and heating efficiency

Photograph: Shulman. Designer: Craig Ellwood

A sliding wall of glass will let daylight stream in to brighten your kitchen, makes meals on the terrace a cinch. It also lets homemaker enjoy Mother Nature's art talents

Photograph: Hedrich-Blessing. Designer: Doris Piper

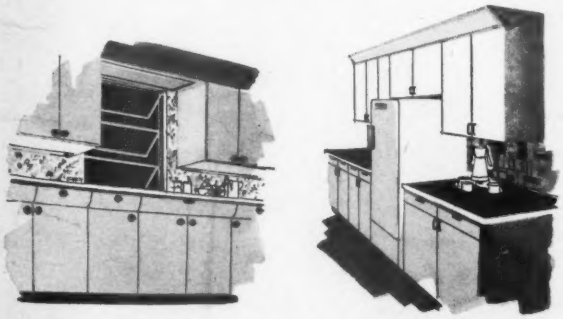
Photograph: Hedrich-Blessing. Designer: Gabriel Spiegel

Mile-high ceilings drop down to cozy height. New sheet plastic does the trick. Tubular lighting gives sunny effect at night. Hood over range pulls out cooking odors

Slick as a whistle, yet friendly. Soffit fixture boasts glass bottom and side, shadow-free lighting. Roll-around cart puts your work on wheels. Steel cabinets are handsome, a snap to clean

Photograph: de Gennaro. Designer: Paul Sterling Hoag

A canopy curtains these large windows. There's strip lighting underneath. The windows open from top and keep drafts out



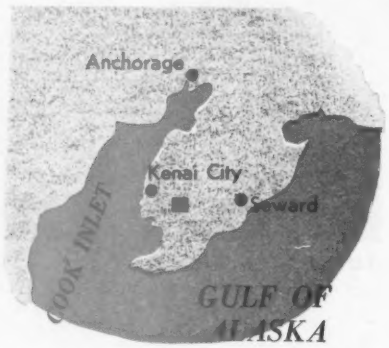
No fair skimping on light. Drawing at left shows how fluorescent tubes are put under the upper cabinet to light up work surfaces. Soffit illumination casts warm glow over entire room

Photograph: Shulman. Architect: John Kewell

See the sky while you cook. While found mostly in new homes, this same lighting idea could be built into the gable end of an old home—if your kitchen happens to be there. High up like this, there's no need for covering the window with draperies for privacy from the outside

More on page 87

HOW WELL could an ex-bomber-pilot and a city girl from the States expect to make out homesteading in the Alaskan wilderness? Could they stand the privation, the backbreaking work, the cold, the isolation? They believed they could and that working side by side they could whip anything—even 160 rough, rock-strewn acres. Today—six years later—they've done it and can say: "We built this; we cut it out of nothing; it's all ours"



Distances are great in the wilds of the Kenai peninsula. The red dot indicates Pickle Hill

Where the land is new

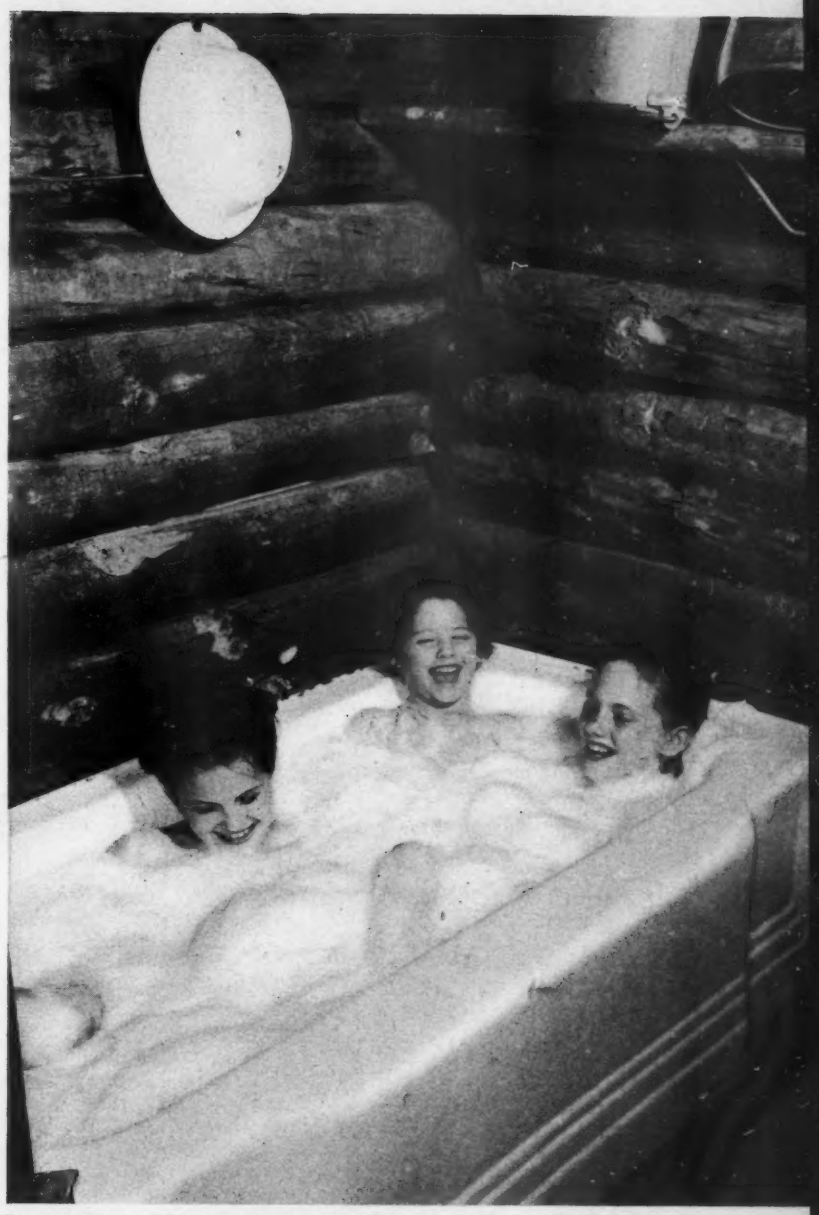
By William L. Worden

Six years ago, the homestead was unbroken timberland. The clearings that have been made in it represent months of backbreaking toil to remove stumps and boulders, but they also spell success for two city-bred homesteaders who literally carved a home out of wilderness. Road winds towards Kenai, 7 miles away

The heavy outboard coughs one last time and is still. A rock tied to a rope splashes down through stone-gray, rushing water; the boat thus moored—a long steel skiff, innocent of paint—swings in the muttering current as fish lines go over, bow and stern.

Now, there is no sound on the Kenai River except the sounds that belong there—the hoot of an owl, the annoyed slapping of an old buck beaver making his lonesome way up a bank. Long grass on the shore waves in the chill wind, and perhaps—if you're a lucky visitor—a brown bear may stick his ugly snout through it, then waddle out into a shallow to do a little fishing of his own. A crane or heron—hard to tell in the soft light—flaps overhead; a salmon, fighting his way upstream, lunges all the way out of the water, angrily following the pull of his predestination toward a fatal spawning sand bar.

Of course, there may be fish on the lines, too—bright rainbow trout following the salmon; smaller, fighting shefish; others offering both sport to the fisherman and delicacies for the table. But whether there are fish or not, there always are the icy mountains, visible [*Turn to page 172*

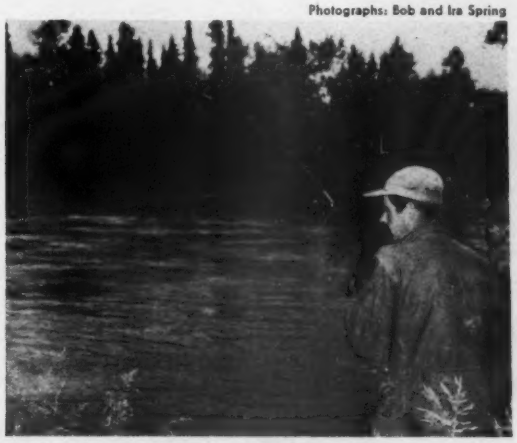


Laurie, Abby, and Marty make use of the Lancashire's latest modern convenience. Larry literally felled trees, hewed logs, and built the house with his own hands

Rusty kneads bread dough in her rustic but modern kitchen. She does all their own baking. Recent improvements include electricity, running water

Photographs: Bob and Ira Spring

Rusty manages the tractor like a toy, does as much outside as inside. Here, she backs it up so Larry can hitch the disc



Larry fishes in the Kenai River, famous for rainbow trout. Fishing, hunting, which add to larder, are main recreations

XUM

ROSES - how to buy and plant America's favorite flower

By Fleeta Brownell Woodroffe

DECIDE NOW to grow roses—and you're off on a wonderful adventure. Roses are always exciting. Nobody denies that they're tops. But—bush for bush—you'll have more satisfaction if you buy each one for the spot where it's to grow. Look over the types we picture here and pick the roses that will do without effort just what you want them to. And buy plants of the best grade. They take no more room and no more attention than the so-called bargains. But in roses, you'll be way, way ahead!

Photographs: de Gennaro

Summer-long color. For this, look to the floribunda class which sends up new shoots continuously, each shoot topped by a loose cluster of buds that bloom into a bouquet.

Latest All-America winner in the floribunda competition is this bright Rose Jiminy Cricket. Gay as a big smile on the face of a mischievous 7-year-old, Jiminy Cricket has semidouble roses of winning informality. Plants make mounds seldom taller than 30 inches and about 24 inches across the widest part.

For outdoors and in. Another All-America winner for '55 is the lovely pure-pink Rose Queen Elizabeth.

This combines the blooming habit of the floribundas with flowers of hybrid-tea form on tall plants that in the less-rigorous areas can be considered as short pillars. Both foliage and flower color are of exceptional quality.

Check these points on dormant rosebushes

Remember that the care you give new rose plants after their arrival is of greatest importance. Follow directions on page 61

Turn the page for more rose types and planting ideas

Climbers. Select varieties sure to give you repeat bloom. Blaze at right here is improved form of Paul's Scarlet. Climbing Summer Snow is a June bloomer

Perfect for cutting. Tiffany won top award among hybrid-teas in latest All-America trials. Compare huge size with alyssum edging

For flowering hedge. Rose Vogue, a tall floribunda, continues in its high place as leading candidate. Color has great landscape value; plants are hardy and sturdy

For spot color, famous Rose Fashion has not been outshown. Its perfect, small buds open into camellialike roses showy to the last petal

How to plant a rose:

Follow these steps to give your roses the best-possible start

Unwrap bundle of plants when they arrive, and check the labels against order list.

If you can't plant for a few days, moisten the wrapping material, repack, and store plants in a cool place.

To hold roses for longer than a week, set them in shallow trench and mound with moist soil. If plants dry out for even a short time, they are likely to lose much of their vitality.

Soak roses in pail of water overnight before planting if roots seem dry.

Never expose bare roots of roses to sun and wind any longer than necessary. Use damp burlap over them to protect roses carried in garden cart.

When possible, dig planting hole and prepare soil in advance, so length of exposure to wind and sun is reduced.

Dig holes large enough so roots can be spread naturally. Size will depend on plant, but a hole of 15-inch diameter is usually needed.

To break up clumps, thoroughly mix soil removed from hole. Remove grass and weed roots. If soil is heavy and tight, loosen it up with a chemical conditioner or organic material such as peat.

Plant so that the knob made by budding is about an inch below surface of bed.

Use spade handle to check accuracy. In warm areas, knob can be level with soil surface.

Spread roots over central soil mound and pull in loose, conditioned soil. Firm gently as you fill hole with soil.

Photographs: Stanley

Water liberally—at least a couple of gallons—to settle soil about roots. To help eliminate air pockets, jostle plant lightly while watering.

If watering with hose, push nozzle down into soil around plant. If surrounding soil is dry, water again following day.

After watering, pull in more loose soil to act as mulch.

For three finishing steps, turn to page 177

Tour Florida in the summer

By Raymond A. Wohlrabe

Luxurious resort hotels and swimming pools stretch along the Miami Beach shoreline. This is the view tourists get when they make the short air hop to Nassau

With the longest tidal shoreline of any state in the union (3,751 miles), plus scores of inland lakes and a suitable climate, it's little wonder that water sports are so popular in Florida. You'll see all sorts of craft, from yachts to gayly colored midget sailboats, like these in Clearwater's harbor

Singer James Melton has his collection of early automobiles on display at the James Melton Autorama in Hypoluxo, 8 miles south of Palm Beach on U. S. 1. Besides the early horseless carriages, there's also a display of scale-model cars and wagons. Museum is open year round. Admission: $1.25; under 12, free

If you've promised your family that sometime you'll see Florida, try it in the off-season. You'll have an exciting vacation at half the usual cost. And it's your chance to take a side trip to the Bahamas

Don't envy the lucky ones who sport a Florida tan in the winter. You can enjoy the same vacation—and then some—for less than half what they pay. The reason: off-season rates.

You'll be in Florida in the summer—maybe you can't get away during the winter—but Florida summers are no warmer than most other parts of the United States. In some areas, it will be cooler. You can spend seven days in Florida and three days in the Bahamas for as little as $350.

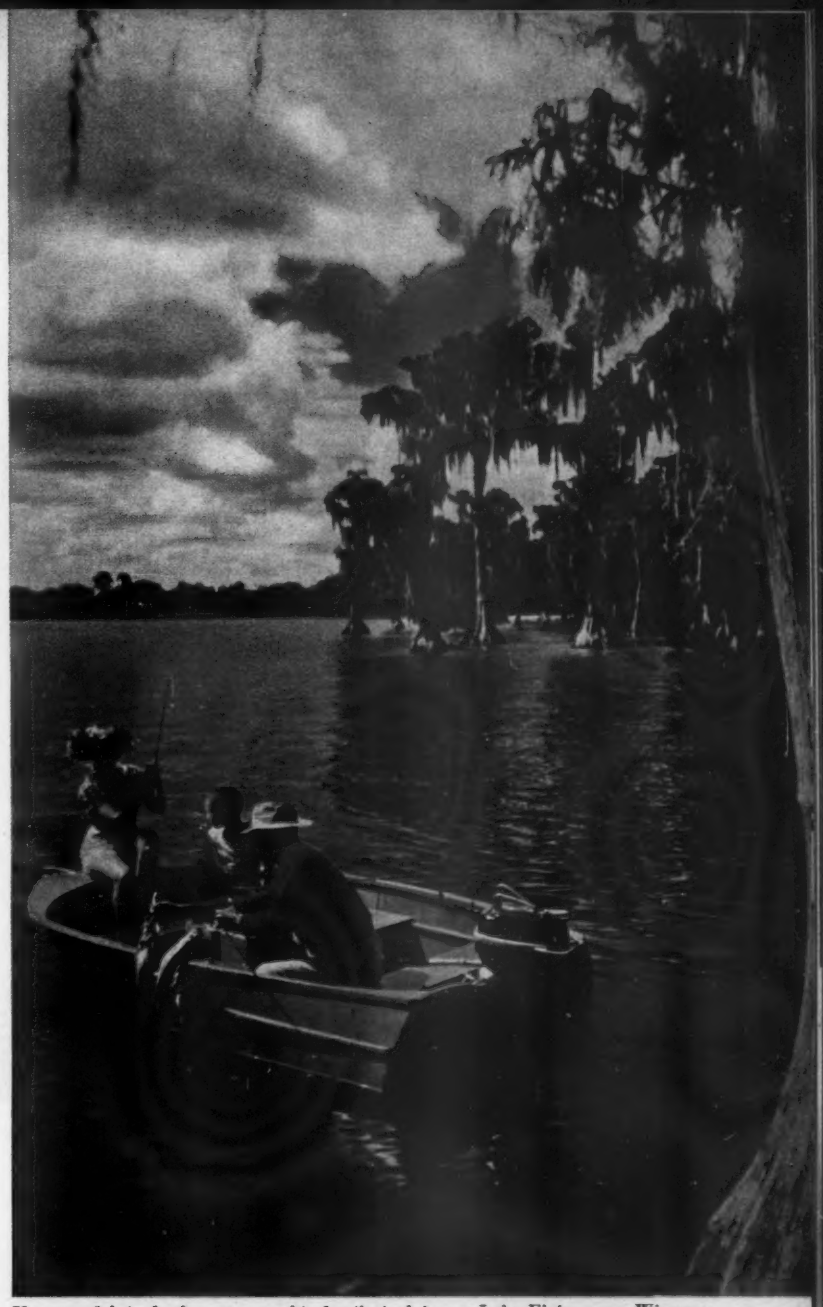
Florida hotel rates are cut 30 to 50 percent in summer. In the most-popular beach areas—from St. Petersburg to Daytona Beach—the rates are lowest. Luxurious motel units with sun decks facing the sea can be had for as little as $4 or $5 a day for two—the same accommodations that cost $14 a day in winter.

Coral-pink motels built around blue-green swimming pools and shaded by palms offer accommodations for as low as $2 per person. At $5 for two, you have your choice of many of Miami's beach hotels that in winter are sold out in advance of the season at twice that rate or more.

On most of the main highways crossing Florida's borders, there are welcome stations to provide maps and tourist information. If you come from the north or northeast, you'll take our suggested tour in reverse and enter the state on U. S. 1. There are other routes from central Georgia leading toward Tallahassee or Jacksonville. From the West and Midwest, Mobile is a good starting point.

Choose your route

Beyond the Florida-Alabama line, you must choose your route at the fork on U. S. 90. [*Turn to page 183*



You can fish in fresh water, as this family is doing at Lake Eloise, near Winter Haven, or enjoy what many believe is the ultimate in sports—deep-sea fishing

Photographs: Wilson

On Florida's north coast, across Bayou Chico and Big Bayou from Pensacola, is the U. S. Naval Air Station, established in 1824 as a naval station, becoming an air station in 1914. You'll see long lines of training planes and many navy ships which the cadets use for training purposes

In Africa, U. S. A., on U. S. 1 at Boca Raton, the "jeep safari train" stops to give tourists a glimpse of the zebras, one of many herds of wild animals that roam free over 300 acres. You can also take a 15-minute electric-boat cruise

For suggested itinerary, see page 158

Decorating scrapbook

By Florence Byerly

DOES your home have the midwinter blues? Cheer up! Here are lots of ideas to start you thinking about how you can give it a lift and make things more pleasant for the at-home days ahead

Decorator: Otto Zenke, A.I.D.

Are you looking for a different idea for a color scheme? Leather's golden tone was the starting point for this inviting and restful room from the David Cooper home, in Greensboro, North Carolina

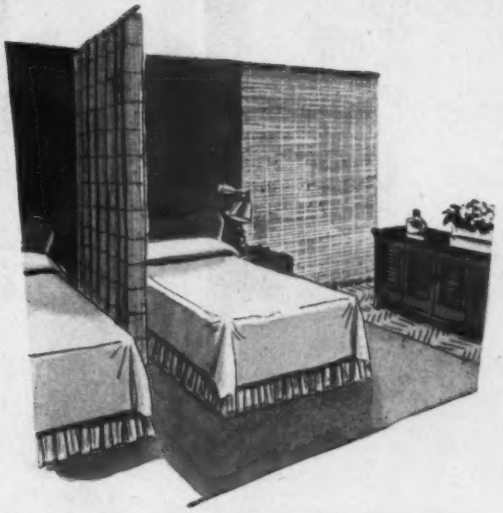
Start your color scheme with black! Used against a background of pale blue accented by coral red, it gives a striking effect in this room in the R. W. Dozier home, Oklahoma City

Bookcase hung at the ceiling hides upper part of an ugly window, curtains lower part

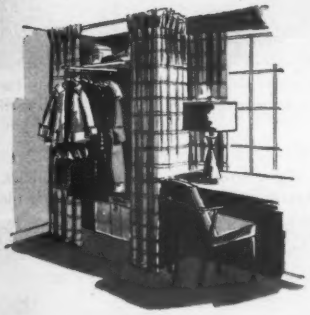
Take your own decorating problems to one of the Home Planning Centers operated in cooperation with Better Homes & Gardens. You'll find the one nearest you listed on page 152.

Decorator: Evelyn Mayer

For that "different look," original designs add an individual touch to your furnishings. Here, the appliqué accented with embroidery does the decorating trick for these dining-room chairs



Slat bamboo on a ceiling track between two beds is an inexpensive way to divide a room



Need an extra closet? Steal a corner of your room. Continue your drapery treatment out over the corner for a continuous, curtained-wall look

Front and top of cabinets are covered with the same kind vinyl plastic as used for room's flooring. It's attached to the cabinets with linoleum paste

Photographs: Reynolds, Photography, Inc.; Hedrich-Blessing; Howland; Small. Drawings: Richardson

See how you can use color to accent a built-in! Color makes this large unit a point of interest and helps to soften the architectural lines. The Dr. Burtrum Schiele home, Minneapolis

Television gets its own corner in this family-fun basement. The set is built in among the storage units of a wall of shelves and cabinets. Kept neat with sliding doors, punched-board panels on one wall make decorative highlights from the hobbies and interests of individual family members—each a panel to himself

At room's other end, a snack and refreshment bar has its back-bar space beneath the stairway. Behind the vertical-slat white drapery is the furnace. The frosted-glass panel above the sofa steals light from two basement windows. Black accent stripes of the walls are repeated in floor pattern—of plastic tile

XUM

Try these ideas in your basement

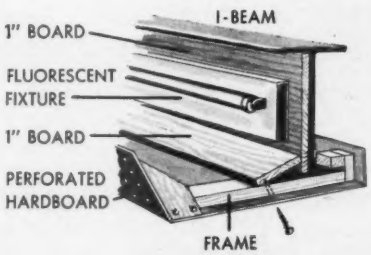
A LOT OF FUN—some really useful storage—pleasant surroundings—a new area of livability . . . all this exists in nearly everybody's basement. Work out your plan to take fullest advantage of the space you have—then let yourself go with hammer and saw on a worthwhile you-do-it project around the home

BEFORE: A basement no better—no worse—than yours was the starting point for the fun room pictured on the opposite page. Harold Pawlan, Chicago, Illinois, designed it

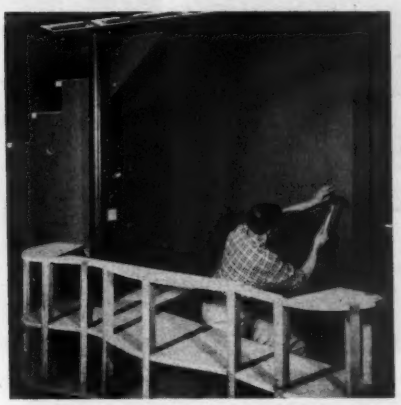
Lighting cove hangs from I-beam on frames built of 1-inch lumber, as shown, spaced every 2 feet.

Back of frame hooks to beam. A screw into angled board clamps front.

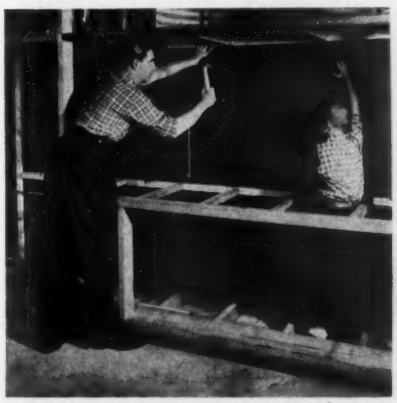
The fixture fastens to a board held against side of beam by ceiling tile at top, by clamping board below.



Step one for most basements is dressing up the stairway. In the Pawlan job, the ends of treads were sawed off, then the stair side was covered with ¼-inch hardboard. Tile to match floor was used on the treads, with preformed metal nosing



Free-form bar was made by constructing curved frame of wood, which was then faced with ⅛-inch hardboard, soaked with water to increase flexibility. Back bar is of punched board. The drapery (right) draws to conceal furnace



Storage space behind doors was not robbed of usefulness with heavy construction. Framing of 2x2s and lighter lumber accepted hardboard (plain and perforated) for deep base cabinets and for the shallower cabinets on the wall above

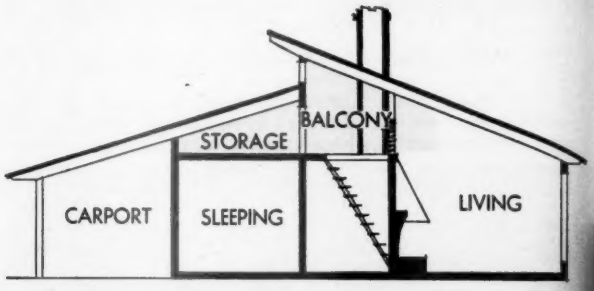
Photographs: Hedrich-Blessing

First impression as you descend stairs comes from modern table against the sheer smoothness of brightly painted hardboard. Stair "railing" is nylon cord threaded at top and bottom through serpentine-shaped strips of punched board

More ideas on page 157

A small house can be different. And the difference here adds space as well as interest. Steeply pitched roofs provide headroom inside for balcony rooms

Living space right up to the roof!



Cross-section drawing shows how one roof overlaps another to form strip of clerestory windows in loft. Roof at lower pitch projects for carport. Balcony ceiling rises to 7 feet at highest point. There's a small storage room on loft level, shown in yellow

By John Normile, A. I. A.

This is the size and shape of a house you might well expect to have just one bedroom; at the most, two. The basic plan, a square, encloses a budget 734 square feet.

But here, literally, is space *above* what you pay for. Five Star Home 2502 has two bedrooms on ground level, plus a balcony which adds a third, even a fourth bedroom.

By hiking the pitch of the roof to 15 feet at its highest point, there was room for a loft area over the main floor. The loft is used for a study and a third bedroom. Or as a storage area. Or as two bedrooms.

The study, exposed on one side for greater space and openness, looks down on the living room. Natural light slips in from windows reaching to the highest point of the roof. A clerestory runs the length of the loft on the opposite wall. With the loft, add 182 square feet to the house. Total footage now: 916. This is without building onto the house, without adding a conventional second story.

Architect Lockwood Martling very simply overcame any boxy look. The living area is recessed at front and back, giving privacy at both ends for the massive window areas.

The roof continues 14 feet from the side of the house for a carport. Thus the house takes on very satisfying proportions of 40x28½. And even the high-pitched roof lines tend to overcome its squareness.

Five Star Home 2502 is carefully *zoned*, too. Rooms are arranged to minimize hall space and partitions. Service areas run through the center of the plan: bathroom, heating plant, kitchen-laundry. Space to each side is given over entirely to living and sleeping areas.

Bedrooms benefit in size by not having the bathroom placed between. Closets partition the bedrooms—and even the smallest bathroom here would have squeezed the sleeping areas without bettering the separation one bit. Moreover, the bathroom is now very handy where it is.

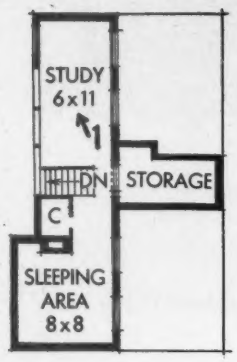
And note the third zone: This entire area (21 feet long) is living space—unusual for a house with the limited square footage of this one. Area is uninterrupted by partitions.

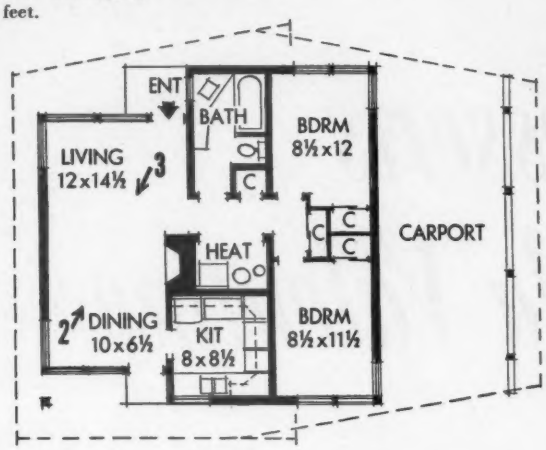
More photographs on page 146

Balcony space over service zone only

Numbers in red on the balcony plan (right) and main floor plan (below) match position of the camera for taking pictures on this page.

Architect was W. Lockwood Martling, Jr., A.I.A., of Chicago. Owner is Ruth Kroger Williams of Downers Grove, Illinois. Over-all dimensions are 40x28½ feet.





★★★★ **You can buy plans for this or any other *Better Homes & Gardens* Five Star home.** ®

See page 154

For the space you gain, balcony (essentially a small attic) adds relatively little to the cost of Five Star Home 2502. This end of loft is used as a study (camera angle 1); the other, as a bedroom. With two bedrooms downstairs, this area could become another storage room or even a fourth bedroom

Photographs: Suter, Hedrich-Blessing

Looking to dining end of living area (camera angle 3), room takes on greater spaciousness with roof-high ceiling and glass to gable peaks. Window units below fixed glass are awning type. Shelves on solid wall are adjustable on notched metal strips. The table at far corner adjusts to height for dining

Roof rises to 15-foot peak over balcony area (camera angle 2). Louvered rail permits two-way exchange of light—from windows in living room, from balcony clerestory. Note how the use of two materials—walnut paneling and brick—breaks height of center wall. Parquet floors are walnut, too

Favorite desserts à la Valentine

By Myrna Johnston

Sweets to the sweet! Here, we've dolled up desserts in hearts-and-flowers spirit. But all are elegant for midwinter entertaining any time. Choose a cherry treat to celebrate Washington's birthday, an ice-cream-and-cake log for Lincoln's.

These desserts are sweeties for the hostess, too. They're make-aheads that give you that all's-under-control feeling. For instance, the Cherry-chip Meringue Torte, lower right corner. The crunchy shell holds a luscious gelatin-fluff filling. For the greenery, "borrow" from your valentine bouquet.

For another gelatin beauty, look in the opposite corner. That's easy-does-it Strawberry Bavarian, a ring [*Turn to page 114*

Photograph: Snook, Photography, Inc.

XUM

XUM

Call on your oven for so-good meals

An oven can be a girl's best friend when it comes to take-it-easy meals that will win you bouquets from family and guests alike. The secret's to choose foods that will cook at the same temperature, and approximately the same length of time.

The main dish, vegetable, dessert, and perhaps a bread can bake together. And if a salad or relish tray is fixed ahead, it can be chilled and crunchy crisp when you want to serve it. Look left for a meal that's everything we're talking about.

On lower oven rack, there's Rich Brown-steak Dinner, a baker of tender carrots, and a loaf of bran bread chock-full of nuts and fruit. Above deck's a pretty cherry pudding for dessert. Baked red apples, with a tang of orange and a shiny glaze, are tucked in back—a treat for tomorrow's breakfast.

Here's your chance to star any of the attractive new oven-to-table ware you may have. And remember they cut down on cleanup! See below for more meals that are taken over by your oven.

	MAIN DISH	VEGETABLE	SALAD OR ACCOMPANIMENT	DESSERT
Midwinter Special	Rich Brown-steak Dinner*	Oven-steamed Carrots*	Lettuce Wedges with French Dressing Fruit-and-nut Bran Bread*	Cherry Puff* Baked Apples*
	For main dish, brown meat and onions; add all ingredients except beans; place in 350° oven. After 1¼ hours, start baking bread, carrots, apples. Now is the time to fix cherry dessert. Add beans to Steak Dinner. (Apples are for tomorrow). Baste often with syrup while baking.			
Company Coming	Stuffed Ham Slices*	Baked Sweet-potato Halves* Green-bean Casserole*	Cabbage-Pepper Slaw	Oatmeal-Apple Crisp* Hot Coffee
	Allow 1¼ hours' cooking time in a 350° oven. Get bread crumbs ready ahead for ham stuffing. Frozen green beans are easy to fix with canned mushrooms and mushroom soup; these go in oven first. Stuff ham slices (choose ready-to-eat kind). Into the oven go the meat, sweets, dessert.			
Party Chicken	Barbecued Chicken*	Potatoes au Gratin* Spinach Timbales*	Carrot and Celery Sticks	Date-Nut Pudding*
	First brown chicken while barbecue sauce simmers; combine and bake 1 hour at 350° along with the timbales and dessert. The potatoes go in 15 minutes later. Serve dessert warm with whipped cream. (If there's pudding left over, chill, break in bits, fold into whipped cream.)			
Gentlemen Prefer	Hearty Beef Casserole*	Oven-cooked Rice* Celery Scallop*	Tossed Green Salad Dinner Rolls	Baked Fruit Compote* Crisp Cookies Hot Coffee
	This meal's a winner for flavor and easy preparation. Everything goes into a 325° oven at once, and is ready to serve in 1½ hours. You'll like rice cooked fluffy this simple oven-way. The compote is a dried-fruit medley—check package labels to see whether fruit needs presoaking.			
Stay-at-home Favorite	Herb-braised Steak*	Baked Potatoes Horse-radish Beets* Baked Frozen Corn*	Sweet Mixed Pickles Rye-bread Slices	Double-fudge Pudding*
	Use meat pounder to make meat extra tender; then dip in well-seasoned egg and coat in crumbs. The steak goes into a 350° oven with the potatoes and beet and corn casseroles. As dessert bakes, it makes a cake top and a sauce. Serve warm with whipped cream or ice cream.			

Meats, Main Dishes

Rich Brown-steak Dinner....124
Stuffed Ham Slices....124
Barbecued Chicken....125
Hearty Beef Casserole .125
Herb-braised Steak....130
Tomato Lima Bake....104
Creole Rabbit....104
Spanish Tomato Rice..104
Tamale Chili Dinner...170
Chili Cheesewiches....170
Corn-bread Shortcake With Chili....170
Hot Tamale Pie....170
Corn-bread Topping...170
Corn Chilada Casserole....170
Ham Ring.... 83
Creole Meat Loaf.... 84
Ham-Beef Rolls.... 84
Cheese-stuffed Hamburger Roll.... 84

Breads

Fruit-and-nut Bran Bread....124
Date Muffins.... 97
Swedish Rye....118
Kona Banana Bread... 83
Tropical Bread.... 83
Cranberry Banana Bread.... 84
Golden Pancakes....182
Pineapple Pancakes.... 74
Apple-pancake Roll-ups....74

Vegetables

Oven-steamed Carrots .124
Baked Sweet-potato Halves....124
Green-bean Casserole..124
Potatoes au Gratin....125
Spinach Timbales....125
Oven-cooked Rice....125
Celery Scallop....125
Horse-radish Beets....130
Baked Frozen Corn....130
Scalloped Tomatoes....104

Desserts

Cherry-chip Meringue Torte....114
Strawberry Bavarian ..115
Lincoln Log....115
Fruit Salad-Dessert....120
Martha Washington Pie....121
Red-cherry Tarts....120
Petal Tart Shells....120
Valentine Cake....120
Banana-Raspberry Toppers....120
Pink Cherry Cream....115
Plain Pastry....120
Fluffy Frosting....120
Cherry Puff....124
Oatmeal-Apple Crisp...125
Date-Nut Pudding....125
Baked Fruit Compote..130
Double-fudge Pudding....130
Baked Poached Apples .124
Lemon-dipped Banana Fritters.... 83

Miscellaneous

Whipped Butter....182
Orange Honey Butter..182
Hot Honey Butter....182
Glazed Apple Rings ...182
Tomato Pickle Relish..102
Mustard Glaze.... 84

Recipes on page 124

Pancakes...flip 'em to order!

FLAPJACK, BUTTER, SYRUP—flapjack, butter, syrup—stack 'em higher! There's a breakfast to whistle at! You can bet men will start the day with a corker of a meal when it's fat pancakes with sizzling sausage, bacon, or ham—like the plaid-shirt breakfast opposite. Make the pancakes from a packaged mix, or use our Golden Pancakes recipe. Vary them from jumbos to silver-dollar size. Serve them for supper, lunch, too

Oops! Hold everything! Dad's making like a showman with those bantamweight pancakes. For fun, practice this sleight-of-hand yourself. Or forget the shenanigans and just turn the cakes. But do serve them with little pig sausages, Canadian bacon, fried apple rings, coffee

Photographs: Nelson, Photography, Inc.

Pineapple Pancakes. Fluffy, delicious with bits of crushed pineapple all through. To make them dollar size as in the picture, use a tablespoon of batter for each one. Serve them with easy brown-and-serve sausage links. Heat syrup and butter on candle warmer

1¼ cups sifted enriched flour
3 teaspoons baking powder
1 tablespoon sugar
½ teaspoon salt
1 beaten egg
1 cup milk
2 tablespoons salad oil or melted fat
½ cup well-drained canned crushed pineapple

Sift together flour, baking powder, sugar, and salt. Combine egg, milk, salad oil; add to dry ingredients, stirring just till flour is moistened. (Batter will be lumpy.) Add pineapple. Bake on hot griddle. Makes about 12 dollar-size or eight 4-inch cakes.

Apple-pancake Roll-ups. Robust fare for breakfast or lunch. Here, we've baked giants. Dot cakes with butter, sprinkle with confectioners' sugar, and roll as above. Sift a frost of sugar over top. Cut these whoppers in servings. Offer ham slices, orange juice

2 cups sifted enriched flour
2 tablespoons sugar
4 teaspoons baking powder
1 teaspoon salt
2 well-beaten egg yolks
2 cups milk
2 tablespoons butter or margarine, melted
1 cup finely chopped apple
2 stiff-beaten egg whites

Sift together flour, sugar, baking powder, and salt. Combine egg yolks and milk. Pour into dry ingredients; stir well. Stir in butter and apple. Fold in egg whites. Let batter stand few minutes. Bake on hot griddle. Makes about seven 8-inch cakes.

Tips, more recipes on page 130

Van Soede Studio

ith those
nd your-
do serve
gs, coffee

ch.
ith
ver
nice

ine
in
in-

If you have the red-leafed plum (Prunus pissardi), force some of the cut branches for your spring tea table. Branches are so pliable you can easily bend them in triangular form. Weather and size of bud determine budding time.

With it, you'll need two early double and three single tulips, with seven narcissus and daffodils from your garden or florist.

Lace pattern china and Apple pattern silver tea service make an unforgettable table.

Make a valentine for his desk. Force into bloom a few cut branches from your flowering quince or crab trees and arrange in a giant ashtray or low bowl.

They should take from 12 to 16 days to flower if buds were plump when cut.

For color, cluster several small branches at the base. Then sprinkle some small pebbles in the bottom of the container, making sure you hide the base of needlepoint holder.

Spring in February? Why not?

By Fae Huttenlocher

Photographs: Hopkins

Bring spring to your dinner table with a half-dozen forced-branch tips of forsythia. They will take from 8 to 16 days to flower. Four daffodils and 3 tulips complete this simple but lovely arrangement as a centerpiece.

The Rutledge pattern dinnerware, candlesticks, and flower bowl add elegance to the simplest flowers.

How to force branches, page 145

The famous flavor comes from Campbell's sun-ripened tomatoes. Simply wonderful . . . wonderfully simple—any time!

The soup all America loves most of all—

Campbell's Tomato Soup

Again!...thrilling new recipes
Cream Cheese
that tastes richer, fresher, better than all the rest

for you from the Kraft kitchen...

"Philly" pies!

The most wonderful eating fillings you've ever made . . . with a fresh creaminess that's new. It comes from the world's finest cream cheese

BLACK BOTTOM "PHILLY" PIE

Combine ⅔ cup evaporated milk, ½ cup sugar and 1 half-pound package of Philadelphia Brand Cream Cheese, and heat in the top of a double boiler, stirring until smooth and well blended. Divide into two equal parts. To one part add 1 1-oz. square unsweetened chocolate, melted, a dash of salt and ¼ cup milk; pour into a 9-inch baked pastry shell.

To the remaining cream cheese mixture add 2 teaspoons of gelatin softened in ½ cup cold water and dissolved over hot water. Chill until slightly thickened. Fold in 1 cup heavy cream, whipped, and 1 teaspoon rum flavoring. Pour over the chocolate filling. Sprinkle the top with 2 tablespoons grated unsweetened chocolate. Chill until firm.

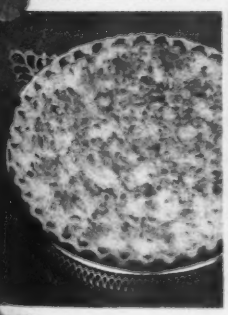
When you want to bowl 'em over—make one of these "Philly" pies.

Elegant as they look there's nothing tricky or hard about the recipes.

And are they *terrific!* Philadelphia Brand Cream Cheese gives each filling a lavish creaminess. An unexpected *light,* fresh flavor, too. Hard to describe . . . but wonderful!

Just be mighty sure the cream cheese you use is *marked* Philadelphia Brand . . . America's largest selling brand for a very simple reason: it tastes richer and fresher than all the rest.

PINEAPPLE "PHILLY" PIE



STRAWBERRY "PHILLY" PIE

BLACK BOTTOM "PHILLY" PIE

CUSTARD "PHILLY" PIE

APRICOT "PHILLY" PIE

LEMON "PHILLY" PIE

New FREE RECIPES

AT YOUR GROCER'S NOW

or write for recipe booklet

Right now most grocers have the recipes for these wonderful "Philly" pies printed on tear-off pads. Or you can fill in the coupon and get the recipes in booklet form. Free, of course.

Kraft "Philly" Pies
Box 748, Dept. B2, Chicago 77, Illinois

Name _____

Address _____

City _____ State _____

Fleischmann's Active Dry Yeast in **New "Thrifty Three's"**

Now—save money and get the speediest, handiest yeast you've ever used. That's Fleischmann's Active Dry Yeast.

It keeps for months on your cupboard shelf—it's guaranteed fresher and faster rising or *double your money back.* When you bake at home, use Fleischmann's Active Dry Yeast—the yeast prize-winning cooks prefer, now in "Thrifty Three's."

General Chef unit is a complete kitchen. Has 3 burners (gas or electric). Large oven with broiler. Refrigerator is 6 cubic feet. Freezer holds 9 ice cube trays or 12 frozen food packages. Ideal for hotels, motels, apartments, offices, factories. Guaranteed 5 years. Easy 24-month payment plan. All units available with stainless steel or porcelain tops, also natural wood finishes. Twin sink units available with garbage disposal if desired.

WRITE today for complete details and specifications.

General Chef
NATIONWIDE SALES AND SERVICE

GENERAL AIR CONDITIONING CORP.
Dept. B-1, 4542 E. Dunham St.
Los Angeles 23, California

Money for your recipes

Chicken favorites; pickles and relishes

YOUR BEST RECIPES for favorite chicken dishes or for pickles and relishes may bring you a cash prize in our new twin contests. If you are chosen Cook-of-the-Month, you will be mailed $20. Twenty other winners will receive $5 each. Eight of the winning recipes will be pictured in the Prize Tested Recipes pages next September. And remember, the winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Chicken favorites. What's your best recipe using fresh, frozen, or canned chicken? Maybe it's a delicious casserole or pie, or a wonderful way with fried chicken. Or perhaps it's a roast stuffed chicken (include stuffing recipe). And how about chicken roasted on a spit? Ideas:

barbecued chicken
chicken salad
chicken potpie
Italian-style chicken
chicken a la king
rotisserie-roasted chicken
chicken croquettes
Southern-fried chicken

Pickles and relishes. We're sure you have good recipes for crisp cucumber pickles—tiny or jumbo, whole or sliced—or for mixed vegetables. Or maybe you star with relishes to serve with a roast or hot dogs. Perhaps your best is sweet-pickled cherries, pears, or melon rind. Here are suggestions:

cucumber crisps
dill pickles
spiced pears
piccalilli
pepper relish
icicle pickles
beet relish
pickled crabapples
sweet mixed mustard pickles
chili sauce

This month's winners

(*See recipes on pages 83 and 84*)

Cook-of-the-Month

Mrs. Glenn S. Utt, Morganton, N. C.

Other Winners

Mrs. Floyd Brown, New York, N.Y.
Mary Helen Dubendorf, San Francisco, Calif.
Mrs. Leroy O. Hamilton, Ludington, Mich.
Max I. Mori, Kailua, Kona, Hawaii.
Mrs. Lee Ledford, Bethel, Ky.
Mrs. L. M. Poston, Pearisburg, Va.
Mrs. Curt R. Strand, New York, N.Y.

Honor Roll

Mrs. May Aliano, North Arlington, N. J.
Mrs. W. N. Barrington, Birmingham, Ala.
Mrs. Ernest Beckwith, Russell, Pa.
Mrs. Wallace Bohlke, Kenesaw, Nebr.
Mrs. Daniel Constant, Culver City, Calif.
Mrs. J. H. Ganschow, Huntington Woods, Mich.
Mrs. James M. Hills, Sunland, Calif.
Mrs. Hildreth H. Hatheway, Santa Barbara, Calif.
Capt. A. W. Johnson, San Angelo, Tex.
Mrs. William D. Moore, Jr., El Dorado, Ark.
Mrs. Louis H. Perkins, Centreville, Md.
Mrs. Thomas Roberts, Utica, N.Y.
Mrs. William W. White, Kansas City, Mo.

Contest rules

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time, and mark it "September Chicken Favorites" or "September Pickles and Relishes."
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons—never in heaping or scant measurements.
4. Be sure to specify in your recipe the brand names of the *nationally* known food products you use as ingredients—products available everywhere. We must know them so we can test your recipe with the same brands you use.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens.*
7. Entries must be postmarked by midnight, February 28.
8. Address the recipes you enter to 5402 Tasting-Test Kitchen, *Better Homes & Gardens,* Des Moines 3, Iowa.

Give your next meal this new appeal...

Pineapple chunks

Serve canned Pineapple this *different* way—in golden, juicy Chunks—for a welcome (and easy!) menu change. These bite-size Pineapple Chunks are marvelous for fruit servings, in salads, to sauté with meats. Keep plenty of Chunks on your kitchen "PINEAPPLE SHELF" along with Slices, Crushed and Tidbits, and sunny Pineapple Juice. Canned Pineapple in every form is *Nature's most refreshing flavor!*

canned tropic-fresh with Nature's most refreshing flavor

To enjoy *all* the flavor of **PINEAPPLE JUICE,** chill and shake well before serving

TIDBITS of canned Pineapple are favorites for salads, fruit cups, to sprinkle on puddings and cereals

CRUSHED canned Pineapple is delicious "as is", also makes flavorful meat sauces, jams, pies, cookies, puddings, icings and sundaes

PINEAPPLE GROWERS ASSOCIATION, *San Francisco*

Now... discover how good *really fresh* tea can be!

You'll be amazed—*as tea experts were*—at the difference Tender Leaf's New Seal-Tight Foil Wrap makes in freshness, fragrance and flavor!

It's a fact—only *really fresh* tea is full-*flavored* tea! We proved this in tests all over the country—compared tea in ordinary packages with Tender Leaf protected by this new seal-tight aluminum foil wrap. Frankly, *even we* were amazed at the difference! You can actually *see* Tender Leaf's brighter color, *smell* its finer fragrance, *taste* its richer, deeper flavor. Discover for yourself how good *fresh* tea can be . . . try Tender Leaf Brand today!

TENDER LEAF—FIRST AND ONLY TEA PACKED THIS FLAVOR-SAVING WAY!

XUM

Kona Banana Bread

Tender, cakelike bread. Perfect with barbecued ribs or salad luncheon. Good as dessert, too—

½ cup shortening
1 cup sugar
2 eggs
¾ cup mashed ripe bananas
1¼ cups sifted cake flour
1 teaspoon soda
½ teaspoon salt

Cream shortening and sugar until light. Add eggs, one at a time, beating well after each addition. Stir in bananas. Sift together flour, soda, and salt; add to banana mixture. Mix just till blended. Pour into a greased 9x9x2-inch pan. Bake in moderate oven (350°) 35 to 40 minutes. Cool; cut in squares. Makes 9 servings.

Max J. Mori, Kona, Hawaii

Tropical Bread

Wonderful for after-school nibblers—

⅓ cup shortening
⅔ cup sugar
2 eggs
1 cup mashed ripe bananas
¼ cup buttermilk
1¼ cups sifted enriched flour
1 teaspoon baking powder
½ teaspoon salt
½ teaspoon soda
1 cup whole bran
¾ cup chopped dried apricots
½ cup coarsely chopped California walnuts

Cream shortening and sugar; add eggs and beat thoroughly. Combine bananas and buttermilk. Sift together flour, baking powder, salt, soda; add alternately with banana mixture to creamed mixture. Stir in bran, apricots, and walnuts. Pour into a greased 9x5x3-inch loaf pan. Bake in moderate oven (350°) about 1 hour, or until done.

Mary Helen Dubendorf, San Francisco, California

Lemon-dipped Banana Fritters

Serve these as a meat accompaniment. Or fix for dessert with sweetened whipped cream—

8 firm bananas
½ to ¾ cup lemon juice, fresh, frozen, or canned
• • •
3 eggs
½ cup milk
1 tablespoon melted butter or margarine
1 cup sifted enriched flour
2 tablespoons sugar
1 teaspoon baking powder
¼ teaspoon salt

Cut bananas in half lengthwise and crosswise. Marinate in lemon juice 45 minutes. Drain. Beat eggs; add milk and butter. Sift together flour, sugar, baking powder, and salt; stir into egg mixture. Dip bananas into batter and fry in deep hot fat (375°) 2 to 3 minutes. Makes 8 servings.

Mrs. L. M. Poston, Pearisburg, Virginia

Better Homes & Gardens PRIZE TESTED RECIPES

Tasty meat loaves

(MEATS)

Photographs: Nelson, Photography, Inc.

Ham Ring With Cherry Sauce

1 pound ground uncooked smoked ham
1 pound ground fresh pork
2 beaten eggs
1½ cups wheat flakes
½ cup milk
¼ cup brown sugar
1 teaspoon prepared mustard
¼ teaspoon cloves

Combine first 5 ingredients. Mix well; pat into a lightly greased 1½-quart ring mold or a 8½x4½x2½-inch loaf pan. Combine remaining ingredients; spread on top. Bake in moderate oven (350°) 1 hour for ring mold, 1½ hours for loaf. Drain. Invert on platter. Serve with **Hot Cherry Sauce:** Drain 1 No. 2 can (2½ cups) red, tart pitted cherries, reserving liquid. Mix ½ cup sugar, 2 tablespoons cornstarch, and ¼ teaspoon cloves. Gradually stir in cherry liquid. Cook, stirring constantly till mixture boils and is thick. Add ¼ teaspoon red food coloring and cherries. Makes 6 servings.

Mrs. Glenn S. Utt, Morganton, North Carolina

Creole Meat Loaf

1 pound ground beef
½ pound ground fresh pork
½ pound ground veal
½ cup chopped onion
½ cup chopped green pepper
1 tablespoon chopped parsley
1½ cups fine bread crumbs, toasted
2 eggs
⅓ cup milk
1 8-ounce can (1 cup) seasoned tomato sauce
1 tablespoon Worcestershire sauce
2 teaspoons salt
2 teaspoons prepared mustard
½ teaspoon ground oregano
¼ teaspoon pepper
• • •
½ cup chili sauce

Mix all ingredients except chili sauce. Place in a 9½x5x3-inch loaf pan. Bake in moderate oven (350°) 1½ hours. Drain thoroughly. Invert on a shallow pan; spread chili sauce over top. Return to oven and bake 5 minutes. Makes 6 to 8 servings.

Mrs. Curt R. Strand, New York City, New York

Ham-Beef Rolls

1½ pounds ground beef
1 cup evaporated milk
½ cup dry bread crumbs
¼ cup chopped onion
1 teaspoon salt
Dash pepper
6 ⅛-inch slices uncooked ham, cut in half
Whole cloves
1 recipe Glaze

Combine first 6 ingredients; place spoonful on each piece ham. Roll; fasten with toothpicks; trim with cloves. Place in shallow pan. Top with **Glaze:** Mix ½ cup brown sugar, 2 tablespoons melted fat, 2 teaspoons prepared mustard. Bake Rolls in moderate oven (350°) 45 minutes. Baste with Glaze before serving. Makes 6 servings.

Mrs. Leroy O. Hamilton, Ludington, Michigan

Cheese-stuffed Hamburger Roll

¼ cup chopped onion
3 cups toasted bread cubes
• • •
1½ pounds ground beef
1 egg
1 teaspoon salt
¼ teaspoon pepper
¼ teaspoon sage
1¼ cups grated sharp process cheese

Simmer onion in ⅓ cup boiling water 5 minutes; pour over bread. Combine meat, egg, seasonings; pat out in 14x8-inch rectangle on waxed paper. Spread bread mixture over; sprinkle 1 cup of the cheese atop. Roll. Place in 8½x4½x2½-inch loaf pan. Bake in moderate oven (350°) 70 minutes. Sprinkle remaining cheese over; bake 2 minutes longer. Makes 4 to 6 servings.

Mrs. Floyd Brown, New York City, New York

Best banana breads

(BREADS)

Cranberry Banana Bread

Pretty with polka dots of tart, red cranberries—

⅓ cup shortening
⅔ cup sugar
2 eggs
1¾ cups sifted enriched flour
2 teaspoons baking powder
½ teaspoon salt
¼ teaspoon soda
½ cup coarsely chopped California walnuts
1 cup mashed ripe bananas
1 cup drained fresh-cooked cranberry sauce

Cream shortening with sugar; add eggs, one at a time, beating well after each addition. Sift dry ingredients together; add nuts; add flour mixture alternately with mashed bananas to creamed mixture, beating well after each addition. Fold in cranberries. Pour into a greased 8½x4½x2½-inch loaf pan. Bake in a moderate oven (350°) 60 to 65 minutes, or until done. Cool before slicing.

Mrs. Lee Ledford, Bethel, Kentucky

BETTER HOMES & GARDENS, FEBRUARY, 1955

Mrs. Floyd Brown, New York City, New York

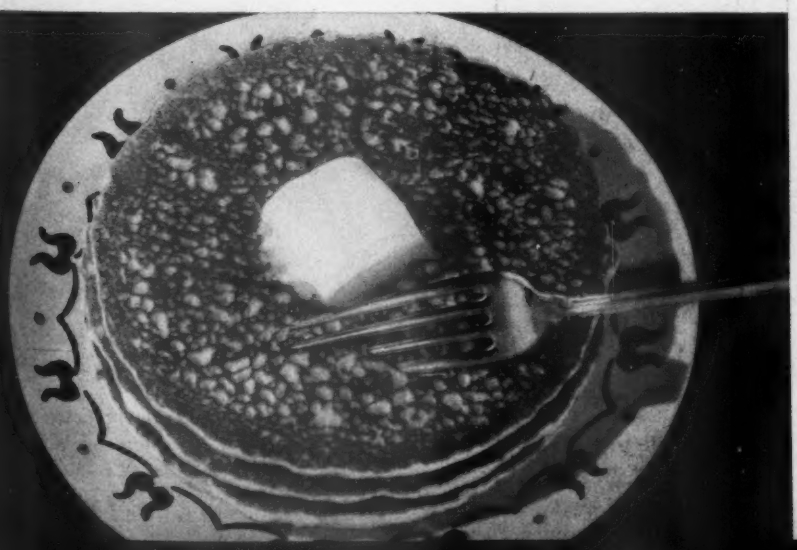
Just as AUNT JEMIMA did—

for real Buttermilk Pancakes pour it in fresh!

Aunt Jemima Legend

The day after churning butter, Aunt Jemima always made a special pancake treat. She used the fresh, golden flecked buttermilk (kept cool in a big crock in the well house) in her famous pancake recipe. Aunt Jemima Buttermilk Pancakes! Eating them was sheer bliss.

...so easy today with Aunt Jemima Pancake mix and FRESH buttermilk



BUTTERMILK PANCAKES AUNT JEMIMA STYLE

There's only one way to get the real old-fashioned fresh-churned buttermilk taste and tenderness of buttermilk pancakes . . . add *fresh* buttermilk yourself. Add it to Aunt Jemima Pancake Mix in this quick and easy recipe. Result—blissful eating enjoyment hard to equal.

½ tsp. soda — **1 egg**
2¼ cups buttermilk — **2 tbsp. melted shortening**
2 cups Aunt Jemima Pancake Mix

Dissolve soda in buttermilk; add with unbeaten egg and shortening to Aunt Jemima Pancake Mix, stirring lightly. (Do not stir out small lumps.) Bake the regular way. *For thinner pancakes, add about one-fourth cup more buttermilk.*

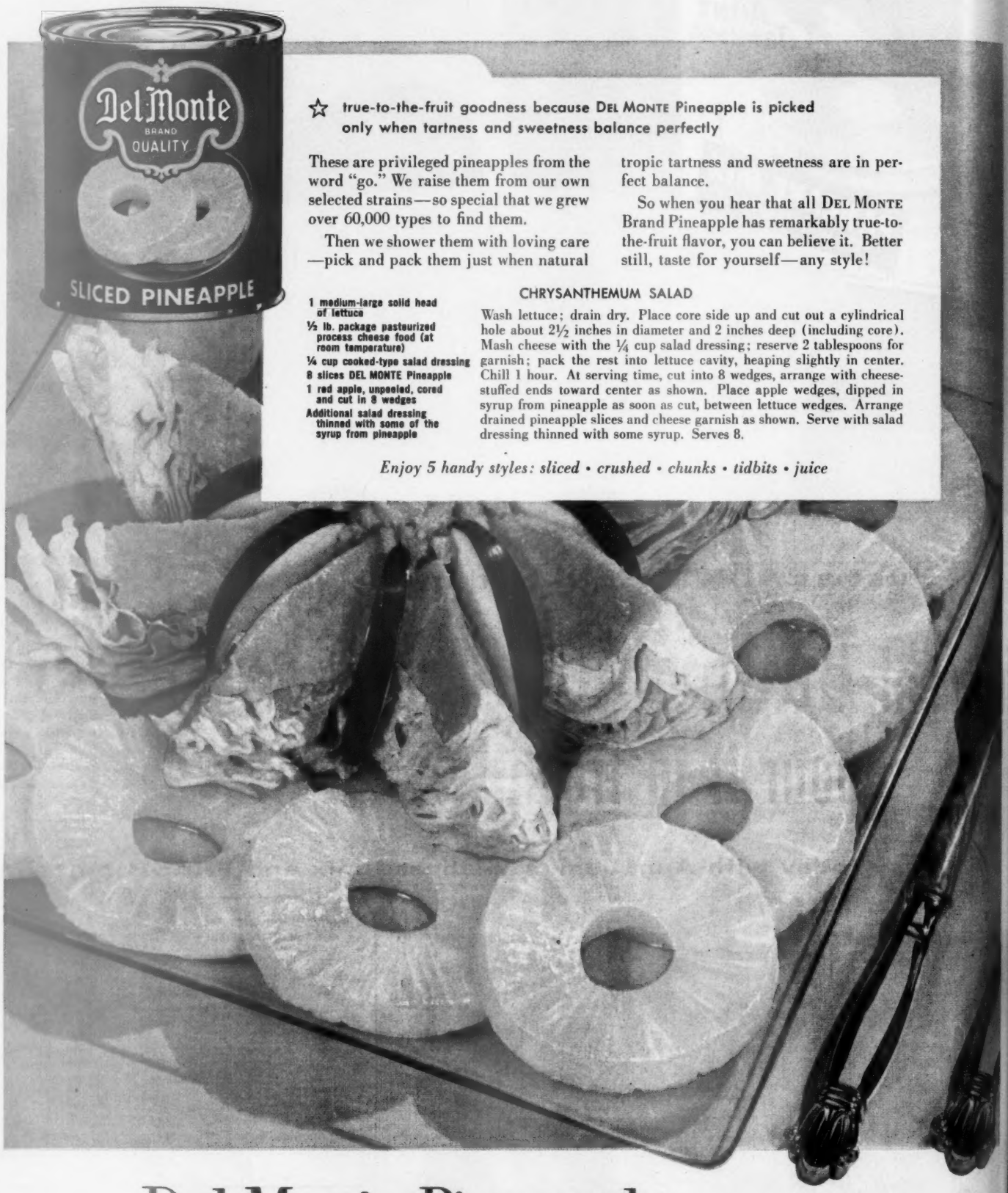
the matchless **4-flour flavor**

of Aunt Jemima Pancakes takes on special eating charm when you make 'em with FRESH buttermilk

XUM

Give your lettuce a heart of gold–

then do it justice with **pineapple with balanced flavor**☆



☆ **true-to-the-fruit goodness because DEL MONTE Pineapple is picked only when tartness and sweetness balance perfectly**

These are privileged pineapples from the word "go." We raise them from our own selected strains—so special that we grew over 60,000 types to find them.

Then we shower them with loving care—pick and pack them just when natural tropic tartness and sweetness are in perfect balance.

So when you hear that all DEL MONTE Brand Pineapple has remarkably true-to-the-fruit flavor, you can believe it. Better still, taste for yourself—any style!

1 medium-large solid head of lettuce
½ lb. package pasteurized process cheese food (at room temperature)
¼ cup cooked-type salad dressing
8 slices DEL MONTE Pineapple
1 red apple, unpeeled, cored and cut in 8 wedges
Additional salad dressing thinned with some of the syrup from pineapple

CHRYSANTHEMUM SALAD

Wash lettuce; drain dry. Place core side up and cut out a cylindrical hole about 2½ inches in diameter and 2 inches deep (including core). Mash cheese with the ¼ cup salad dressing; reserve 2 tablespoons for garnish; pack the rest into lettuce cavity, heaping slightly in center. Chill 1 hour. At serving time, cut into 8 wedges, arrange with cheese-stuffed ends toward center as shown. Place apple wedges, dipped in syrup from pineapple as soon as cut, between lettuce wedges. Arrange drained pineapple slices and cheese garnish as shown. Serve with salad dressing thinned with some syrup. Serves 8.

Enjoy 5 handy styles: sliced • crushed • chunks • tidbits • juice

Del Monte Pineapple —*the brand you know puts flavor first*

66 ways to make an old kitchen young

Continued from page 55

Let counters take the heavy loads

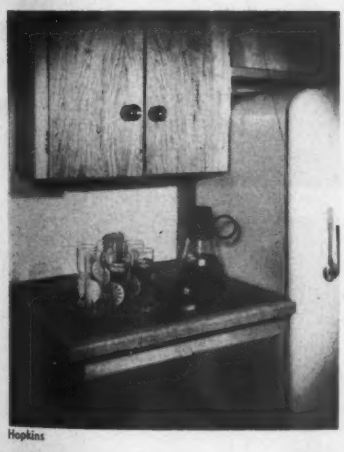
Architect: Norman M. Yevetsky. Decorator: Earl Perreault

Work spot alongside the range is good to keep in mind when re-doing your kitchen.

Mr. and Mrs. R. A. Foster, Highland Park, Illinois, decided on this heavy wood cutting counter. Note clever storage drawer below for cutlery.

Before remodeling, range stood in corner, with no place for hot pans from oven.

Refrigerator finds a "buddy"



Hopkins

Landing area next to refrigerator was created when Mr. and Mrs. Robert G. Riley of Des Moines, Iowa, rejuvenated their old kitchen.

This place is handy for parking foods going to and from the refrigerator.

Family can whip up frosty drinks in a hurry here, too—ice cubes are close by.

Stanley

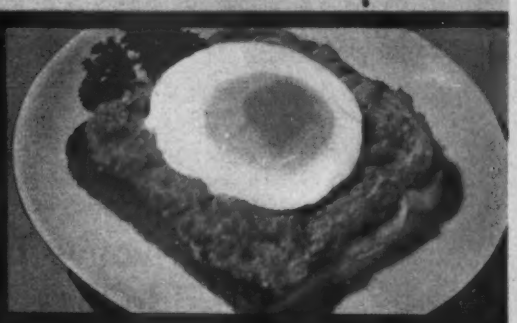
Lonesome refrigerator stood between two doorways before kitchen change, had no counter for setting down foods.

When open, door blocked passage through doorway at right, was accident hazard.

More on next page

Gala Rice Platter—*fast* favorite for big-family meals! Mix tasty Underwood Deviled Ham with creamed vegetables, spoon over fluffy rice. Makes a "company pretty" dish that's hearty, *thrifty!*

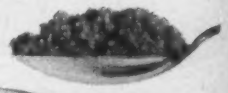
Poached Eggs and Underwood Treat. Spread Underwood's on crisp slices of toast, and top with poached egg. Quick trick for hot 'n filling breakfasts!



TV Snack Tray—so *easy* to fix, with spicy spread-'n-serve Underwood's. Lavish Underwood's on crackers and breads ...better make plenty!

To glorify everyday favorites...just add

UNDERWOOD DEVILED HAM



Underwood Deviled Ham adds zest to salads ... sandwiches ... budget-stretching main dishes. Puts special flavor, extra nutrition in family favorites, for just pennies! Keep the big Family Size can on hand for main-dish treats . . . the Regular Size for quick, delicious snacks.

Glorifies Everyday Foods

Wm. Underwood Co., 85 Walnut St., Watertown 72, Mass.

Whenever you've found you've added a pound...

have grapefruit instead

It's a welcome pleasure any time you slip your spoon into a fresh half grapefruit. It perks you up and satisfies you, and at the same time helps you keep your weight in line.

Florida grapefruit for dessert means mighty few calories, but lots of health benefits. Plenty of vitamin C, for instance. That's the buoyant-health vitamin, one you can't store up but need a fresh supply of every day.

Vitamins crowded in . . . calories crowded out! Reducing is easy—when you *have grapefruit instead!*

Worth its weight in health: Keep on hand ready-prepared grapefruit sections; canned grapefruit juice, chilled and ready to pour; or frozen concentrate—a can makes 1½ pints of juice.

Watch "Twenty Questions" on TV each week. Consult newspaper for day and time.

FLORIDA CITRUS COMMISSION, LAKELAND, FLORIDA

66 ways to make an old kitchen young

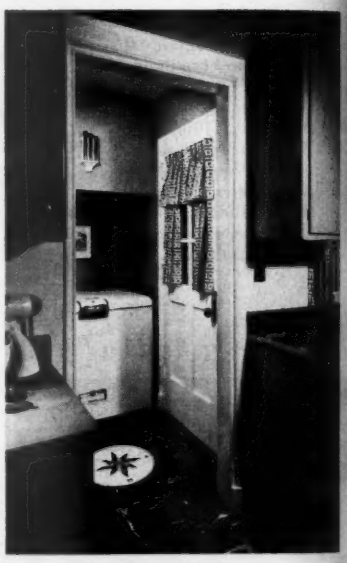
Continued from preceding page

Plan for double-duty entryways

Take advantage of even the smallest bit of space. You can put an entry like this to work as extra storage.

Mr. and Mrs. R. A. Foster had shallow shelves built to house baking dishes, and a tall closet for brooms, mops, and cleaning supplies.

This compact storage unit is just around corner from kitchen; is a stepsaver.



Colorful compass in the floor covering pretties up this entry; points out directions for Mrs. Victor Short.

The ruffled curtains on the door and window, as well as the wall covering, have a small geometric design to carry out the decorating scheme.

Freezer found a home here, too; it is just a hop and skip away from kitchen.

Stop-off for galoshes, coats, empty bottles, and grocery bags is what the Gabriel Spiegels, Highland Park, Illinois, made of this hall.

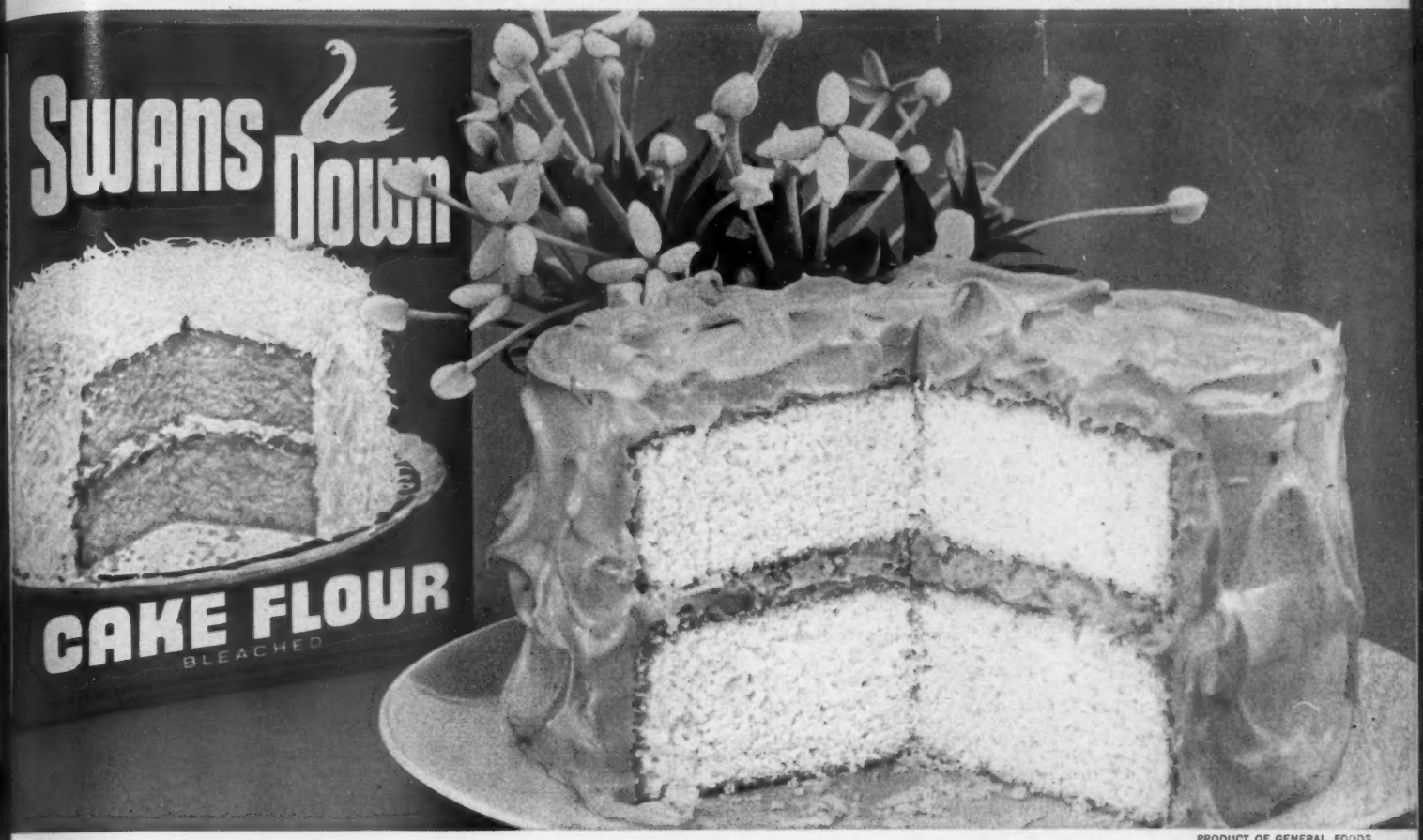
Note the trap door over the storage for boots—it helps to keep the room tidy.

The modern folding door, left, closes off kitchen, keeps out drafts when the children run in from outside.

More on page 90

SO GOOD

—because no cake can match the one you make yourself with Swans Down Cake Flour



PRODUCT OF GENERAL FOODS

SO EASY

—because you mix it in 2 simple steps with Swans Down's New Wonder-Quick Method

1 **SO SIMPLE . . . NO CREAMING!**

Measure ½ *cup shortening* at room temperature into large mixing bowl. Stir to soften. In sifter combine: *2½ cups sifted Swans Down Cake Flour, 1½ cups sugar, 3 teaspoons Calumet Baking Powder, 1 teaspoon salt.* Sift over shortening. Add ¾ *cup milk.* Mix till all the flour is dampened. No arm-tiring creaming when you use Swans Down's Wonder-Quick Method.

2 **SO QUICK . . . READY IN 3 MINUTES!**

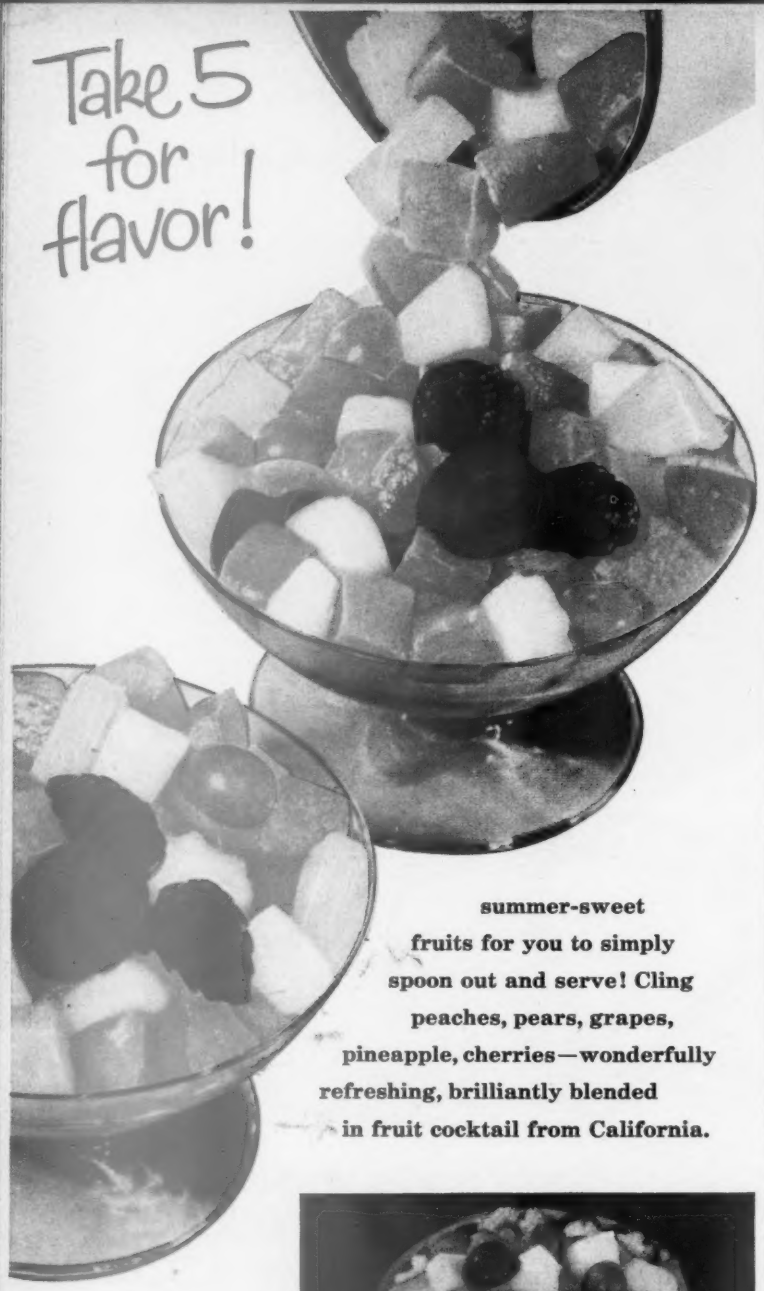
Beat 2 minutes in mixer (at low speed) or 300 vigorous strokes by hand. Add *3 egg whites*, unbeaten, *1½ teaspoons vanilla, ¼ teaspoon almond extract, ¼ cup milk.* Beat another minute. Pour into two 8-inch layer pans lined on bottoms with paper. Bake layers in a moderate oven (350° F.) 25 to 30 minutes. Cool. Top with your favorite fluffy frosting tinted pink.

So rewarding—it's Swans Down perfect!

A cake to be proud of! Lighter, more delicate than if you'd used ordinary flour. More delicious because you use your own fresh ingredients. Other cakes can't compare with the ones you make with the flour especially milled for cakes—Swans Down!

SEND FOR "CAKE SECRETS"—64 colorful pages . . . 103 grand recipes. Send 25¢ in coin, name and address to Swans Down, Dept. M, Box 43, Evansville, Indiana.

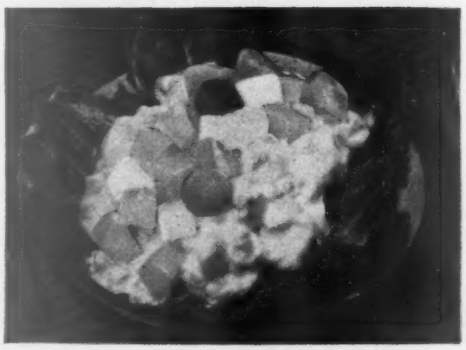
Take 5 for flavor!



summer-sweet fruits for you to simply spoon out and serve! Cling peaches, pears, grapes, pineapple, cherries—wonderfully refreshing, brilliantly blended in fruit cocktail from California.

Rainbow-Rice

Special sparkle for an old-fashioned dessert. Prepare your favorite rice pudding, adding 2 teaspoons grated orange rind for each ½ cup uncooked rice. Cool. Top each serving with bright fruit cocktail. Delicious, easy—and thrifty!



Fruitmallow Supreme

Salad, dessert or evening treat. Combine 2 cups drained fruit cocktail, 1 sliced banana, 6 cut marshmallows. Whip ⅓ cup cream, add 1 tablespoon each lemon juice, sugar. Toss lightly with fruit. Serves 4 to 5.

Cling Peach Advisory Board
Bartlett Pear Program Committee

Fruit Cocktail from California

66 ways to make an old kitchen young

Continued from page 88

Hideaways for appliances, canned foods

For a neat outlook in your kitchen, file away those appliances. The owners of this home measured their appliances and then partitioned the wall storage area to give each its own garage. This idea keeps these helpers in fingertip reach, and off work counters when not in use

Drop-down table in Richard W. Headstrom home, Denver, makes cozy eating place.

Composition board framed with wood doubles as a door and a bulletin board for pinning up notes, recipes, pictures of family interest.

The small, open shelves below hold salt, pepper, napkins, and morning paper.

Swing open the door, and you will see canned foods lined up on narrow shelves.

More on page 92

Start growing convenience, too!

The busier the day, the more you'll appreciate the time and work-saving convenience of disposable Pure-Pak milk cartons that "pour like a pitcher."

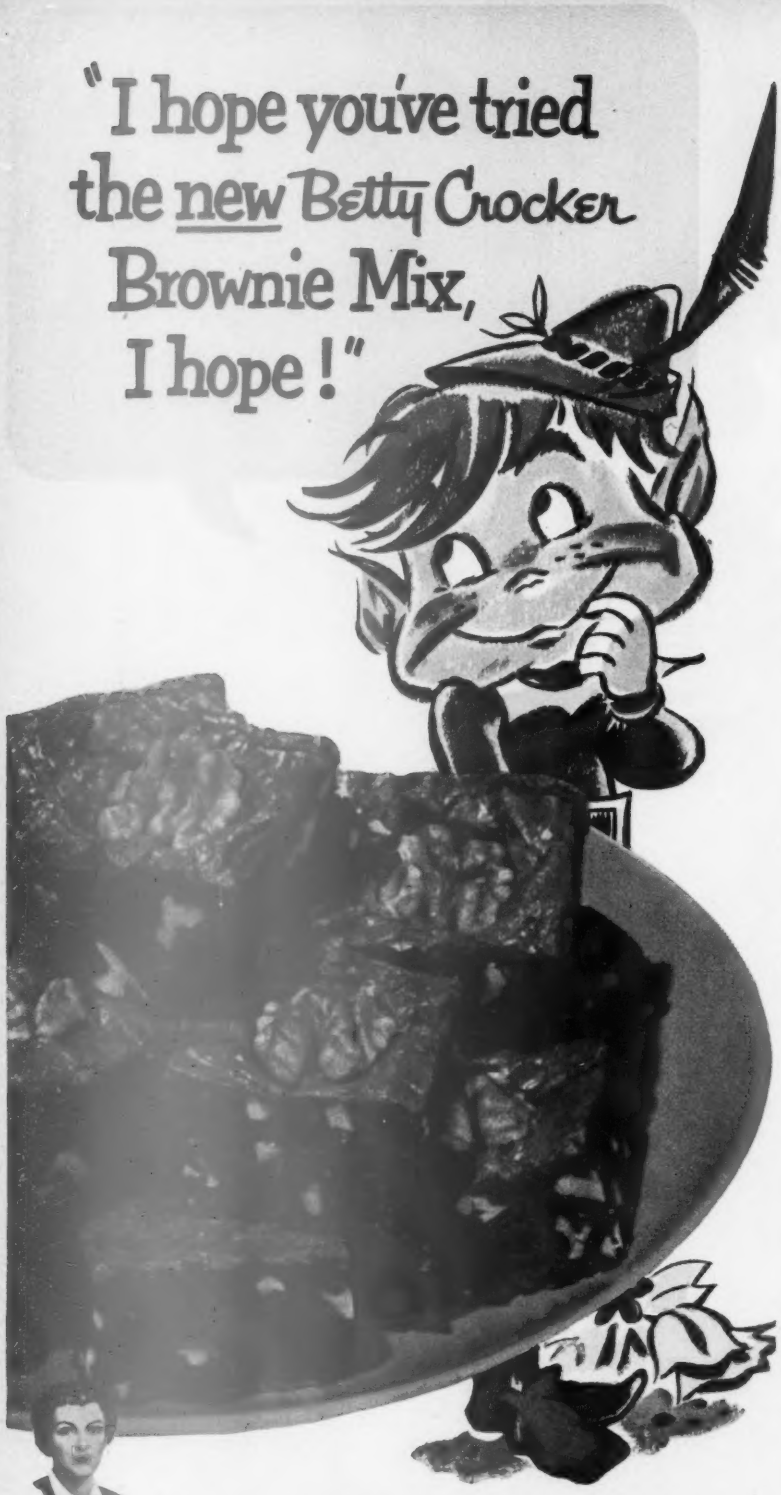
Nothing to wash, return or set out! Used only once, only for dairy products, only by you. Over half of all bottled milk is now delivered in paper containers. Don't let habit deprive you of this modern new convenience. Ask for milk in Pure-Pak . . . at your store and at your door.

Call Western Union Operator 25 for names of dairies offering home delivery of milk in Pure-Pak.

"You never outgrow your need for milk"

PURE-PAK DIVISION, EX-CELL-O CORPORATION, DETROIT 32, MICH.

Pure-Pak
YOUR PERSONAL MILK CONTAINER



Betty Crocker
OF GENERAL MILLS

"**Hello, Homefolks**— Have you heard the news? There's a new mix on the market—our Betty Crocker Brownie Mix. And it's just what your letters ordered —the easiest, quickest way to make the chewiest, fudgiest, good-eatingest brownies you ever tasted!

You can make 'em chewy—or you can make them soft and tender, like cake. But whatever you do, make plenty.

Got a scout troop? Or a Sunday School class? Or a young daughter just learning to cook? Turn them loose on brownies. You get perfect brownies every time with our Betty Crocker Brownie Mix—36 fudgy brownies to the package.

Do buy your first box today!"

Betty Crocker

FILL UP THE COOKY JAR! **EACH BOX MAKES 36 BIG FUDGY BROWNIES!**

66 ways to make an old kitchen young

Continued from page 90

Make every corner count

Decorator: Louis deHaven Shaw, A.I.D.

Built-in desk and bench put this corner to good use as a planning center for the kitchen "executive."

Cook books, paper, telephone and directory are all corraled in one place.

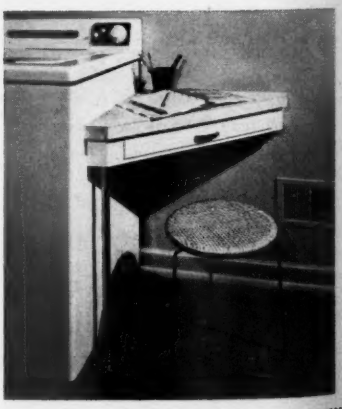
Bench is padded with foam rubber, covered in blue cotton to match the curtain trim. Home of Ernest W. Hahns, Rolling Hills, California.

Smidgen of space holds ceramic jars filled with cereals, dried fruit, and nuts. This column adds a colorful touch to corner beside wood cabinet.

Perhaps your kitchen has corners you can decorate and use to store small but necessary items. You'll be surprised at all the extra storage.

Double view in home of Mr. and Mrs. Jack Corgan, Dallas, Texas, with sink in the corner. Potted geraniums add bright note above sink.

This arrangement is dandy for homemaker with small children; mother has wide view, can keep watchful eye on kiddies while she works.

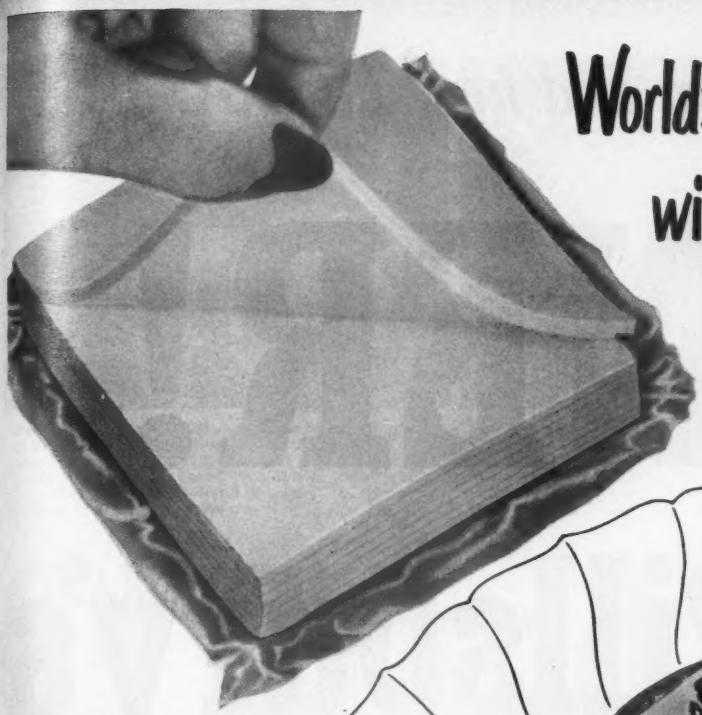


A triangle of space is all you need to write grocery lists, plan meals, or look over the recipes you plan to use for evening's dinner.

Drawer below holds all the writing supplies for your "office work." Rattan stool is small enough to store under counter when not in use.

Whose kitchens?
See page 104

World's best cheese sandwich... with Kraft DE LUXE Slices

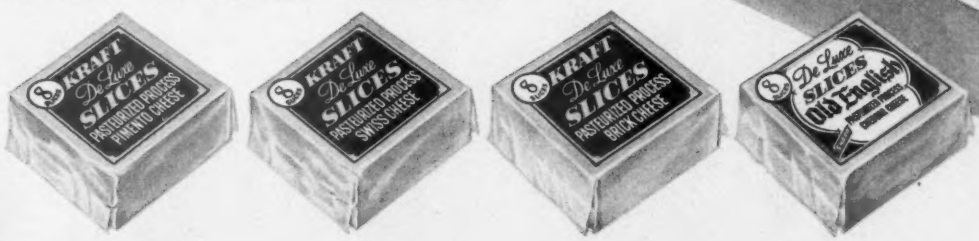


8 full-ounce slices.
Easy as peeling
a banana!

It's called "America's tastiest sandwich"

Toast bread slices (crusts trimmed) on one side. Spread the untoasted side with Kraft Mayonnaise. Top with a slice of peeled tomato and a golden Kraft De Luxe Slice of mellow pasteurized process American cheese. These are the slices that always melt perfectly. And they *taste extra good.* That's because these slices are never cut from a loaf. Instead, each perfect slice is formed as the fine process cheese comes from the pasteurizers—*sealing in* the flavor. Top the cheese slice with two crisscrossed strips of partially broiled bacon and place under low broiler heat until the bacon is crisp and the cheese melted. Serve hot.

TAKE YOUR PICK: ***KRAFT AMERICAN • PIMENTO • SWISS • BRICK***
OLD ENGLISH BRAND • PASTEURIZED PROCESS CHEESES

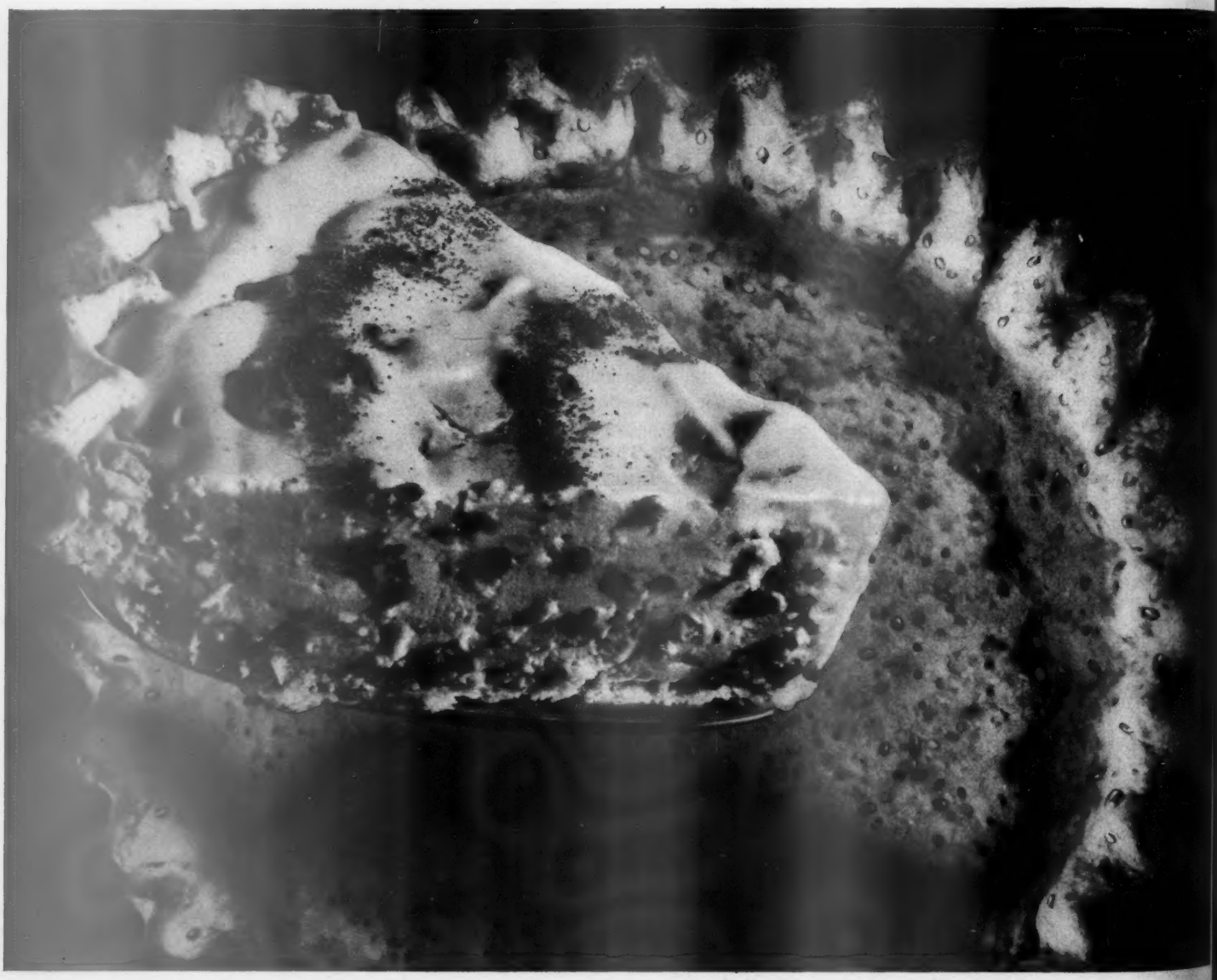


Meet Mrs. Bernard A. Koteen and her **$25,000 PIE**

WINNER!

GRAND PRIZE WINNER
6th GRAND NATIONAL
RECIPE AND BAKING CONTEST
WALDORF-ASTORIA HOTEL
New York City
December 14, 1954

Pillsbury's



Here she is, Mrs. Bernard A. Koteen of Washington, D.C., wife of a statistician, and mother of a six-year-old boy. The big thrill is that this was her 6th try at the Grand National. She almost didn't enter this year, but her husband "nagged" her into it because this is his favorite pie.

So far so good. Selected as one of the 100 best from among the thousands of entries, here is Mrs. Koteen now on Bake-Off Day in the Grand Ballroom of the Waldorf-Astoria in New York. She said she thought she'd really "arrived" to get this far, but her big thrill is still to come.

Grand Climax! Mrs. Koteen is announced the winner and receives her $25,000 check at the Special Awards Luncheon, and in front of millions of TV viewers. When Art Linkletter, pictured here, asked what she would do with the money, Mrs. Koteen said: "We've always wanted our own home. Now we'll be able to have it."

6th Grand National

$100,000 RECIPE AND BAKING CONTEST

Washington, D.C. woman takes first prize with

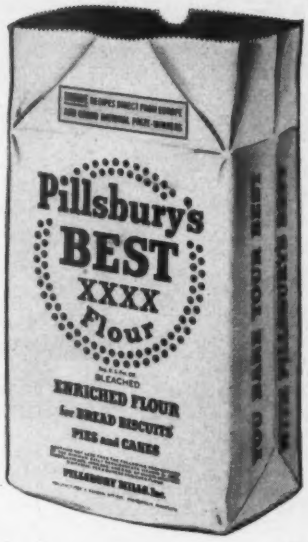
OPEN SESAME PIE

New idea! Sesame seeds in a pie crust! Gives delicious, nut-like flavor! Wonderful combined with the date chiffon whipped cream filling.

Here is one of those real "finds" in a recipe, the kind Pillsbury delights in bringing you through the Grand National Contest.

When Mrs. Koteen hit upon the idea of putting sesame seeds in her pie crust, she discovered a delicious flavor you've never had in a pie crust before. Sort of toasty, almost nut-like and absolutely elegant combined with its extra-special, rich and creamy date chiffon filling.

This is a pie for a party . . . a pie to please your family . . . one you'll want to bake soon and have often. It's easy, of course, when you follow this tested, step-by-step recipe — and when you depend on Pillsbury's Best as Mrs. Koteen does. She says it's the best friend any recipe ever had—and so will you.



$25,000 OPEN SESAME PIE

(The trick is the Sesame Seeds, a favored seasoning since the beginning of time, which gives the crust its unusual, nutty flavor.)

Senior 1st Prize Winner, by Mrs. Bernard A. Koteen of Washington, D.C.

Adapted by Ann Pillsbury. Success guaranteed only with Pillsbury's Best Flour

Bake at 450° F. for 10 to 12 minutes.
MAKES 9-inch pie.

Toast..... 2 to 4 tablespoons **French's Sesame Seeds** in 9-inch piepan at 325° F. for 8 to 10 minutes until light golden brown. Remove seeds, then turn oven to 450° F.

Sift together. 1 cup sifted **Pillsbury's Best Enriched Flour** and ½ teaspoon **salt** into mixing bowl. Add the toasted sesame seeds.

Cut in..... ⅓ cup **Crisco** until particles are the size of small peas.

Sprinkle..... 3 to 4 tablespoons cold **water** over mixture, a little at a time, while tossing and stirring lightly with fork. Add water to driest particles, pushing lumps to side, until dough is just moist enough to hold together.

Form..... into a ball. Flatten to about ½-inch thickness. Smooth dough at edges.

Roll out..... on floured pastry cloth or board to a circle 1½ inches larger than inverted 9-inch piepan.

Fit..... loosely into piepan. Gently pat out air pockets. Fold edge to form a standing rim; flute. Prick generously with fork.

Bake..... in hot oven (450° F.) 10 to 12 minutes until golden brown. Cool.

DATE CHIFFON FILLING

Soften..... 1 envelope (1 tablespoon) **gelatin** in ¼ cup cold **water.**

Beat together. 1 cup **milk**
2 **egg yolks**
¼ cup **sugar** and
¼ teaspoon **salt** in top of double boiler until well blended.

Cook..... over hot water (or directly over low heat, stirring constantly) until mixture will coat a metal spoon.

Add..... the softened gelatin; stir until dissolved. Chill until almost set, stirring occasionally.

Fold in..... ¾ cup **whipping cream,** beaten very thick
1 teaspoon **French's Vanilla** and
1 cup pitted **dates,** cut very small.

Beat..... 2 **egg whites** until slight mounds form when beater is raised. Add
2 tablespoons **sugar** gradually, beating well after each addition. Continue beating to make a meringue which stands in stiff, glossy peaks when beater is raised. Fold into the date mixture.

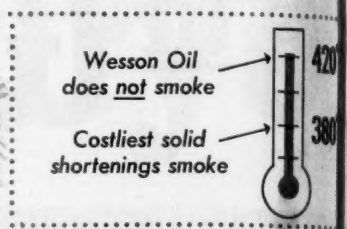
Spoon..... into cooled, baked pie shell, heaping into fluffy mounds. Chill until firm. If desired, sprinkle lightly with French's Nutmeg before serving.

Pillsbury's BEST

The GRAND NATIONAL Flour

This is the safer Wesson way to have delicious fried foods...

See how much higher you can h
Wesson Oil than the costliest solid sh
enings—and still Wesson does *not* sm
or burn.



Smoke can mean your shortening
breaking down. Then it becomes har
digest and harms fresh food flav
Wesson's *extra margin of safety* me
you are surer always of *digestible* fr
foods with fresh, tempting flavor.

Wesson is easier, too! *Pours* from bo
to skillet. No digging out shortening.
melting and no waste. Wesson fryin
thrifty. You pour only what you ne
In all the world, there's no oil so lig
so safely digestible and so popular
Wesson. How pleasant to know that
the good foods you fry in Wes
just couldn't be better tasting or be
for your family.

AMERICA'S FAVORITE—

for Frying, Salads,

Chiffon Cakes,

Stir-N-Roll Pie Crust

and Biscuits

Wesson Oil

SPECIAL WESSON OFFER!

3 NYLON STOCKINGS

(A Pair and a Spare)

SHEER 60 GAUGE 15 DENIER
PROPORTIONED FOR EXACT FIT

Guaranteed First Quality. Sheer, glamorous nylons made for *long* wear. Color: Muted Beige, for the new season look. Slim, pencil-line seams with trim, hug-tight heel. Fully proportioned from top to toe for true, personal fit. This exceptional value is made possible only by exclusive arrangement with one of the world's largest makers of quality full fashioned hosiery.

$2.47 Value!

ONLY $1.00

AND A WESSON LABEL

USE THIS ORDER FORM

Wesson Oil, Box 1028, New York 46, N. Y.
Enclosed is $1.00 in cash and 1 Wesson Oil label. Send me, postage prepaid, NYLONS in size I have circled.

Short	8½	9	9½			
Medium	8½	9	9½	10	10½	11
Tall			9½	10	10½	11

Name.....

Address.....

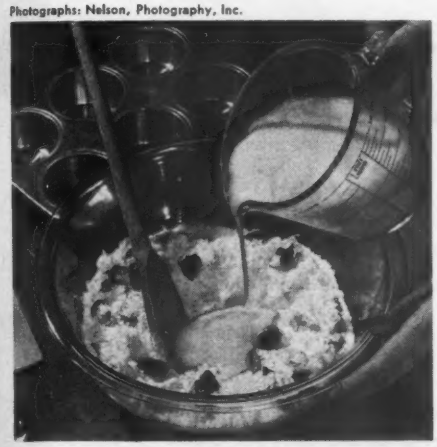
City..... Zone.... State.....

Offer expires Dec. 31, 1955. Offer void in states, cities, or municipalities where taxed, prohibited, or otherwise restricted. Offer good in continental United States and Hawaii.

The best date muffins we ever ate!

Try a plump, tender Date Muffin from the basket. A gentle touch breaks it open. Now, quick, on with the butter while your muffin is still oven-hot. For variety, you can replace the dates in the recipe with seedless raisins, or chopped walnuts or pecans

Photographs: Nelson, Photography, Inc.



1 Sift the dry ingredients right into your mixing bowl. Cut the pitted dates in coarse pieces with kitchen scissors; stir into the flour mixture. Make a well in center of dry ingredients. Now add the liquid —milk, beaten egg, and salad oil—all at once

WONDERFUL eating for so little effort! But see for yourself—stir up a batch of our easy Date Muffins. They're just right to fill the breadbasket at dinner, or to go with a salad luncheon or supper

2 Stir the batter quickly, but *stir only enough to dampen the flour*. That's the biggest secret of perfect muffins! So remember the success rule: "Go light on the stirring spoon." Muffin batter should look *rough* and *lumpy*, never *smooth* and *satiny*

3 Drop batter from a tablespoon into greased muffin pans, filling them ⅔ full. No fair giving extra stirs as you transfer batter from bowl to pan! The less fussing, the better your muffins will be. Now into the oven—be sure it's right temperature, 400°

Date Muffins

They're light, tender, not too sweet. For plain muffins, just omit dates—

- 1¾ cups sifted enriched flour
- 2 tablespoons sugar
- 2½ teaspoons baking powder
- ¾ teaspoon salt
- ½ to ¾ cup coarsely cut pitted dates
- 1 well-beaten egg
- ¾ cup milk
- ⅓ cup salad oil or melted shortening

Sift dry ingredients into mixing bowl and stir in dates. Make well in center. Combine egg, milk, and salad oil; add all at once to dry ingredients. Stir quickly only till dry ingredients are moistened. Drop batter from tablespoon into greased muffin pans. Fill ⅔ full. Bake in hot oven (400°) about 25 minutes. Makes 1 dozen.

11

glamorous foods with

the smooth, tempting flavor only

Evaporated Milk

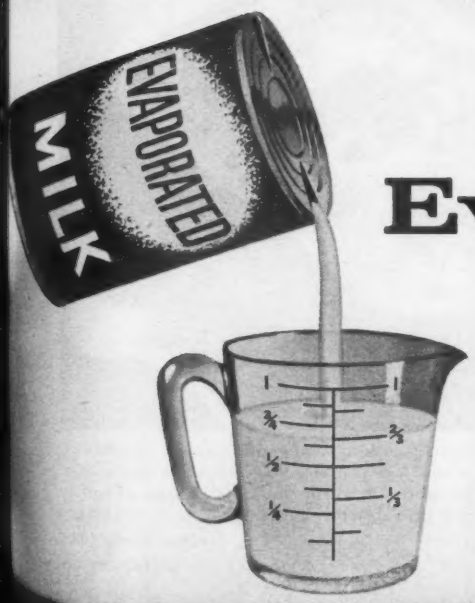
can give!

MODERN MAGIC IN MEAL MAKING

This convenient, modern milk is the modern cook's magic key to new glamor in everyday foods. Its rich creaminess gives every food it is used with smooth texture, enticing color, come-again flavor. Keep it on hand... use it often and discover, it's...

SO FAST! SO THRIFTY!

XUM



Evaporated Milk

the modern cook's
thrifty key to
richer flavor

This message is paid for by dairy farmers across the nation as part of their program to show you how you can live better with foods made from milk.

AMERICAN DAIRY ASSOCIATION

"Voice of the Dairy Farmer"

20 North Wacker Drive, Chicago 6, Illinois

XUM

Such new, clever everyday foods... with the modern magic of

Evaporated Milk

Keep these eleven new, tested recipes on hand for family-pleasing, one-dish meals... for delightful desserts... for surprise salads. Each is delicious and easy-to-make, thanks to the smooth, creamy goodness of modern evaporated milk.

Your Choice Curry

- 2 tablespoons flour
- ½ teaspoon salt
- Dash of pepper
- ½ teaspoon curry powder
- ⅛ teaspoon sugar
- Dash of ginger
- 2 tablespoons butter
- 1 cup vegetable liquid or water
- 1 cup Evaporated Milk
- 1 teaspoon lemon juice

Mix flour, salt, pepper, curry powder, sugar, ginger. Blend into melted butter in saucepan. Stir in vegetable liquid. Cook and stir until slightly thickened. Add Evaporated Milk gradually. Cook and stir until thickened. Stir in lemon juice and serve. [Makes 2 cups sauce.] *VEGETABLE CURRY:* 4 servings. Make curry as above. Pour over 3 to 4 cups any hot cooked or canned vegetables. Pictured are: whole small potatoes, onions, carrots, asparagus spears, cut green beans, peas and button mushrooms browned in butter. *SHRIMP CURRY:* 4 servings. Make curry sauce. Add 2 cups whole cooked or canned shrimp. Stir over low heat. Serve with hot, fluffy rice.

Ham and Chicken with Biscuits

- ¼ cup butter
- 3 tablespoons flour
- ½ teaspoon salt
- ¼ teaspoon pepper
- 1 cup water
- 1 cup Evaporated Milk
- 1 cup diced chicken (canned or left-over)
- 3 slices boiled ham or luncheon meat
- ¼ cup diced pimiento
- ¼ cup button mushrooms
- ½ cup shredded Cheddar Cheese
- Hot baking powder biscuits, 2" size

Melt butter in saucepan. Blend in flour, salt, pepper. Add water. Stir until smooth. Add Evaporated Milk gradually. Cook until thickened, stirring constantly. Add chicken, 2 slices diced ham, pimiento, mushrooms, cheese; stir over heat until cheese melts. Pour into 9" shallow baking dish. Cut remaining ham slice into quarters. Place in center. Broil under medium heat until ham browns. Border with hot biscuits. [4-6 servings]

(CLIP AND SAVE)

Peach Cream Salad

- 1 1-lb. can cling peach slices
- ¾ cup peach syrup and water
- ¼ cup lemon juice
- 2 tablespoons water
- 1 envelope plain gelatin
- 1 3-oz. package Cream Cheese
- 2 tablespoons mayonnaise
- ¼ teaspoon salt
- ¼ teaspoon grated onion
- 1 teaspoon horseradish
- 7 maraschino cherries, drained
- ½ cup Evaporated Milk, chilled until icy
- 1 cup diced celery

Drain peaches. Save syrup. Reserve 6 peach slices. Dice remainder (¾ cup). Add water to syrup to make ¾ cup. Soften gelatin in mixture of lemon juice and water. Heat peach syrup to boiling. Add gelatin and stir to dissolve. Cool. Mix softened cream cheese, mayonnaise, salt, onion and horseradish. Stir in gelatin mixture. Chill until slightly thickened. Oil 6 cup mold. Arrange in bottom six peach slices with red cherry in center. Whip Evaporated Milk in chilled bowl with chilled rotary beater until stiff. Fold into gelatin mixture. Fold in diced peaches and celery. Pour just enough in mold to cover all but tip of peach slices. At each tip place a cherry. Chill until partially set. Add rest of mixture. Chill until firm. Unmold and garnish. Serve with mayonnaise blended with Whipped Evaporated Milk. [6-8 servings]

Blue Cream Cheese Salad Dressing

- ½ cup crumbled Blue Cheese
- ⅓ cup Evaporated Milk
- 1 teaspoon paprika
- Dash of grated onion or garlic
- 1 tablespoon chopped parsley
- 1 tablespoon vinegar

Combine all ingredients and mix well. Serve with tomatoes, head lettuce, tossed vegetable salad. Chill thoroughly before serving. [¾ cup]

Hilo Pie

- 1½ cups graham cracker or chocolate cooky crumbs
- ⅓ cup melted butter
- ¼ cup sugar
- ¼ cup cornstarch
- ⅛ teaspoon salt
- 1 cup Evaporated Milk
- 1 cup cold water
- 3 egg yolks, beaten
- 1 teaspoon vanilla extract
- ½ cup shredded coconut
- ½ cup crushed pineapple, drained

TOPPING:

- ⅔ cup Evaporated Milk
- 1 tablespoon lemon juice
- ⅔ cup confectioner's sugar
- Pineapple wedges
- ½ cup shredded coconut, toasted

Blend crumbs and butter. Press onto bottom and sides of pie plate. Chill. In saucepan mix sugar, cornstarch, salt. Mix 1 cup Evaporated Milk with 1 cup water. Add gradually to dry ingredients. Stir over medium heat until thickened. Remove from heat. Stir small amount into beaten egg yolks. Add to remainder in pan. Heat 3 minutes, stirring. Cool quickly. Add vanilla, coconut, pineapple. Pour into crust. Chill. *TOPPING:* Chill Evaporated Milk in ice cube tray until *icy*. Whip until stiff in chilled bowl with chilled rotary beater. Add lemon juice. Whip. Fold in sugar. Spoon onto pie just before serving. Garnish with pineapple, coconut. [1, 9-Inch Pie]

Peach Cream Salad

XUM

XUM

Cream of Cheese Soup

2 chicken bouillon cubes
2 cups boiling water
¼ cup grated raw carrot
½ cup finely cut celery
3 tablespoons butter
2 tablespoons minced onion
4½ tablespoons flour
⅛ teaspoon pepper
1 cup water
1 cup Evaporated Milk
2 cups shredded sharp Cheddar Cheese
1 tablespoon diced pimiento
Parsley

Dissolve bouillon cubes in boiling water. Add carrot and celery; cover and simmer 8 minutes. Melt butter in 2-quart saucepan. Add onion. Sauté until tender. Blend in flour and pepper. Add water. Stir until smooth. Add Evaporated Milk gradually. Stir and cook until thickened. Stir in bouillon mixture gradually. Add cheese. Cook over low heat stirring constantly until melted. *Do not boil.* Add pimiento. Serve immediately; garnish with parsley. [6 servings]

Loaf in a Loaf

1 1-lb. loaf day old unsliced bread
2 cups bread crumbs, toasted
¼ cup butter, melted
1 pound ground beef
¼ cup minced onion
2 tablespoons minced green pepper
1 tablespoon horseradish
½ teaspoon salt
2 tablespoons catsup
½ teaspoon dry mustard
⅓ cup Evaporated Milk
1 egg, slightly beaten
1 can Cream of Mushroom Soup
½ cup Evaporated Milk

Trim crusts from bread, except bottom. Cut out center of loaf 2½ inches deep leaving 1 inch wall. Make bread crumbs from center. Brush loaf inside and out with melted butter. Cook beef with onion and green pepper stirring with fork until meat loses red color. Drain. Cool slightly. Add seasonings, crumbs, ¼ cup Evaporated Milk, egg. Mix. Spoon into loaf firmly. Bake on buttered cooky sheet 40 minutes at 350° F. *SAUCE:* Heat Mushroom Soup with Evaporated Milk. [4-6 servings]

Treasure Island Rabbit

2 tablespoons butter
½ cup finely cut celery
2 tablespoons chopped onion
2 tablespoons flour
½ teaspoon salt
½ teaspoon dry mustard
⅔ cup Evaporated Milk
⅓ cup water
1½ cups shredded Cheddar Cheese
½ cup diced pimiento
FRENCH TOAST
2 eggs, beaten
½ cup Evaporated Milk
⅓ cup water
6 slices bread, halved
3 tablespoons butter

Melt butter in saucepan. Add celery and onion. Sauté until tender. Mix flour, salt, mustard. Blend into vegetable mixture. Mix Evaporated Milk and water; stir into mixture. Cook, stirring, until thickened. Add cheese. Stir over low heat until melted. Add pimiento. Keep warm until served. *French Toast:* Combine beaten eggs, Evaporated Milk, water. Dip bread in this. Fry in butter. Serve with rabbit. [Serves 6]

—(CLIP AND SAVE)—

Twice Good Pudding

1 package vanilla pudding mix
1 cup Evaporated Milk
1 cup water
1 package chocolate pudding mix
1 cup Evaporated Milk
1 cup water

Combine vanilla pudding, milk and water in saucepan. Stir over low heat until thickened. Cool 10 minutes. In another saucepan combine chocolate pudding, milk and water. Stir over low heat until thickened. Cool 10 minutes. Spoon the two puddings alternately into individual dishes, putting vanilla on one side and chocolate on the other. Serve warm or chilled with whipped Evaporated Milk topping. [6 servings]

Cherry Almond Fluff

1 package cherry flavored gelatin
½ cup sugar
1 cup boiling water
1 teaspoon grated lemon rind
¼ cup lemon juice
¼ cup water
½ cup chopped toasted almonds
1 tall can Evaporated Milk

Mix gelatin and sugar in bowl. Add boiling water. Stir until dissolved. Stir in lemon rind and juice, water and almonds. Chill until slightly thickened. Meanwhile chill Evaporated Milk in ice cube tray until icy. Turn into cold bowl and whip with chilled rotary beater, until stiff. Fold lightly into gelatin mixture. Pile into individual dishes or serving bowl. Chill 2 hours before serving. If desired, garnish with whipped Evaporated Milk topping, almond slivers and cherries. [6 servings]

Noodle Ring with Mushroom Sauce

2½ cups uncooked medium noodles
1½ cups sliced smoky frankfurters
6 large pimiento olives
⅓ cup finely chopped celery
⅓ cup finely chopped onion
1 cup shredded Cheddar Cheese
2 eggs, beaten
⅔ cup Evaporated Milk
¼ teaspoon salt
⅛ teaspoon pepper
SAUCE:
⅔ cup sliced button mushrooms
4 mushroom caps
¼ teaspoon leaf thyme
2 tablespoons butter
2 tablespoons flour
1 teaspoon sugar
1 bouillon cube
¾ cup water
1 cup Evaporated Milk
1 6-oz. can Tomato Paste

Cook noodles in boiling, salted water 8 minutes. Drain. Cook sliced frankfurters over low heat without fat until brown. Drain. Butter 6-cup ring mold generously. In bottom of mold alternate olive and frankfurter slices. Chop remaining olives. Add with remaining frankfurter slices to vegetables and cheese. Mix with noodles. Add eggs, Evaporated Milk, salt, pepper. Mix. Turn into mold. Bake in pan of hot water at 350° F. until set—about 35 minutes. Unmold on warm plate. *SAUCE:* Simmer mushrooms and thyme in butter. Reserve 4 caps for garnish. Blend in flour and sugar. Add bouillon cube and water; cook and stir until smooth. Add Evaporated Milk; cook until thickened. Blend in tomato paste over low heat. Serve immediately. Makes 2½ cups sauce. [6 servings]

Spanish Tomato Rice. Extra-tomato-y flavor is a bonus treat when you serve this hearty fare. By simmering rice in tomato sauce, there's but one pan to wash. Crumbled bacon on top adds goodness

Tomato Lima Bake is a chef's combination of tomatoes and baby Limas. The bright green and red colors complement the good eating. Just right with the tomato flavor of this easy-to-fix casserole is the pin wheel of sausage links in the center

Better-than-ever tomato favorites

Specials are what you need to please hungry youngsters and give the family food budget a breather. You'll find canned tomatoes and tomato juice are big bargains now

Tomato Pickle Relish. Looking for a nippy relish that is just right with roast beef or pot roast? Then here is the easy answer—combine canned tomatoes with pickles and seasonings, and it is ready to serve. No cooking makes this spicy sauce a real treasure. Ladle relish into a bowl for your guests to help themselves

Photographs: Nelson, Photography, Inc.

Creole Rabbit—tomato rabbit with a New Orleans flair. It's fixed doubly quick with creamy cheese sauce and canned tomatoes. Is good served over toast points or fluffy steamed rice. It is what you've been looking for to tempt school-age youngsters into eating a good lunch. Don't forget that even after cooking, tomatoes rank high on the list of vitamin-C foods

Scalloped Tomatoes—crunchy celery gives texture plus, as do golden-brown toast cubes perched on top. This good-for-you casserole is tops in flavor—sugar is the key to the subtle lift of the tomatoes. A sprig of curly endive or parsley for garnish provides the finishing touch beauty-wise

Recipes on page 104

Start your own collection of

PENNSYLVANIA DUTCH *miniatures*

... it's easy!!

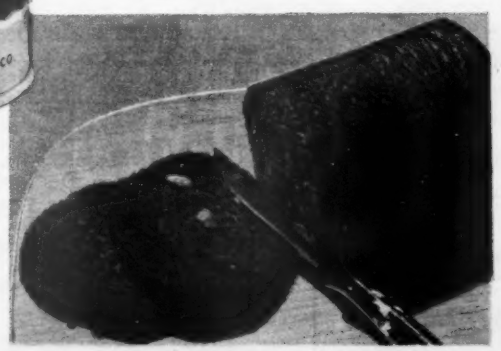
AUTHENTIC, HAND-PAINTED PENNSYLVANIA DUTCH DESIGN

Get these collectors' items with labels from famous

CROSSE & BLACKWELL Nut Rolls!

ALSO FRUIT & NUT ROLL

YOU'LL love these enchanting tiny furniture pieces no bigger than your thumb. Colorful, hand-painted tables, folding chairs, dainty cupboards with doors that open and close. Replicas of quaint Pennsylvania Dutch farm furniture. Use these show-pieces for your "what-not" shelf or to delight any "little miss."



CROSSE & BLACKWELL NUT ROLLS are good *so many* ways . . . serve 'em sliced, right from the can . . . or spread 'em with cream cheese . . . delicious! C&B Chocolate Nut Rolls are wonderful for desserts and snacks. They're best, sliced and served plain, like cookies, with milk . . . children love 'em! Or you can use 'em for *special* desserts, by topping them with whipped cream or ice cream. You'll find a new way to serve 'em every time you open a can!

SAVE YOUR C&B LABELS!

Send the label from one can of C. & B. Date and Nut Roll, Chocolate Nut Roll or Fruit Nut Roll with 35c for your choice of Pennsylvania Dutch Miniatures. Choose from: 1. Cupboard; 2. Rocker; 3. Server (with drawers); 4. Dining Table; 5. Folding Chair; 6. Folding Card Table; 7. Dining Chair; 8. Coffee Table; 9. Cradle; 10. Lamp Table; 11. High-boy . . . all hand painted. Order miniatures from: CROSSE & BLACKWELL CO., Baltimore 24, Md. Fine Foods Since 1706.

CROSSE & BLACKWELL CO., Baltimore 24, Md.

Please send me postpaid the following Pennsylvania Dutch

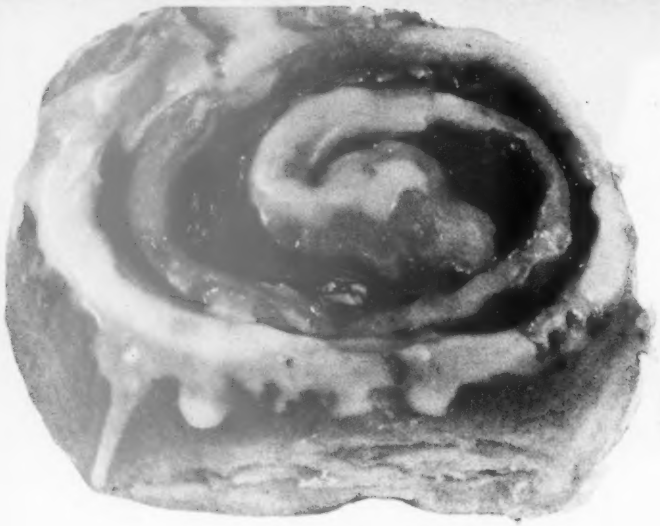
Miniatures.....I enclose.....C & B Nut Roll

Labels and $.....(One label and 35c for each miniature)

Name.....

Address.....

City.....Zone.....State.....



Raisins are what make your baker's baking so extra good

There's variety—rich with raisins—at your baker's every day. Look and you'll find cinnamon rolls, coffee cakes, breads, pies and cookies all flavored with the fruit sweetness of raisins. Taste and you'll know baking at its best! And the goodness raisins add is healthful, too – in natural fruit sugar for quick energy and in iron and other food essentials.

CALIFORNIA RAISIN ADVISORY BOARD, FRESNO, CALIFORNIA

CALIFORNIA'S RAISINS NATURAL SEEDLESS GOLDEN SEEDLESS MUSCATS CURRANTS SULTANAS

Good things taste better RICH WITH RAISINS

Tomato favorites

Begins on page 102

Scalloped Tomatoes

1 cup diced celery
½ cup minced onion
2 tablespoons butter or margarine
2 tablespoons enriched flour
1 No. 2½ can (3½ cups) tomatoes
2 cups ½-inch toast cubes
1 tablespoon sugar
1 teaspoon salt
Dash pepper
2 teaspoons prepared mustard

Cook celery and onion in butter until tender but not brown. Push onion and celery to one side and blend in flour. In 1½-quart casserole, combine the onion-celery mixture with tomatoes, half of the toast cubes, sugar, and seasonings. Bake in moderate oven (350°) 35 minutes; top casserole with remaining toast cubes and bake 10 minutes longer. Makes 8 servings.

Tomato Lima Bake

7 or 8 pork sausage links
½ cup chopped onion
2 tablespoons chopped green pepper
1 No. 2 can (2½ cups) tomatoes
1 10-ounce package frozen green Limas
1½ tablespoons quick-cooking tapioca
1½ teaspoons salt
¼ teaspoon pepper

Brown sausage 10 to 15 minutes; drain. Cook onion and green pepper in 1 tablespoon sausage drippings till tender but not brown. In 1½-quart casserole, combine all ingredients except sausage. Arrange sausage links in spoke fashion on top of casserole. Bake in moderate oven (350°) about 45 minutes. Makes 6 servings.

Creole Rabbit

4 slices bacon, chopped
½ cup chopped onion
½ cup diced green pepper
1 1-pound can (2 cups) tomatoes
1 teaspoon salt
¼ teaspoon pepper
1 teaspoon Worcestershire sauce
2 tablespoons butter or margarine
3 tablespoons enriched flour
⅔ cup milk
⅔ cup grated process American cheese
4 to 6 slices toast

Cook bacon till crisp; add onion and green pepper and cook till tender but not brown. Add tomatoes, salt, pepper, and Worcestershire sauce; simmer uncovered 15 minutes. Meanwhile, melt butter. Blend in flour; gradually stir in milk. Cook, stirring constantly, until thick. Add cheese to white sauce; stir till cheese is melted. Remove from heat. *Slowly* stir hot tomato mixture into cheese sauce. Serve on hot toast. Makes 4 to 6 servings.

Spanish Tomato Rice

8 slices bacon
1 cup minced onion
¼ cup chopped green pepper
1½ cups water
1 1-pound can (2 cups) tomatoes
¾ cup rice
½ cup chili sauce
1 teaspoon salt
¼ teaspoon pepper
1 teaspoon brown sugar
½ teaspoon Worcestershire sauce

Cook bacon till crisp; drain. Pour off half the bacon fat; in remaining hot fat, cook onion and green pepper till tender but not brown. Add remaining ingredients except bacon; cover and simmer 45 minutes. Serve with bacon crumbled on top. Makes 6 to 8 servings.

Tomato Pickle Relish

1 1-pound can (2 cups) tomatoes
½ cup coarsely chopped sweet pickles
2 teaspoons sugar
2 teaspoons prepared mustard
1 teaspoon Worcestershire sauce
½ teaspoon salt
¼ teaspoon pepper

Combine the ingredients, and chill.

Homeowners of kitchens on pages 47 through 55

Page 47
Mr. and Mrs. Kenneth J. Pettigrew, Glencoe, Illinois.

Page 48
Upper left: Mr. and Mrs. Joseph Milani, North Hollywood, California.
Lower right: Mr. and Mrs. Curt Schaefer, White Plains, New York.

Page 49
Upper left corner: Mr. and Mrs. Edwin L. Morris, Winnetka, Illinois.

Page 50
Lower left: Bill Bonsib, Denver, Colorado.
Lower right: Mr. and Mrs. Elmer R. Holzapfel, Northfield, Illinois.

Page 51
Upper left: Mr. and Mrs. Joseph Hutchinson, Des Moines, Iowa.
Lower right: Mr. and Mrs. Victor Short, Winnetka, Illinois.

Page 52
Left: Mr. and Mrs. Harold L. Jillson, Evanston, Illinois.
Upper right: Mr. and Mrs. Edward Frank, Glencoe, Illinois.

Page 53
Upper right: Mr. and Mrs. Nathan A. Berkson, Highland Park, Illinois.
Lower left corner: Mr. and Mrs. A. J. Underwood, Long Beach, California.

Page 54
Upper left: Michael Harris, Hollywood, California.
Lower right corner: Mr. and Mrs. Bryant Hale, Beverly Hills, California.

Page 55
Upper left: Mr. and Mrs. Lyle Atkins, Cincinnati, Ohio.
Upper right: Mr. and Mrs. Gabriel Spiegel, Highland Park, Illinois.
Lower left: Mr. and Mrs. Chester I. Lappen, Pacific Palisades, California.
Lower right: Mr. and Mrs. David P. Frisina, Beverly Hills, California.

Never Before . . . all these advantages in one kitchen

"Pioneer" by American Kitchens

WOOD
For Warmth

COPPER
For Charm

STEEL
For Strength

Most exciting of all kitchens! *Only* American Kitchens brand new "Pioneer" gives you the beauty of natural birch doors accented with antique copper . . . combined with the rugged, all-steel American Kitchens chassis, famous for premium-quality, work-saving features! Now . . . a kitchen custom styled for today's popular "living-kitchen" trend . . . but with mass-production economy. See the superb, new "Pioneer" . . . now on display at your dealer's!

American Kitchens

Constructed of Steel for Lasting Appeal!

AMERICAN KITCHENS DIVISION AVCO CONNERSVILLE, INDIANA

AVAILABLE IN CANADA

American Kitchens Division, Dept. BH-255
Avco Mfg. Corp., Connersville, Indiana

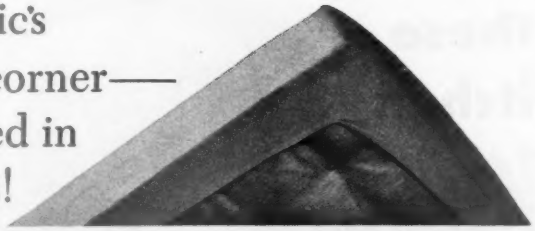
Here's 25 cents. Please rush new full-color 24-page booklet on kitchen planning and decorating.

Name_____
(PLEASE PRINT)

Address_____

City_____ Zone____ State_____

With Pacific's famous corner—— tidy your bed in 20 Seconds!



Stop-watch Test by York Research Corp. shows average time to remake a morning bed, twin size, with flat sheets is 79.4 seconds

With non-wrinkling, stay-tucked Pacific Contours — average time to remake a morning bed is only 20.3 seconds!

One pat, one pull-up — bed's neat! That's the special magic of Pacific Contours!

When buying fitted sheets—— Twice as many women say: *"I want Pacific Contours!"*

Why is Pacific Contour the *most-wanted* new sheet? Pacific *created* this famous box-cornered sheet that has taken American housewives by storm—the one, the *only* Contour, the registered trademark for Pacific's mattress-fitting sheet.

And Pacific *continues to be first* with so many important-to-you advantages. To get *all* these, ask for Pacific Contour—

Perfection-fit Bottom sheets: Pacific experience tailors corners to *fit*, to slip on *easily*. Ample tuck-unders hold Contours firmly to the mattress.

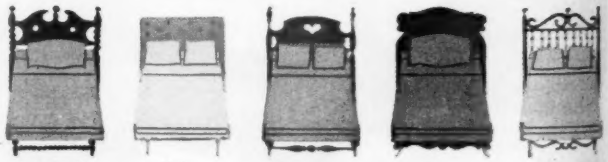
Roomier Top sheets: Here's another Pacific first—the Contour Top† sheet for roomier comfort. It's the *only* Top sheet with a Kick-fold!

More sizes, for more beds: Only Pacific gives you *all* standard sizes—crib to king-size. Sanforized®.

And now Miracale*—the brand-new luxury of 210-thread percale *mercerized*. The most lustrous, smoothest sheet ever—at *less* than the price of the finest unmercerized percale.

Look for these Pacific "extras"—yours *only* in Pacific Contours!

*T.M. Pacific Mills †Pat. Pend.



Rose Pink Maize Mint Green Blue Lilac

Everybody's changing to

PACIFIC Contour® SHEETS

WRITE FOR BOOKLET. PACIFIC MILLS, DEPT. A2, 1407 BROADWAY, N. Y. 18 • PACIFIC CONTOUR SHEETS • CRIB-FAST® SHEETS • SUPERSORB® TOWELS • PACIFIC SILVER CLOTH

Dinner's fast with chili

THERE'S an endless variety of easy main-dish fare starting with canned chili con carne. Try one of the good recipes pictured. Or serve chili as a quick spaghetti sauce or as a topping for corn waffles

Photographs: Nelson, Photography, Inc.

Tamale Chili Dinner. The spokes of this top-of-the-range casserole are meaty tamales straight from the can. That's sharp cheese being sprinkled on top

Chili Cheesewiches—perfect hot lunch for hungry school-agers. Split buns are spread generously with chili and broiled with topper of cheese and bacon

Corn-bread Shortcake With Chili. There is a hint of Old Mexico in this savory, simple-to-fix dish. Small wooden bowls hold Parmesan cheese and chili powder

Recipes on page 170

3 SECOND TRICK MAKES BEEF STEW SUPERB!

For a stand-out stew, add A.1. Sauce to your own recipe or use the exciting one below.

A.1. is zesty but *not* hot. It has the tantalizing goodness that's "A.1." for meats and most other main dishes. And not just in cooking. Put A.1. on the table, too.

A.1. Stew

1 lb. beef, cut in 1-inch cubes
2½ cups boiling water
2 tbsps. diced onion • ½ clove garlic
½ tbsp. lemon juice • ¼ c. tomato juice
1 tbsp. A.1. Sauce
1 tsp. sugar • ¼ tsp. pepper
¼ tsp. paprika • Dash of allspice
1 c. pearl onions • ½ c. sliced carrots
1 c. cubed potatoes • ½ c. diced celery

Flour meat, brown in hot fat. Add garlic, onion, water, seasonings, juices, A.1. Sauce. Cover tightly, simmer 2 hrs. Add more water if needed. Add vegetables; cook 30 min. longer. *Serves 6.*

The dash that makes the dish!

A·1 SAUCE

Always ask for A.1. when dining out!

FREE!
"Cooking For A Man."
59 delicious dishes to tempt he-man appetites. 24 color pages. Write *today!*
G. F. Heublein & Bro., Inc., Dept. B-4
Hartford 1, Conn.

FOR PERFECT ROASTS

Get a Taylor Roast Meat Thermometer. It tells at a glance when any roast is rare, medium or well done. And remember, this easy-to-read thermometer can be washed with the dishes. Made by the Taylor Instrument Companies, Rochester, N. Y., and Toronto, Canada. *Only*..... $3.79
(In Canada, $4.59)

Taylor INSTRUMENTS MEAN ACCURACY FIRST

JOLLY TIME THE BEST POP CORN YOU EVER ATE!

LOOK HOW RCA VICTOR MAKES THE PICTURE THE CABINET LESS BULKY . . . AND YOUR HOME

"Low-boy" with the new high-up dial and twin speakers. 21-inch *Pickford*. Model 21S523. Mahogany finish, $349.50. In blond tropical hardwood, **$359.50.**

RE BIGGER . . .

ME MORE BEAUTIFUL!

High-style modern. 24-inch *Martel*. Natural birch cabinet. Model 24S532, $395.

Here is a new kind of television that goes far beyond anything you've ever expected from a TV set. In models like these, RCA Victor brings you much more than TV's clearest picture—much more than superb performance. Here are today's most exciting new ideas for your rooms.

Imagine how your living room would look with the 21-inch "Low-boy" model (shown left). It gives you the convenience of high-up controls, the luxury of the new *Oversize* picture, and a cabinet that takes up less space in your room. Or if you prefer bigger-than-life pictures, you'll want one of the two 24-inch sets shown here. They are furniture masterpieces in every sense.

Extra luxuries are also yours. All these sets have the new light-up tuning dial . . . a phono-jack where you can plug in a record changer . . . plus famous "Golden Throat" Fidelity Sound. Two of the sets even have *twin* speakers!

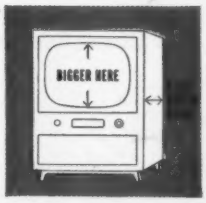
Visit your RCA Victor dealer's soon. See these and all the other exciting new RCA Victor Television sets. Prices range from $149.95 to $500. See why every year more people buy RCA Victor than any other television.

RCA Factory Service is available in most TV areas—but only to RCA Victor TV owners. Ask your dealer.

Suggested VHF list prices shown, subject to change. Slightly higher in far West and South. UHF optional at extra cost.

RCA VICTOR
RADIO CORPORATION OF AMERICA

New Oversize 21-inch Picture Tube! 21-inch tubes vary up to 28% in picture size. There's a small 21, regular 21, and new RCA Victor *Oversize*—biggest in 21-inch TV! And it's a shorter tube, so cabinet depth is less.



Famous "All-Clear" Picture gives 212% greater picture contrast. Whites are clearly white—blacks clearly black. Dark-tone safety glass prevents glare. On all RCA Victor 21- and 24-inch TV.

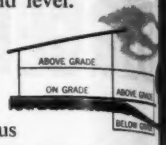
See "Producers' Showcase" Feb. 7 in RCA Compatible Color or black-and-white. Other Mondays see Sid Caesar. NBC-TV.

Bigger-than-life! 24-inch *Prentiss Deluxe*. Provincial console with twin speakers. In mahogany or natural walnut. Model 24D544, $500.

GOLD SEAL TILES SOLVE:

which tile goes where ...and why!

In choosing any tile—for home or business—you must consider "grade" . . . or the location of the floor in relation to the ground level. Typical above grade floors are wood or concrete suspended above basements or other floors. On grade are usually concrete slabs laid at ground level. A below grade example is a concrete basement floor. Only when you choose Gold Seal Tiles can you get the perfect tile for every place —without compromise. PLUS the famous Gold Seal guarantee of satisfaction or your money back.



Floor: "Jackstraw*" and "Fashion Floor*" Linoleum Tile. *Wall, tabletop:* "Bermuda Hues" Vinyl Inlaids.

Why Gold Seal Linoleum Tile? (Above grade.) This is the flexible easy-to-keep-clean tile that gives you the best pattern choice of all. Can be laid directly over wood floors without lining felt. (And it reduces foot fatigue so much!) Choice of 35 long-wearing patterns. About **34¢** sq. ft. **Note: Gold Seal Ranchtile** is the *only* linoleum developed and *proved* for use over on grade concrete. Dense and smooth, it has better soil resistance—is easier to clean—than any other resilient tile. Choice of 9 textured patterns. About **37¢** sq. ft.

*Trade-Mark

Floors: 1/8" Linoleum Tile (foreground) and Cork Tile. *Walls, cabinet facings:* Cork Tile. *Desk top:* Vi

Why commercial weight Gold Seal Linoleum Tile? (Above grade.) This h duty, burlap-backed linoleum is *proved in performance*. Installations more th years old are still giving top service. Few, if any, tiles can match linoleum's maintenance costs. 29 patterns. 1/8" gauge about **59¢** sq. ft. **Why Gold Seal C Tile?** (On and above grade.) This is the tight-bonded cork with *unsurpass sistance to soiling*. Acts as a sound absorber on floors and walls. Comfor Long-wearing. 1/8" gauge about **54¢** sq. ft.; 3/16" about **67¢** sq. ft.

Floor: Vinylbest Tile. *Walls:* "Bermuda Hues" VinylTile. *Tables, counters, door:* "Bermuda Hues" VinylTop.

Why Gold Seal Vinylbest Tile? (On, above and below grade.) This is the tile with the grease, acid and alkali resistance of vinyl, the moisture resistance of asphalt, the easy maintenance of linoleum, the clear, true colors of rubber. Choice of 17 colors for home or business. 1/16" gauge about **32¢** sq. ft.; 1/8" about **62¢** sq. ft.

Floors and walls: "Bermuda Hues" VinylTile. *Counters, cabinet facings:* "Bermuda Hues" VinylTop

Why Gold Seal VinylTile? (On and above grade.) This is the tile that's so and grease resistant, it makes light, muted colors perfectly practical in the kit It's the *only* vinyl with special colors as right for walls, cabinets and counters as are for floors. 11 "Bermuda Hues"; 17 marbleized patterns. About **35¢** sq. ft.

Where grease is not a problem:
(in your home or your business)

Gold Seal Rubber Tile. (On and above grade.) Quiet, comfortable underfoot with the clearest, truest colors in the field—21 in all. Standard gauge about **46¢** sq. ft.; 1/8" gauge about **65¢** sq. ft.

Gold Seal Asphalt Tile. (On, above and below grade.) The low-cost tile that stands up well to basement dampness. 27 patterns. About **17¢** sq. ft. for darker colors in 1/8" gauge. (Others higher.)

Your Gold Seal dealer has miles of tiles and Gold Seal products for your home or bu You'll find his name under "Linoleum" in classified telephone book. See him soon!

You get the finest choice of all in...

INLAID LINOLEUM • VINYLFLOR • VINYLTOP • CONGOLEUM® • CONGOWALL® • RANCHTILE®
CORK TILE • LINOLEUM TILE • VINYLTILE • VINYLBEST TILE • RUBBER TILE • ASPHALT TILE

Congoleum-Nairn Inc., Kearny, N. J. Copr. 1955

GOLD SEAL
FLOORS AND WALLS
CONGOLEUM-NAIRN INC., KEARNY, N.

XUM

Add dimension to your decorating

Texture gives your walls new depth, can even set the mood of a scheme

Photographs: Reynolds, Photography, Inc. Decorator: Warren Ramsey. Builder: Raymond Carter

Decorator: Roberta Knoll of Marion Heuer Interiors

Stone or brick gives your room a sturdy, deeply textured background. Both are permanent and require no upkeep. Concrete blocks can be used for a rough-textured look, although they must be painted. Now many durable synthetic materials are available which are textured to resemble stone or brick to give a similar effect.

Keep your furnishings in key with the rough-hewn feeling of stone or brick by using pieces that are informal and substantial-looking, rather than very formal or delicate. Here, the hooked rag rug, the sturdy maple tables, and the simple lines of the loveseats blend well with the fireplace wall of native stone. Painted, smooth-laid brick makes a more subtle setting for furniture with a formal air. From the Oklahoma City home of Guy Anthony.

New wall coverings offer a dazzling assortment of designs to give your walls a more three-dimensional feeling. This costume pattern, in combination with matching fabric, gives an effect of distance through the contrast of large figures and small buildings, which appear to be in the background.

You'll find other patterns to give your walls a luxurious quilted effect, or the appearance of shutters, carved wood, thatched bamboo, brick, or marble.

With a pattern as pronounced as the one in this room, keep your furnishings in plain colors to match. If you use a wallpaper with a subtle, one-color design, it's safe to use a patterned fabric in the room if you wish.

More on page 113

Choose your model...choose your price!

A *new* Wonderful Whirlpool —especially for you!

3 beautiful new washers —3 new matching dryers —all fully automatic!

Here's washday news to make headlines in a housewife's heart! Not one, not two, but *three* brand new Whirlpool washday pairs—fully automatic washers and matching dryers —all bringing you exclusive Whirlpool features that make Whirlpool most-wanted by most women everywhere.

You'll have Agiflow washing action and Seven Rinses for the sweetest, cleanest washes of a lifetime. Better-than-sunlight drying, too—soft, fluffy, safe. Now, more than ever before, there's a Whirlpool model and price for you!

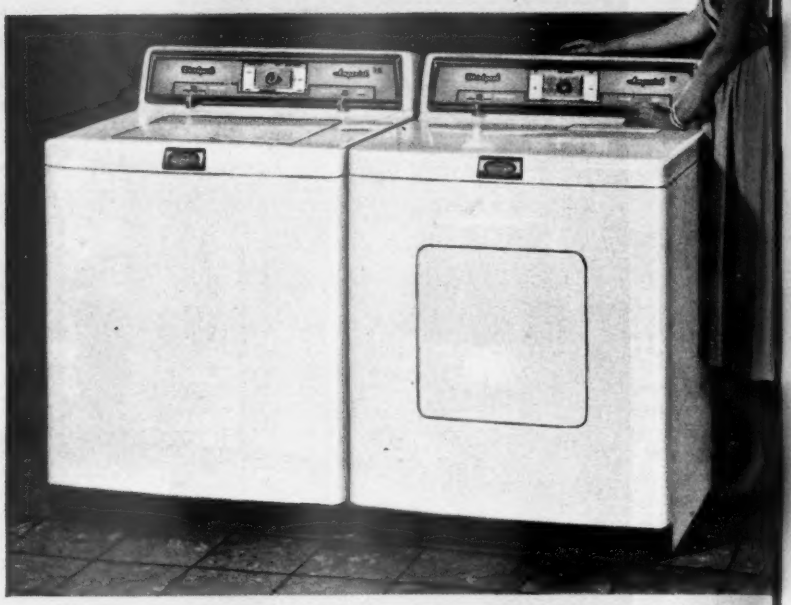
Only Whirlpool gives you

Suds-Miser

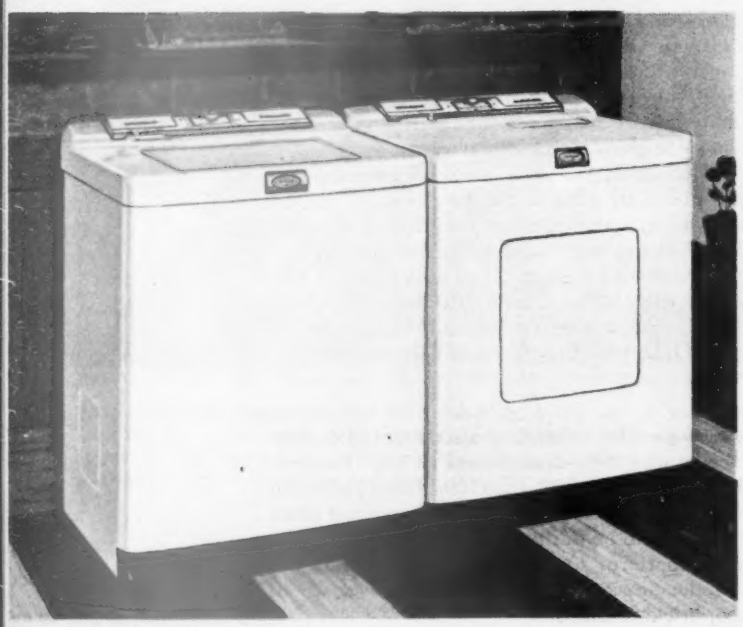
to save over half your soap and hot water!

It's automatic, patented, built-in. Stores, then *returns* rich sudsy water for thrifty load after load—each as *Clinic-Clean* as the first! And you'll find it *only* with Whirlpool!

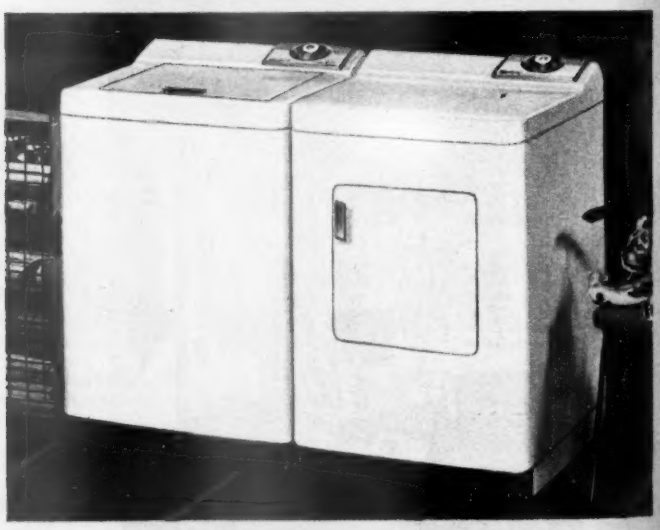
P.S. *In your new Whirlpool, look for your free package of "ALL"... the safe, efficient, controlled-suds detergent tested and approved by the Whirlpool Home Laundry Institute.*



The new "Imperial" Pair—first washer and dryer truly designed for conspicuous first-floor locations! Beautiful Guide Lite Control panels give you quick command of every wonderful Whirlpool feature, with Suds-Miser and Select-a-Level water savings in the washer. And, in the dryer, the only complete range of temperatures. Porcelain tops, too!



Each of these Whirlpool "Supreme" beauties well under last year's price! Biggest, thriftiest washes with famous Suds-Miser. Cleanest clothes, with Seven Rinses. Germicidal Lamp. Free-Flow Drain *keeps* wash clean. Sun-a-Tizer lamp and Cycle-Tone Signal in dryer, too.



These "DeLuxe" wonders—lower-priced than ever—take almost a foot less width, yet handle full family-size loads! Surging Agiflow washing action. Seven Rinses give added cleansing, yet use less water than 2 or 3-rinse washers. Fast, fade-free drying, too!

Fully Automatic Whirlpool Washers from $189.95, Dryers from $159.95

WHIRLPOOL CORPORATION, ST. JOSEPH, MICHIGAN • In Canada: John Inglis Company, Ltd.

© W. C. 2005

WHIRLPOOL—WORLD'S LARGEST MANUFACTURER OF WASHERS, DRYERS, IRONERS, EXCLUSIVELY

Add dimension to your decorating

Begins on page 111

Photographs: Hedrich-Blessing. Builder: Great Lederer

Paneling can give your walls a wide variety of interesting effects. Use planks of wood boarding, such as the random-width knotty pine here, to give a room a rustic, outdoor flavor. Plywood panels will cover your walls with a luxurious-looking veneer of mahogany, birch, oak, fir, or other woods. Wood paneling set in moldings, and painted, makes a more formal background.

Other materials you can use for paneling are gypsum board, which comes in simulated wood finishes; synthetic tiles patterned to look like wood; cork or cork tile; and plastic-surfaced boards.

The furnishings you use with your paneled walls depend on the type of paneling you choose. With the more rustic treatments, such as in this room, you'll want furnishings that are informal, simple in line, in Provincial or Contemporary styles. Traditional pieces are a good match for more formal-looking paneling. The Seymour Rose home, Glencoe, Illinois.

Fabric or fiber wall coverings are rich with interesting texture. Some of the materials you can use are burlap—here used with batten strips and burlap draperies—canvas, grass cloth, or woven wood slats. You can buy these materials in natural or colors, treated so they can be applied as easily as wallpaper. For a more elegant feeling, satins and shantungs can be used.

Keep furnishings in a mood to complement the fabric used on your walls. Use casual pieces with rough-textured wall coverings, and more formal furnishings with luxurious wall fabrics. Fit Traditional pieces into an informal scheme with gay covers, as in this room of the Julius Sartoris home in St. Louis.

ASK YOUR
DOCTOR or DRUGGIST

END ONE OF THE
"Certain Time"
Problems
with
"ENNDS"
containing
Darotol
That absorbs odors within the body—before they start!

Biologically most women, during certain calendar days, emit a particular odor. This has been so since pre-historic times—and the deodorants and perfumes of civilization have sought to cover it.

Now, however—after many centuries—a substance has been found that absorbs "certain time" odors *within* the body. This substance—DAROTOL—is found only in "ENNDS" tablets.

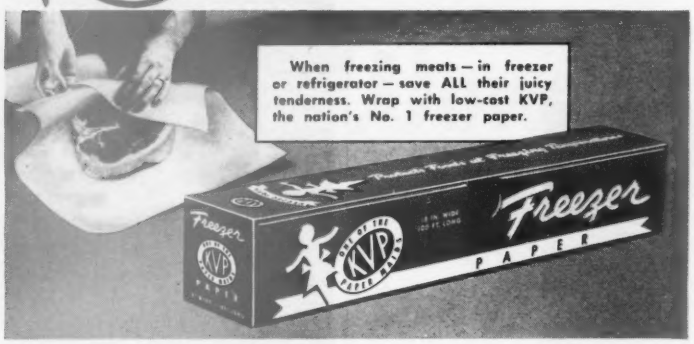
DAROTOL works by entering the blood stream through the digestive system. It is thus carried to all parts of the body—where it removes the odor from certain organic compounds before they are excreted through the pores as perspiration or as other waste material.

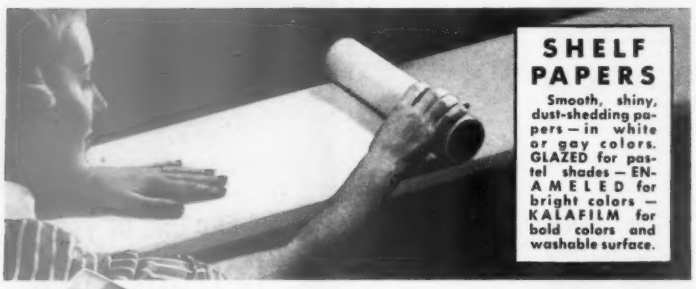
The regular use of "ENNDS", not only ends the worry over "certain time" odor, but also purifies and sweetens the breath—keeping it that way for hours.

For the assurance of personal daintiness every day of the year, no woman should be without "ENNDS". Ask for "ENNDS" at drug counters everywhere. Trial size only 49 cents. Larger sizes even more economical. Also available in Canada.

For *free* booklet, "What You Should Know About a Woman's Problem of Odor Offense" (mailed in plain envelope), write "ENNDS", Dept. BH-A, P. O. Box 25, Long Island City 1, N.Y.

KVP Helpful Household Papers





Your guarantee of quality always is the KVP trademark. You'll find KVP Freezer Paper in locker plants, and with the other KVP papers in houseware and paper sections of leading stores.

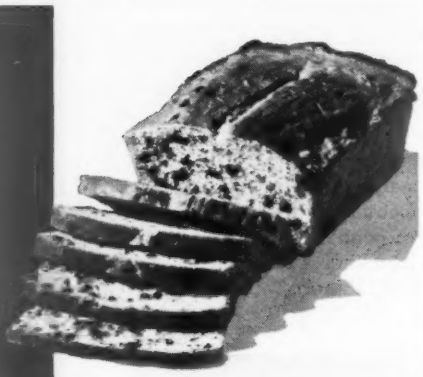
Paper Maids SAVE TIME—SAVE WORK

Shelf Papers • Freezer Papers • Heavy and Fancy Waxed • KVP and Mrs. Hayward's Dusting Papers • Pie Tape • Baking Cups • Cookery Parchment • Gift Wrapping

KALAMAZOO VEGETABLE PARCHMENT CO. • KALAMAZOO, MICH.

In Canada Buy KVP — APPLEFORD Paper Products

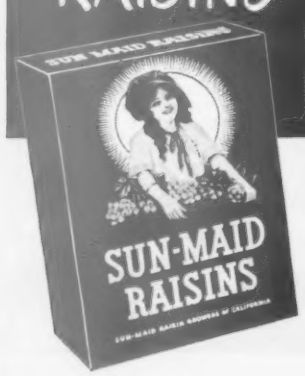
Treat The Family To NUT BREAD Made With SUN-MAID RAISINS



● For a welcome change, serve the family rich, tempting nut bread—made by adding a cup of Sun-Maid Raisins to your favorite recipe. Or follow the grand recipe in the Sun-Maid booklet (see below). Use sweet, wholesome Sun-Maid Raisins to glorify salads, sauces, puddings and dozens of other dishes, too!

NOW FLAVOR-PROTECTED WITH CELLOPHANE

FREE RECIPE BOOK! Write to Sun-Maid Raisin Growers of California, Dept. BH-25, Fresno, California, for your copy of—"Downright Delicious Sun-Maid Raisin Recipes." It's packed with ideas!

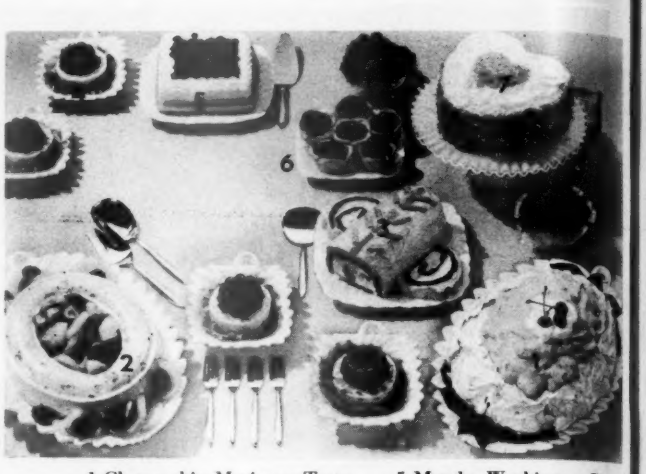


BETTER For Baking, Cooking, Eating!

● Ask your grocer for the SUN-MAID 6-PACK. Six pocket packages just right for between meal snacks!

Favorite desserts à la Valentine

Begins on page 70



1 Cherry-chip Meringue Torte
2 Strawberry Bavarian
3 Lincoln Log
4 Fruit Salad-Dessert
5 Martha Washington Pie
6 Red-cherry Tarts
7 Valentine Cake

mold centered and bordered with juicy pineapple and plump strawberries.

Lincoln Log (3) is a *good* dessert choice for February 12—or whenever you feel like eating peppermint ice cream (or other favorite flavor) rolled up in chocolate sponge cake. Frosting's pink-tinted whipped cream bedecked with jelly-string candies cut in half.

Looking for a salad that can double as a dessert, and vice versa? The yummy answer is our **Fruit Salad-Dessert (4).** Try this on the bridge club. Freeze a delicious mixture of canned fruit cocktail, marshmallows, cream cheese, and mayonnaise, using the empty fruit can as a mold. To serve, slice the frozen salad, place on lettuce ruffles, and crown with shimmering Banana-Raspberry Toppers. These salads make a party luncheon along with a basket of hot rolls.

For the pretty **Martha Washington Pie (5),** you bake an airy sponge cake in a square pan, cut it in half to make layers, fill it with instant vanilla pudding. Top with glazed raspberries framed in whipped cream. Mmm!

The fancy-looking **Red-cherry Tarts (6)** boast a layer of cream cheese beneath the tangy cherry filling. We tell you how to make the Petal Tart Shells.

On a pedestal between the sweetheart bouquets is **Valentine Cake (7).** It's the easy, one-bowl kind (or use cake mix) baked in heart-shaped pans—or make round layers. Frost with Fluffy Frosting and decorate with pink shredded coconut. For the center trim, use a toothpick to trace around a paper heart placed on the frosting. Remove pattern and fill in outline with the coconut.

Party idea: Inexpensive pink tarlatan for a tablecloth that flatters dainty desserts. That's what we used as a stage setting in the picture. Now, here are our dessert-time recipes for company refreshments or meal finales.

Cherry-chip Meringue Torte

6 egg whites
1 teaspoon white vinegar
½ teaspoon vanilla
Dash salt
1¾ cups sugar
¼ cup chopped drained maraschino cherries
1 recipe Pink Cherry Cream

Beat egg whites with vinegar, vanilla, and salt until they form very soft peaks. Add sugar gradually, beating well after each addition till stiff peaks form. Fold in maraschino cherries. Cover cooky sheet with plain paper. Spread meringue on paper in an oval 13 inches long and 8 inches wide. Hollow out center and build up sides. Bake in very

Refresh them regularly, daily with a 2-drop bath of Murine

Tired eyes feel delightfully refreshed in seconds—when you put just two drops of Murine in each eye. Compounded of seven tested ingredients, Murine is gentle as a tear. When used regularly and daily, Murine helps promote a clean, healthful condition. Murine makes your eyes feel good!

MURINE
for your eyes

MINI-BREAKER®

The lifetime replacement for old-fashioned fuses

- Fits like a fuse in any standard fuse socket.
- Just press the shockproof Mini-Breaker button to restore service.
- Protects against overload and short circuits.
- Lifetime protection against electrical fire hazards.

NOW $1.50—In 10, 15, 20, 30 amps. AC only, 125 volts max.

Guaranteed by Good Housekeeping

Listed by Underwriters' Laboratories, Inc.

MINI-BREAKER®
Ask for it at your favorite store or write Mechanical Products, Inc., Jackson, Michigan

NOW you can buy KENWOOD BLANKETS for $10.95
slightly higher in far west

FANTASIE—a beautiful new blend of nylon and rayon . . . soft, warm, washable, mothproof, in 6 flower-fresh colors. Twin bed size $10.95. Double $12.95. At fine stores everywhere.

KENWOOD MILLS, INC., 350 Fifth Ave., N.Y.

slow oven (250°) 1 hour. Turn off heat and leave in oven with door closed till cool. Spoon Pink Cherry Cream into meringue shell. Chill till firm. Garnish with fluff of whipped cream and maraschino cherries. Makes 8 to 10 servings.

Pink Cherry Cream

1 3-ounce package cherry-flavored gelatin
1½ cups hot water
½ cup cherry preserves
1 cup heavy cream, whipped

Dissolve gelatin in hot water. When partially set, beat over ice water until fluffy. Fold in preserves and whipped cream. Chill till mixture is thick enough to mound, then pour into baked Cherry-chip Meringue shell. Chill till firm. **Tasting-Test Kitchen Note:** This filling is delicious just spooned into dessert dishes, too. Makes 8 servings without meringue shell.

Strawberry Bavarian

The frozen strawberries give springtime flavor—

1 tablespoon (1 envelope) unflavored gelatin
½ cup cold water
2 10-ounce packages frozen strawberries, thawed
1 teaspoon lemon juice, fresh, frozen, or canned
¼ teaspoon salt
2 cups heavy cream, whipped
Red food coloring

Soften gelatin in cold water; dissolve over hot water. Put strawberries through sieve or food mill. To strawberries (2 cups), add softened gelatin, lemon juice, and salt. Fold in whipped cream. Add enough red food coloring to tint mixture a delicate pink. Pour into a 1½-quart ring mold. Chill till firm. Invert on serving platter. If desired, serve with canned pineapple slices and strawberries. Makes 8 to 10 servings.

Lincoln Log

It's an ice-cream-and-cake delight—

5 egg whites
½ teaspoon cream of tartar
½ cup sugar
5 egg yolks
½ cup sugar
¼ cup sifted enriched flour
3 tablespoons cocoa
¼ teaspoon salt
1 teaspoon vanilla

• • •

1 quart pink peppermint ice cream
1 cup heavy cream, whipped
Red food coloring

Beat egg whites and cream of tartar till stiff but not dry. Gradually beat in ½ cup sugar. Beat egg yolks till thick and lemon-colored. Sift together remaining ½ cup sugar, the flour, cocoa, and salt; stir into egg yolks till blended; stir in vanilla. Carefully fold yolk mixture into egg-white mixture. Line bottom and sides of 15½x10½x1-inch jelly-roll pan with waxed paper; grease paper lightly. Spread batter evenly in pan. Bake in slow oven (325°) 25 minutes, or till cake springs back when lightly touched. Cool 5 minutes; turn out onto towel sprinkled with sifted confectioners' sugar. Peel off waxed paper quickly but carefully so you won't tear cake. Cool to lukewarm. Trim off side crusts with very sharp knife. Roll cake with towel, jelly-

[*Turn to page 120*

Plan your own kitchen with **THERMADOR** *Bilt-in units. Choose from* **12 COOKING TOPS**, *with or without the middle griddle or Convertible Duo-Cook. And notice how much storage space you get above and below. The* **FULLY AUTOMATIC OVENS** *are easily installed in standard cabinets—at your own waist level. All units, like the low-cost* **WARMING DRAWER**, *are in lifetime, easy-to-clean stainless steel. They blend handsomely with any building material or color. Ask about* **THERMADOR**—*the Original and the Finest Bilt-in electric range.*

"SEVEN LEAGUES AHEAD"

THERMADOR ELECTRICAL MANUFACTURING COMPANY
Division of Norris-Thermador Corporation
5119 District Boulevard, Los Angeles 22, California

Please send me illustrated literature on:

☐ Bilt-in ranges ☐ Bilt-in heaters ☐ Water heaters ☐ Norrisware plumbingware ☐ Norrisware cookware

name_____

address_____

city_____ zone____ state_____

3-981

The exposure areas and the division of areas according to use in this smart home called for three zones, each with an individual thermostat system. The Zone 1 system covers the living-dining and service areas. Besides compensating for the fireplace effect, it easily adjusts for solar heat from the living room windows. The thermostats for Zone 2 and Zone 3 control the sleeping areas.

Zone your whole house for comfort with Honeywell Zone Control

You need more than one thermostat to solve today's heating and air conditioning problems

A STRIKING EXAMPLE of a house *zoned* for year-round comfort is the new Dallas, Texas, home of the L. H. Luckeys, which you see here.

The Luckeys achieve this luxurious comfort with a new Honeywell Zone Control System.

Zone Control means zoning your house into two—or more—areas, each with a separate thermostat. This gives you the amount of heating or cooling you need for each.

Honeywell Zone Control *is the only method* that works with all types of central heating and cooling systems to give you luxurious comfort *throughout* your house. And a *new* Zone Control System is especially economical for forced air systems because of a newly designed damper unit.

Zoning can help you save on your air conditioning costs in the summer. During the day, temperatures in little-used areas can be easily adjusted upward with the separate Honeywell thermostat system.

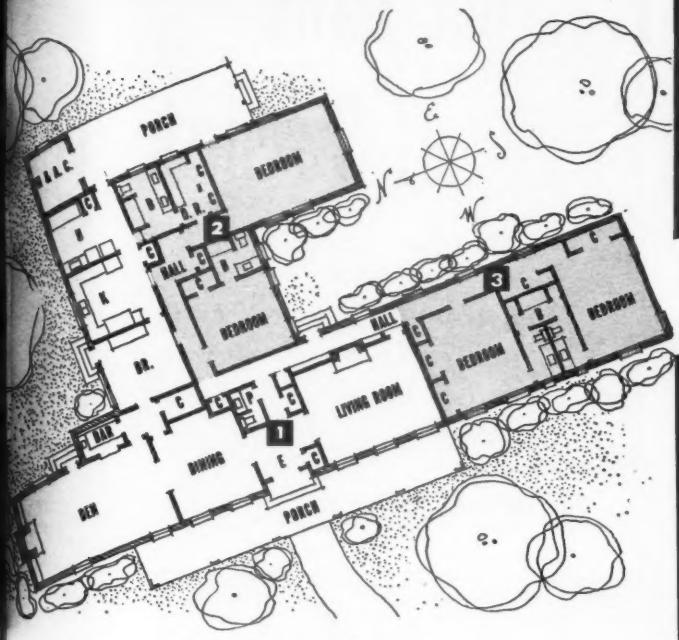
In winter, Zone Control plays an important role in your home comfort, too. Bedrooms, for instance, need less heat than your living-dining areas.

And such features as modern fireplaces, glass walls and picture windows present problems which make it impossible for a single thermostat to give you over-all comfort.

Honeywell Zone Control lets you enjoy greater comfort with the minimum amount of fuel or current. To zone your present home, consult your heating dealer. And your architect or contractor can tell you about zoning for the house you plan to build.

Luckey house zoning is typical

Floor plan shows how Luckey house, designed by W. T. Stanford, Jr., is zoned. Living-dining area (1) and bedrooms (2 and 3, shaded) are each controlled by individual Honeywell thermostats.



Even heating comfort is a luxurious feature of this *whole house* in winter! The extra heat from this handsome fireplace doesn't make the rest of the house too cold, as it would with ordinary temperature control systems. Zone Control, with its *separate* thermostat systems, compensates for the fireplace and assures *even* comfort everywhere.

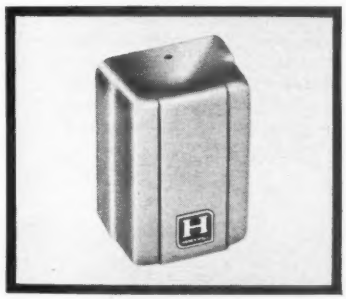
Air conditioning is economical in this home because it isn't necessary to cool completely the bedrooms in the daytime. The Honeywell thermostats for the sleeping areas (Zones 2 and 3) control the comfort here summer *and* winter, saving fuel and power when the bedrooms aren't in use. Only Zone Control gives you this economical, year-round comfort.

Only with Zone Control can you:

1. Remove wintertime chill from rooms with large glass areas—*without overheating* the rest of the house.

2. Maintain special areas of your home (bedrooms are a good example) at low, fuel-saving temperatures when they're not in use—*without underheating* living areas.

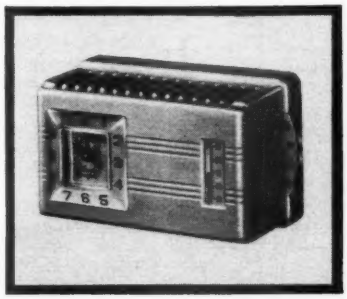
Honeywell Zone Control gives you your choice of these three modern thermostat systems



Electronic Moduflow

(*for major occupancy zones such as your living area*)

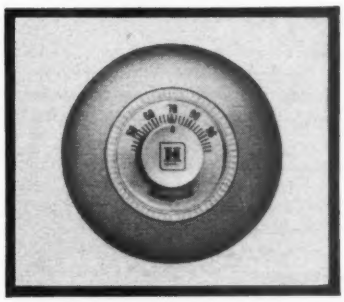
This is the *all-electronic* system that features a thermostat *outside* your house. It works with an indoor thermostat and *automatically* varies your indoor temperatures as the weather changes.



Automatic Clock Thermostat

(*for night set-back zones such as your bedroom area*)

Completely *automatic* Electric Clock Thermostat. In winter, it automatically turns the heat down at night for better sleeping comfort and greater fuel savings ...and then turns it up *before* you awaken.



Honeywell Round

(*for intermittent-use zones such as your recreation area*)

An unusually attractive decorator-designed *manual* thermostat, the Honeywell Round assures a smooth flow of heat. The ring around the dial snaps off so you can paint it to match your walls.

For heating and cooling

For complete information on Honeywell Zone Control for your home, write today for your free copy of the interesting booklet, "Plan to enjoy more comfort in more of your home." Address Honeywell, Dept. 2713, Minneapolis 8, Minnesota.

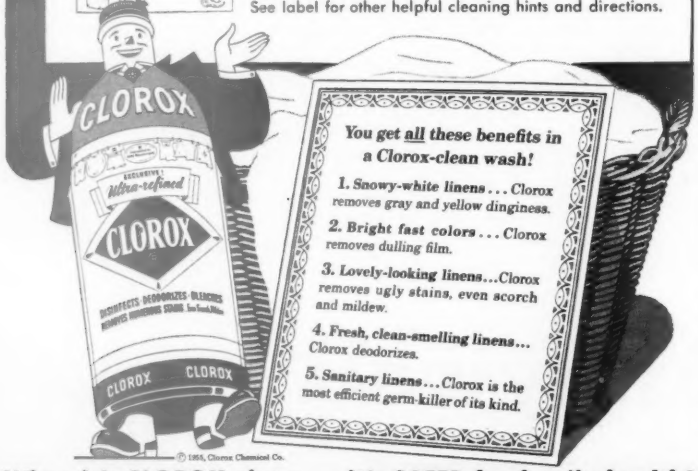
MINNEAPOLIS
Honeywell
Zone Control

CLOROX® makes linens *more than white*... it makes them *sanitary*, too!

No other home laundering product does as good a job of protecting health as Clorox... the most efficient germ-killer of its kind! And your own eyes tell you your white cottons and linens are snowy-white when they are Clorox-clean. For Clorox removes dinginess, stains, even scorch and mildew!

Clorox leaves cottons and linens... including diapers... fresh smelling, even when dried indoors, because Clorox deodorizes. Also, Clorox is extra gentle, free from caustic... made by a patented, exclusive formula. And there are no gritty particles in Clorox, a liquid, to damage your wash or washing machine.

And CLOROX is easy and economical to use in routine cleaning, too! Besides deodorizing and removing stains from kitchen and bathroom surfaces, Clorox also disinfects... protects family health. And, Clorox does all three jobs without scrubbing. Hundreds of public health departments recommend the Clorox type of disinfection. See label for other helpful cleaning hints and directions.



© 1955, Clorox Chemical Co.

When it's CLOROX-clean... it's SAFER for family health!

Try your hand at Swedish rye

Nothing better than a crusty slice of homemade rye bread! Folks will be impressed you baked it yourself. This Swedish Rye tastes pleasingly sweet, will be a treat for Dad and guest

By Amy Allen

1 Soften 1 package active dry yeast in ¼ cup *warm* water or 1 cake compressed yeast in ¼ cup *lukewarm* water. In big bowl, combine ¼ cup medium-brown sugar, ¼ cup light molasses, 1 tablespoon salt, 2 tablespoons shortening. To brown-sugar mixture, add 1½ cups hot water and stir till sugar is dissolved. Cool to lukewarm.

2 Stir in 2½ cups sifted medium rye flour; beat well. Add softened yeast. If you like, add 3 tablespoons caraway seed or 2 tablespoons grated orange peel; mix well. Stir in 3½ to 4 cups sifted enriched flour to make soft dough. Cover; let rest 10 minutes. Knead, as above, on well-floured surface till smooth and satiny, about 10 minutes.

Photographs: Nelson, Photography, Inc.

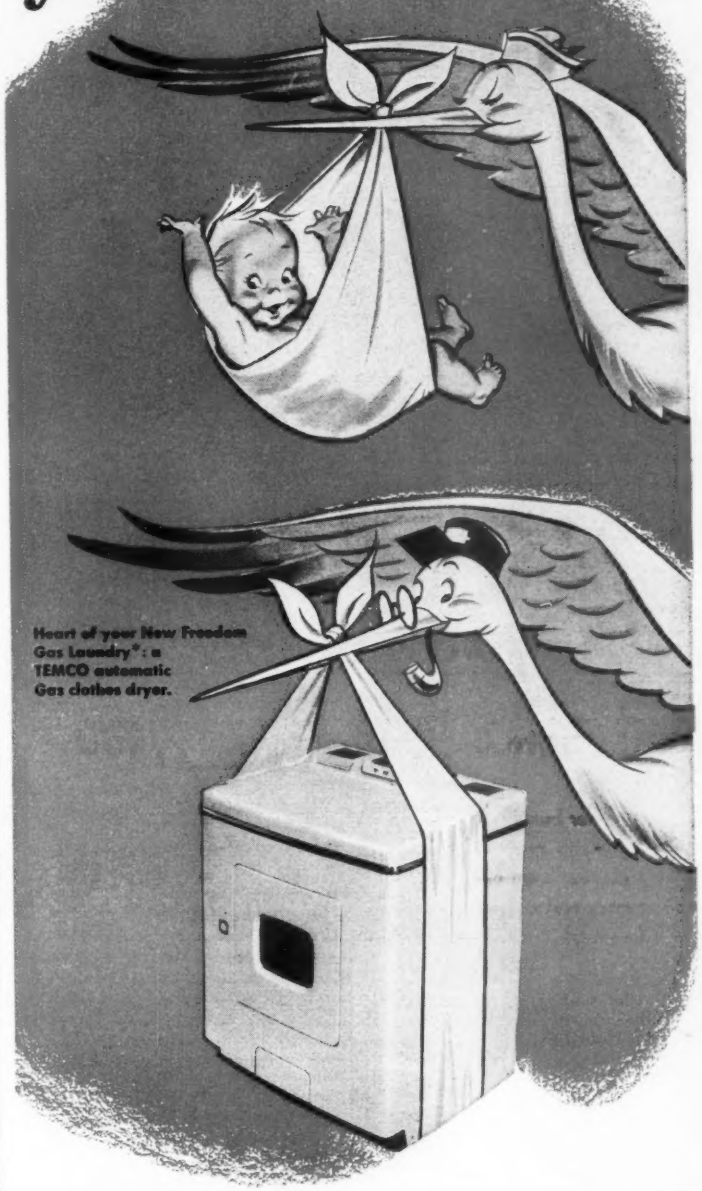
3 Place dough in lightly greased bowl, turning once to grease surface. Cover; let rise in warm place till double (about 1½ hours). Punch down (see picture). Turn out on a *lightly* floured surface and divide in 2 portions.

Round each piece of dough into a ball and let rest, covered, 10 minutes. This makes dough easier to handle.

4 Pat balls of dough in 2 round loaves. Place on greased baking sheet, as shown. Or shape in 2 oblong loaves and place in greased 8½x4½x2½-inch loaf pans. Cover and let rise in warm place till double (about 1½ hours).

Bake in moderate oven (375°) 25 to 35 minutes. For soft crust, brush with melted butter or margarine. Cool on rack.

Best combination you ever ordered!



Wouldn't it be wonderful if the stork brought automatic Gas clothes dryers, too? There isn't an appliance in the world that can do as much for you and the baby. Here's why. A Gas clothes dryer takes your wet wash and hands you back the softest, fluffiest, sweetest-smelling clothes you ever put next to a baby's tender skin. Everything is so wrinkle-free you can practically forget about ironing. And you don't need those extra shirts and sleepers baby outgrows so fast. Gas dries laundry in minutes (including diapers) any time, day or night, in any weather. It's the fastest kind of dryer made, yet it's actually twice as economical per load. See a choice of fine makes at your Gas company or Gas appliance dealer's.

PROFESSIONAL LAUNDERETTES PREFER GAS DRYERS 30 TO 1 BECAUSE

Only Gas

DRIES CLOTHES SO FAST... COSTS SO LITTLE TO RUN

*Reg. AGA

GAS – the modern fuel for automatic cooking . . . refrigeration . . . water-heating . . . house-heating . . . air-conditioning . . . clothes-drying . . . incineration.

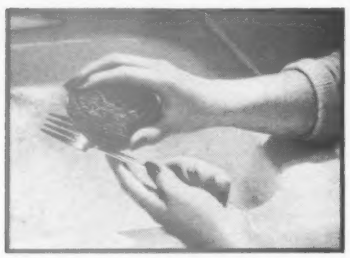
AMERICAN GAS ASSOCIATION

TUFFY® washes dishes faster, easier than anything in your kitchen now

because only TUFFY is tough enough to scrub crusted pans, gentle enough to wash finest china and silverware

TUFFY washes finest china . . . takes off sticky food faster than dishrags, sponges. Never scratches.

TUFFY scrubs pots and pans . . . whisks out messy foods that clog a brush. No food sticks to TUFFY.



TUFFY washes silverware . . . digs out food that sticks in fork tines. Then TUFFY rinses clean as new.

at grocers everywhere

TUFFY

scrubs yet doesn't scratch

never smells—never sours because it rinses clean

U. S. PAT. NO. 2,601,771

© THE S.O.S. CO., CHICAGO; TUFFY OF CANADA, LTD., TORONTO

Favorite desserts à la Valentine

Continued from page 115

roll fashion. When cake is cool, unroll. Stir ice cream to soften; gently spread on cake. Roll up as jelly roll. Wrap in waxed paper, and freeze. Remove waxed paper and frost with whipped cream that has been tinted a delicate pink. (If desired, trim with pink jelly strings cut in half.) Place in freezing compartment or freezer until serving time. Makes about 12 servings.

Fruit Salad-Dessert

Recipe makes 6 company salads with Toppers, plus 6 plain salads for the family dinner—

- 1 No. 2½ can (3½ cups) fruit cocktail
- 24 marshmallows
- 2 3-ounce packages cream cheese
- ½ cup mayonnaise or salad dressing
- ½ cup drained, quartered maraschino cherries
- 1 cup heavy cream, whipped
- Few drops red food coloring

• • •

- 1 recipe Banana-Raspberry Toppers

Drain fruit cocktail, reserving syrup. Place marshmallows in top of double boiler; add ¼ cup of the syrup and heat over boiling water till marshmallows melt. Add cream cheese and mayonnaise; stir till blended. Add fruit cocktail and cherries. Fold in whipped cream; tint a delicate pink with food coloring. Mix well. Remove both ends from the fruit-cocktail can. Cover one end with aluminum foil; fill can with mixture. (Pour remaining mixture in a refrigerator tray for salad without Toppers.) Freeze overnight, or till firm. **Banana-Raspberry Toppers:** Prepare one 3-ounce package raspberry-flavored gelatin according to package directions. Chill till partially set. Cut 4 bananas in 2-inch lengths; then cut lengthwise in fourths. Stand banana strips, rounded side out, around edge of molds; add gelatin and chill till firm. To serve, slice frozen Fruit Salad-Dessert in ¾-inch slices; invert gelatin mold on each. Makes 6 servings.

Note: To make 12 servings, pour mixture for frozen salad into two No. 2½ cans instead of pouring the extra into refrigerator tray; double the recipe for Banana-Raspberry Toppers.

Red-cherry Tarts

For the Queen of Hearts and her bridge friends—

- 1 No. 2 can (2½ cups) tart red pitted cherries
- ½ cup sugar
- 2 tablespoons cornstarch
- 3 or 4 drops almond extract
- 6 drops red food coloring
- 1 3-ounce package cream cheese
- 1 tablespoon milk
- 4 large or 6 small baked pastry shells

Drain cherries; add water to cherry liquid to make 1 cup. Combine sugar and cornstarch; stir in liquid slowly. Cook, stirring constantly, till thick. Add almond extract and food coloring. Cool to lukewarm. Soften cream cheese; add milk, and beat till smooth; spread in bottom of baked pastry shells. Top with cherries. Pour cornstarch mixture over cherries. Chill. If desired, top with whipped cream.

Plain Pastry

- 1½ cups sifted enriched flour
- ½ teaspoon salt
- ½ cup shortening
- 4 to 5 tablespoons cold water

Sift together flour and salt; cut in shortening with pastry-blender or blending fork till pieces are the size of small peas. Sprinkle 1 tablespoon of the water over part of mixture. Gently toss with fork; push to one side of bowl. Sprinkle next tablespoon water over dry part; mix lightly; push to moistened part at side. Repeat till all is moistened. Gather up with fingers; form into ball. For double-crust pie, divide dough for lower and upper crust. Form each into ball. Flatten ball slightly and roll ⅛ inch thick on lightly floured surface. If edges split, pinch together. Always roll from center out to edge. Use light strokes. Makes enough pastry for one 8- or 9-inch double-crust pie or 4 to 6 tart shells.

To make **Petal Tart Shells:** Cut dough with 1¾-inch round cutter. Place one round in bottom of each muffin cup; overlap four rounds on sides; press. Prick. Bake in very hot oven (450°) about 10 minutes.

Valentine Cake

Serve this to your best beau—any time of year—

- 2¼ cups sifted cake flour
- 1⅓ cups sugar
- 3 teaspoons baking powder
- 1 teaspoon salt
- ½ cup shortening
- ¼ cup maraschino-cherry syrup
- 16 maraschino cherries cut in eighths
- ½ cup milk
- ½ to ⅔ cup (4 large) egg whites
- ½ cup chopped California walnuts

Sift flour, sugar, baking powder, and salt together. Add shortening, cherry syrup, cherries, and milk. Blend; then beat 2 minutes. Add egg whites. Beat 2 more minutes. Fold in nuts. Pour into 2 paper-lined 8x1½-inch round or heart-shaped pans. Bake in moderate oven (350°) 25 to 30 minutes. When thoroughly cool, frost between layers and on sides and top with Fluffy Frosting. Decorate sides and top with pink coconut. **To tint coconut:** Place shredded coconut in jar; add a few drops red food coloring. Cover, and shake till coconut is uniform in color.

Fluffy Frosting

It's the easy 7-minute kind—

- 2 egg whites
- 1½ cups sugar
- 1½ teaspoons light corn syrup or ¼ teaspoon cream of tartar
- ⅓ cup cold water
- Dash salt
- 1 teaspoon vanilla

Combine all ingredients except vanilla in top of double boiler. Beat 1 minute with electric mixer or rotary beater. Place over boiling water; beat constantly until frosting forms peaks, about 7 minutes. Remove from boiling water. Pour into mixing bowl, if you desire. Add vanilla; beat until of spread-

Imagine!

Me with My Own Chef!

You can say that again, dear lady, when you serve the newest of Sexton Quality Foods—Famous Chefs Menu Marvels.

Each Menu Marvel is a complete meal ready to serve. Each is the recipe of a famous chef, with the finest of ingredients, prepared in Sexton's Sunshine Kitchens.

Menu Marvels are effortless meals. Try them! Corn Beef Hash, Chicken Chop Suey, Spanish Rice, Chicken Fricassee, Beef Stew, Chile con Carne and many others.

John Sexton & Co., Sexton Square, Chicago, Ill.

SAVE MONEY... *and enjoy the convenience of having* Better Homes & Gardens *delivered to your door! Subscribe today to* Better Homes & Gardens.

SOLVE YOUR GARDENING PROBLEMS with *Better Homes & Gardens* Garden Book . . . a colorful, practical guide to garden and lawn care. Only $3.95 (Canada $4.50).

ALWAYS CRISP 'N TENDER!
JOLLY TIME POP CORN

if it says 'WORCESTERSHIRE' it means LEA & PERRINS

With recipes...results are only as good as the ingredients you use! Don't take a chance with flavor. Take Lea & Perrins, the *original* zesty Worcestershire... choice of famous cooks for over a century.

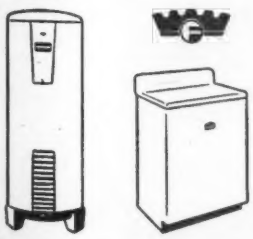
LEA & PERRINS SAUCE
THE ORIGINAL WORCESTERSHIRE

FREE! Recipe Book, DISHES MEN LIKE • 168 easy recipes • 84 'good go-togethers' • 7 pages carving diagrams

Write LEA & PERRINS, Inc. 241 West St., N. Y., Dept. B-2

COLD SHOULDER?

When hot water turns cold and shoulders you out of the shower, don't grumble, get a modern Frigidaire Water Heater! It's electric. Fully automatic. Heats plenty of hot water for pennies a day. Hoards heat with super-insulation. Exclusive Radiantube Heating Units assure fast recovery. No fuel or flues are needed. And you don't have to bother about soot, dirt or hazards, ever. Heat contacts water directly *inside* the tank. It's never wasted outside. There are upright and porcelain-finished table-top models, 30 to 80-gallon sizes. (Magnesium rod models, too, for corrosive water areas). So be modern, live electrically. See your Frigidaire Dealer today!



FRIGIDAIRE
Electric Water Heaters
Built and backed by General Motors

ing consistency, about 2 minutes. Frosts tops and sides of two 8- or 9-inch cake layers.

Martha Washington Pie

A raspberry-topped version of Washington cream pie—

3 eggs
1 cup sugar
1 tablespoon lemon juice
1 cup sifted cake flour
1 teaspoon baking powder
¼ teaspoon salt
1 tablespoon butter or margarine
½ cup hot milk

• • •

1 package instant vanilla pudding

• • •

1 tablespoon cornstarch
2 tablespoons water
1 10-ounce package frozen raspberries, thawed and drained
1 cup heavy cream, whipped

Beat eggs until thick and lemon-colored. Add sugar gradually, beating until very light and fluffy; stir in lemon juice. Sift together flour, baking powder, and salt; fold into egg mixture. Melt butter in hot milk; quickly and *thoroughly* blend into egg mixture. Pour into paper-lined 9x9x2-inch pan. Bake in moderate oven (350°) 30 minutes, or till done. Cool 10 minutes before removing from pan. When thoroughly cool, cut crosswise in 2 layers. Prepare instant pudding according to package directions; use as filling between layers. (If you like, refrigerate filled cake, and prepare Raspberry Top later.) Shortly before serving, fix **Raspberry Top:** Combine cornstarch and water; add ½ cup syrup from raspberries. Cook, stirring constantly, till thick and clear. Cool. Meanwhile, using pastry tube or teaspoon, edge cake with whipped cream; place well-drained raspberries inside border. Pour cornstarch glaze over berries. Serve immediately. Recipe makes 9 servings.

It's a simple matter

. . . to determine the expiration date of your *Better Homes & Gardens* subscription. But it's an important matter, too. For—by renewing your subscription two months before it's due to expire—you'll avoid missing even a single issue.

Take a look at the address label stamped on the cover of one of your copies. If the numbers at the end of the first line read "3-55," for example, the last issue we can mail under your present subscription will be March, 1955.

To renew, just mail your payment of $3 for 1 year, $5 for 2 years, or $7 for 3 years, along with a clipping of your address label, to *Better Homes & Gardens*, Des Moines 3, Iowa.

Could you guess why modern decorators use Fostoria's Milk Glass?

MILK GLASS definitely has an antique look—yet see how many modern interior decorators use it! There are two reasons for this. One: It provides a delightful light accent against today's darker walls. Two: It's in such charming contrast with plain modern furnishings. And a reason for the popularity of *Milk Glass* by Fostoria: We make it the same way the old glassmakers did—by hand. (Gives it that porcelain-like authentic look.) Yet prices are modest; the pieces shown here run from only $1.40* to $4.25*. For even more gift ideas, send for our free leaflet, "Handcrafted Milk Glass." The Fostoria Glass Company, Moundsville, West Virginia.

**slightly higher in the West*

FOSTORIA

Handsome walls look their best when telephone wires are kept behind the scenes. Surest way to conceal wires is to have inexpensive pipe or conduit built into walls during construction.

new conveniences in

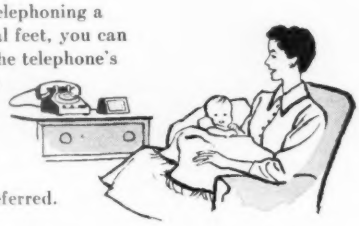
TELEPHONE SERVICE

bring beauty, utility to your home

An extension in your kitchen, for example, is a great convenience and saves steps—saves many a burned pan, too. A wall telephone takes no counter space and comes in ivory as well as black.

Special telephones fill special needs. There's a volume control telephone for people with impaired hearing. And one with a button that cuts off extensions for privacy.

A new telephone set gives telephoning a "new dimension." From several feet, you can speak into the microphone in the telephone's base . . . hear perfectly through a small speaker. Not necessary to touch or lift the handset even when dialing . . . telephone can be used in the conventional manner when preferred.



To find out about the various telephone services available—and how little they cost—call the nearest business office of your Bell telephone company. You'll also find these services described in an interesting booklet on home telephone conveniences. Send the coupon for your free copy.

BELL TELEPHONE SYSTEM
Dept. BH-7, 195 Broadway, New York 7, New York

I would like a free copy of a booklet on home telephone conveniences.

Name_____

Address_____

City_____ Zone_____ State_____

Decorating details you'll want to try

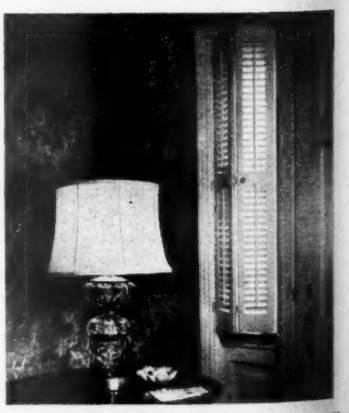
A few small details can make a lot of difference in the way a room looks and works. Try this idea roundup

Photographs: Meisel

Hallway tricks. Good decorating for an entrance and stairway hall: matching window shutters and louvered guest-closet doors.

Note how tall clock is used to fill the narrow space between the door and the stair.

Shutters on side-light windows on either side of front door let in light, yet provide privacy. They're hinged to open back to the wall side.



Window team-up. Big mirror between two small windows gives feeling of a large window area.

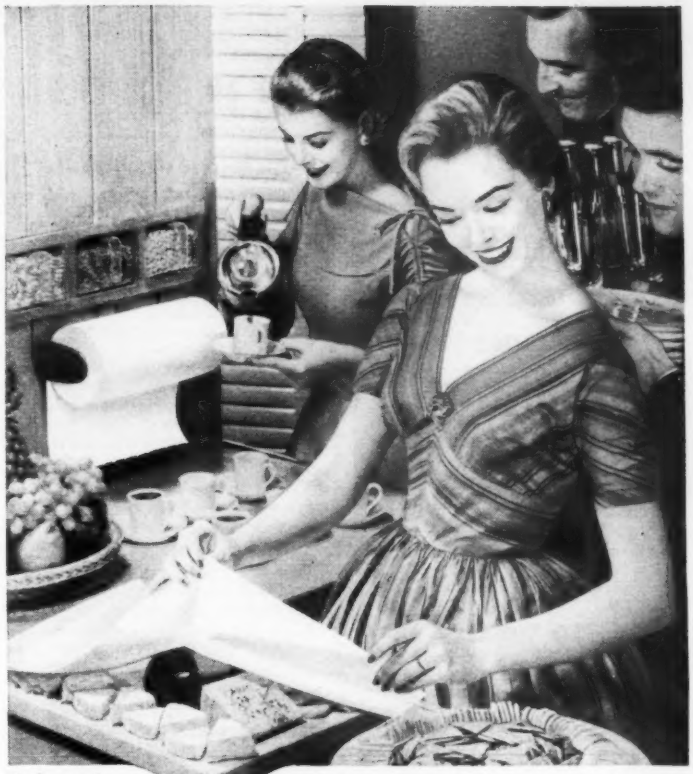
Chair-seat cover is tacked firmly in place. For decorating touch, two rows of cording are used instead of one.

The double cording is hand-stitched to covers with curved upholstery needle.

Slipcover saver. Keep your slipcovers looking nicer, serving longer with removable arm protectors made of the same material.

All edges are turned under and hemmed. Material is pinned along outside, tucks in smoothly on the cushion side.

Front hem lines up with seat base so it's inconspicuous. From the William C. Gipe home, Dallas.



To keep cheese from drying out, cover with dampened ScotTowel

Short cuts to cooking for a crowd with "many-use" ScotTowels!

SAVE TIME opening eggs. Place sturdy, disposable ScotTowels under the bowl to catch egg drippings, hold shells. Just toss out soiled towel and shells for the quickest clean-up ever

SKIM STOCK quickly, easily—draw an absorbent ScotTowel across top to blot up hard-to-spoon film of fat. Sturdy ScotTowels have wet-strength; don't shred apart even when wet or greasy

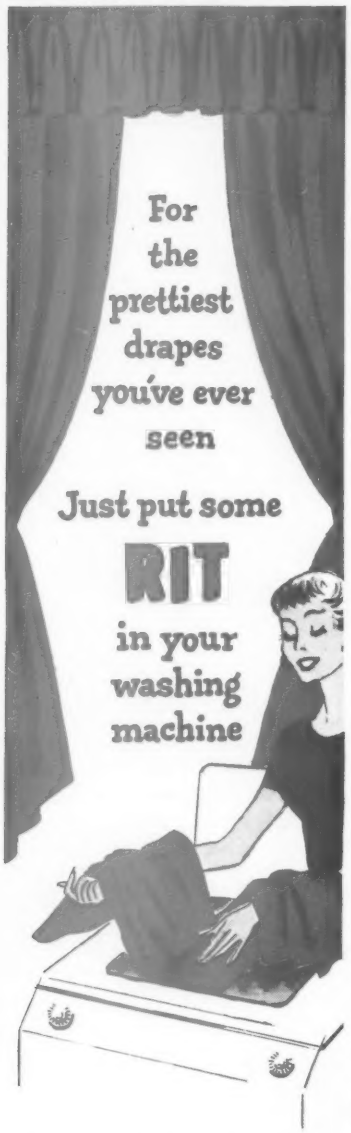
SAVE STEPS and time—keep ScotTowels handy in a sturdy ScotTowel holder. Colorful, easy to attach, convenient. Get ScotTowel holders for kitchen, bathroom, garage at the grocer's today

LOOK! gay new packages

"ScotTowels," Reg. U. S. Pat. Off.

AT YOUR DEALER'S NOW
in 2 sizes 150 and 250 to a roll. Both fit standard size holder

A GREAT SCOTT VALUE



Once you try Rit in your washing machine, you'll be dyeing everything in the house . . . draperies, bedspreads, even scatter rugs. It's done in a jiffy (easy as washing!) and, mmm, the colors you get. Even deeper tones, Rit Peacock Blue for instance, "take" beautifully in just hot tap water when you add the constant action of your washer to the fine, fine dyes in Rit.

All Purpose RIT®

The finest dye . . . the high concentrate dye . . . and only 25¢

Also available in Canada
RIT PRODUCTS CORPORATION
1437 W. Morris St., Indianapolis 6

For so good meals

Begins on page 72

Rich Brown-steak Dinner

Spice-scented, colorful combination of meat and vegetables—

- 2 pounds round steak, 1 inch thick, cut in servings
- 2 teaspoons salt
- Dash pepper
- Enriched flour
- 6 medium onions, sliced
- ¼ cup fat
- 3 large potatoes, halved
- 1 bay leaf
- 1 can condensed tomato soup
- 1 1-pound can (2 cups) French-cut green beans, drained

Season meat with salt and pepper; roll in flour. Cook onions in hot fat till tender but not brown; remove onions and brown meat slowly on both sides. Place meat in 3-quart casserole; add onions, potatoes, and bay leaf; pour soup over. Cover. Bake in moderate oven (350°) 1 hour and 45 minutes, or till meat is tender. Add beans; cook 10 to 15 minutes longer. Makes from 6 to 8 servings.

Oven-steamed Carrots

Look and taste garden fresh, cooked this easy way—

- 6 large carrots, sliced diagonally, ¼ inch thick
- ¼ cup water
- 2 tablespoons butter or margarine
- 1 teaspoon sugar
- ¼ teaspoon salt

Place carrots in 1-quart casserole. Add the water and butter. Sprinkle with sugar and salt. Cover tightly. Bake in moderate oven (350°) 45 minutes, or till tender. Makes 6 servings.

Fruit-and-nut Bran Bread

Your lunch-box toters will go for this—

- 1¼ cups whole bran
- 1 cup milk
- 1 beaten egg
- ¼ cup soft shortening
- 1¼ cups sifted enriched flour
- ¼ cup sugar
- 3 teaspoons baking powder
- ½ teaspoon salt
- ½ cup raisins
- ½ cup chopped California walnuts

Combine bran and milk; let stand until milk is absorbed. Add egg and shortening; beat well. Sift together flour, sugar, baking powder, and salt; add with raisins and nuts to bran mixture. Stir only until combined. Bake in greased 8½x4½x2½-inch loaf pan in moderate oven (350°) 45 minutes, or till done.

Cherry Puff

Fluffy cake atop a tart, color-bright sauce—

- 1 No. 2 can (2½ cups) pitted sour red cherries
- ½ cup sugar
- 2 tablespoons quick-cooking tapioca
- Red food coloring

• • •

- 2 egg whites
- Dash salt
- ¼ teaspoon cream of tartar
- ⅓ cup sugar
- 2 egg yolks
- 6 tablespoons sifted cake flour

Drain cherries, reserving juice. Combine cherries, ½ cup cherry juice, ½ cup sugar, and tapioca. Simmer 5 minutes, stirring constantly. Tint with red food coloring, if desired. Beat egg whites until foamy; add salt and cream of tartar; beat till soft peaks form. Gradually add ⅓ cup sugar, beating till stiff. Beat egg yolks until thick and lemon-colored; fold egg yolks into egg whites, then fold in flour. Pour hot cherry mixture into wide 1½-quart casserole. Pour batter on top; or, to match picture, drizzle it on in stripes. Bake in moderate oven (350°) 30 minutes, or till done. Serve warm. Makes 6 servings.

Baked Poached Apples

The orange in the syrup adds tang—

- 1 cup sugar
- 1 cup water
- 6 large tart apples, cored
- 6 slices unpeeled orange, ¼ inch thick

Combine sugar and water in a saucepan. Heat to boiling, stirring to dissolve sugar. Place apples in baking dish. Pour syrup over; add orange slices. Bake in moderate oven (350°) until apples are tender, about 40 to 45 minutes, basting occasionally with syrup in pan. Makes 6 servings.

Stuffed Ham Slices

Extra-good stuffing with raisins and peanuts—

- 3 cups fine soft bread crumbs
- ¾ cup seedless raisins
- ⅓ cup unsalted peanuts, chopped
- 3 tablespoons dark corn syrup
- ¾ teaspoon dry mustard
- 1 tablespoon butter or margarine, melted
- 2 slices ready-to-eat smoked ham, ½ inch thick (about 1½ pounds)

Combine all the ingredients except ham. Place one slice of ham in shallow pan with tight-fitting cover; spread stuffing over first slice and top with second slice. Stick whole cloves in edge of ham. Bake covered in moderate oven (350°) 30 minutes; remove cover and bake 15 minutes longer. Makes 6 to 8 servings.

Baked Sweet-potato Halves

The perfect go-with for ham—

For 6 servings, cut 3 large sweet potatoes in half lengthwise. Grease cut surface generously. Place cut side down on baking sheet or shallow pan. Bake in moderate oven (350°) 1 hour. Serve with plenty of butter or margarine.

Green-bean Casserole

A gourmet touch without trying—

- 2 10-ounce packages frozen green beans
- 1 2-ounce can (½ cup) sliced mushrooms, drained
- 1 can condensed mushroom soup
- ¼ cup milk
- ½ teaspoon salt

Cut blocks of frozen beans in quarters. Place in 2-quart casserole. Add mushrooms. Combine remaining ingredients; pour over beans. Bake in moderate oven (350°) 1¼ hours, or till tender. Recipe makes 6 servings.

LIGHTS ON!

When you plan your new home or modernize the wiring of an old home, be sure you end *forever* the nuisance of blown fuses. Be modern; install a Cutler-Hammer Unit Breaker. Then when lights blink out because of an overload, you will only have to reset a little lever that has snapped out of position . . . and service will be restored. Nothing to replace, nothing to hunt for, nothing to buy. So easy and so safe; even a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it; have it installed in the kitchen or wherever it will be most convenient. Be wise; have your wiring plans figured *two* ways, with fuses *and* with a Cutler-Hammer Unit Breaker. You will be amazed at the slight extra cost of this modern convenience. Write today for free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., 1396 St. Paul Avenue, Milwaukee 1, Wisconsin.

CUTLER-HAMMER UNIT BREAKER

FREE BOOKLET: Tells facts about new, better home electrical protection. Write TODAY for your copy.

The convenient, economical way to buy Better Homes & Gardens *is through a subscription. You'll enjoy having BH&G delivered right to your door every month—and you'll save money, too.*

WASH OR PAINT
both sides
FROM *INSIDE THE ROOM*

Available in popular double-hung, and modern glider, styles.

Ask your lumber dealer or write

A. R. B. WINDOW SALES CO.
19433 John R Street
Detroit 3, Michigan

400 METALS BY A.R.B.

Oatmeal-Apple Crisp

Delicious served warm—good chilled, too—

6 medium tart apples, pared, cored, and quartered
1 cup brown sugar
¾ cup sifted enriched flour
¾ cup quick-cooking rolled oats
1 to 1½ teaspoons cinnamon
½ cup butter or margarine

Place apples in greased 2-quart baking dish. Combine brown sugar, flour, oats, and cinnamon. Cut in butter until crumbly; then press firmly over apples. Bake in moderate oven (350°) 1 hour. Serve with whipped cream, if desired. Makes 6 to 8 servings.

Barbecued Chicken

Tender chicken in a really peppy sauce—

1 young chicken, 3 to 3½ pounds ready-to-cook weight
¼ cup fat

• • •

1 cup chopped onion
½ cup chopped celery
1 cup water
1 cup catsup
¼ cup lemon juice
2 tablespoons brown sugar
3 tablespoons Worcestershire sauce
2 tablespoons vinegar
1 teaspoon salt
1½ teaspoons prepared mustard
Dash red pepper

Brown chicken in hot fat. Combine remaining ingredients; simmer 30 minutes. Place chicken in shallow baking dish. Pour sauce over. Bake uncovered in moderate oven (350°) 1 hour, or till tender. Makes 6 servings.

Potatoes au Gratin

Tasty way with leftover potatoes—

3 tablespoons butter or margarine
¼ cup enriched flour
2 cups milk
½ teaspoon salt
Dash pepper
4 medium potatoes, cooked, cut in ½-inch cubes
1½ cups grated process American cheese
½ cup dry bread crumbs
2 tablespoons butter or margarine, melted

Melt 3 tablespoons butter; blend in flour. Gradually stir in milk. Cook till thick, stirring constantly; add salt and pepper. Put half the potatoes in greased 1½-quart casserole; add half the sauce and half the cheese. Repeat layers. Mix crumbs with melted butter; sprinkle over top. Bake in moderate oven (350°) 45 minutes. Makes 6 servings.

Spinach Timbales

Family will applaud greens this way—

2 10-ounce packages frozen chopped spinach
Milk
⅓ cup chopped onion
3 slightly beaten eggs
2 tablespoons butter or margarine, melted
1¼ teaspoons salt
Dash pepper

Thaw spinach until it can be broken apart with fork. Place in saucepan; cover; bring to boiling; cook only until it's completely thawed. Drain, reserving liquid. (Press lightly while draining.) Measure liquid, and add enough milk to make 1½ cups. Add spinach and remaining ingredients; mix well. Spoon into 6 to 8 greased custard cups, distributing liquid evenly. Set in shallow pan, filling pan to 1 inch with hot water. Bake in moderate oven (350°) 50 to 60 minutes, or till mixture doesn't adhere to knife. Unmold and serve. Makes 6 to 8 servings.

Date-Nut Pudding

Good topped with ice cream, too—

¾ cup sugar
3 beaten eggs
¼ cup sifted enriched flour
1 teaspoon baking powder
¼ teaspoon salt
1 cup chopped dates
1 cup broken California walnuts

Add sugar gradually to eggs, beating until thick and light. Sift dry ingredients together; fold into egg mixture. Fold in dates and nuts. Turn into greased 8x8x2-inch pan and bake in moderate oven (350°) 1 hour. Cut in squares. Serve warm, topped with whipped cream. Makes 8 servings.

Oven-cooked Rice

Just put this casserole in the oven and forget it—

1 cup rice
2½ cups hot water
1 teaspoon salt
3 tablespoons butter or margarine

Wash rice thoroughly; drain. Combine rice, water, salt, and butter in 1-quart casserole; cover. Bake in slow oven (325°) 1½ hours. Makes 6 servings.

Hearty Beef Casserole

The kind of flavor men go for—

2 pounds round steak, cut in ½-inch cubes
3 tablespoons fat
1½ cups chopped onion
1 clove garlic, minced
2 tablespoons enriched flour
½ cup chopped celery
1 8-ounce can (1 cup) seasoned tomato sauce
1 3-ounce can (¾ cup) sliced broiled mushrooms and broth
1 cup sour cream
1 teaspoon salt
Dash pepper
1 tablespoon Worcestershire sauce

Brown meat in hot fat. Add onion and garlic; cook till tender but not brown. Stir in flour. Add remaining ingredients; mix thoroughly. Turn into greased 2-quart casserole. Bake uncovered in slow oven (325°) until meat is tender, about 1½ hours. Serve over Oven-cooked Rice. Makes 6 servings.

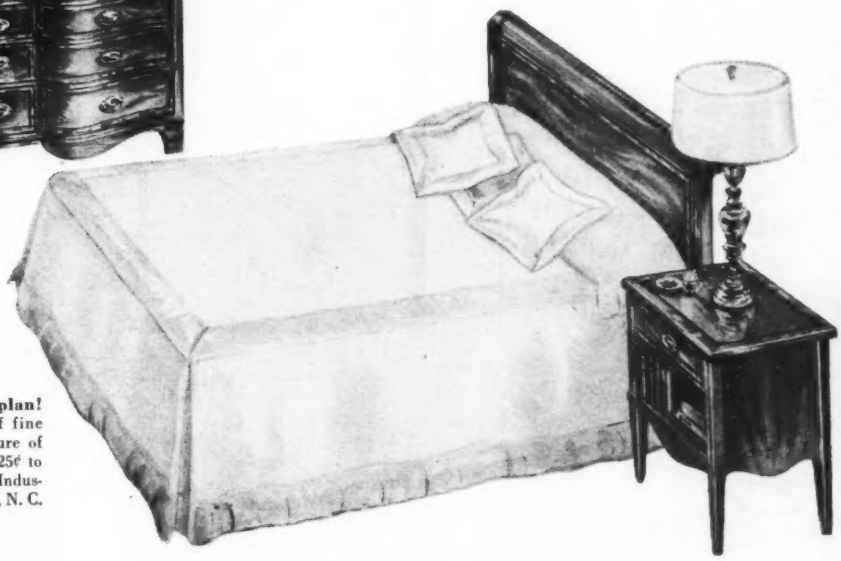
Celery Scallop

Tangy dish with fresh flavor—

1 cup thinly sliced onion
½ green pepper cut in thin strips, 1 inch long
1 8-ounce can (1 cup) seasoned tomato sauce
1½ tablespoons butter or margarine
1 teaspoon salt
4½ cups 1-inch celery slices

In 1½-quart casserole, combine first 5 ingredients. Add celery; mix slightly. Cover and bake in slow oven (325°) 1½ hours. Makes 6 servings. [*Turn to page 130*

Classic Mahogany, in Old Amber or traditional finish—a large open stock group of harmonizing pieces. Our collection includes many other designs in bedroom and dining room furniture.



Booklets to help you plan! Pictures, descriptions, of fine Heritage-Henredon furniture of every period. Please send 25¢ to the Henredon Furniture Industries, Dept. B2, Morganton, N. C.

Heritage Henredon *fine furniture*

CUSTOM QUALITY AT PRACTICAL PRICES. Factories at Morganton, High Point, Mocksville, N. C.

STOP
LEAKY FAUCETS
ONCE AND FOR ALL with the

"ALERT" WATER-MISER Ball-Bearing FAUCET-WASHER

At last—a *permanent* cure for dripping faucets! Ends washer worries for good—never wears out! Ball-Bearings prevent washer wear. Easy to install. Nylon cap fits over screw—fits into brass housing. Guaranteed 3 years.

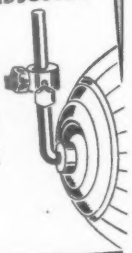
Patented 49¢ ea.

STOP TOILET "HANDLE JIGGLING"
The new and improved "ALERT" TANK BALL and GUIDE

Stops running toilets that waste water. No more handle jiggling or jangled nerves. Perfect flush every time. Corrosion-proof, easy to install. Over 5,000,000 users. Guaranteed 3 years.

Patented $2.29

STOP TOILET HISSING! "ALERT" FLOAT-RITE TOILET FLOAT ADJUSTER



Adjusts tank float to save you thousands of gallons of water a year! Prevents overflushing, overflowing of toilet tank. Solid brass. Guaranteed 3 years.

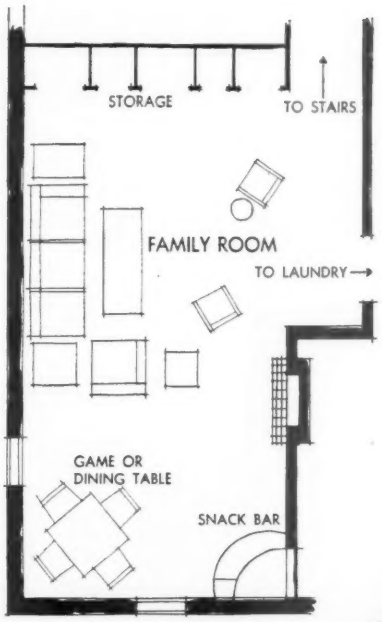
59¢ Patent Pending

Don't drip your dollars down the drain . . . get these "Alert" Water-Saving Products today! If your hardware or department store doesn't already have them, send us your check or money order. Sorry, no C.O.D. Specify size when ordering washers.

DEPT. B
ARDMORE PRODUCTS CO.
CONSHOHOCKEN, PA.

This basement works overtime

Oak-face plywood covers concrete walls to give the room a warmly textured background. Accent rug ties together the intimate conversation-and-televiewing grouping. The wall of built-ins houses TV set, hobby and sports equipment, games



The L-shaped arrangement of furniture in the conversation grouping makes a natural divider between the two areas of the room.

Grouping the furniture this way also leaves a free traffic lane from the stairway entrance past fireplace to the corner snack bar.

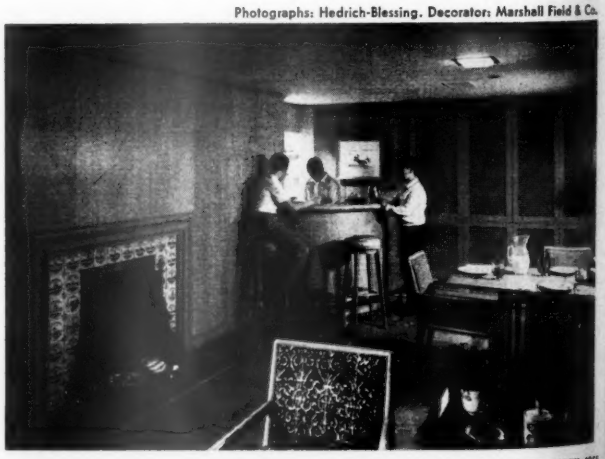
By Jessie Walker

If you're wishing you had an extra room for television, games, informal parties—what about that little-used space in the basement? It doesn't have to take a lot of changes or expense.

You can make it rustic but comfortable—or you can make it as complete as any room in the house, as the Sidney Weil family did with the basement of their Highland Park, Illinois, home. This one room gave the Weils all the recreation facilities an active family needs: space for games, hobby-working, televiewing, dancing, parties. You'll find plenty of ideas in the Weil basement to help you.

More about this room, page 140

Photographs: Hedrich-Blessing. Decorator: Marshall Field & Co.



Snack bar in one corner of the room is handy for serving informal meals and refreshments.

The dining table is the game table expanded. Gay pattern on chair upholstery in foreground adds life to solid colors used in the room. Note decorative fireplace tiles.

if you know your onions
...you'll use only air-wick
...because air-wick kills odors 3 times as effectively as imitations!* air-wick is the only household deodorizer with chlorophyll and it kills unpleasant odors like nothing else can. When tested against imitations, it was scientifically proved 3 times as effective. Other products try to look like air-wick, but none of them works like air-wick. So for greater economy and effectiveness, use only genuine air-wick to kill unpleasant odors from cooking, stale tobacco smoke and other sources... upstairs and down.
Guaranteed by Good Housekeeping
air-wick
chlorophyll
kills indoor odors
contains
Paul Rand
©1955, GERMAN BROTHERS, INC., NEW YORK, N.Y.
*The findings of 2 authoritative research laboratories.

"I don't know what I'd do without my Club Aluminum. Even cheaper meat cuts taste delicious when I cook them over low heat the waterless way. And my vegetables always look and taste garden fresh!"

Mrs. Lloyd P. Dunn
5469 W. Hirsch Street
Chicago, Illinois

Club Aluminum
HAMMERCRAFT WATERLESS COOKWARE
thick-cast to last a lifetime!

Spreads heat quickly, evenly *not only across the bottom,* but to sides and top as well. Low-heat waterless cooking reduces shrinkage, cuts fuel. See Club Aluminum *at your favorite store.*

CLUB ALUMINUM PRODUCTS COMPANY, CHICAGO 14

"Enchanted". . . lavish foot enchantment

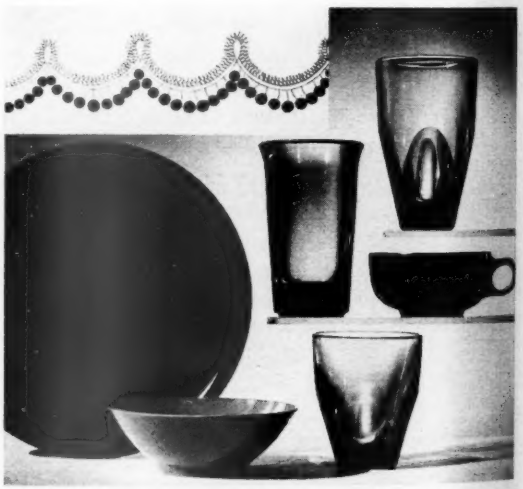
TWEEDIE FOOTWEAR CORPORATION • JEFFERSON CITY, MISSOURI

Give your February tables new life

Brighten your home with new table settings. Invest in a set of dishes; add a basket or place mat for gaiety

By Janet Clark

This new Celeste pattern china with an ice-blue leaf is beautiful and practical for family and company tables. Delicate leaf curve is repeated in Willow pattern silver. The Autumn pattern crystal in a swag arrangement completes this triad leaf ensemble. Force some willow branches for your centerpiece



Set a practical table with sturdy plastic dishes in bright colors of midnight (black), dawn (tan), sunset red, or mustard.

Dawn-shade glass has strong, square lines for modern living. Round-base tumbler (left) is thermo-treated to keep beverage at an even temperature. Nylon-fiber place mats are washable.

Add some fun to your meals with these clever animal sauceboats. Fill one with ice-cream topping and let it hold an honored place at your child's birthday party.

The pig with black polka dots on his body is holding a rosy apple in his mouth. Blue bows deck the woolly lamb. Garland of bright flowers encircles the white cow's neck.

Round basket with 15½" diameter has red straw bottom. A glass pie dish fits into the red-and-white, chintz-lined basket of 10¼" diameter. Bread sticks are right to fill the 5" high baskets. Put your biscuits and doughnuts in the red-striped chicken or basket with the yellow-striped handle and lining

Photographs: Hopkins

Ruby vintage pattern glass is available in full dinnerware sets at a surprisingly reasonable price. To enhance its color, imagine it over your snowy white, soft blue, or gray cloth with a centerpiece of grapes repeating fruit design in the glass. Gleaming silverplate in South Seas pattern will add sparkle

More on page 132

You Hear Strange Things About Catholics

Yes, you can hear some strange things about Catholics.

You hear it said that Catholics believe all non-Catholics are headed for Hell... that they believe non-Catholic marriages are invalid.

Some think Catholics believe the Pope is God... that he can do no wrong... that they owe him civil allegiance and that he should have the political power to rule America.

It is said that Catholics want religious freedom only for themselves... that they oppose public schools and separation of Church and State as evils which should be destroyed.

The claim is made that Catholics pay the priest for forgiveness of their sins... that they must buy their departed relatives and friends out of Purgatory... that they adore statues... are forbidden to read the Bible... use medals, candles and holy water as sure-fire protection against the loss of a job, lightning or being hit by an automobile.

But what is worse, some say, Catholics corrupt the true teachings of Jesus Christ with the addition of pagan superstitions and practices that are nothing less than the inventions of the devil.

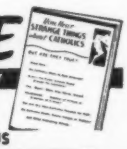
If all these things—or any of them—were true, it would be a pity. For at least one out of every six Americans is a Catholic—and it would be a national tragedy if one-sixth of all Americans entertained such erroneous ideas.

The Knights of Columbus is an organization of more than 920,000 Catholic men of reason and intelligence. In our ranks will be found statesmen, scientists, historians, physicians, movie stars, lawyers, educators and others representing every cross-section of American life. And for each and all of them loyalty to the Catholic Faith is the act of a reasonable man.

We are deeply interested in the welfare of our Church and our Country. And we believe the interests of both will be served best when fair-minded people know the Catholic Church as it is—not as it is sometimes mistaken to be.

We will gladly send you, in a plain wrapper, a free booklet which explains many aspects of Catholic belief and practice concerning which people are commonly misinformed. And nobody will call on you. Write and ask for Pamphlet No. BG-1.

FREE



MAIL COUPON TODAY

SUPREME COUNCIL
KNIGHTS OF COLUMBUS
RELIGIOUS INFORMATION BUREAU
4422 Lindell Blvd., St. Louis 8, Mo.

Please send me Free Pamphlet entitled: "You Hear Strange Things About Catholics." BG-1

NAME_____

ADDRESS_____

CITY_____ STATE_____

SUPREME COUNCIL
KNIGHTS OF COLUMBUS
RELIGIOUS INFORMATION BUREAU
4422 LINDELL BLVD. ST. LOUIS 8, MISSOURI

Now Many Wear
FALSE TEETH
With More Comfort

FASTEETH, a pleasant **alkaline** (non-acid) powder, holds false teeth more firmly. To eat and talk in more comfort, just sprinkle a little FASTEETH on your plates. No gummy, gooey, pasty taste or feeling. Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.

BLEMISHES*
CUTICURA Relieves Faster

Many doctors report results in *1 to 3 days* with new sensational CUTICURA MEDICATED LIQUID. This greaseless, fast-drying, "invisible" antiseptic soothes as it helps heal. It works day and night, even under make-up. 60¢ at druggists. If your druggist hasn't it **don't waste money on substitutes** but send us 10¢ for generous trial size. *externally caused

CUTICURA, Dept. 4BX, Malden 48, Mass.

"You'd never dream it Costs Less!"

Just Look at the
Dixie 30" with Big
Oversize Full-Width Oven & Broiler

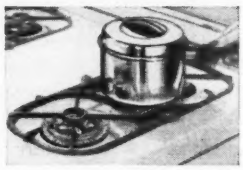
First in Style
First in Value!

Here's the beautiful space-saving 30" range America's homemakers have welcomed so enthusiastically! Never did a range of its size offer so *much:* half again as much *baking* and *broiling* capacity as most full size ranges—with automatic controls, plus features you'd expect only on higher-priced ranges, yet you

SAVE $50 (OR MORE)

Yes, you *can* pay more, but you *can't* get better value . . . in beauty, quality, or performance! Dixie ranges are products of one of America's largest gas range manufacturers; A.G.A. approved. Visit your dealer, or gas company; see, compare, and you'll *buy* DIXIE!

"BE THRIFTY—BUY DIXIE"



NEW, CONTINUOUS DESIGN GRATE covers both burners! New THERMA-FLEX burners assure instant, precise heat control.

EASIER-TO-CLEAN ROUNDED CORNERS inside and outside; full length, full width, fully insulated oven and broiler.

MANY DIXIE MODELS, STYLES TO CHOOSE FROM
Full-size, apartment size, and big oven 30's. Priced from $79.50 to $249.50.

Free . . .
Latest catalog of 1955 DIXIE ranges. Get your *free* copy at your Dixie dealers, or write to
DIXIE PRODUCTS, INC., Dept. 216, Cleveland, Tenn.

Dixie
Fully Automatic GAS RANGES

For so good meals

Continued from page 125

Horse-radish Beets

Quick to fix and zippy-flavored—

1 1-pound can (2 cups) julienne-style or diced beets
3 tablespoons sugar
1 tablespoon cornstarch
½ teaspoon salt
1½ tablespoons vinegar
2 tablespoons horse-radish
1 tablespoon butter or margarine

Drain beets, reserving liquid. Place beets in greased 1-quart casserole. In small saucepan, blend sugar, cornstarch, and salt; stir in ¾ cup beet liquid and the vinegar; add remaining ingredients. Bring to boiling, stirring constantly. Pour sauce over beets. Cover. Bake in moderate oven (350°) 45 to 60 minutes. Makes 6 servings.

Baked Frozen Corn

You'll want to use this in many an oven meal—

2 10-ounce packages frozen corn
½ cup light cream
½ teaspoon salt
Dash pepper
¼ cup butter or margarine

Place corn, cream, salt, and pepper in 1½-quart casserole. Dot with butter; cover. Bake in moderate oven (350°) about 1 hour. Makes 6 to 8 servings.

Double-fudge Pudding

Surprise! Cake forms on top, luscious sauce below—

1 cup sifted enriched flour
2 teaspoons baking powder
¾ cup granulated sugar
2 tablespoons cocoa
½ teaspoon salt
½ cup milk
1 teaspoon vanilla
2 tablespoons shortening, melted
¾ to 1 cup chopped California walnuts
¾ cup brown sugar
¼ cup cocoa
1¾ cups hot water

Sift together flour, baking powder, granulated sugar, 2 tablespoons cocoa, and salt. Add milk, vanilla, and shortening; mix until smooth. Add nuts. Pour into greased 8x8x2-inch pan. Mix brown sugar and ¼ cup cocoa; sprinkle over batter. Pour hot water over entire batter. Bake in moderate oven (350°) 45 minutes. Makes 6 to 8 servings.

Baked Fruit Compote

Yellow wheels of lemon add zing and fresh flavor—

12 dried prunes
12 dried apricots
12 dried figs
6 dried peach halves
½ cup honey
3 inches stick cinnamon
¼ teaspoon whole cloves
1 lemon, sliced thin

Place dried fruits in 2-quart casserole and barely cover with water. (If fruit is hard, soak 1 hour or overnight.) Add honey and spices. Cover and bake in slow oven (325°) 1¼ hours; uncover, top with lemon; continue baking 15 minutes. Makes 6 to 8 servings.

Herb-braised Steak

The savory coating makes this tender meat extra good—

2 pounds round steak, cut ½ inch thick
2 beaten eggs
2 tablespoons milk
1 teaspoon salt
½ teaspoon marjoram
½ teaspoon thyme
Dash pepper
Dash cayenne
1 cup fine cracker crumbs
⅓ cup fat

With meat pounder, pound steak thoroughly on lightly floured board. Cut steak in serving pieces. Combine eggs, milk, and seasonings. Dip meat into egg mixture, then into cracker crumbs. Handle carefully so all the coating stays on. Brown steak on both sides in hot fat. Add 2 tablespoons water and any remaining egg mixture. Cover tightly. Bake in moderate oven (350°) 45 minutes; uncover and bake 15 minutes longer. Makes 6 servings.

Pancakes

Begins on page 74

Tips for the best in pancakes

▲ When using a packaged pancake mix, stir the batter just enough to blend—don't worry about the little lumps (they'll disappear as pancakes bake).

▲ For perfect heat control, bake hot cakes in electric skillet or on electric griddle.

▲ When using regular skillet or griddle, heat it slowly. You can test temperature with a special griddle thermometer. Or sprinkle pan with a few drops of water; if drops dance merrily, pan is hot enough for you to start the cakes.

▲ So pancakes won't stick, season the hot griddle with salt. To do this, tie 2 or 3 tablespoons salt in small piece of cheesecloth; rub bag over griddle before you start the baking and repeat between griddle loads. No need to grease.

▲ For small same-size pancakes, dip batter with a ¼-cup measure. Pour batter for each cake with one quick motion. Pancakes are ready to turn when top side's bubbly all over and a few bubbles have broken. Turn once only.

▲ To keep pancakes hot: Place in heavy pan over very low heat; cover but leave lid ajar. Or place on rack in shallow pan and keep warm for short time in very slow oven (250°).

[Turn to page 182

Your Choice of Hundreds of Colors

in three great Pittsburgh Paints—
cluding Rubberized and Alkyd-Type Wall Finishes
and Matching Enamels for trimwork

Now you can let yourself go with color as never before! For Pittsburgh's new MAESTRO COLORS offer you America's finest paints in America's most exciting hues.

Here are hundreds of fashion-wise tints and shades of today's most wanted colors, all available in three fine interior finishes—rich, velvety WALLHIDE Rubberized Satin Finish and WALLHIDE Alkyd-Type Flat Wall Paints and matching SATINHIDE Enamel for woodwork and other trim.

With such a lavish range of colors in several kinds of finishes, you can harmonize your walls and trimwork more accurately with carpets, drapery and upholstery materials. And all these colors are available right now in your Pittsburgh Paint dealer's stock. There's no waiting, no disappointment.

Whether you do it yourself, or hire a painter, plan to use Pittsburgh Paints in these smart, modern MAESTRO COLORS for longer lasting enjoyment.

andy Color Selector Helps You Plan our Color Schemes!

ok for this handy Color ector displaying all of tsburgh's smart MAESTRO LORS. It makes it easy for to select exactly the color nbinations you want.

PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

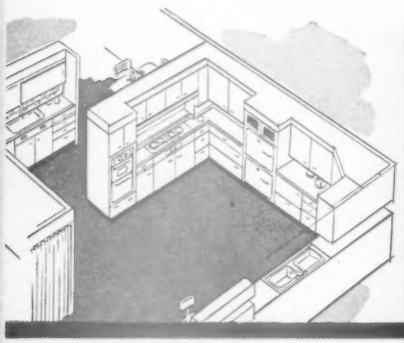
A KITCHEN BY *St. Charles*
CUSTOM-BUILT OF STEEL

bright with ideas...for a lady like you

This delightful kitchen, blending beauty and planned utility, suggests what true St. Charles custom-building of steel could do, to interpret *your* ideas of what your *own* kitchen should be.

Its bright personality is expressed in warm pink, aqua, and rich brown birchwood, chosen from 15 decorator colors and wood-fronts in two finishes offered by St. Charles. Its built-in convenience is quickly apparent in the refrigerator at the right, in the waist-high oven, in the counter top cooking units and in the sit-down sink with its shallow bowl allowing knee space. Additional usefulness can be found in the abundance of unseen convenience accessories hidden behind quiet doors and silent steel drawers. Its individual design is highlighted by the practical pass-through, from range-top to buffet beyond... and by the beautifully lighted, glass enclosed mid-way compartment.

Perhaps you have a more formal idea, a different color thought, a smaller room ... or a larger one. Best possible reasons for seeing your St. Charles Dealer, today. *Talk over your own ideas with this trained kitchen-planning specialist. And get his valuable advice, too, in financing your lifetime investment in a fine St. Charles Kitchen. He's listed in the Yellow Pages of your phone book.*



A restful planning area, with kneehole desk and unique mid-way units for wall storage. It's fun to select recipes, and plan menus, in this convenient retreat.

NEW 24-PAGE BOOK NOW READY!

ST. CHARLES KITCHENS, 103 Tyler Road, St. Charles, Ill.

Sirs: I enclose 25 cents in coin for my copy of "PLAN FOR KITCHEN LIVING," your new 24-page guide to color, convenience, and kitchen economy.

Name.....

Address.....

Zone..... State.....

Factory Showrooms:
122 South Michigan Ave., Chicago
101 Park Ave., New York

Give your February tables

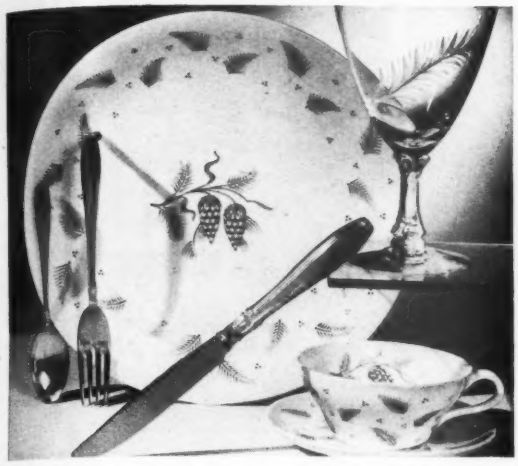
Milk glass goes modern with Vogue stainless-steel flatware and colorful, spot-resistant plastic-fiber mats. Dress your dishes up or down according to the mood of your table accessories. A Provincial or Ranch-house interior would be right

Gray flowers with raised yellow centers against rich, creamy background form Princess pattern china. Use it with Starlight pattern crystal and Wishing Star pattern silver. Select delicate flowers with pointed petals for harmonious centerpiece

In traditional homes, these pink British Scenery earthenware items are treasures. The motif is a famous Davenport hand engraving of country scenes with a leaf border underglaze. Ashtray, cigarette box, or candy dish will fit your gift budget

new life

Begins on page 128



Here's the smart Pinehurst pattern china of delicate gray pine cones, branches, and tiny gold dots. Plume pattern crystal repeats easy curve of stylized pine spray. Silver such as Nocturne pattern will enhance this Contemporary setting

Warm, rich hues of bittersweet red make this famous Old Indian tree luster pattern distinctive. Old French pattern silver provides the needed simplicity. Horizon pattern tumbler repeats the sturdy line and offers a less ornate touch to table

Effective Bali design on break-resistant dinnerware is pink, purple, and black. Brown wood tops cover sugar bowl and coffeepot of this oven-to-table ware. Flowing modern curves of dinnerware are repeated in Summer Song pattern sterling

WE HAD TO CALL THE DOCTOR
BECAUSE
WE FAILED TO CALL THE PLUMBER FIRST

We knew our furnace was showing its age. Fuel costs were mounting. It took too long to heat the house—and never heated properly at that. But only after we suffered one round of family colds after another did we realize that instead of calling the doctor...we should have first called the plumber...Our heating system was a menace to everyone in our family.

G-E Furnace

NOT ONLY GIVES YOU MORE HEAT FASTER AT LOWER COST...BUT

helps protect your family's health

There is no reason why you should expose your family—especially your children to drafty, half hot, half cold rooms. Yes, no reason whatever. For, waiting at your G-E dealer's right now is the right G-E furnace or boiler at the right price. In fact, he will show you from actual performance records of G-E heating customers, that the savings in fuel costs are so impressive, you practically pay for your G-E new heating unit out of savings...and get better heat, in the bargain.

Why not call your G-E heating dealer today. He's listed in the Yellow Pages of your phone book. He's naturally a great booster of G-E products. After all, he has seen them in action. Year-after-year—the same top performance—the same fast-acting response that literally floods your home with even, ceiling-to-floor and wall-to-wall heat. Yes, he has the facts that say—"You can't do better than G.E. no matter what type, design, size or location of your home."

Progress Is Our Most Important Product

GENERAL ELECTRIC

Send for valuable facts FREE today

G-E WARM AIR FURNACE
(Gas or Oil Fired)

GENERAL ELECTRIC—
HOME HEATING & COOLING DEPT.
BOX BH-2, BLOOMFIELD, N. J.

Yes, I want the facts on G-E Furnace!

I am building ☐ buying ☐ modernizing ☐

My present fuel is_____

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

FREE

with Johnson's PRIDE . . .

BLEM—the new professional finish-restoring compound

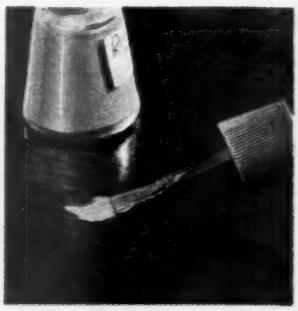
Rubs out burns, scratches, scars no furniture polish can touch!

Use **BLEM** *to treat furniture for damage like this*

Burns: To repair burns, just dab on BLEM and rub the burned spot vigorously. BLEM removes charred edges, helps restore color to exposed wood, greatly minimizes the damage. Let dry. Rub BLEM off. Then apply Pride to the entire surface.

White Marks: Marks from hot liquids and containers can be rubbed out with BLEM. Not a "hiding agent," not a polish, BLEM actually recompounds the surface the way a professional refinisher would. Then Pride restores the gleaming wax luster.

Scratches: BLEM rubs out scratches as no other household product can. It smooths down sharp edges . . . reduces gouge damage . . . helps restore color to bare wood *permanently*. BLEM works this magic on all medium and dark finishes.



Other Stubborn Mars: Most blemishes and blotches caused by nail polish, polish remover, milk, alcohol, etc., can be rubbed out or greatly minimized with BLEM. If BLEM doesn't repair the damage, nothing short of professional refinishing will.

Look for this special package.

It's at your dealer's now. Pay only for Pride. The tube of BLEM is free.

On undamaged finishes, PRIDE alone wipes away smudges and stains as you wipe on new wax beauty

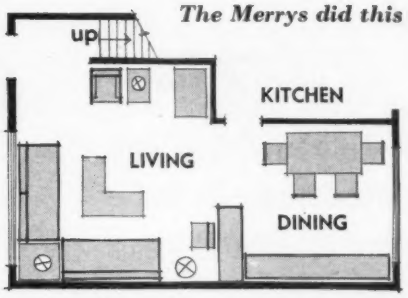
Pride cleans *completely*—even sticky food stains . . . dried coffee or soft drink rings.

And Pride gives your furniture the richest, longest-lasting wax luster you've ever seen on wood. A hard, genuine wax coating that resists finger marks, dust, spilled things. And *without rubbing!* Just apply. Let dry. Wipe lightly.

Pride is made by the makers of Johnson's Wax . . . recommended by 51 makers of fine furniture.

"Blem", "Pride" and "Johnson's" are registered trademarks of S. C. Johnson & Son, Inc., Racine, Wisconsin

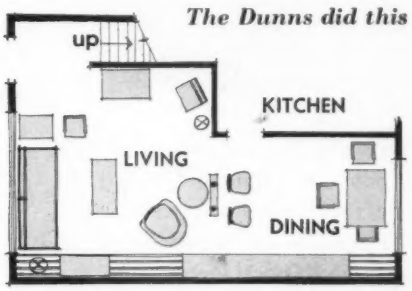
The Merrys did this



Divider stores records for phonograph in living area's upper right corner. Dining-area storage units are for linens and dinnerware. A pull-down ceiling lamp over table lights dining area

Subdued patterns and balanced furniture arrangement make for formal atmosphere in the Merrys' room. L-shaped coffee table serves both sofas. Note how curtains hang to top of sofa, giving the effect of formal, elegant floor-length draperies

The Dunns did this



Versatile benches can be used with cushions for seating, or without them for table space. In both rooms, dining chairs can be added to the living areas if more guest seating is necessary

Two "identical" rooms

—*and how they differ*

By Murial Hanna

How would you decorate this room? If we should ask 50 persons the same question, chances are we'd get 50 different answers. Each would reflect completely individual tastes, preferences, and manner of living. And each could be as comfortable and attractive as the next—because good planning and decorating can't be bound by any particular style.

Here's how two families, the W. W. Dunns and the O. M. Merrys, neighbors in Minneapolis, have used two different decorating approaches in their living-dining rooms, working with identical floor plans.

You'll notice that although the rooms are far different in appearance, both attractively combine the decorating "musts" of good furniture arrangement, lighting, traffic lanes, and plenty of storage space.

The Dunns took a very informal approach, lining one wall with benches and stacking units for lots of seating and storage. A painting, mounted on poles, makes a striking, unusual room divider.

The Merrys, on the other hand, took a more formal approach, using two long sofas for bonus seating, and a low storage divider to define the separation between living and dining areas.

Photographs: Reynolds, Photography, Inc.

A favorite painting, mounted on wooden poles makes an eyecatching room divider. It also creates "wall space" for dining chairs and table. Two spotlights attach behind painting, for reading in wing chair. Long benches give extra seating, table space, and base for dining-area storage units. Sofa is at right. Notice how family photographs are framed off center for wall group

"AFTER CHECKING COST AND SERVICE, WE FIND

a MYERS water system more dependable and more economical than city water,"

Around the Moores' new suburban home, an automatic washer, stock watering, fire protection and irrigation call for plenty of water and plus-pressure. Despite available city water, Moore installed a Myers MHN water system. It delivers plenty of water and steady pressure year around. And Watt Moore says it costs less in the long run than city water.

There's capacity for expansion, too. When Moore builds a tenant house, his Myers pump will handle the added load easily.

FREE estimates of water requirements and cost of installing an adequate water system are part of your Myers dealer's regular service.

For as little as $1.50 a week, you can have the best in water service beyond city mains. See your Myers dealer for prices and details.

Myers
WATER SYSTEMS
POWER SPRAYERS AND WATER SOFTENERS

Myers SEND FOR THIS FREE WATER-REQUIREMENT COMPUTER!

With a turn of the dial, tell how many gallons of water your family needs every day. Helps you measure efficiency of your old pump, too. Fill in coupon, mail to: The F. E. Myers & Bro. Co., Dept. BH-2, Ashland, Ohio.

Name_____

Street_____

City_____ State_____

How to go after a mortgage loan

Continued from page 36

for title insurance alone. This problem is being overcome, however. Some of the largest title companies now are offering a title service at the low cost of $5 per $1,000.

Single-payment mortgage

As its name tells you, this mortgage differs from the constant-payment or other types of amortized mortgages in that you agree to make one lump repayment instead of spreading repayment over continuing intervals.

Such "straight loans" are often granted to families who show they will eventually come into a substantial sum of money.

Let's say you have considerable equity in your present home, but have to borrow on another home before sale of the first. If your sale money plus cash reserve would cover the cost of the new home, you should benefit by a single-payment contract. It's less complicated—thus less expensive—than the amortized types.

The "package" mortgage

The "package" mortgage was given its start after World War II. It simply acknowledges that more than the house deserves to be covered by a single mortgage. Anything that can be made part of the real estate through some degree of annexation to it qualifies—perhaps by no more than the plug-in attachment of a range or dishwasher.

It qualifies provided that (1) the mortgage money is used to pay for the article or equipment, (2) it's agreed in the mortgage to be realty, and (3) that it's designed for use in the home.

This type of loan is a favorite when you buy a new house from a contractor or builder-developer—or, when you arrange to have a house built for you. It calls for stated monthly payments. The installments cover principal, interest, taxes, and property insurance, plus "extras."

Not too many years ago, the lender who was asked to give low-interest mortgage credit to help you pay for a television set, air-conditioning unit, or refrigerator might have booted you out of his office as a crook or a beggar or both. Now, in both new or modernized homes, payment for such equipment in monthly mortgage installments is accepted. Not universally, by any means, but the practice is becoming more and more common.

Obviously, a package mortgage can be a blessing. Budgeting to meet the payments on a home and its necessary equipment has broken the financial back of more than one household. But the borrower should look the package-mortgage "gift" horse in the mouth.

If you're having a house built to order under a short-term package mortgage (or one with a clause in it that permits accelerated repayment), you may come out on top. Often a builder can get a better equipment buy than you could, and he may be willing to pass on the savings. And when you're controlling the "extras," they'll be the kind you want and can use.

But the picture may be very different if you're buying a ready-built house. Perhaps you need the equipment the builder or former owner is providing. Perhaps you don't. In either case, you'll be paying for it . . . and sometimes at much more costly terms than you could have gotten elsewhere.

Also, the package mortgage could well be paying for all the surface gimmicks which lull you into thinking you're getting a good buy when you're not.

Look at any package-mortgage financing as your lender will. Total up the list of extras—the lifespan of which may be much shorter than that of your house—then subtract this figure from the total cost. Is the shell of the house plus lot worth the balance? Make sure the answer isn't NO!

Length of repayment

Today, more mortgages are written for lengthy periods—20, 25, or 30 years—than for the shorter terms once popular. Obviously, the longer the term of your mortgage, the greater the total interest you'll have to pay.

This means that the $20,000 house you buy on a 20- or 30-year mortgage will make you dig deeper into your pocket (cost plus interest) than the same house would cost had you bought it on a 10- or 15-year mortgage. A down payment as large as you can make it without draining your finances dry—and a consequently short repayment period—is your best bet.

The cold facts: For a $10,000 mortgage running 10 years at 5 percent, you'll pay back $12,720 ($10,000 principal plus $2,720 interest); for 15 years, $14,238 ($10,000 principal plus $4,238 interest). The same amount borrowed on 20 years at 5 percent, $15,840 ($10,000 principal plus $5,840 interest).

There are several factors to consider before you take on any long-term commitment. Twenty or 30 years is a large slice of time out of your life and that of your house. Any home you buy on a long-term mortgage must be able, not only to weather the years, but have resale value when you finally become its owner. If it's jerry-built, you and your debt may be around longer than the house.

Consider the size of your monthly payments, not in terms of today's income, but in terms of what it may be like years ahead. Right now, your salary may well justify $100 a month in carrying charges. However, if you've reached your salary peak but plan to enlarge your family, then you'd better do some arithmetic before taking on a mortgage that will have you digging deep for that $100 when your other expenses mount.

Paying ahead of contract

A mortgage can be paid in full before the expiration of the term for which it's written—if the mortgagee agrees to prepayment in his contract. Always insist on this privilege. And make sure that written permission is given in the note before you sign.

Examining the lender's wares

When you've settled on several responsible loan agencies you want to interview, it's time to make the rounds. On these trips, your purpose is to examine each agency's wares (in this case, interest rates and services), *not to buy*.

You'll be looked over carefully, too, and all lending officials stress the importance of the borrower's making a good impression on his first interview.

"Yet," said one, "a man will come in here asking for a mortgage loan without knowing the true state of his own finances. Ask what he's making, and he'll quote the figure he pays taxes on. Take-home pay is what we're interested in. We have to see the whole picture, down to how much pocket money he gives his kids and whether or not Grandpa is likely to throw a wrench into the budget by moving in on the family."

The INCOME AND PAY-OUT chart on page 36 is your best start to mortgage shopping. There are few questions a lender can shoot at a borrower that can't be answered rapid fire when this information is carried to an interview.

In addition to a clear-cut picture of your finances, every prospective lender will want personal and credit references.

The lender will also want to know about the property you want to buy. He will ask to see specifications of the home, even though his firm will make its own expert inspection before any mortgage is granted. He'll certainly want to know how much mortgage money you want him to lend you. But, as noted before, the loan he grants will be based *not* on what you've been asked to pay for the property, but on the lender's appraisal value. *And there can be a difference of thousands of dollars.*

How to estimate mortgage money

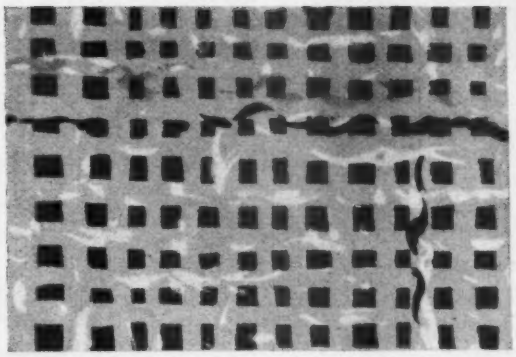
Last year, the Millers bought a house in the South. Asking price was $13,000. Chet and Jane, who planned to use the place for retirement, figured they would be safer with a mortgage that granted quick repayment privileges, rather than buying outright with the proceeds from the sale of their old home. They went to the local bank for a mortgage of $5,500.

After appraising the house they wished to buy, the bank, while willing to grant that amount, pointed out that the mortgage represented about 60 percent of their

[*Turn to page 138*

BASKETWEAVE BY WALL-TEX

WALL-TEX WITH MATCHING FABRICS takes the guesswork out of decorating. You start with the biggest surface, the walls. For color, for the rich, textured look only fabric can give, choose Wall-Tex, the washable wall-fabric that wraps your room in luxury. What to use with it? The Wall-Tex sample book shows you — a matching fabric which harmonizes with draperies, slip covers, all accessories. With the Wall-Tex "ensemble plan" your selection is quick, colorful and correct!



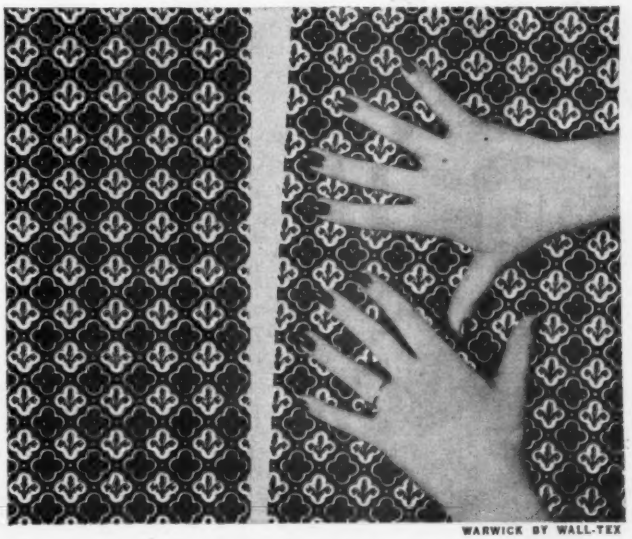
BASKETWEAVE, a new Wall-Tex "matched" pattern. Its neat, figured design blends with the solid pink Wall-Tex below the dado to form a colorful frame for the room.

LAZY LEAVES, harmonizing fabric by Waverly in charcoal and pink, unusual and smart for draperies and slip covers. It is available in five beautiful color combinations.

Wall-Tex with Matching Fabrics designed to bring out the decorator in you!

DUBLOON BY WALL-TEX

BLACK AND WHITE AND BEAUTIFUL! It's the smart Wall-Tex Dubloon pattern on the walls with draperies and Hygiene shower curtains to match. The washable, coated surface of Wall-Tex is not affected by water or steam; the sturdy fabric backing resists plaster cracks.



WARWICK BY WALL-TEX

BE YOUR OWN DECORATOR! Wall-Tex is the easiest of all wall coverings to apply. Rolls are just 24 inches wide, pre-trimmed, so edges match perfectly. The tough fabric will not tear; you can make adjustments right on the wall. Hang your own Wall-Tex — and save!

If you've ever had the urge to let yourself go with color and design, but didn't dare chance it, this is for you! A special new group of Wall-Tex patterns has been matched in decorative fabrics by Waverly, Desley, Bloom and other famous makers. Now you can harmonize walls, draperies, slip covers, bedspreads, even shower curtains with a sure professional touch. More than 50 mix-and-match combinations are coordinated for you in the new Wall-Tex sample book at your favorite decorating store. Pick your patterns, play around with colors — you can't go wrong. See them, and soon!

Wall-Tex $2.90 to $3.15 per 18 ft. roll. Matched fabrics from $1.49 a yard (West Coast slightly higher).

WALL·TEX
washable wall-fabric

Guaranteed by Good Housekeeping

Free portfolio: Swatches of new Wall-Tex "ensemble" patterns. Room settings. "How to hang it" folder. For copy write Columbus Coated Fabrics Corporation Dept. BH-25, Columbus 16, Ohio.
IN CANADA: EMPIRE WALL PAPERS, LTD., TORONTO

What better welcome than to offer your favorite chair? And once you try this Boston Rocker it *will* be your favorite. Nothing can surpass its comfort. The high back supports your head, the graceful spindles rest your body. The low-slung seat is an invitation to relax. Your friends will think you own an *original* when they see this flawless reproduction. Black and gold, mahogany and gold, and in a variety of other colonial finishes.

CHILD'S BOSTON ROCKER — *A miniature replica of your own Boston Rocker . . . delight of delights for little boys and girls. Black and gold, mahogany and gold, as well as other finishes.*

Since 1857

Nichols & Stone

The Home of Windsor Chairs

How to Smarten Your Home with authentic reproductions of Early American chairs. Ideas, room illustrations and complete historical information. All yours for only 25c a copy.

NICHOLS & STONE CO., BOX 32, GARDNER, MASS.
Please send booklet "Traditionally Modern." Enclosed is 25c in coin.

Name _____ Street _____

City _____ Zone _____ State _____

How to go after a mortgage loan

Continued from page 136

appraisal value—$9,000 against $13,000 the seller was asking. Back went Chet and Jane to the seller to demand a reduction. Ultimately, they got the house for $9,500; on a mortgage of $5,500, a handsome saving.

Don't pipe-dream of buying beyond your range with the idea that the lending agency will hand over all the money needed. And be wary of falling so in love with a high-priced home that you take on a second short-term mortgage to cover the gap between your down payment and what you can get from the lending agency on the first mortgage.

What will a lender ask?

When you've exhausted the usual topic of the weather, your moneyman will want to know:

1. Who you are, where you live.
2. Location of the home you want to buy.
3. Seller's asking price.
4. How much money you'll need.
5. Whether there are any other mortgages or liens outstanding on the property. (If your answer's yes, be prepared with the full story.)
6. Your finances and prospects, responsibilities, credit and personal references. If you've filled out the chart shown on page 36, here's where you let it take over.

Statements are checked

You had your turn investigating the lending agency. Now it's their turn. Your personal references will be contacted, usually by mail. Whether or not you can pledge the property as security for a loan will also be determined. The lender will make his appraisal of the house. And the amount of mortgage offered you will be based on that appraisal. Whether you get the mortgage will depend on what they find out about you.

Clearing the title

Once you select the land you want to buy, you should obtain a written contract for its purchase. Now go straight to a reputable attorney. You'll need this legal adviser for examination of the abstract, which is a record of the property listing the owners back to the time a recording was first made.

Your attorney will determine whether all previous owners obtained the property legally—see that the chain of title is not defective. If he finds no flaws, the attorney draws a deed. He can also see that the deed is recorded in the proper place.

Buying land without a title search is foolhardy. Every year, thousands of titles are found defective by a lawyer's search. To correct these defects sometimes costs more than the land itself.

Without a clear title, you'll be unable to secure a mortgage. A cloudy title can force you to sell at a loss. It can keep you from selling when you'd like to.

A cloudy title that voids ownership can occur because of errors in copying the deed, fraud in obtaining essential signatures, deeds given by minors or persons of unsound mind, corrupt trustees, false recording of a deed, deeds signed by persons supposedly single but actually married, tax liens of any description, mistakes in recording legal documents, insufficient evidence to establish title, and so on and on.

You can wake up some morning to find your property has been invaded by the local water company.

Your meadow may suddenly sprout advertising billboards, and there'll be nothing you can do about it because that permission was written into the deed by the previous owner.

One safety valve is *title insurance*—required in some states, not in others. Title insurance doesn't bar the wolves from your door, but does hold you free from loss should your title be affected while you own the property.

There'll be extras

Never underestimate the number of extras for which you'll shell out in the initial stages of buying or building a home. Mortgages rarely cover everything. Usually, you'll have to pay the appraisal fee. If it's not mentioned in the contract, it will have been included in some other charge. You'll have to pay insurance premiums; insurance and property taxes; revenue-stamp fees; fees for recording the mortgage and deed; lending-agency legal fees; charges for examining and transferring title; charges for surveying the property.

Add such payments as: photographs of the property; first year's taxes, payable in advance; examination fee, payable when the loan application is made.

Taking over an existing mortgage

If there is one, you can save money by taking over an existing mortgage on the property *if* the interest is low or lower than the prevailing rate.

Avoid a repeat of loan costs, if you can. The majority of lending agencies will cooperate with you on this. However, if they insist that a new mortgage be written, the cost of doing so should definitely be lower than if you and the lending agency had started from scratch.

Don't try to go it alone

Unless you understand every word and implication of the contract, bring in your lawyer. He should be used to keep you out of trouble—not to play surgeon when your neck is bleeding from the ax.

Know what you sign, why you're signing, what it will do for you, and what it can mean to you today, tomorrow, and in the years ahead. That's your best start to a wonderful homeownership.

ANNOUNCING THE NEW
Deepfreeze Duplex

A Big Home Freezer and Refrigerator in One Beautiful Cabinet!

The roomy refrigerator, in the Duplex, defrosts automatically. It holds more food than an ordinary 12 cubic foot refrigerator. Has removable meat container and roll-out shelves.

The handy Dispensador gives you special shelves and compartments for storing bottles, eggs, butter, cheese, as well as a convenient tilt-out crisper.

The big, genuine Deepfreeze freezer, in the Duplex, operates independently of the refrigerator section. It holds more than 147 pounds of frozen foods.

The Dispensador offers spacious shelves for additional storage of small frozen food packages and cans of juice concentrates.

IT'S A FREEZER! IT'S A REFRIGERATOR!

Costs no more... takes no more floor space... than an ordinary refrigerator! 61 inches high, 31 9/16 inches wide, 30 5/16 inches deep. Size: 11½ cubic feet. Don't buy any refrigerator—or freezer—before you see this amazing new food saver, the Deepfreeze Duplex, at your Deepfreeze dealer's store.

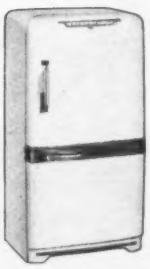
Color-styled in beautiful Copper-tone . . . manufactured by Deepfreeze, world-famous home freezer pioneer . . . the Duplex is the world's newest appliance. It makes all ordinary refrigerators old-fashioned.

Now the smallest kitchen, or apartment, can accommodate both a full-size freezer and refrigerator. The wonderful new Deepfreeze Duplex gives you both in one beautiful cabinet. It can save you time, work, food and money.

Both the refrigerator and freezer sections have their own separate thermostatic temperature controls.

Available in 3 models from a budget-priced Custom to a feature-packed Imperial.

And the new Deepfreeze Duplex costs less than an ordinary refrigerator and freezer purchased separately. See them today!



Color styled in beautiful "Coppertone".

Styled by a woman to please women.

Your kitchen deserves the beauty—you deserve the convenience—of the fabulous new Deepfreeze Duplex.

MAIL COUPON TODAY!

Deepfreeze Home Appliances, Dept. BH-255
North Chicago, Illinois

Please send free literature and name and location of nearest Deepfreeze dealer.

Name_____

Street Address_____

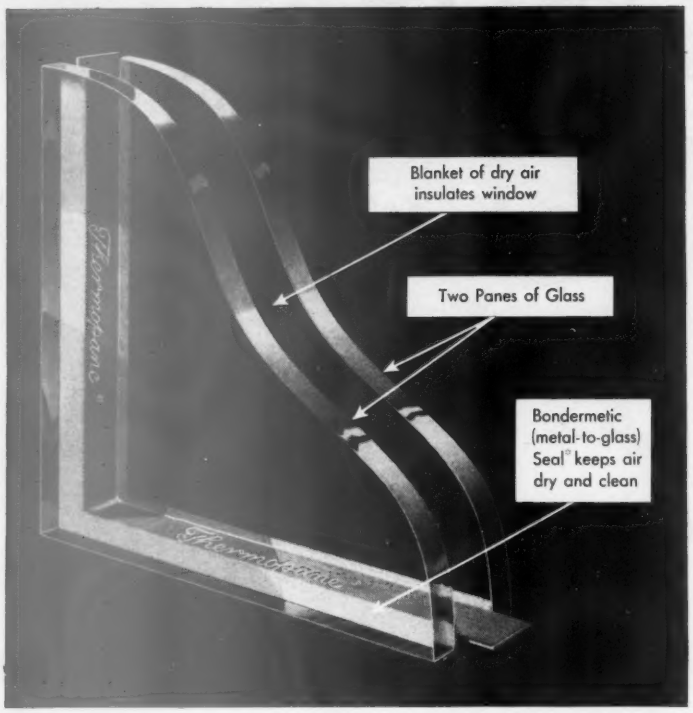
City_____ Zone____

State_____

Deepfreeze®
HOME APPLIANCES

© 1955 Deepfreeze Home Appliances, North Chicago, Illinois. Makers of genuine Deepfreeze Home Freezers, Refrigerators, Room Air Conditioners, Electric Ranges and Water Heaters. Specifications subject to change without notice. Deepfreeze Home Appliances also sold in Canada by authorised dealers.

Only the Deepfreeze Duplex has the "Electronic Sentinel" protects your food automatically!



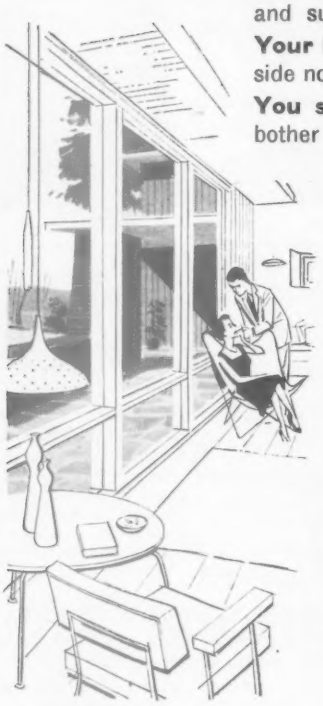
This sealed double-glass gives you *permanently* insulated windows

You save money on heating bills.

You're more comfortable winter and summer.

Your home is quieter because outside noise is muffled.

You save work. No storm sash to bother with—ever.



What does it cost? Frequently no more than single-glazed windows, plus good storm sash. Tell your architect or builder you want *Thermopane** insulating glass in your new home. Then your windows are insulated *for good!* Two kinds of *Thermopane* are available: (1) made of sheet glass for economy and (2) made of L·O·F Parallel-O-Plate Glass . . . the finest plate glass made in America . . . for clarity so essential in picture windows. For further information call your L·O·F Glass Distributor or Dealer. He's listed under "Glass" in your phone book. For our booklet write to Dept. 625.

L·O·F GLASS

Thermopane INSULATING GLASS

LIBBEY · OWENS · FORD GLASS COMPANY

608 Madison Ave., Toledo 3, Ohio

This basement works overtime

Begins on page 126

Floor is surfaced with colorful, easy-to-clean asphalt tile. Here, the table you saw expanded to dining-table size is pushed back to the corner as a game table. Note hanging ceiling light.

Lamp provides good lighting for close work, games, or hobby-working. The game/dining chairs can be pulled up to the L-shaped conversation grouping when more seating is needed.

Shutters cover large areas on two walls of the basement, to give an impression of windows and avoid an "underground" feeling. The upper section of shutters open separately so the two high basement windows can be reached without moving all panels.

The shutters are an important color note, matching the burnt orange of the upholstery on sofa and chairs.

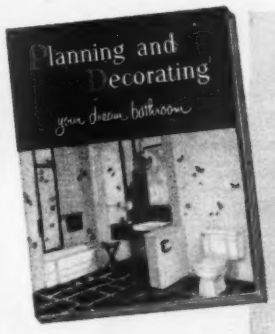
BATHROOM DESIGN BY VING SMITH

These beautiful fixtures cost as little as 24 cents a day*

HELPFUL BOOK tells how you can plan lovely rooms with U/R fixtures!

U/R gives you style and quality backed by 54 years of leadership . . . matched colors by the maker of the world's *first* colored fixtures . . . *harder-than-steel* surfaces, thanks to the U/R one-fire, "Hi-Fired" process—that's why they clean so easily, and resist scratches, chipping and stains, for years! U/R Arctic White fixtures are the *whitest* made, by scientific test!

Think you need to be an expert to plan a bathroom your friends will envy? Not at all! A noted designer has written a book that tells you how to plan a bathroom to suit your home's personality . . . how to schedule your remodeling to save time and money . . . how to choose a color scheme. Whether you're building a new home, or remodeling, you'll find it's packed with decorating ideas *you* can use! You'll find information, too, on all the beautiful Universal-Rundle fixtures in smart patterns and styles to harmonize with your decorating plans. There are examples of all the Universal-Rundle matched colors, and the—but send for the book, and see for yourself!



Bathroom Idea Book and layout kit for everyone planning to build or remodel! Yours for only 10c!

Contents include:

- Finding a "personality" for your bathroom
- Ideas for small bathrooms
- Decorating the large bathroom
- "Powder room" suggestions
- Exciting new bathroom materials
- Little "touches" that make a marvelous difference
- Remodeling tips
- Floor plans and colored photos of decorator-designed bathrooms

UNIVERSAL-RUNDLE CORPORATION
259 River Road, New Castle, Pennsylvania

Please send me your bathroom idea book, "Planning and Decorating your dream bathroom," and bathroom layout kit. I am enclosing 10 cents in coin.

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

**Plus installation*

THE WORLD'S FINEST BATHROOM FIXTURES BY

Universal U/R Rundle

UNIVERSAL-RUNDLE CORPORATION, NEW CASTLE, PENNSYLVANIA • Plants in Camden, N. J.; Milwaukee, Wisc.; New Castle, Pa.; Redlands, Calif.; Hondo, Texas

It's the build-up that gets you

SURE, it's a picture of stunning style and sweeping grace.

And when you guide this 1955 Buick along a city street, it's docile and easy-going as you want it to be.

But out on the open road — when the place is right and the time is ripe—you can call on a power build-up like no earth-bound vehicle could ever deliver before.

Today's Dynaflow Drive* is what does it—with a leaf taken from the modern airplane's variable pitch propeller.

You use one pitch of the blades inside the Dynaflow unit for new gas-saving economy in your normal driving and cruising. You switch the pitch for spectacular performance merely by pressing the gas pedal beyond the point of full throttle.

Instantly, irresistibly, off you go in a sudden build-up of infinitely smooth power delivery—with solid new getaway, or an electrifying new safety-surge for instant acceleration when you need it—a response thrilling beyond words, and boosted by the might of record-high horsepowers.

Drop in on your Buick dealer and try a new Buick — the 236-hp ROADMASTER, SUPER or CENTURY — or the 188-hp SPECIAL. It's the *only* way to know what superb excitement—and great buys—these new automobiles really are.

BUICK *Division of* GENERAL MOTORS

**Standard on Roadmaster, optional at extra cost on other Series.*

Thrill of the year is Buick

MILTON BERLE STARS FOR BUICK—See the Buick-Berle Show Alternate Tuesday Eve

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Planned for everyday living

A vertical louvered wall between the living room and study/guest room is open like this most of the time. The picture, below, shows how this handsome wall works to fit the situation.

And take a look at that oversize coffee table in front of the sofa. If there's a small, postage-stamp-size coffee table at your home, you'll appreciate the convenience of a big one like this.

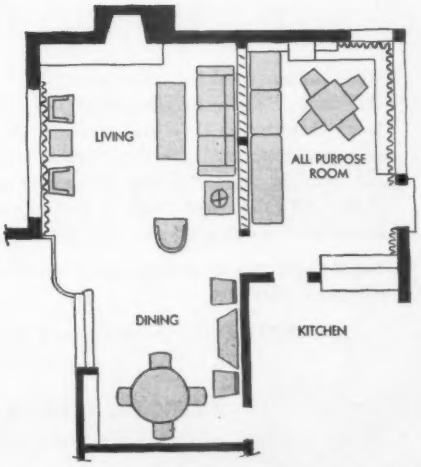
Photographs: Suter, Hedrich-Blessing. Decorators: Lubliner & Himmel. Architect: Lawrence Schwall

Study/guest room, in fact an all-purpose room, is on the other side of that louvered wall you saw in the living room. Here you can see how the louvered wall can be closed for privacy when the two big sofas in the room are converted to guest sleep space

Is your home a size too large, or a size or so too small? Sure, homes come in sizes. Of course, you can't buy a home by size. But you can *plan* a new home to fit your family, or do a little tailoring work on an older home to make it a more comfortable and livable size.

Homes are about the same as shirts, gloves, shoes, or other articles of wearing apparel. If they don't fit, they can be darned uncomfortable. Size and location of rooms are a consideration. Then there are color schemes, type of furniture, arrangement of furniture, and so on. It's a combination of all these things that makes an attractive, livable, smooth-running home.

Let's take a look at a home that fits the family who lives there. It's a new home; but take another look, and you'll find that any home can use some of the good ideas shown.



Everything is planned to fit the way the family lives. Kitchen is convenient to dining area or the informal all-purpose room. The Martin S. Leaf home

More on next page

would you ever guess how little it costs to have this beautiful

MATICO ASPHALT TILE FLOORING

You can have floors you'll always be proud of . . . no matter who sees them . . . and at sensible prices. Yes, MATICO Tile Flooring looks so smart, so luxurious, your friends will never guess it costs only pennies a tile. And durable MATICO plastic-asphalt tile lasts for years . . . is easy to keep clean and sparkling . . . comes in 32 rich, clear colors. If you're decorating on a budget, install MATICO yourself and save. It's easy . . . it's fun!

See MATICO at your dealer soon — he's listed in the classified telephone directory!

MATICO Tile for floors you'll be proud of!

QUALITY CONTROLLED MATICO PRODUCTS

4C161

Guaranteed by Good Housekeeping

MASTIC TILE CORPORATION OF AMERICA

Joliet, Ill. • Long Beach, Calif. • Newburgh, N. Y.

Manufacturers of: Aristoflex • Confetti • Parquetry • Asphalt Tile • Cork Tile • Plastic Wall Tile

Planned for everyday living

Begins on preceding page

Pass-through counter arrangement separates the all-purpose room from the back entrance door. The pass-through placement means the room can be used for informal entertaining. When friends drop in, it just takes a minute to turn the pass-through counter into an informal buffet for a late-evening snack. Counter top is heat-resistant

The dining area is just off, and a part of, the living room. Looks handsome, doesn't it? But it's also as practical as can be.

The dining table has a marble top, with the chairs covered in leather, and the server on the left wall is topped with copper. Notice the interesting decorative effect of hanging one horizontal and two vertical prints on the wall behind the dining table.

NEW and BETTER

Sani-Flush

With a top that opens at the flip of a thumb

EASY OPENING TOP!

Press thumb under tab—it snaps right off. Snaps back on to close. Spill proof, too!

FAST-ACTING FORMULA!

Cleans toilet bowls faster. Makes stubborn stains disappear like magic. Mildly perfumed. Safe with septic tank systems.

In the familiar yellow can!

Sani-Flush

The Hygienic Products Company
Canton 2, Ohio

A West Dodd Lightning Protection Installation will not mar the beauty of your home. Yet it protects your family. Removes uncertainty. Is a reliable defense against a leading fire hazard. Cuts insurance costs with old line companies in many states. Approved by National Board of Fire Underwriters.

WRITE FOR DETAILS TODAY.

WEST D'S DODD
LIGHTNING CONDUCTOR CORP.
GOSHEN, INDIANA

You Get ALL-YEAR "MOTH INSURANCE"* with APEX

FOR LESS THAN 1c A DAY

*You can protect a 75 cu. ft. closet for a whole year with only 1 APEX MOTH VAPORIZER, refilled every 3 months with 1 lb. of APEX MOTH CRYSTALS or NUGGETS. Use as directed on label.

Guaranteed by Good Housekeeping

APEX MOTH CAKE—2 sizes.

DANGER IN YOUR TUB

or shower can happen. Non-slip Bands slipped around your feet can prevent your slipping and crippling injuries. Fits entire family. On and off easily. Lasts a lifetime. Money back guarantee. Free postage. Send $1.00 NOW to:

LIFE-AID, Box 626, Culver City, Calif.

Here's how to

Force flowering branches

Fill your home with spring by cutting branches from trees and shrubs and bringing them indoors for forcing. Cut your branches 8 days to 3 weeks in advance, choosing those that show plump, well-developed buds. To remove the winter dirt, carefully immerse them in lukewarm water, without breaking off buds. Split their lower ends with a hammer or cut crosswise with knife and peel back the bark. Place them in a bucket of lukewarm water in a sunlit room. If you place them by a window, close out strongest light rays so buds won't dry out.

You can arrange branches immediately or leave them in the basement by a window or corner of a sunroom until they start to flower. The time it takes to bloom will depend upon the development of flower buds. Try to keep them at 55- to 65-degree temperature.

Spray branches with water once or twice a week—change water more frequently after they flower.

Branches that are easiest to force and loveliest to use alone or with cut flowers are plum, crabapple, forsythia, quince, pussy willow, weeping willow, peach, almond, elm, hickory, shad-blow, maple, buckeye, and redbud.

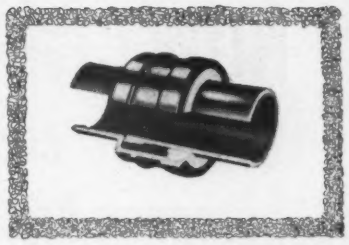
Cut assortment of branches. Treat as above and keep in basement in a bucket of water until needed for arranging.

Bring them to the light as you are ready to force them. This way, you will always have flowers in your home.

This lovely spring arrangement shows how you can bend some pussy-willow branches into a graceful curve in combination with anemones, snapdragons, tulips from garden.

This was a prizewinner by Mrs. Philip McKenna from Greensburg, Pennsylvania.

See page 76



EXCLUSIVE!

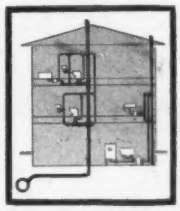
The ONLY Sewer Pipe EVERYBODY Accepts —CAST IRON

Here's the only sewage, waste and vent line material that every plumbing code in the country agrees is *safe for your house* —**Cast Iron.** For *only* **Cast Iron** gives you the rugged strength of metal . . . complete resistance to moisture . . . permanent, leakproof, flexible joints.

watch him finish this joint, for example

He's pouring molten lead into it—that's what keeps it flexible, yet sealed tight, even if your whole house settles over it. And, before the lead, he rammed oakum into the joint with pile driver force—a force that nonmetallic pipe simply can't take.

That's why **Cast Iron Soil Pipe** joints will stand heavy driveway traffic—yet shrug off penetration even by persistent poplar roots.



from street to roof—make sure it's CAST IRON

If your house is already built—is there **Cast Iron** in the walls and underground? If not, be careful—you may puncture a soft metal vent line with a hard-driven nail—or you may get rust stains on your walls. And without **Cast Iron** underground be awfully careful about planting deep-rooted trees and shrubs. Repairs are expensive and messy.

And if you're building—build with CAST IRON and forget it.

Whether you've built or are building, you'll find much useful information in "What You Should Know About Plumbing Drainage." For your *free* copy, mail the coupon today.

CAST IRON SOIL PIPE INSTITUTE

The Mark of Quality and Permanence

CAST IRON SOIL PIPE INSTITUTE
Heurich Bldg. Dept. BHG-2
1627 K Street, N. W.
Washington 6, D. C.

Please send me, FREE your booklet, "What You Should Know about Plumbing Drainage."

Name_____
Address_____
City_____ State_____

NOW! Let Frigidaire add summer cooling to your present heating system!

New unit cools entire home for true air conditioned comfort

Now you can add summer air conditioning to your home for complete year 'round comfort. The new Multi-matic Frigidaire Conditioner is so compact, so quiet, so adaptable it can be installed in almost any part of your house. It surrounds you with cool, fresh air. It also cleans the air of pollen and dust—and removes excess humidity on damp, muggy days.

The Frigidaire Conditioner is easy to add to forced warm air heating systems. If you have steam or hot water heat, the unit can be installed to operate independently. Full range of sizes for water cooled or air cooled operation. See the complete line of Multi-matic, Year Round, and Room Air Conditioners at your Frigidaire Air Conditioning Dealer, today.

FREE AIR CONDITIONING SURVEY!

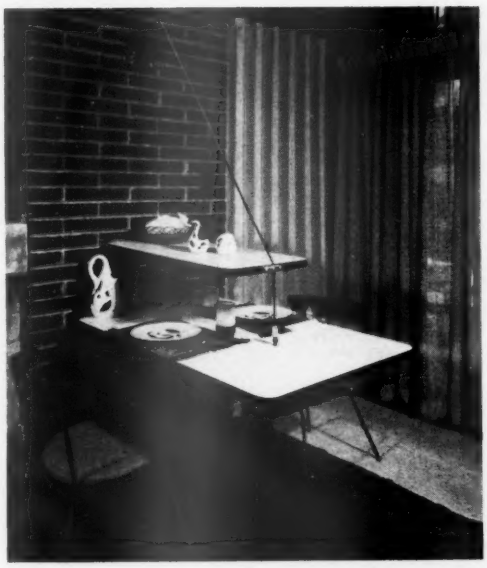
For details write Frigidaire, Dept. 2317, Dayton 1, Ohio

Frigidaire Conditioners

BUILT AND BACKED BY GENERAL MOTORS

Living space right up

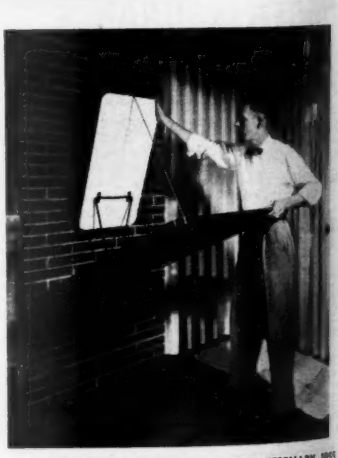
Attic-type stairs to balcony pull down from ceiling. When not in use, stairs fold up flat to ceiling without robbing space in hall or loft. More economizing: Fireplace backs up heating plant, using the same chimney



Architect Martling designed double-tiered family dining table for masonry wall between fireplace and kitchen.

Table has counterweight at end of cord to draw unit up or down easily. Fold it up, and it's out of the way of traffic. Table fits flat against masonry wall when not in use.

Folding doors are used to kitchen and hall (top) where space is premium.



to the roof

Begins on page 68

Small terrace is developed at rear off living areas. Cross sections of logs make up terrace surface. Log slices are set in sand with gravel base for drainage. Stumps provide extra seating for big gatherings

Lavatory, vanity, and cabinets are built in a single unit in a narrow corner of bathroom. Vanity and lavatory both have full mirrors, lighting in dropped ceiling

This bedroom is a pleasant reading area by day. All bedrooms are small, but space is well used. High windows protect privacy, free walls for furniture arrangement

See page 154 for how to get plans

there's a place in your home for Ripplewood paneling

Planning to remodel? Then G-P Ripplewood is for you! This richly textured plywood is "at home" anywhere in your house . . . an extra attic bedroom, a basement game room or somewhere in between. Choose from full-size panels or handy squares—both nail up quickly, easily. Plan your own color scheme with a mellow stain or dramatic two-tone paint combination. See the elegance and charm of low-cost G-P Ripplewood at your local lumber dealer.

Approximately $68.00 will purchase RIPPLEWOOD for a 9 x 12 room

HANDY PROGRAM GUIDE FOR HOME DECORATORS

Room settings and finishing suggestions in full color help you create beautiful Ripplewood rooms. Send for your copy.

Georgia-Pacific Plywood Company
Dept. 225; 270 Park Ave., New York 17, N. Y.

Please send me the G-P Ripplewood color book. Enclosed is 10¢ to cover mailing costs.

NAME .....

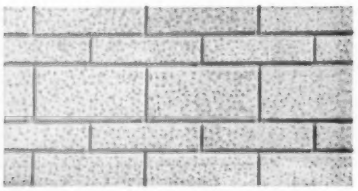
ADDRESS .....

CITY ..... STATE .....

GEORGIA—PACIFIC PLYWOOD COMPANY

You'll have the loveliest home on the block when it's a

CONCRETE HOUSE



Coursed Ashlar

Basket Weave

Square Stacking

The house you plan to build or buy can be the pride of the neighborhood—a house of outstanding beauty with an air of permanence about it—if it's built with concrete masonry. For variety, lasting charm and high style, concrete masonry, you'll find, is in a class by itself among quality construction materials.

The few examples of patterns and textures illustrated here suggest how concrete masonry can achieve unique and attractive effects, according to your personal taste.

Yes, a concrete masonry house offers you more in beauty and charm. And it offers you far more in lifelong comfort and enjoyment, protection and economy. The whole story is told in a free color booklet; it is distributed only in the U. S. and Canada.

HOW TO GET A CONCRETE HOUSE . . . *and what will it cost?*

Call a local concrete masonry manufacturer for the names of architects, builders and lending agencies who have had concrete house experience. The architect of your choice knows local conditions and costs, can show you how you can build your new house economically with concrete masonry walls, concrete floors and a firesafe roof.

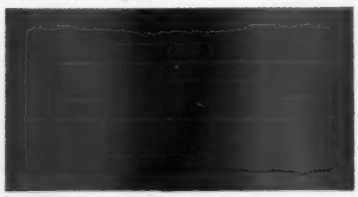
PORTLAND CEMENT ASSOCIATION

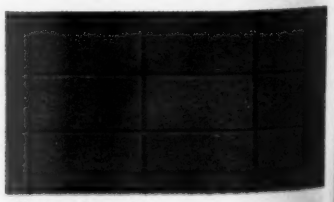
Department A2-9, 33 West Grand Avenue, Chicago 10, Illinois

A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work.

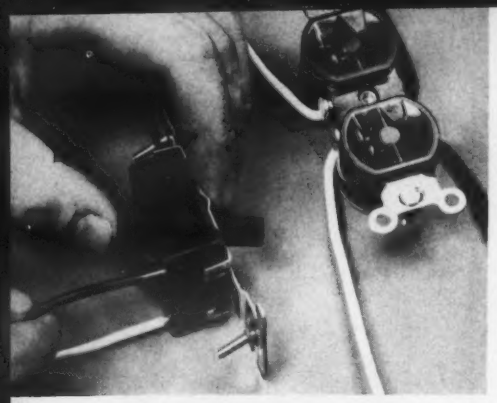
Running Bond

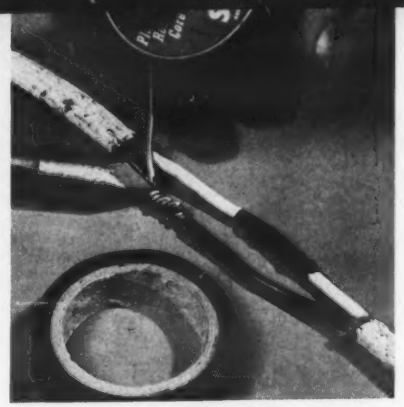
Scored Running Bond





Horizontal Stacking

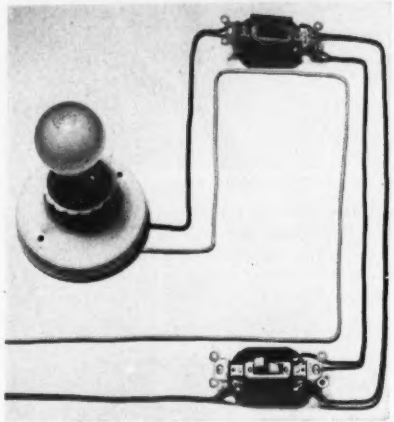




3 **Spring clamp** holds wires in one type wall switch (left). To connect, bare wires and thrust in holes. Release with screwdriver. Use second pair of wires on wall outlet (right) only if other outlets are connected to first one

4 **Rosin-core solder** (not acid-core) should be used for electrical repairs. Solder the splice after it's twisted together and mechanically sound. Solder only makes electric contact better. Stagger splice and wrap it tightly

5 **Three-way switch** operates one light from two points. White wire (power) goes directly to fixture. Black runs to both switches and light. Red (middle) connects the switches so the light can be turned on from either one



Rules to follow when working with electricity

- Turn off power. Either pull main switch, unscrew fuse on circuit to repair, or disconnect the cord from the convenience outlet.
- Replace blown fuses with new ones of same ampere rating. Don't overfuse. Never place pennies or tin foil behind dead ones.
- Be sure floor and hands are dry—especially when working around water—before you plug in the appliance or turn on the light.
- Always buy top-quality switches and outlets—those approved by Underwriter's Laboratory. Never try to repair old ones.
- If you don't have know-how, call an electrician. He's equipped and experienced to handle any repair job.

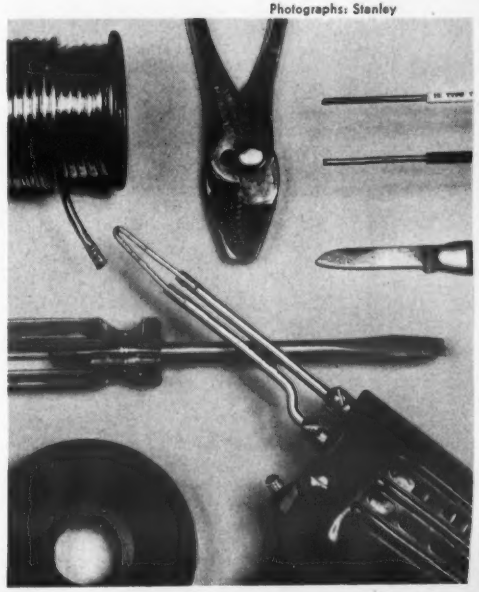
There are many electrical repairs within a handyman's scope, as these photographs show. So get out your screwdriver, pliers, soldering iron and solder, pocketknife, and insulation tape, and . . .

Fix these electrical breakdowns yourself

Most electrical gadgets that need attention around the house fall in the nuisance category . . . like the wall switch that won't turn on the ceiling light unless you flip the toggle several times, or a broken light plug that requires careful bending and twisting before the prongs make the connection. Or a frayed toaster cord that pops a fuse sometimes when you sit down to breakfast.

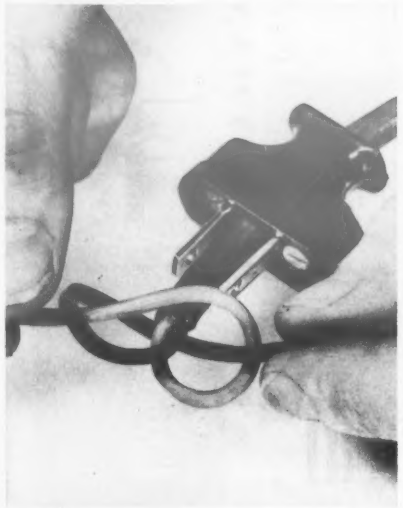
These breakdowns, and many more like them, are easy to repair yourself—often involving no more tools than pliers and a screwdriver. It's safest to stay on this side of the wall with all of your repairs. If trouble develops in back of the plaster, call an electrician, unless you really have the know-how for the job.

Photographs: Stanley



Tear out along perforation

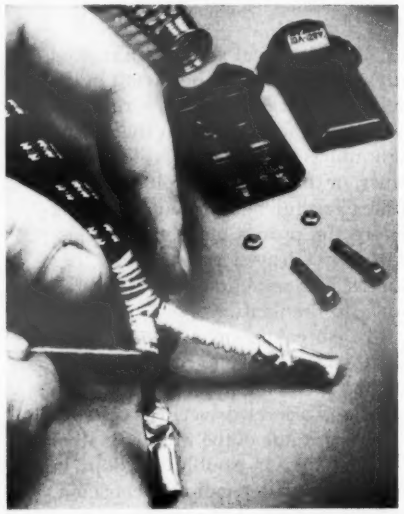
Easy-to-tie knot anchors cord to the plug



1 Underwriter's knot takes strain off connections. To tie it, loop white wire; run black wire through loop and around end of white, then back through loop from bottom. Skin off insulation and trim ends of the wire

3 Twist wires around poles in direction screws turn. You can tip ends with solder to keep them from fraying. Fiber insulation keeps bare wires from touching the outlet. Make sure bare wires don't touch each other

2 Pull knot snug. It slides between the prongs and seats in bottom of plug. Clip off excess wire, and strip insulation ½ inch off ends. Twist ends of stranded-type wire tight. It's easiest to prebend solid wire to fit poles



4 Asbestos or cotton string wrapped around insulation of appliance plugs adds safety. Wires go around poles of copper shoes same as on cord plugs . . . in direction screws turn. Put spring stiffener on before you do plug

Tear out along perforation

PUSH

OUT

5 Line switch has bypass for one wire—other splits and connects to poles. You remove two tiny screws to expose working parts. To avoid splicing, use same wires that were connected to the old switch whenever possible

6 Light socket slips apart when you press on thin brass shell below cap. Thread wire through cap before you tie underwriter's knot and twist ends of wire you bared around poles. Never take socket apart while power is on

Turn off current before you replace switch

1 Replacing wall switch is simple take-out, put-in job. Remove switch plate and old switch held in with screws. Then install new one, connecting wires to pole on each side

2 Screws hold switch to outlet box, which is covered with switch plate. If they are lengthy, loop the wires to fit along sides of switch . . . don't jam or cram them in back of it

The 4-Wheel Drive that Never Says "No" When You Want to GO

AMERICA'S ONLY
4-WHEEL-DRIVE
STATION WAGON

THIS WINTER DON'T BE STOPPED BY BAD WEATHER...GET A 1955

WILLYS 4-WHEEL DRIVE STATION WAGON

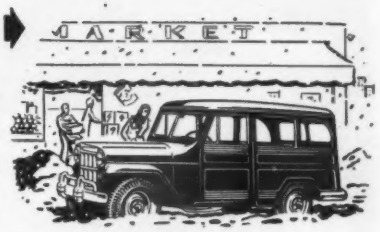
The All-Steel Body Station Wagon That Gets Passengers or Cargo Through Snow, Ice, Sand, Mud, Rough Open Country or Up Steep Grades

GET CHILDREN TO SCHOOL

When sudden winter storms come up, you can get children to or from classes when usual transportation fails.

GET THROUGH FOR SHOPPING

No matter the weather or road conditions, a Willys 4-Wheel-Drive Station Wagon will get you to the store—and back.



GET TO THE STATION

When you must catch a train and ordinary cars are completely stalled, your Willys Station Wagon will get you there—on time.

GET THROUGH ON BUSINESS CALLS

Important cargo delivery or a "must" appointment, your 4-Wheel-Drive Willys Station Wagon will always get you through.

WILLYS MOTORS, INC., Toledo 1, Ohio

WORLD'S LARGEST MAKER OF UTILITY VEHICLES

Tear out along perforation

XUM

WARNING! WATCH YOUR DUCTS! HOME AIR-CONDITIONING MEANS MOISTURE CONDENSATION! AVOID RUST DAMAGE... INSISTON RUSTPROOF DUCTS OF REYNOLDS ALUMINUM!

Summer air cooling makes the difference—moisture condensing on cold ducts. Ordinary metal will rust. Replacement can mean tearing down walls! Whether you are installing air-conditioning in your present home, or buying, or building, insist on rustproof ducts of Reynolds Aluminum. Look for this Seal. Write for booklet! **Reynolds Metals Company,** General Sales Office, Louisville 1, Ky.

Designed in REYNOLDS ALUMINUM

Personal help in home building, remodeling, and decorating

When you're looking for ways to make your home more comfortable and attractive, look for this seal. It identifies the *Better Homes & Gardens* Home Planning Center, where you can get personal counsel on your home-planning problems.

Leading stores throughout the United States feature Home Planning Centers, to make available to you the individual attention of skilled advisers. They'll be glad to help you—plan an attractive color scheme, choose the proper furnishings, select just the right *Better Homes & Gardens* Five Star home plan for you and your family, and give you lots of ideas, suggestions, and material on almost any phase of home building, decorating, or improvement. Manufacturers' literature is also available on a wide variety of products for the home.

You can take almost any problem to the Home Planning Center with confidence that you'll get advice tailored to your own problem, and solutions that fit your own needs. There is no charge, of course.

These stores feature Home Planning Centers. Pick the one nearest you, and visit it soon.

Arizona
Phoenix—Barrow's Furniture

California
Los Angeles—Barker Bros.
Oakland—Breuner's
Sacramento—Breuner's
Stockton—Breuner's

Colorado
Colorado Springs—Home Furniture Guild Galleries

Connecticut
Bridgeport—Howland Dry Goods Co.

Delaware
Wilmington—Strawbridge & Clothier

District of Columbia
Washington—The Hecht Co.

Florida
Miami—Burdine's
St. Petersburg—Maas Brothers
Tampa—Maas Brothers

Georgia
Atlanta—Rich's
Augusta—Bowen Brothers

Illinois
Bloomington—Livingston's
Chicago—Carson Pirie Scott & Co.
*Chicago—First Federal Savings & Loan Assn.
Peoria—Cohen Furniture Co.

Indiana
Fort Wayne—Wolf & Dessauer Co.
South Bend—Robertson Bros.

Iowa
Cedar Rapids—Smulekoff's
Davenport—Healey-Eckmann Interiors
Des Moines—Younkers
Sioux City—T. S. Martin Co.

Kansas
Topeka—Bomgardner's
Wichita—Hinkel's

Kentucky
Louisville—The Stewart Dry Goods Company, Inc.

Louisiana
New Orleans—Maison Blanche

Maine
Lewiston—Peck's

Maryland
Silver Spring—The Hecht Co.

Massachusetts
Boston—Jordan Marsh Co.
Springfield—Forbes & Wallace

Michigan
Detroit—The J. L Hudson Co.
Grand Rapids—Wurzburg's
Lansing—J. W. Knapp Co.

Minnesota
St. Paul—Schuneman's

Mississippi
Jackson—Kennington's

Missouri
Kansas City—Mehornay's
St. Louis—Stix, Baer & Fuller
Springfield—Heer's, Inc.

Nebraska
Lincoln—Gold & Co.
Omaha—Orchard & Wilhelm

New Jersey
North Hackensack—Huffman & Boyle
Newark—Kresge • Newark

New Mexico
Albuquerque—American Furniture Co.

New York
Albany—W. M. Whitney Co.
New York—Gimbels
*New York—The Franklin Society Federal Savings & Loan Assn.
Poughkeepsie—Wallace's
Rochester—McCurdy's
Schenectady—Wallace's
Utica—Ribyat Furniture Co.

Ohio
Akron—The M. O'Neil Co.
Cincinnati—The H. & S. Pogue Company
Cleveland—The Higbee Co.
Columbus—F. & R. Lazarus Co.
Dayton—Rike-Kumler Co.
Springfield—People's Outfitting Co.
Toledo—Lamson's

Oklahoma
Enid—Long-Bell Lumber Co.
Oklahoma City—OK Furniture Co.
Tulsa—Dickason-Goodman

Pennsylvania
Erie—The Boston Store
Harrisburg—Pomeroy's
Philadelphia—Gimbels
Pittsburgh—Joseph Horne Co.

South Carolina
Columbia—Devine Street Furniture House
Greenville—Mayfield's, Inc.

South Dakota
Huron—Fullerton Furniture Co.
Sioux Falls—Johnson Furniture Co.

[*Turn to page 154*

See The New 1955 Kelvinator Automatic Washer

SEE HOW KELVINATOR GETS OUT STUBBORN DIRT THAT OTHER WASHERS MISS!

SEE SHAMPOO WASHING LOOSEN ALL GROUND-IN DIRT!

Kelvinator's exclusive "Shampoo Washing Action" starts with *half* a tub of water and the full amount of soap. These concentrated suds go to work while washer is filling . . . and loosen even the most stubborn, ground-in dirt and grime.

SEE X-CENTRIC AGITATION GENTLY REMOVE ALL DIRT!

It's Kelvinator's new, exclusive kind of agitator washing. No harsh jerking back and forth, but one smooth, continuous, massaging motion. Rubber-finned agitator imitates hand washing . . . clothes are gently lifted, flexed and turned, washing out ground-in dirt.

SEE OVERFLOW RINSING FLUSH ALL DIRT AWAY!

First a Deep-Power Rinse forces clear water through fabrics, removing all dirt and soap particles. Then Kelvinator's Overflow Rinse floats all dirt and soap over the top of the tub . . . not down through your clean clothes. Finally Kelvinator's Spin-Drying leaves clothes damp-dry, drip free, fluffy and soft. This superior spinning action removes 25% more water than the most efficient wringer.

SEE THE WASHER THAT IS ACTUALLY 2 AUTOMATIC WASHERS IN 1

By JOAN ADAMS,
Kelvinator Institute for Better Living

Now, Kelvinator gives you *2* separate, completely automatic washing cycles—one for regular fabrics and heavy loads and one for fine fabrics and short loads. Now, with Kelvinator's "Fine Fabrics" Cycle you can wash your finest garments with the special care they need—*automatically!* The "Fine Fabrics" cycle completes its entire washing operation in just 17 minutes . . . and saves up to one-half the soap and hot water. What's more, with Kelvinator you can select the water temperature for different materials—dial either "Warm" or "Hot." See the new Kelvinator demonstrated at your dealer's.

SEE EXCLUSIVE "TEL-A-FABRIC" SIGNAL LIGHTS THAT SHOW WHICH WASHING CYCLE IS IN USE!

Both Kelvinator Washing Cycles—one for fine fabrics and one for regular washing—are controlled by one dial. And new "Tel-a-Fabric" signal lights show which cycle is in use. You simply can't make mistakes. Full-width fluorescent flood light in backguard provides ideal lighting for sorting of clothes.

P.S. THERE ARE NO GEARS TO GET OUT OF ORDER IN A KELVINATOR!

See Your Kelvinator Dealer

Division of American Motors Corporation, Detroit 32, Michigan

ELECTRIC REFRIGERATORS • RANGES • HOME FREEZERS • WATER HEATERS • KITCHEN CABINETS AND SINKS • WASHERS • DRYERS IRONERS • GARBAGE DISPOSERS • WATER COOLERS • ROOM AIR CONDITIONERS • DEHUMIDIFIERS • COMMERCIAL REFRIGERATION

XUM

My Constipation worries are over!

Milk of Magnesia provides better relief—more complete relief

than single-purpose laxatives which have no effect on the acid indigestion that usually accompanies constipation. For Milk of Magnesia relieves *both* conditions. Two to four tablespoonfuls taken at bedtime work *leisurely* —without embarrassing urgency. So, when morning comes, you start the day feeling wonderful. Get Phillips' Milk of Magnesia—the best laxative money can buy.

PHILLIPS' MILK OF MAGNESIA

Liquid or Tablets

The convenient 4-ounce size....28¢
The economical 12-ounce size....55¢
The moneysaving 26-ounce size....85¢
Also available in tablet form 30 tablets.....28¢

Personal help in home planning

Continued from page 152

Tennessee
Memphis—Goldsmith's

Texas
Amarillo—The Cosmopolitan Inc.
Austin—Calcasieu's
Corpus Christi—Lichtenstein's
El Paso—American Furniture Co.
McAllen—Jones & Jones
Victoria—Kamin Furniture

Utah
Salt Lake City—South East Furniture Co.

Vermont
Burlington—Thomas O'Halloran & Son

Virginia
Arlington County—The Hecht Co.
Richmond—Miller & Rhoads

Washington
Aberdeen—Kaufman-Scroggs Co.
Longview—Hinton's Furniture
Omak—Hinton Furniture Co.
Seattle—The Bon Marche
Spokane—The Crescent

West Virginia
Charleston—The Diamond

Wisconsin
Madison—Black Furniture Company
Milwaukee—Gimbels

British Columbia
New Westminster—Woodward Stores, Ltd.
West Vancouver—Woodward Stores, Ltd.

Ontario
Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec
Montreal—The T. Eaton Co., Ltd.

*Offer advice on home planning and financing; do not offer help with decorating or furnishing.

Where to get it

You may often want to know where to buy a particular piece of merchandise that you see mentioned in the editorial articles of *Better Homes & Gardens*.

It is impossible to list in the magazine itself sources of each and every item mentioned or illustrated.

But we do have a Subscriber's Information Bureau whose job it is to tell you what you want to know about such things. They'll be happy to help you—without charge—if you'll just drop them a card or a letter. At any time, about any item, in any issue.

Some things pictured are the individual possessions of homeowners and may have been bought or made years ago. Duplicates may not be available.

When you write, be sure you describe the item or items carefully, giving the page number and the issue in which you saw the merchandise. Please address:

THE SUBSCRIBER'S INFORMATION BUREAU
BETTER HOMES & GARDENS
DES MOINES 3, IOWA

"Handy" SANDY says:

You can always use a GOOD SHORT-CUT ...here are some you'll prize!

Fixing bulges in linoleum calls for a really sharp knife and some good fresh linoleum paste. Slit the bulge, slip in a good supply of paste with a narrow-bladed knife, then put a heavy weight on the slit and leave it overnight.

Whether repairing linoleum or laying it, your knife MUST be sharp. I've seen plenty of people hurt because a dull tool slipped. Sharp tools are far safer to handle, because they'll do exactly what you want them to do. A No. 199 Combination Stone by CARBORUNDUM will keep them sharp and is basic to your tool collection . . . economical to buy—long lasting. Your hardware store or building supply dealer has a wide range of sizes for you to choose from.

You can't plane a plywood edge—so if a cabinet door binds, try a piece of Extra Coarse Flint Paper (wrapped around a 3"-square block of ¾" wood to save your fingers). Works fine. Another good product by CARBORUNDUM. Matter of fact, CARBORUNDUM makes five outstanding Flint Papers: Extra Fine—Fine—Medium—Coarse—Extra Coarse. A few sheets of each on your workshop shelf will equip you for any refinishing job in the house.

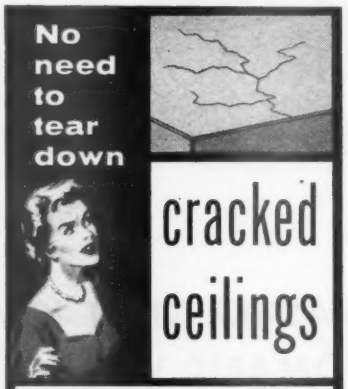
Easy-as-pie way to store sanding discs: just "borrow" a pie tin from the kitchen. Cut it in half . . . tack the rim to a wall or the back of your bench, open end up. Return the unused half to the house, if you dare . . . on second thought, better make two storage "racks."

What home up-keep short-cuts have YOU discovered that other folks would like to know about? Send 'em to me on a postcard—a separate card for each idea—and I'll pay you $5.00 right away for every one I can use in later columns. Even if I can't use 'em (on account of duplicates, and such) I'll send you a worthwhile little gift for your trouble.

Better send me a postcard anyhow, and ask for a fine new booklet, "HOW TO SAND," which the CARBORUNDUM folks have just printed. There's no charge. Just address your card to me . . .

"Handy" SANDY, Jr.
CARBORUNDUM
REGISTERED TRADE MARK
Niagara Falls, New York

No need to tear down cracked ceilings



Cover old cracked plaster ceilings with crackproof, Upson Kuver-Krak Panels. No messy replastering. Easy, inexpensive. Job finished in a few hours. Call your carpenter or do-it-yourself. The Upson way is *permanent*, beautiful. Insist on Upson Kuver-Krak Panels. Use coupon below to get *free* descriptive folder on Kuver-Krak Panels.

Upson KUVER-KRAK Panels
PROVEN QUALITY YOU CAN TRUST

The Upson Company
522 Upson Point, Lockport, N. Y.

Send FREE folder on Kuver-Krak Panels.

Name_____
Address_____
City_____ State_____

Living space right up to the roof

Continued from page 147

How to get plans for this house

Better Homes & Gardens Five Star Home No. 2502 (about which you've just read) is one of a series of one- to four-bedroom homes published each month which make up our Five Star Home Plan Service. This service—through which you can purchase complete plans for the home of your dreams—includes the following points:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary, and all planned to give you maximum comfort, convenience, and beauty for your dollar.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is *$7.50 per set* (slightly higher in Canada), plus state sales tax, including . . .

★ **Complete specifications** that outline quality of materials and workmanship that will assure sound construction; and . . .

★ **Builder-owner agreement,** a suggested legal contract which will ensure that your home is built as specified.

★ **Cost-finding list of materials** is available for an additional *15 cents*. With this list, your builder or building-materials dealer can compute in advance the cost of your new home.

These Five Star home plans may be ordered from the firms you'll find listed on page 152 of this issue. In many localities, you can order the plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.

"This is the fifth grade—Room 204—Myra Heppenstall commanding, some of your older brothers and sisters may have told you about this outfit."

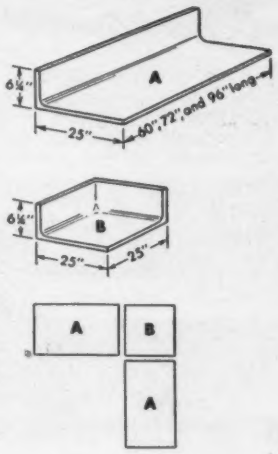
Now you can install your own counters with the new MICARTA UNITOP®

You install top and backsplash together—The Micarta Unitop comes with top and backsplash combined in one unbroken piece—without joints or molding of any kind. It's a *complete* unit that you can install with only a few simple tools.

You work with prefabricated sections—The Unitop gives you a colorful, carefree Micarta surface—*factory* bonded to ¾-inch Weldwood® Plywood, with all edges accurately machined. There's no problem of cementing or aligning plastic to plywood.

You get a complete package—The Unitop comes in three standard lengths (plus a corner section if required) to meet any counter layout, whether straight-line, L-shaped or U-shaped. And you can get all necessary accessories—edge moldings, sink rims, end caps and fasteners—to do a complete job.

Your lumber dealer has the Unitop in a wide array of colorful patterns, including the exciting new Micarta "Star Dust" design. See him today, or use the coupon.



SEND FOR INSTALLATION INSTRUCTIONS ▶

Westinghouse **micarta**®

Distributed by | UNITED STATES PLYWOOD CORPORATION largest plywood organization in the world and U S—MENGEL PLYWOODS · INC

United States Plywood Corp., P. O. Box 126
New York 46, N. Y.

BHG-2-55

Please send me complete installation instructions for new Micarta Unitop.

Name_____

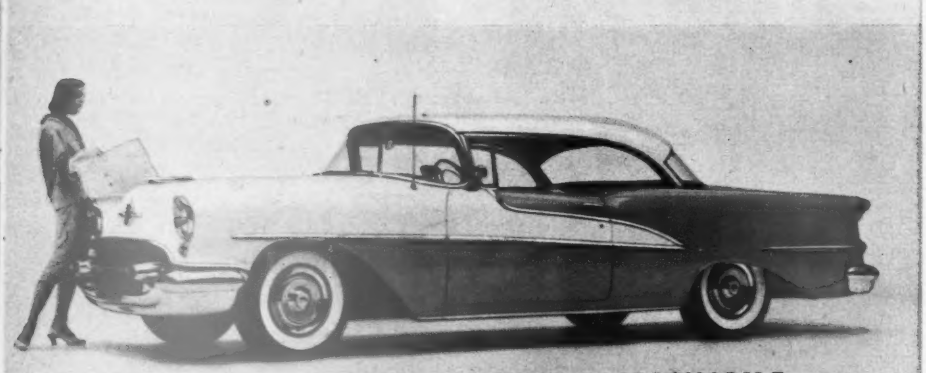
Address_____

City_____

State_____

CHEVROLET

PONTIAC



OLDSMOBILE

BUICK

CADILLAC

GENERAL MOTORS
leads the way
with the High Fashion Five
for Fifty-Five

GM Motorama of 1955: New York, Jan. 20-25; Miami, Feb. 5-13; Los Angeles, Mar. 5-13; San Francisco, Mar. 26-Apr. 3; Boston, Apr. 23 to May 1

Try these ideas in your basement

Begins on page 66

Electrical work is a job for the professionals, although you can have it roughed in, then finish putting switches and outlets in place yourself. Here, panels go between 2x8s, which will be painted a dark color as accent frames

Black-dot pattern of punched-board backgrounds was kept black by painting the wall behind the board. Shallow shelves below the display panels provide perfect storage for canned goods and many other small items

Sliding doors are easy if you use hardboard, but Pawlan combined them with hinged doors where they served the purpose better. In any basement job, be sure to use tempered, not standard, hardboard, to check moisture

BUILD IT YOURSELF and SAVE!

Aladdin houses are designed so that they can be built by ANYONE. All the lumber is cut to EXACT size at the mill. Each piece is marked. You get detailed drawings showing how the parts fit together. And the lumber you get is top grade—THOROUGHLY DRY. No matter how much money you spend you can't get finer quality. Thousands of Aladdin houses—many 30 to 40 years old and still in excellent condition—are proof of this.

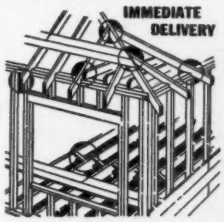
49 YEARS HOMEBUILDERS TO THE NATION

HOW YOU SAVE UP TO 30% ON LABOR—18% ON WASTE!

You don't have to stop to measure and cut Aladdin lumber. That has been done by precision machines at the mill. Even if you hire a carpenter to help you his time is spent in BUILDING—not measuring. Is it any wonder you save hundreds of dollars! Aladdin was the first to originate this easy, "Do-it-Yourself" Readi-Cut System of building 49 years ago. Today, more than ever before, Aladdin Readi-Cut Houses are being built by Aladdin customers who save up to $20 a day for every day they work on the job. You, too, can build your own Aladdin home!

WHAT READI-CUT MEANS

The picture below shows how each piece of Aladdin lumber is cut to EXACT size at the mill—mitred and bevelled for perfect fit. Aladdin houses are designed to meet the most exacting building standards in both construction and materials.



103 PLANS TO CHOOSE FROM

QUALITY: ALL EXPOSED LUMBER IS GUARANTEED TO BE CLEAR AND **KNOTLESS**

GOOD HOUSES NEVER GROW OLD—
ALADDIN HOUSES ARE NOT PREFABRICATED

NO DEALERS' OR AGENTS' PROFITS IN ALADDIN PRICES—*BUY DIRECT!*

WHAT YOU GET WHEN YOU BUY AN ALADDIN HOUSE

- ALL THE LUMBER accurately cut to fit, marked and numbered ready to erect practically without use of a saw.
- SIDING
- MILLWORK
- FLOORING
- WINDOWS
- DOORS
- TRIM
- MOULDINGS
- HARDWARE
- PAINT
- GLASS
- NAILS
- ROOFING
- COMPLETE DRAWINGS & INSTRUCTIONS

THERE'S AN ALADDIN HOUSE NEAR YOU — WRITE US

EXCITING NEW HOME DESIGNS FOR 1955!

SEE THEM IN THE LATEST BOOK OF ALADDIN HOMES →

Send 25¢ FOR BEAUTIFUL NEW FULL-COLOR 64 PAGE CATALOG **No. DM-13**

ALADDIN GUARANTEE SATISFACTION OR YOUR MONEY BACK

THE ALADDIN CO.
BAY CITY, MICHIGAN

Itinerary for article on page 62

Florida and the Bahamas

First day. Drive from *Mobile*, Alabama, to Pensacola, Florida, over U. S. 90; to *Tallahassee* over U. S. 98 and 319. About 300 miles. Driving time, about 8 hours.

See: beaches from Pensacola to Panama City; scenic drive along shore of Apalachicola Bay; Wakulla Springs.

Second day. Drive from *Tallahassee* to Perry on U. S. 27; to *St. Petersburg* on U. S. 19 and 19A. 260 miles. Driving time, about 7 hours.

See: Suwannee River near Oldtown; Nature's Giant Fish Bowl at Homosassa Spring; Weeki Wachee Spring; sponge-fishing fleet and market at Tarpon Springs.

Third day. Drive from *St. Petersburg* to Tampa on U. S. 92; to Auburndale on U. S. 92; to Winter Haven on State 559 and U. S. 17; to Lake Wales on State 542 and U. S. 27; to Mulberry on State 60; to Parrish on State 37 and 62; to Palmetto on U. S. 301; to *Fort Myers* on U. S. 41. 252 miles. Driving time, about 8 hours.

See: Cypress Gardens at Winter Haven; Bok Tower near Lake Wales; Ringling Art Museum and Sunken Gardens at Sarasota.

Fourth day. Drive from *Fort Myers* on U. S. 41 to intersection with State 27, then to Homestead. Then U. S. 1 to *Key West*. 276 miles. Driving time, about 7 hours.

See: Big Cypress Swamp; Everglades Wonder Gardens; the Everglades; the Florida Keys and the Overseas Highway. Side trip from Homestead into Everglades.

Fifth day. Drive from *Key West* up U. S. 1 to *Miami*. 160 miles. Driving time, about 3½ hours.

See: Monkey Jungle south of Miami; Parrot Jungle, Miami Serpentarium, both south of Miami; Coral Gables; Dade County Museum; Musa Isle Seminole Indian Village. Take Nikko-Grayline boat tour of Miami area.

Sixth day. In Bahamas.

See: On tour around New Providence Island, see Forts Charlotte, Fincastle, and Montagu; the Queen's Staircase; Government House; view from the Water Tower; statue of Columbus; Emerald Beach; Blackbeard's Tower.

On a stroll about Nassau, see the public market, native sailing vessels in harbor, gardens of Royal Victoria Hotel, swimming pool and beach of British Colonial Hotel; Straw Market in Rawson Square, Law Courts and House of Assembly, Gregory's Arch.

Seventh day. Take boat trip to famed Paradise Beach on Hog Island. Boats leave from *Nassau's* Prince George Wharf.

Dinner on the Coconut Palm Terrace of the Royal Victoria. Ride about town in fringe-topped surrey ($2 an hour).

Eighth day. Bathing at one of the beaches. Shop in Nassau's Bay Street shops and Straw Market. Evening in Miami.

Ninth day. Leave early. Drive north on U. S. 441 to Ocean Canal, then right to U. S. 1 and West Palm Beach. Then U. S. 1 to Daytona Beach and State A1A to Marineland and *St. Augustine*. About 316 miles. Driving time, about 8½ hours.

See: Africa, U. S. A., (at Boca Raton); McKee Jungle Gardens at Vero Beach; Marine Studios at Marineland; in St. Augustine—Lightner Museum of Hobbies.

Tenth day. Drive from *St. Augustine* over U. S. 1 to Jacksonville; to Lake City over U. S. 90; then U. S. 41 to Jasper and *Valdosta*, Georgia. 161 miles. Driving time, 4½ hours.

See: the old fort, Castillo de San Marcos; the oldest house in America; St. Augustine Alligator Farm; Bridge of the Lions. Oriental Gardens in Jacksonville; Stephen Foster Memorial near White Springs.

air conditioning your home?

See the expert who can solve your problem now with the down-to-earth

LENNOX ALL-SEASON AIR CONDITIONING PLAN

At last—a man who can put you on solid ground about year-round air conditioning for your home! Your Lennox heating and cooling specialist has a sound, workable plan to help you get started *now* toward the comforts of central heating *and* cooling—at a price far less than you would probably expect to pay. *It's the Lennox All-Season Air Conditioning Plan.*

You can use this plan three ways. First, get heating as you want it now, with a Lennox Winter Air Conditioner. This automatically sets you up for cooling—simply by adding the cooling unit, which uses the same air delivery system.

Second, if you live in a warm climate, you may install your Lennox *Summer* Air Conditioner as a starter, add winter air conditioning later.

Better yet, why not go all the way? Have *complete* Lennox All-Season Air Conditioning installed now, pay for it on the LENNOX EASY-PAY PLAN.

Remember, Lennox All-Season Air Conditioning means more than just controlling temperatures. Winter and summer, it delivers air that's freshened and purified, filtered clean and humidity-controlled, heated or cooled, gently circulated through every room. All done efficiently, economically, quietly.

Exclusive Lennox "Hammock" Filter removes up to 70% more airborne house dust! Special design, with millions of extra dust-traps, provides far greater efficiency than conventional filters. DUSTGARD seal keeps out unfiltered air.

Good News! You may already own half of an all-season air conditioning system. Compact Lennox cooling units work with most central forced air heating units of whatever make. Ask your expert Lennox dealer! Or write Lennox Furnace Company—Marshalltown, Ia.; Syracuse, N. Y.; Columbus, O.; Ft. Worth, Texas; Pasadena, Calif.; Salt Lake City, Utah; Decatur, Ga. In Canada, Toronto and Calgary.

Free—"How to Select Your Heating and Air Conditioning System." Write LENNOX, Dept. BG-2, Marshalltown, Ia., for illustrated booklet. (In Canada, write LENNOX Furnace Company, Toronto or Calgary.)

more families buy

LENNOX

Through 5,278 Home Comfort Specialists

It's time to change furnace filters again!

JAN. 1955

It costs less to change them twice a year than to forget them even once!

If you have a forced warm air furnace, or year 'round air conditioner, every bit of air that heats your house has to pass through the filter. When that filter becomes clogged with dirt—as a good filter will once or twice a season—the air circulation of your furnace is impaired. Efficiency is cut down. Fuel consumption goes up.

By now your furnace has already had several months of hard use and the filters that keep your house clean are probably filled with dirt. So don't wait 'til your furnace gasps for air—put in a clean FIBERGLAS DUST-STOP* FILTER today.

FIBERGLAS DUST-STOP AIR FILTERS cost little, and can be counted on for the finest performance. They are recommended by furnace manufacturers to give you clean heat . . . and *more of it!* Owens-Corning Fiberglas Corporation, Dept. 4B, Toledo 1, Ohio.

Look for this label

OWENS-CORNING FIBERGLAS

makes good things better ...makes new things possible

Fiberglas and Dust-Stop are trademarks (Reg. U. S. Pat. Off.) of Owens-Corning Fiberglas Corporation

Striking dress-ups

Dramatize the wall behind your bed for eyecatching interest. Try one of these ideas for distinctive effects at little cost—or let them help you work out your own decorative ideas

Graceful leaves from your favorite trees or plants can give you a variety of different and inexpensive wall decorations.

Mount them on a white background and add a wide, contrasting mat for special emphasis. This grouping is arranged off-center over twin beds for an unusual effect. The nature theme is carried out in the design of the bedspreads and plastic lampshades.

A scenic mural will give a room individual beauty. This one is of thin tile; you can get a similar effect by framing a scarf "too pretty to wear," a tapestry, patterned wallpaper, or fabric.

In framing a fabric "picture," mount the material on cardboard with rubber cement. Frame under glass to prevent soiling. You might match your fabric to draperies or a chair cover.

for a bedroom wall

A splash of eyecatching wallpaper makes a dramatic center of interest between twin beds. A single panel of wallpaper was used here, with a background to match the paper covering walls.

The bold design is a surprising contrast to the solid colors of the walls and furnishings, and adds important height to the low grouping of beds and night table.

Photographs: Szanik. Decorator: Mary F. Marshall, Mari Interiors

See what you can do with two panels of wallpaper! Two narrow strips of picture-patterned paper run vertically on either side of these beds for a novel effect. The background wallpaper has a small, regular pattern that sets off the two panels.

A single framed print over the headboard repeats the bird theme. Twin lamps on either side complete the arrangement.

This **fine insulation** gives your home...

The most important comfort feature you can buy!

What a difference Fiberglas* Insulation makes in your year-round home comfort! Because of its high efficiency, it holds in more furnace heat during winter. Keeps you warmer, slashes fuel bills by as much as 40%!

In summer, it keeps *out* heat . . . keeps your home up to 15° cooler, even without air conditioning. And if you do air condition, it can cut installation and operating costs by as much as 58%.

Fiberglas Insulation is permanent—lasts for the life of your house. Can't rot, can't decay. Won't settle down—*ever!* So if you're building, buying or remodeling, insist on efficient *Fiberglas* Insulation. No other single feature can possibly mean more to your future comfort.

FREE BOOKLET—*Install Fiberglas Insulation yourself. It's lightweight and easy to handle—easily cut to shape with a knife or scissors. Find out how to insulate or finish off an attic by writing for a free copy of our new "How-To-Do-It-Yourself" book to: Owens-Corning Fiberglas Corporation, Dept. 4B, Toledo 1, Ohio.*

Nationally distributed by: ARMSTRONG CORK CO. • CERTAIN-TEED PRODUCTS CORP. THE FLINTKOTE CO. • INSULITE DIVISION, MINNESOTA AND ONTARIO PAPER CO. KELLEY ISLAND COMPANY • THE RUBEROID CO.

Look for this label

OWENS-CORNING FIBERGLAS

makes good things better ...makes new things possible

*Fiberglas is the trade-mark (Reg. U.S. Pat. Off.) of Owens-Corning Fiberglas Corporation.

for the young in heart

Printz Rugs by Pabco

Shining example of young-hearted floor covering for wee prices. Pabco PRINTZ is durable, gleaming enamel on strong felt base. Choose from many gay patterns and smiling colors by Pabco designers in tune with your young ideas. There's no installation, simply unroll PRINTZ and you've redecorated. Here's high style for low cost. Years of floor pleasure for a song—around $12 for most 9 x 12's. Ask for PRINTZ by Pabco at all good stores.

Perfect from pre-stork through kindergarten, this new PRINTZ nursery rug in pink, blue, white. Junior can play hard on this glossy, tough enamel finish. A mop-swish keeps it gleaming. Sizes from 6'x9' up to 9'x15' in easy-carry cartons. Only one of many new PRINTZ patterns to choose from—some by-the-rug, some by-the-yard.

PABCO FLOOR COVERINGS INCLUDE CALIFORNIA ORIGINALS INLAID LINOLEUM · LINOLEUM TILE FLORON PLASTIC TILE · PRINTZ BY-THE-YARD · RUBBER TILE ASPHALT TILE · VINYL-ASBESTOS TILE · MASTIPAVE

PABCO PRODUCTS INC.
SAN FRANCISCO · NEW YORK
CHICAGO · DALLAS
Also available in Canada and Hawaii

© 1955

Like to have an extra room like this? Yes, this was once a porch. The new room has a wealth of built-in units. The TV set is on wheels, so it can be moved to serve two adjoining rooms also

BEFORE. The porch was attractive, but could only be used during the summer months. It was really too much space to be used such a brief time each year. It's easy to convert that porch to year-round use. The roof and floor are already there; all you have to do is add the walls

Photographs: Ward

AFTER. The enclosed porch is ready for entertaining or just plain family relaxing any time. If you've never had a separate entertaining room in your home, you'll enjoy the luxury of a room like this in addition to the living room you now have. It's there on the porch

Need another room?

Put your porch to year-round use

By Ruth W. Lee

Remember how much more space your home seemed to have last summer when you could use the porch? The whole family had plenty of elbowroom.

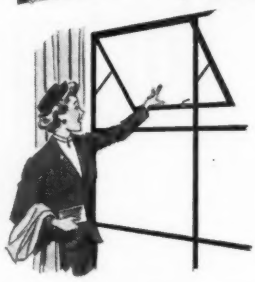
For several months now, your porch has been bedded down for the winter. If you have plenty of room at your house, you don't need the year-round space the porch can give you. But if you're always talking about "that extra room we're going to build someday," here's just the idea you can use. Enclose the porch, and there's your extra room.

On this page, you'll see a porch that's now just as useful in the winter as it once was only in the summer. It's been enclosed, and furnished as a living room. The result—a room full of extra living space.

It's still a cool place to relax in the summer. The big windows can be opened to permit the breezes to circulate. Nothing has been lost, but a much-needed room has been added.

More on next page

Truscon steel windows never stick



Be free forever from the annoyance of windows that warp or swell and refuse to budge. Windows you can't pry open to catch spring's first breeze . . . or to air out your rooms . . . or even to wash. Insist upon Truscon *Steel* Windows that never, never stick because steel can't possibly warp, swell, shrink or rot.

You can expect Truscon Steel Windows to operate easily for the life of your home when properly installed and normally maintained. Slim, strong steel sections are Bonderized to resist rust and to provide the perfect surface for the baked enamel finish. Truscon Double-Hung Steel Windows made from electrogalvanized steel are fully weatherstripped with lifetime stainless steel; they glide up and down on stainless steel tape balances that are guaranteed perfect.

Enjoy easy-operating windows. Ask your architect or builder about Truscon Steel Windows in double-hung, casement and ranch types, or Truscon aluminum casement and awning types. Enjoy non-sticking Truscon Interior Steel-Doors, too. Send coupon for colorful window and door idea book.

TRUSCON STEEL DIVISION REPUBLIC STEEL
Youngstown 1, Ohio

TRUSCON STEEL DIVISION, REPUBLIC STEEL
1082 Albert St., Youngstown 1, Ohio

Please send me free metal window and door idea books.
I'm planning ☐ to build ☐ to buy ☐ to remodel.

Name _____

Address _____

City _____ *Zone* ____ *State* _____

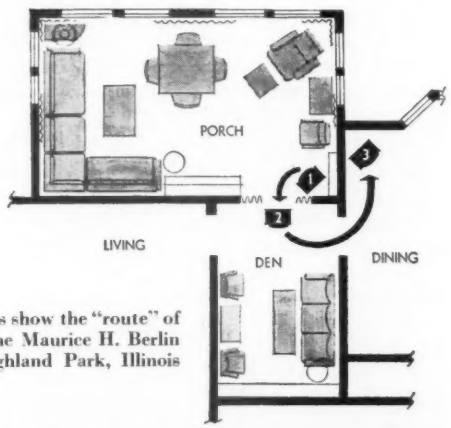
Porch for year-round use

Begins on preceding page

Den used to be nothing more than a hallway between the entrance hall and the porch living room. New folding doors replace the French doors that once opened out onto the porch. Without doors cutting into the room, the porch appears much larger, and the den area is possible

The TV on wheels is easily pushed into the den when there's just one or two of the family who want to watch a favorite show. Close the leather doors to give the room a cozy feeling. This is a small room, but notice how every available inch of the space is put to good use

This is looking from the small den to the enclosed porch area. Both the rooms have the same carpeting and general color scheme. When you push back the folding doors, you can "expand" the porch living-room area. The den comes in handy when you entertain a large group

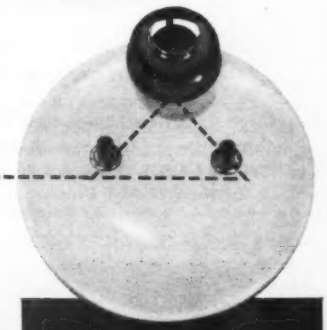


The arrows show the "route" of TV set. The Maurice H. Berlin home, Highland Park, Illinois

The "traveling television" set on wheels can even be pushed into the dining room. No more hasty meals so you won't miss a program. There's an aerial and power outlet at two of the three places where the TV is used. The same outlet is used for the porch and den

JOHN WOOD gives you all the hot water you want — at LOWEST COST PER GALLON

...reason why you should insist on the JOHN WOOD *SAVINGS ANGLE*

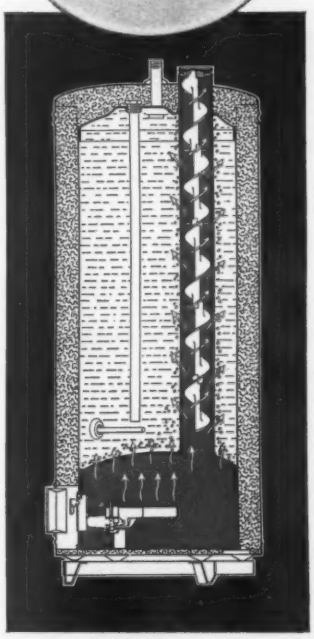


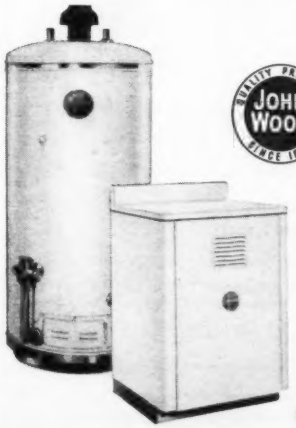
Year in, year out—wherever you use hot water—a JOHN WOOD automatic gas water heater will save you money. By actual test, the John Wood-developed off-center flue construction *will cut your gas bills.*

The entire flue is surrounded by water so more heat gets directly into the water. The off-center location and special baffles in the flue slow down heat that would otherwise be wasted ... squeeze out every bit of useful heat. *Result?* More hot water, quicker — *at lowest cost per gallon!*

Ask your Master Plumber, Gas Company or LP Gas Dealer to show you the JOHN WOOD "Savings Angle" . . . outward sign of the off-center Flue that saves — *saves* — saves your gas dollars!

Finest glass-lined or galvanized water heater anywhere!





QUALITY PRODUCTS JOHN WOOD SINCE 1867

JOHN WOOD

MERION OR PENFIELD

AUTOMATIC GAS WATER HEATERS

Made and Warranted by John Wood Company, one of the country's oldest Water Heater Manufacturers. Conshohocken, Pennsylvania and Chicago, Illinois

GAS HEATS WATER 3 TIMES FASTER

"HUMMEL"* FIGURES

are made only in Germany!

If you're looking for the lovely, world-famed figurines produced by the world-famous "Hummel"* factory — look for the *indented* signature, the W. Goebel sign of the bumble-bee and the authentic "Germany" stamp. These marks identify the charming figurines of little boys and girls — delightful creations that recall fond memories of childhood — that were originated within the beautiful surroundings of the Convent of Siessen.

This indented signature M. J. Hummel

the sign *

and the country of origin stamp "Germany" *identify "Hummel"* figures!*

W. Goebel, Bavaria, Germany is the *only* factory in the world that is authorized to make the "Hummel"* figures.

Imported exclusively by

EBELING & REUSS CO., PHILA. 6, PA. SCHMID BROTHERS, INC., BOSTON, 10, MASS.

*Trade Marks by W. Goebel, Germany. Direct all inquiries to your local dealer.

GOODBYE window chores

No other windows, except PELLA CASEMENTS, free you so completely from tiresome, semi-annual window chores. Exclusive PELLA ROLSCREENS roll up and down like window shades . . . eliminate the necessity of putting up or taking down screens, painting or storing. DUAL GLAZING—the inside storm window—leave it in place all year to protect against winter cold and summer heat. You can clean both sides of window glass from inside the house, thanks to PELLA's patented opening hinge. Hundreds of different window arrangements can be made by combining stock-size PELLA CASEMENTS. Labor costs are lower because they are completely factory assembled with all window operating hardware—ready to install. Before you build or remodel, investigate PELLA.

ROLSCREENS—the original inside screens, roll up and down like window shades.

DUAL GLAZING—the year-'round self-storing storm window also reduces street noises up to 40%.

CLIP AND MAIL TODAY!

Pella WOOD CASEMENT WINDOWS

ROLSCREEN COMPANY, Dept. G-83, Pella, Iowa

GENTLEMEN: Please send FREE LITERATURE on PELLA WOOD CASEMENTS with ROLSCREENS and DUAL GLAZING.

NAME

ADDRESS

CITY & ZONE STATE

MAKERS OF PELLA MULTI-PURPOSE WINDOWS • WOOD FOLDING DOORS • VENETIAN BLINDS

Discipline

By N. E. Cutts and Nicholas Moseley

It's easier to laugh at things other people's children do than at the misdemeanors of your own children. But if you can keep your sense of humor when you correct your youngsters, or at least not get emotionally upset, you are fortunate. You can relax and enjoy your family. You can help your children develop happy personalities.

In a recent study, the writers asked more than 1,200 parents these three questions:

What is the last thing a youngster of yours did that you did not approve?

What did you do about it?

What effect did it have?

The quotations below show what *some* of the parents did to handle disciplinary problems with their youngsters.

Help with dishes. "My son, 11, didn't come when called to dry the dishes. So he had to wash them, too. He did all the dishes properly (even cleaned the sink!). He said he'd wanted to do the washing all along because it made his fingernails so clean."

Slang and swearing. "Sally, 7, said, 'that doggoned old thing.' I explained I didn't like her to use slang words. She asked, 'Is "for heaven's sake" a slang word?' "

Going to bed. "She took too long and found too many excuses for not getting into bed, so I made her go to bed a half hour earlier next night. It helped somewhat, but, knowing I did the same thing myself as a child, I don't expect perfection."

Telling lies. "He told a fib. Took him fishing and talked it over. Don't know of his telling one since."

Spending money. "We discovered that Jane, aged 8, was spending her bank money for gumdrops instead of depositing it. Questioned, she said, 'The bank lady wouldn't take it.' Panic reigned, and all was revealed. Her daddy and I talked it over when she was not there. We decided that I'd been too strict about candy and that it was time Jane had a regular allowance to spend as she wished. We gave it to her with the warning never again to spend the money she had to put in the bank."

Playing slot machines. "My boys began to gamble. Slot machines. I had a lucky opportunity to show them the palatial yacht of the man who *manufactured* the machines. They got the point."

Contrariness. "She said 'No' to everything and acted cross. It was purely because she was overtired. I put her to bed. She had a brief nap and was her usual amiable self. Practically all of our troubles occur when she is tired. We are trying to avoid that." [*Turn to page 168*

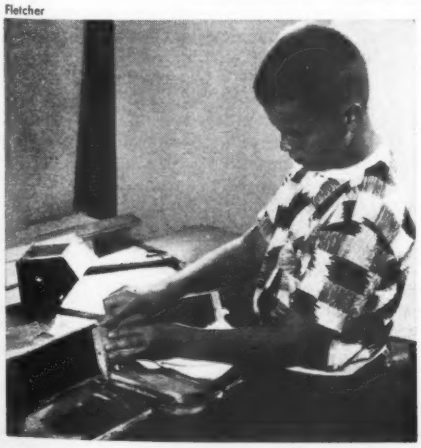
There should be a minimum of tension between you and your youngster when behavior problems come up. Other parents' ideas may help you.

"Jennifer was jealous of the new baby"

Photographs: Pease

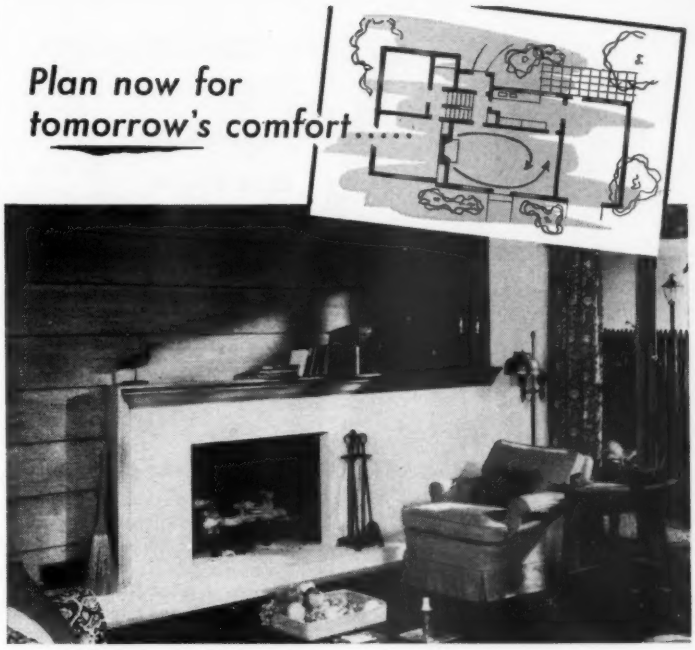
"Now, when he's angry, he punches the ball"

Fletcher



"His workshop lets him bang, knock, create"

Plan now for tomorrow's comfort.....

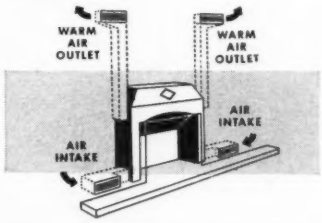


New FIREPLACE

circulates heat, will not smoke, damper seals air-tight!

Here is the only fireplace especially designed for modern homes. It is the new Heatilator Fireplace that gives you *all* 3 of these features . . .

Circulates Heat. Draws cool air from the floor level, warms it and circulates it gently to far corners even to adjoining rooms. Provides cozy comfort in cool spring or fall weather or in emergencies.



Will Not Smoke. Because the Heatilator unit is a scientifically designed steel form, it does away with guess-work and rule-of-thumb construction. Adds little to the cost of the finished fireplace.

Damper Seals Air-Tight. The new Pressure-Seal Damper seals air-tight when the fireplace is not in use. In cold weather it prevents costly house heat from escaping up the chimney — stops cold drafts from blowing into the room. In summer it is an absolute "must" to prevent waste of cooled air in air-conditioned homes.

The All-Purpose Fireplace

The Heatilator Fireplace is ideal for living rooms, basement rooms, camps or cabins. Be sure you get the genuine, proved Heatilator Fireplace. Look for the name on damper handle and dome. Ask your building material dealer or mail coupon for free booklet.

HEATILATOR® FIREPLACE

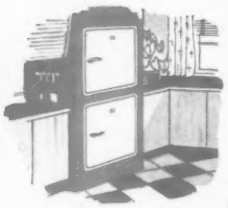
HEATILATOR INC.
122 E. BRIGHTON AVE., SYRACUSE 5, N. Y.

Send free booklet on new 3-Star Heatilator Fireplace.

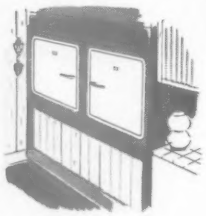
Name_____

Street_____

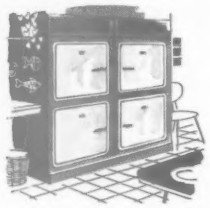
City_____ Zone____ State____



OVER-AND-UNDER



SIDE-BY-SIDE



MULTIPLE ARRANGEMENTS

Other famous Revco food freezers in Upright, Chest, and Dinette Models.

Revco BILT-IN

REFRIGERATOR and FREEZER

IT'S NEW! REVOLUTIONARY!

Adds charm and convenience to your kitchen

Now, for the first time you can have built-in charm and utility in your kitchen. Save space, increase convenience and efficiency. Total capacity 14.6 cu. ft. Big 8.3 cu. ft. Refrigerator with automatic defrost. 6.3 cu. ft. Freezer with lifetime aluminum liner, and famous Revcold faster freezing action. Four attractive colors: white, buttercup yellow – in stainless steel, or antique copper. Mail coupon today.

Revco, Inc., Dept. BH-25, Deerfield, Michigan

Please send me:

☐ "Contemporary Kitchens in Charming Homes" color booklet (enclose 25c for mailing, handling).

☐ Free information on Bilt-In installation and full specifications.

Name_____

Address_____

City_____ State_____

with exclusive PANORAMIC VISION...

"there is nothing finer than a STROMBERG-CARLSON"

THE EMPIRE II—a new concept in functional television design. Cabinet of comb-grain limed oak or Honduras mahogany veneers, disappearing tambour doors. 21-inch Panoramic Vision picture for extended room-wide viewing.

Television models from $199.95 including excise tax and warranty. (Slightly higher in South and West) • STROMBERG-CARLSON COMPANY ROCHESTER 3, N. Y.

Discipline

Begins on page 166

Late for supper. "We used to have supper at 5:30. No special reason, just habit. When our boy entered junior high, he kept being late for supper. He hated to leave the gang. We changed our hour to 6:30. No more trouble."

Bickering. "Our two girls, 8 and 11, seldom quarrel unless one or both are ill, tired, bored, or given too little adult attention. This time, one was just up from flu. I sent each to her own room for 15 minutes, door closed. The younger read, the older worked on a school notebook. When called, they came down together, laughing, good friends."

Excess energy. "We've brought about considerable improvement in the way the young man of our family, now 7, treats his sisters. We have planned other ways for him to vent his anger and use his energy. We've bought a striking bag, and when he feels mad, he punches it. We have taught him to jitterbug. We tell him it will help him with his basketball and football footwork later."

House wrecker. "A happy, mischievous boy of 9. His mischief consists of damaging something that will make a noise, especially furniture. I have found punishing him does no good. Depriving him of hammer and tools does no good. We are building a workshop, a place where he will be able to create, bang, knock, and have fun!"

When psychology fails. "When my two little girls disregard my orders, I find *a spanking does the most good*. I do not resort to this very often, but at times no amount of psychology works."

Paying for damage. "The boys played catch with the house for a backstop and broke a window. They had been warned. I made them spend their allowance to buy new glass and put it in, putty and all. They did a good job—and now go to the corner lot to play ball."

No grudges. "The spanking he received on his rear made my 8-year-old better about obeying and hasn't damaged his feelings. In fact, he displays more affection since this episode. Puts his arms around me and gives me a quick kiss. Of course, I always respond. He knows we never carry a grudge. When anything has gone wrong, we always make up at bedtime so he can go to sleep with untroubled mind."

Love on the line. "My 3-year-old daughter was extremely irritable for six weeks. My husband and I went into a huddle. We tried scolding, removing desserts, keeping her in—all to no avail. We talked it over again and decided *we* were wrong. A new baby brother had been getting most of our attention, and we'd assumed Jennifer would understand. We decided to make every possible effort to show her love, to kiss her, praise her, and cuddle her in spite of her *seeming* not to want to. It took approximately a week. She responded beautifully when she could see that we loved her as much as the baby. We feel very triumphant. This was over a year ago, and since then we have had our happy daughter once more. More parents should search themselves *first*, we feel, before punishment is doled out. I am the mother, but her dad took an active part in this problem."

As you read these reports, two things may strike you, as they strike a psychologist. The *attitudes* of these particular parents toward discipline create an atmosphere of love and happiness in the home. Their *actions* are adapted to the circumstances and are such as to avoid or discourage repetition of misbehavior. When punishments are used, care is taken not to undermine mutual affection and trust.

Here are some practical suggestions that may help you in your problems of discipline.

1. Exercise your sense of humor. It is only human sometimes to lose your temper when a youngster loses his or is disobedient, careless, destructive, or impertinent. But you can cultivate the habit of laughing when the storm has passed. Laugh at what has happened. Laugh at yourself. Laugh *with* but never *at* the youngster.

2. Don't worry. Worry drains vitality and happiness. Many parents worry needlessly, first about what a youngster has done and then about how they have punished him. One good way to stop worrying is to *join a parents' study group*. The discussions will show you that your offspring are not uniquely bad. Taking part in the discussion will help you get your troubles out of yourself.

Other ways are to *think back over your own childhood* and to *read what the books and magazines say about child development*.

A little thought and study will convince you that almost every child sooner or later lies, steals, cheats, swears, talks back, acts selfishly, quarrels with brothers and sisters and other children, and does all the other things, major and minor, of which parents quite rightly disapprove. Such knowledge keeps you from being shocked and helps to help your boy or girl learn better.

3. Hunt for causes. If you know *why* a youngster behaves as he does, you will be understanding and sympathetic. Your understanding and sympathy will make him want to do what you want. And you can often remove or at least modify the difficulty. Here are some common causes of misbehavior: lack of knowledge or experience, curiosity,

4 New Queens

latest 'Mum creations from KELLOGG'S—that will make your garden four times more lovely

Queen Ann, dazzling white; *Queen Victoria*, rich wine-red; *Queen Mary*, golden yellow; *Queen Elizabeth*, delicate orchid. Kellogg's *FREE color catalog* pictures these as well as the World famous AZALEAMUMS. Write today.

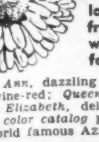
KELLOGG'S Box B-40 Three Rivers, Mich.

25 for $1.00 50 for $1.50 100 for $2.50

Senator Dunlap

STRAWBERRIES

Most Popular - The Old Reliable



Largest of June-bearing varieties. Good canner. Dark red fruit. Sweet and juicy. Large size plants always produce good crops. **No C.O.D.'s please! Satisfaction Guaranteed. Order today** and we will include seed & nursery catalog **FREE**

R. H. SHUMWAY Seedsman, Dept. 321, Rockford, ILL.

Free! To Gardeners... **THIS BIG NEW 1955 NURSERY BOOK**

Send for this greatest of all Spring Hill catalogs. Helpful hints . . . early order discounts . . . illustrated *Roses, shrubs, fruit and shade trees, flowers, bulbs. Guaranteed.*

HUNDREDS OF *Special Offers*

106th YEAR

SPRINGHILL NURSERIES, Tipp City, Ohio, Dept. C-31

25 for $5.

TREES

3 to 5 yr. healthy, selected trees, 6" to 16" tall. 5 each of: Colorado Blue Spruce—Norway Spruce—Austrian Pine—Scotch Pine—Concolor Fir.

Postpaid at planting time

Write for Free Evergreen Catalog

MUSSER FORESTS Box 3-B Indiana, Pa.

NEW STRAWBERRY

PAYMASTER — What a Strawberry!

Tops among 200 tested at leading State Experiment Station. **FREE BERRY CATALOG.**

KEITH PLANT NURSERY, Box 97, SAWYER, MICH.

TRU-PERIMETER HEATING

The leading hot water baseboard heating. For new homes or old. Folder on request to Dept. BH-2, Warren Webster and Company, Camden 5, N. J.

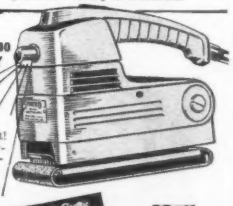
Webster

TRU-PERIMETER FORCED HOT WATER BASEBOARD HEATING

SANDING *HANDBOOK* FREE!

DO-IT-YOURSELFERS NEED IT!

Free new 16-page handbook explains sanding technique on wood, metal, glass, plastic; shows correct methods, names proper tools for removing surfaces different kinds woodwork. Lists sandpaper grades, uses, etc. Invaluable to beginners, experts. Lavishly illustrated.



No. 980 HEAVY-DUTY SYNCRO SANDER

Removes paint, varnish. Outsands all others per $ cost! Exclusive sight-saver lamp—most powerful reciprocating sander motor! Priced LOW.

PLUS FREE CATALOG!

Mail Coupon for FREE Sanding Handbook & Sander CATALOG!

SYNCRO CORPORATION, Dept. 25-25, Oxford, Mich.
Send Free Syncro Handbook, Catalog!

Name_____

St. & No._____

City_____ State_____

sickness, overtiredness, unused energy, the need to be like others, the need to be loved, the need for attention and approval.

4. Avoid trouble. Much of the strain, worry, and downright unpleasantness involved in raising children can be avoided by foresight. Here are some "do's and don'ts" based on actual experience of parents:

Don't rush toilet training, table manners, formal manners.

Don't insist on children eating at the family table. If they are restless or noisy or slow, let them eat early, or in the kitchen, or at least at a separate table.

Provide an "own place" for each child—a place where he can be alone, or at least keep his possessions private. This is one big factor in minimizing quarrels between children.

See that he has ample outdoor play in a safe place. This also prevents breakage, noise, and roughhousing indoors.

Put a tired or sick child to bed as soon as possible. In the meantime, don't argue; act.

Give your youngster something he likes to do before you start telephoning, playing cards, or entertaining friends. If you take him to call, take along a favorite book, toy, or drawing materials to keep him busy. Most interruptions and nagging of adults is due to the child's feeling left out, to his need for attention. Make rules that fit his age and responsibility, especially in matters like bedtimes, coming home from school, and staying out after supper.

Be sure that both parents pay attention to each child and share the pleasures and the burdens of caring for him.

5. Be sparing, but prompt, firm, and consistent in telling him what to do. Nothing takes the joy out of family life as much as constant arguing and bickering about what a youngster is to do or not to do. The way to avoid nagging, habitual scolding, chronic disobedience, and impertinence is to teach children early that when you say "No," you mean "NO!" The problem is to instill the habit of prompt obedience without interfering with the development of independence and self-control or otherwise damaging the youngster's personality. If you keep rules to the minimum necessary for health and safety, if you exercise foresight to avoid friction, if you praise evidences of self-control and initiative, if you give and reward responsibility, you will not have to say "No" or punish frequently. But when you are sure that your demands are in order, be firm and consistent to penalize offenses.

Primitive art

I never saw a purple cat,
Nor ever hoped to see one.
But, judging by preschoolers' art,
There simply has to be one.

—*Josephine Couch Hicks*

It's the only hardwood paneling made that's so beautiful . . . so durable

• One look at Craftwall and you know it is not ordinary paneling. Craftwall is a new concept in hardwood paneling. It gives warmth and durability as only wood can — plus NEW decorator beauty. And it's moderately priced.

Craftwall is quickly and easily installed — in new construction or modernization. Its durable factory finish resists oil, paints, ink and scuffs. No further finishing is required . . . even the panel backs are sealed for moisture protection. For those who desire, Roddiscraft supplies matching hardwood trim and doors.

Nine woods, four styles and three sizes give Craftwall wide design flexibility. For full information see your dealer or mail the coupon.

Oak Craftwall for an 8' x 12' wall costs only $65

Roddiscraft

CRAFTWALL, RODDIS PLYWOOD CORP.
Dept. BH-255, Marshfield, Wisconsin

Gentlemen: Please send me your booklet of decorator-designed room installations as soon as possible. I enclose 10¢.

NAME .....

ADDRESS .....

CITY .....STATE .....

Wall-to-Wall Carpet gives you MORE protection in the home!

✳ *Provides warm, draught-free floors!*

✳ *Safer for tiny limbs. No skidding rugs and slick, waxed floor surfaces!*

✳ *Permits indoor play with less noise and clatter!*

✳ *Makes every inch of floor space useable!*

and GENUINE Smoothedge TACKLESS CARPET GRIPPER

the modern tackless installation gives you added, unmarred beauty, easier cleaning and longer carpet life!

"Learn how to get MORE for your MONEY when buying carpet!"

MAIL THIS COUPON TODAY!

THE ROBERTS CO. 1536 N. Indiana St. Los Angeles 54, California, Dept. BH52

Please send free copy of "How Wall-to-Wall Carpet Gives You More!"

Name_____

Address_____

City_____ Zone____ State_____

Please Check: I am considering a carpet investment now____; soon____; in the distant future____. I am a student_____.

Don't bowl 'em over with strong cooking odors ... use Good-aire*

Guests coming? They'll appreciate your thoughtfulness in using Good-aire air refresher to kill those after-dinner cooking odors and make your home smell fresh and inviting. Discriminating homemakers use Good-aire regularly to kill odors from cooking, bathrooms, tobacco smoke, nursery, pets, etc. A spray or two does it—in seconds! You, too, will want to observe the etiquette of using Good-aire. Get it today! *Trade-mark

"Good-aire is good etiquette"

BRIDGEPORT BRASS COMPANY, BRIDGEPORT 2, CONN. 6 oz. 98¢ large economy size $1.89

Dinner's fast with chili

Begins on page 107

Tamale Chili Dinner

Serve crisp hot rolls with this blend of two peppery favorites—

- ¼ cup minced onion
- ¼ cup chopped green pepper
- 1 tablespoon butter or margarine
- 1 1-pound can (2 cups) chili con carne with beans
- 1 11-ounce can tamales

• • •

- ½ cup grated sharp American cheese

Cook onion and green pepper in butter till tender but not brown. Add chili. Remove shucks from tamales; arrange spoke-fashion on top. Cover and heat 10 to 15 minutes. Sprinkle with cheese before serving. Makes 4 to 5 servings.

Chili Cheesewiches

Add a lettuce salad and fresh fruit for dessert, and your meal is complete—

- 8 hamburger buns, split in half
- 1 1-pound can (2 cups) chili con carne with beans
- 8 slices bacon cut in half
- 8 slices process American cheese

Place lower half of buns on cooky sheet or shallow pan and top with chili, then with 2 pieces of bacon. Broil 4 to 5 inches from heat 10 minutes, or till bacon is crisp. Place cheese on bacon; put bun tops alongside, cut side up, and return all to oven till cheese melts, about 3 minutes. Add tops to sandwiches. Serve hot. Makes 8 servings.

Hot Tamale Pie

Ripe olives and corn give chili a new taste personality—

- 2 1-pound cans (4 cups) chili con carne with beans
- 1 12-ounce can (1½ cups) whole kernel corn
- ¾ cup chopped ripe olives

• • •

- ½ cup sifted enriched flour
- 1 teaspoon salt
- 1 teaspoon baking powder
- ½ teaspoon soda
- ¾ cup yellow corn meal
- ⅔ cup buttermilk
- 1 beaten egg
- 2 tablespoons salad oil

Combine chili, corn, and olives; heat to boiling. Prepare the **Corn-bread Topping:** Sift together the flour, salt, baking powder, and soda. Stir in corn meal. Combine buttermilk, egg, and salad oil; add to dry ingredients and stir just enough to combine. Pour *hot* chili mixture into greased 2-quart casserole; pour corn-bread batter on top. Bake uncovered in hot oven (425°) 20 minutes, or till topping's done. Makes 6 to 8 servings.

Corn Chilada Casserole

Make this with chili and corn chips—

- 1 pound ground beef
- 2 tablespoons fat
- ½ cup chopped onion
- ¼ cup diced celery
- 1 teaspoon salt
- ¼ teaspoon pepper
- 1 1-pound can (2 cups) chili con carne with beans
- 1 cup corn chips
- ½ pound (1¼ cups) diced process American cheese

Brown meat in hot fat. Add onion and celery and cook till tender but not brown. Season with salt and pepper. Add chili, and mix. Place layer of corn chips in greased 1½-quart casserole. Alternate layers of chili mixture, corn chips, and cheese, ending with chips. Bake in moderate oven (350°) 10 minutes, or till heated through. Makes 6 servings.

Corn-bread Shortcake With Chili

Corn-muffin mix and canned chili make this recipe extra easy—

- 2 8-ounce packages corn-muffin mix
- 2 1-pound cans (4 cups) chili con carne with beans

Prepare muffin batter according to package directions. Bake in greased 9x1½-inch round pan in moderate oven (375°) 30 minutes, or till done. Heat chili. Cut corn bread in wedges. Split each piece; spoon hot chili between layers and over top. Garnish with parsley. Makes 6 to 8 servings.

"I don't mind his getting money from my boy friends. It's just the way he begs for it."

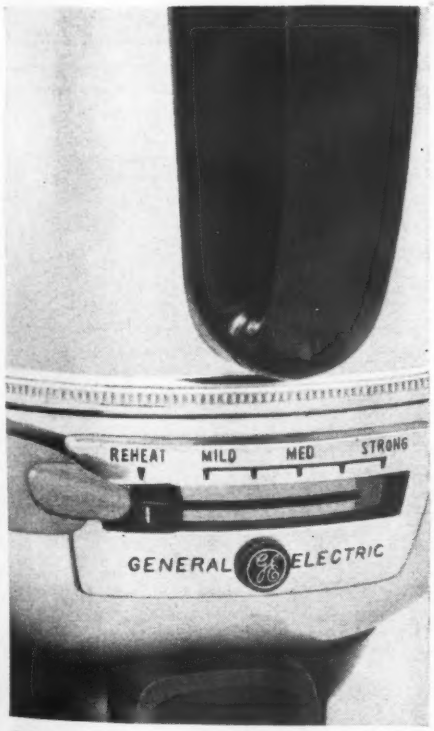
New G-E Automatic Coffee Maker with 2- to 9-cup capacity brews delicious coffee every time . . .

only $29.95*

For years, housewives have hoped for a fully automatic coffee maker that would brew perfect coffee every time, whether it be 2 cups or 9—an automatic coffee maker that would be practical for everyday use.

And now, G.E. has perfected the coffee maker that does just that, and has many other important advantages as well.

*Manufacturer's recommended retail or Fair Trade price.



Coffee the way you like it! Brew control lets you select the strength you prefer . . . mild, medium or strong. And coffee stays piping hot until served. Handy re-heat setting re-heats leftover coffee without re-perking.

This new G-E Automatic Coffee Maker makes rich, delicious coffee the way you like it . . . every time. So easy, and so quick!

No watching . . . no timing. Just put in coffee and water, set the control for desired strength. Makes coffee the exact strength you prefer.

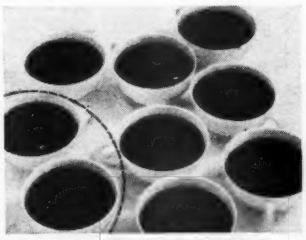
A light signals when coffee is ready, and coffee stays piping hot until serving time . . . automatically.

This new G-E Coffee Maker has extra powerful heating unit that brews 2 cups in less than four minutes, 9 cups in less than fifteen minutes.

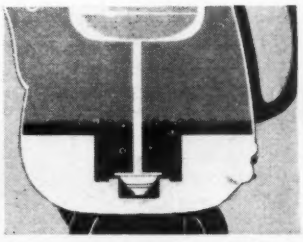
Ask your G-E dealer to show you one. Notice how the handsome design blends with any setting. General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

Progress Is Our Most Important Product

GENERAL ELECTRIC



Makes 2 to 9 cups. G-E Coffee Maker makes as few as 2 cups or as many as 9 . . . perfectly. It's as practical for breakfast as it is for entertaining.



G.E.'s special "2-cup well" is the secret of perking small amounts of coffee. Saves coffee because you make only what you need.

Easy to clean. Wide top opening allows your hand to get down inside the G-E Coffee Maker. You can wash it thoroughly, easily and quickly.

When you go furniture shopping, it pays to

start with the finish

Here's a tip for furniture shoppers—*the better the finish, the better the buy!* Remember, if the piece that interests you is protected with a Du Pont furniture finish, you can count on "like-new" beauty through years of constant household service.

Here's the result of careful shopping—lovely furniture that will *keep* its showroom sheen with simplest home care. The "DUCO" Furniture Finish on this modern dining-room set has been formulated by Du Pont chemists to resist marring, cracking, dulling—even scratching!

Here's the tag that gives you complete information on home care of the beautiful finish. It tells you immediately the finish is made by Du Pont, a name that stands for unquestioned quality throughout the world. Watch for it when you shop for furniture!

DU PONT
REG. U. S. PAT. OFF.

Better Things for Better Living . . . *through Chemistry*

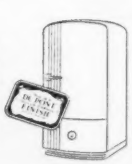
DUCO-DULUX

REG. U. S. PAT. OFF. REG. U. S. PAT. OFF.

Furniture Finishes

Chemically engineered to do the job better!

P.S. *When you buy appliances, too, be sure they're finished with* **DULUX Enamel**—*America's leading home appliance finish.*

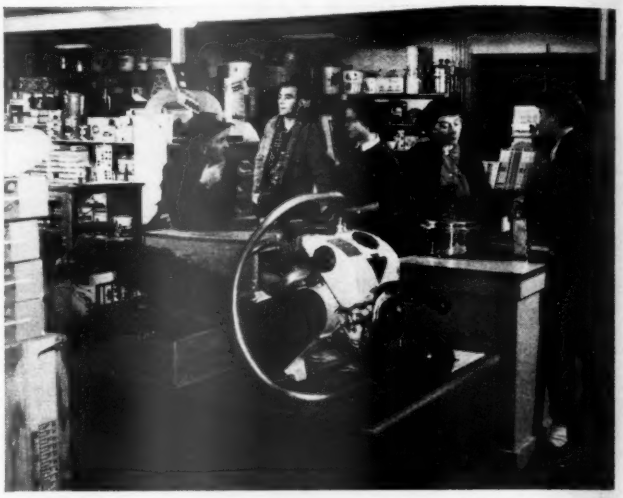


Where the land is new

Begins on page 56

now and then beyond the banks, felt—this wind is straight from the glaciers—even when they are not seen. There is the muskeg on either shore—dim, ghostly in rising fog, alive with moose and bear and beaver intent on business of their own. There is distance, stretching and stretching, much wider because there are so few other humans in it. There is the light, not daylight, not dark, a dim in-between light in which all things are shadows, nothing very real. There is magic, and these are its components.

There is, in the back of the boat, a lean man who looks at the catch, then his watch. [*Turn to page 174*



When Rusty shops at Kenai Commercial Store, it affords her rare opportunity to meet distant neighbors, get local news, and know-how

The family gathers 'round for a meal of moose steaks. Starting with Larry and reading clockwise: Laurie, 8; Abby, 7; Rusty; and Marty, 11

The whole family piles into a 25-horsepower outboard-driven skiff for a picnic and fishing expedition up the Kenai River 2 or 3 miles

Rusty trims her choice tomato plants in the latest of her projects, a hothouse. Fire must be kept in wood stove, even on summer nights

Practical built-in costs little with the woods of the Western Pines*

Treat your home to new charm and convenience with a built-in storage wall like this. Recessed shelves display your prize possessions against a background of mellow Western Pine paneling . . . deep cabinets and closets of these handsome woods provide ample storage space.

The woods of the Western Pines bring lasting loveliness to your home for a small initial investment. They're economical for all your building and remodeling plans . . . whether you do-it-yourself or have it done. See these carefully selected woods at your local lumber dealer . . . ask him for an estimate!

the Western Pines *IDAHO WHITE PINE *PONDEROSA PINE *SUGAR PINE

BRIGHT NEW IDEAS . . . NEW FREE BOOKLET

"Friendly Home Ideas in Western Pine." 86 photographs, many in color, show you building, decorating and remodeling ideas featuring the cheerful Western Pines. Write for your free booklet to Western Pine Association, Dept. 404-G, Yeon Building, Portland 4, Oregon.

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

Get rid of toilet bowl odor and stains. Keep your bathroom fresh as a daisy

Use perfumed VANiSH Toilet Bowl Cleaner

Sure Protection Against Moths!

EXPELLO & VANiSH Copyright 1955
JUDSON DUNAWAY CORP., DOVER, N. H.

Where the land is new

Continued from page 172

"Midnight," he says. "Guess we'd better go." So the outboard roars, the skiff races down the river, finally noses into a hidden slough. Here, a red-haired woman grins at the catch, expertly whips a battered station wagon on a trail between the glowing birch trunks. In a log house, fishermen warm their hands above steaming cups of coffee. Sleeping children stir in their bunks; a useless black dog, trying to remain invisible under the table, gives himself away with a snore.

Here is warmth and laughter and no strain. And if the visitor steps outside before he goes to bed, the dawn light is there in the sky, almost before the night has begun.

Continued on next page

Abby, Laurie, and Marty fondle their pet calf, which spent part of its first winter in the cabin and is still considered one of the family

One of the more popular treats for the girls is sleeping in the hayloft. Here, Larry checks to see that they're all tucked in for the night

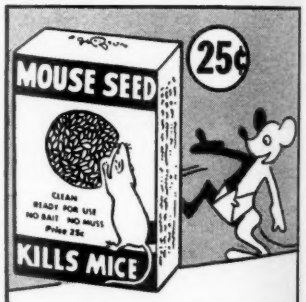
IF YOU SUFFER PAIN of HEADACHE NEURITIS NEURALGIA get FAST RELIEF WITH ANACIN

the way thousands of physicians and dentists recommend.

HERE'S WHY . . . Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anacin tablets. Buy Anacin® today!

INGROWN NAIL Hurting You?

Immediate Relief! A few drops of OUTGRO® bring blessed relief from tormenting pain of ingrown nail. OUTGRO toughens the skin underneath the nail, allows the nail to be cut and thus prevents further pain and discomfort. OUTGRO is available at all drug counters.



Proven by millions of mice-hating householders for more than 50 years. At drug and other dealers. No mail orders. W. G. Reardon Laboratories, Inc., Port Chester, N. Y.
(Mouse Seed—Reg. U. S. Pat. Off.)

Fresh, sparkling ideas are yours for the asking in Better Homes & Gardens Home Improvement Ideas. A colorful book, and practical too! Only $1 (Canada $1.25). Order yours from 6502 Meredith Building, Des Moines 3, Iowa.

CHOICEST MIXED COLORS
Special Offer. Easy-to-grow carnation plants from seed. Loads of giant everblooming flowers. New, largest flowered Tetra-snapdragons. Sturdy 2½ ft. spikes, bloom all summer. Send 10c today for both packets and Seed, Plant and Nursery Catalog FREE.
R. H. SHUMWAY Seedsman, Dept. 316, Rockford, Ill.

A visit to Pickle Hill

This is the home of the Lancashires; and if you would want to know why they live where they do, you must go, at least once, to the foggy river that picks at the skirts of Pickle Hill.

You must also go to the field.

The field lies on top of the hill, not far from the log house. Recently, a tractor snorted through it, tearing out brush and small trees, ripping at the sandy soil where their roots entwined.

Now, it lies baking in the sun. Walk across it, and dust rises above your shoe tops. Watch it, and upturned boulders, twice the size of a man's head, shimmer everywhere.

But watching it is not enough. A tractor attached to a stone boat is ready. And you may drive it, if you solve the mystery of the gears, or walk along behind until it stops beside a huge boulder. If you're walking, now is the time to heave at the rock, straining with heavy gloves that won't last out the day, until this rock and a dozen others are piled high on the rude sled, dragged painfully (this is a lightweight tractor for the job) to a fence line to be thrown off again.

All day, the tractor moves back and forth in widening arcs. All day, the dust rises, choking, hot, gritty with the leavings of glaciers that departed not too long ago. You drive—or follow and lift rocks—until sweat soaks your shirt and your hands are raw and dust fogs your eyes. When the gong back by the log house finally sounds for supper and the end of the day, you're more than ready. For the last trip, you hop aboard the lurching boat, with the rocks, to ride to the edge of the field. But there, driver and lifters pause for a quick cigarette, one last look at the field where underbrush and trees grew in a tangle only a few days ago, and boulders pockmarked it only this morning.

Land is ready for crops

But now there are no trees and no rocks. Now, it is a fertile field, just waiting for rain and seed. You—blistered hands or not—have helped to build something, where nothing that particularly mattered ever was before.

If you would understand the Lancashires, at their home in the wild Kenai, you must spend at least one day in the field. These are people who pay a terrific price—in privation, backbreaking work, isolation, cold—for a living dividend that satisfies them. To understand it at all, you certainly must understand a little the attraction of a frontier: the space, the wildness, the wonderful aloneness of a family, closely drawn together. And you certainly need to know what satisfaction there is in saying, "I built this. I cut it out of nothing. I made these things grow."

Lawrence Lancashire, now 36, left college to become a bomber pilot, bombed Ploesti, and spent 13 months in a Rumanian prison camp, then finished his personal war by ferrying fighter planes to Alaska to be given to the Russians. After the war, a brief look at crop-dusting from aircraft convinced him that he wanted a longer life, so he set up a paint-contracting business in his native Ohio. This was reasonably successful, and his wife set about raising a family on the presumption that Ohio would be their permanent home.

"But," he says, "the only satisfaction I got out of what I was doing was that of making more money than some of my acquaintances in the good months. That wasn't enough to live for."

Lorraine, whose red hair long since has put her given name into retirement and substituted "Rusty," had heard talk of Alaska many times—so perhaps she wasn't listening closely one special night, and missed a certain change in tone. So she really wasn't thinking when she said, "Well, then, why don't we just sell out and go to Alaska?"

The Lancashires sell out

The next day, equipment of the Lancashire paint-spraying company went on sale. A few weeks later, Larry headed an automobile into the Kenai peninsula, one of the very few places in Alaska where truly arable land still was available for homesteading. He chose his stopping place easily—the town of Kenai was the end of the only road then penetrating this part of the peninsula. Beyond it were only Cook Inlet with its mud-gray and ice-cold water, the equally icy Kenai River, coming straight out of a glacier, and a great, untracked, unplowed wilderness.

The 160 acres he chose lay between the river, bordered with muskeg swamp, and the newly bulldozed highway, 160 miles from Anchorage by road (only 63 by air) and 100 miles from the port of Seward. The land touched the river, but more than half lay on top of the one local rise in a flat setting, Pickle Hill. Here, he pitched a tent in a grove of birches. And to this tent, Rusty presently brought their three red-haired daughters—Martha, then 5; Laurie, 3; and Abby, an infant. In the late summer of 1948, husband and wife threw up a rude log cabin, still without floors or windows when cold weather came. At long last, they were home.

A farm takes shape

Six years later, home still is on the hill. The cabin has been finished, windowed, expanded by a bedroom, a kitchen, and even a bathroom. (The tub, filled with flowers, sat outside for a summer before the room was built, still doubles as a milk cooler between bath nights. A toilet is still to come. But nevertheless, this is a real bathroom, in a country where bathrooms are few and far between.)

Because this is a working farm, outside improvements are even more impressive—a good small barn with hayloft, a smokehouse, a chickenhouse, a storage shed, all

[*Turn to page 197*

Wonderful Way to end the Day . . .

in your

La-Z-Rocker

The Only Rocker with a built-in Foot-Rest!

If you feel like rocking, just rock away. Tired of rocking? Then just stop the La-Z-Rocker at your favorite relaxing angle. A touch of the handle locks it there!

AND—if you like to relax with your feet up (and who doesn't?), just raise the hidden foot-rest . . . dream your favorite daydreams—and *relax!*

TRY the La-Z-Rocker at fine furniture stores everywhere. Or write us for a booklet and the name of your nearest La-Z-Rocker Dealer.

See how foot-rest disappears into chair front

LA-Z-BOY CHAIR COMPANY • MONROE, MICHIGAN

In Canada: Deluxe Uph. Co., Ltd., Waterloo, Ont.
In Mexico: Muebleria Frey, S. A., Mexico, D. F.

La-Z-Boy makes only comfort chairs . . . the finest comfort chairs made

Build your way to a better garden

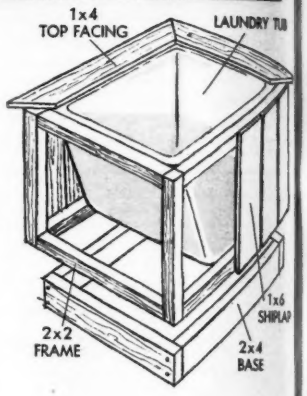
Whether yours is a spot of long-standing or one being carved from the hard clay of a new home, these ideas will help you

Photographs: Hedrich-Blessing

Dipping pool with shelves above gives real purpose to blank brick wall. Wide top trim is nice rest for plants being dipped. It's cheap because no plumbing is used. Just fill with hose, drain through bottom plug into flower bed

Start with slate laundry tub from secondhand plumbing store or buy new for around $15. Build 2x2 frame, square or follow slant of tub.

Cover with shiplap or siding of your choice. Nail on facing trim to serve as shelf at the top edges of the tub.



Garden bench is a fine spot to loaf between chores, or sit and enjoy those things you've grown. Place bench on terrace, under a shady tree, or fashion an island for it in the showiest corner of your garden. This one is on concrete slabs, tied with courses of brick. But you can use any hard surface

Tackling any of these outdoor improvements will get a man out of the workshop and into the garden. Warning: Once out there, the builder may stay for hours. Particularly if he's sitting on the bench below. It's that comfortable. The secret is the little dip that fits itself to you, instead of the other way,around. This slant sheds water, too, dries quickly after rain. For summer social life, it's long and strong enough to hold a quartet of guests, complete with barbecue.

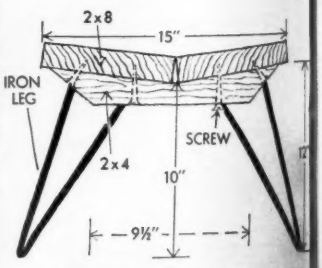
Dipping pool at right helps you achieve today's goal of quick, portable gardening. It's no task to keep plants well watered. Just dip watering can for quick sprinkle. Or, with potted plants, dunk pot and all. Big feature is its low cost. Concrete pool this size would cost several times as much.

All ideas are from our landscaping project, "You can live big on a small lot" (January, page 35).

Another idea on page 193

Bottom view shows easy construction details. Seat planks are 2x8. Cut any length you want (these are 8 feet long). Braces are 2x4, attach with screws as do metal legs.

As alternates, use capped 1-inch galvanized pipe or make the legs from 2x4 stock.



Saw flat triangle 1½ inches deep on top edge of 2x4s 14 inches long. Slant ends of 2x4s in 4½ inches. Drill holes; attach with screws; leave thin crack between the planks for moisture drainage

More Power for TOUGH JOBS!

Gravely does jobs other tractors won't . . . because the 5-HP Gravely has the *extra* power that makes tough jobs easy.

Proof? See the Gravely and Rotary Plow attachment making a perfect seed-bed in one operation!

Let us show you the advantages of the Gravely's *extra* power . . . all-gear drive . . . power reverse . . . your choice of 21 tools to do every mowing, gardening or upkeep job . . . *faster, better, easier!*

Write for FREE Booklet "Power vs Drudgery"

GRAVELY TRACTORS, INC.
BOX 211 DUNBAR, W. VA.

For more beautiful gardens

use this moisture-holding low-cost soil conditioner

Was last year's garden disappointing? "Locked-up" soil nutrients may be the reason. Gardens, flowers, lawns, respond to Hybro-Tite, low-cost natural rock soil conditioner containing potash and 19 trace minerals. For a free copy of "Build Better Lawns and Gardens," write Potash Rock Company of America, Inc., Box BH-2, Lithonia, Ga.

Send for this FREE FOLDER

HYBRO-TITE*
Nature's Own 20-Mineral SOIL CONDITIONER

*Trademark of Potash Rock Company of America, Inc.

WATERLILIES

The loveliest of all flowers that can be grown at home. Exquisite jewel-like colors. Nearly every bloom reaches perfection. Easy to grow in tub, pool or farm pond. Write today to nearest office for your free copy of new, colorful 1955 catalog.

THREE SPRINGS FISHERIES
825 Main Road, Lilypons, Maryland
Box 971, Dept. 625, Worcester, Mass.
Box 508, Dept. 625, Salisbury, N. C.

Pink **DOGWOOD**

A wide variety of flowering trees and shrubs; evergreens, berry plants. Send today for FREE Color Catalog.

EMLONG'S Box 17 Stevensville, Mich.

GIANT Fringed PETUNIAS

WAVED and RUFFLED MIXED
4" to 5" blooms in gorgeous solid and variegated colors, deeply fringed, beautifully veined. Send 10c for (100 seed) regular 50c packet and Seed, Plant and Nursery Catalog. CATALOG FREE

R. H. SHUMWAY Seedsman, Dept. 313, Rockford, Ill.

Roses

Begins on page 61

Prune canes back to 6 or 8 inches on strong hybrid-teas, 4 to 6 inches for floribundas, 10 to 15 on ramblers.

Make cuts above strong outside buds, and remove thin, weak wood entirely. Use sharp shears to make smooth, clean cuts.

Check to see that label is on a strong stem and isn't covered by soil.

Protect canes from drying out while new roots are getting started. Use a plastic sack. To hold in place, weight edge or sack with soil.

You can also protect canes with moist burlap or soil until buds start to grow. The sphagnum used to protect roses in shipping is valuable for this, too. Remove protection the moment shoots start.

Feed plants with a balanced plant food when new shoots are a few inches long. Apply in broad, shallow furrow at base, and water it in.

For most vigorous growth, roses need equivalent of an inch of rain a week. Water regularly as needed to supplement rainfall.

To keep roses free of pests, spray or dust weekly with a pesticide made especially for roses.

CHECK what you want in YOUR ROSES

- ☐ Beautiful Buds
- ☐ Beautiful Blooms
- ☐ Long, Strong Stems
- ☐ Abundant Blooms
- ☐ Distinctiveness
- ☐ Superb Color
- ☐ Fragrance
- ☐ Lasting Substance
- ☐ Vigorous Plant
- ☐ Abundant Foliage
- ☐ Attractive Foliage
- ☐ Disease Resistance

You get more... from Armstrong's

Yes, Armstrong varieties are carefully chosen to give you MORE of these qualities. Then, too, the bush you plant can make the difference between lush healthy growth and a thrilling show of bloom, or weak growth and few flowers. Armstrong plants are always big, vigorous, heavily-rooted rose bushes, the kind which have made Armstrong a famous name in roses. You can be *sure* of the best by ordering them . . . every one is guaranteed to grow and bloom for you.

SPECIAL '55 Foursome COLLECTION

Best of 1955's roses; two Hybrid Teas, two Grandifloras (big vigorous new wonder roses for 1955 that display perfect blooms in profusion . . . the easiest of roses to grow).
QUEEN ELIZABETH—1955 All-America Grandiflora. Gorgeous clear pink.
TIFFANY—1955 All-America Hybrid Tea. Rose perfection in warm pink.
ROUNDELAY—Vivid new red Grandiflora. Sunfast, fragrant and lasting.
LA JOLLA—1955 Hybrid Tea. Delicate tints of pink and buff.

All 4 Roses (1 of each) only **$10.30**
$12.00 value; *Save $1.70*

ORDER NOW! MAIL THIS HANDY COUPON

SPECIAL Colorama COLLECTION

LA JOLLA and **ROUNDELAY** plus **MOJAVE**, unique orange hybrid tea that glows like a desert sunset. This 1954 All-America winner will give you lots of beautiful tapering buds and big, pleasantly fragrant blooms.

All 3 Roses (1 of each) only **$7.50**
$8.75 value; *Save $1.25*

Armstrong Nurseries
460 N. Euclid Ave., Ontario, Calif.

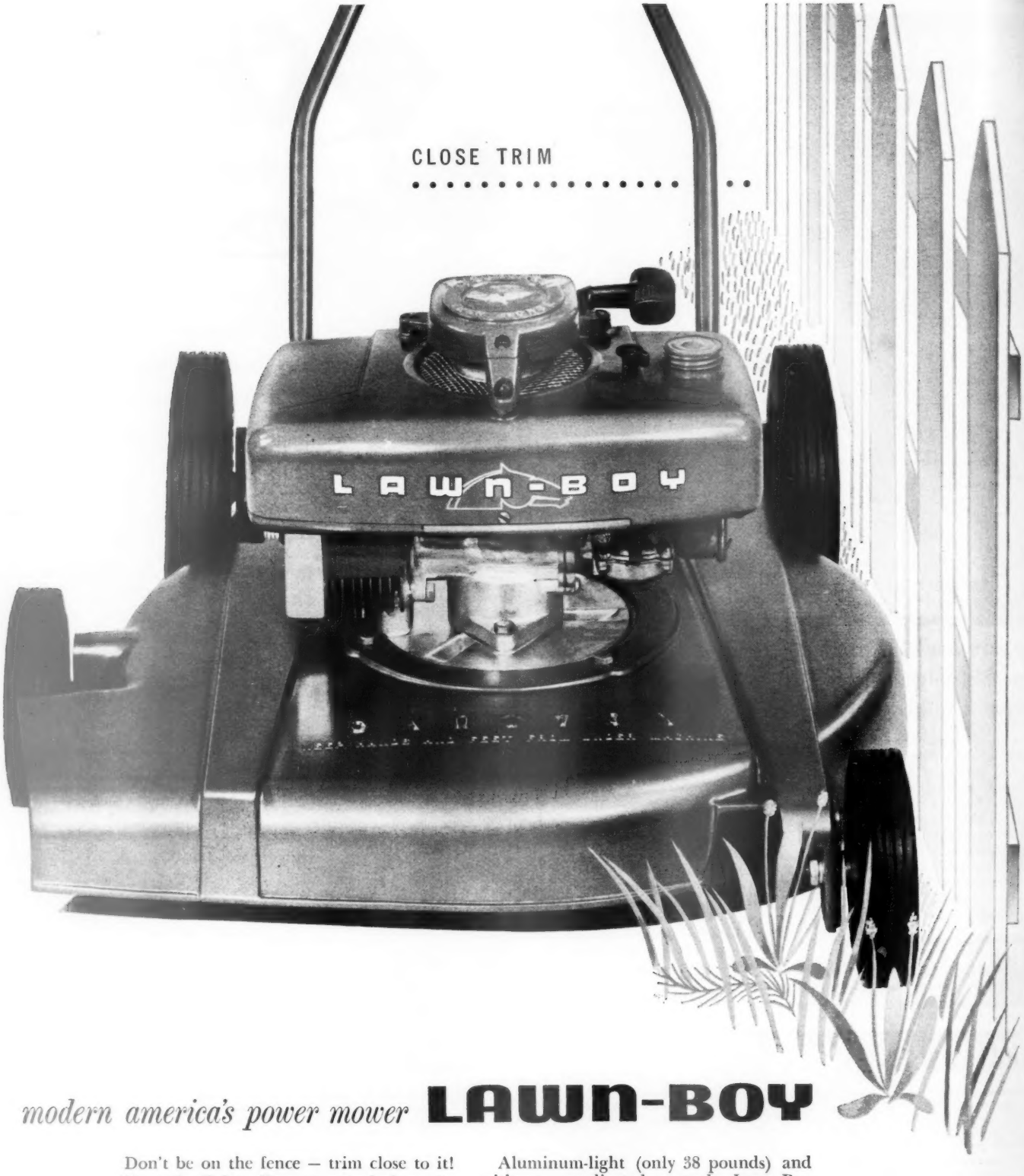
Please send me postpaid, at proper planting time for my area, the roses indicated. Every one is to be a top quality bush, guaranteed to grow and bloom bountifully in my garden. I enclose check or money order. (No c.o.d.'s, please; Calif. orders add 3% sales tax.)

HYBRID TEAS
___*Charlotte Armstrong* Cerise $2.25 ea.; 3 or more, $2.00 each
___*Helen Traubel* Sparkling pink, $2.50 ea.; 3 or more, $2.20 ea.
___*La Jolla* New pink and gold $3.00 ea.; 3 or more, $2.65 each
___*Mojave* Glowing orange $2.75 ea.; 3 or more, $2.40 each
___'55 Foursome Collection (La Jolla, Roundelay, Tiffany, Queen Elizabeth) @ $10.30
___Colorama Collection (La Jolla, Roundelay and Mojave) @ $7.50

NEW GRANDIFLORAS
___*Buccaneer* Bright yellow $2.75 ea.; 3 or more, $2.40 each
___*Queen Elizabeth* 1955 AARS Pink, $3.00 ea.; 3 or more, $2.65 ea.
___*Roundelay* Vivid red $3.00 ea.; 3 or more, $2.65 ea.
___Grandiflora Collection, (Buccaneer, Queen Elizabeth and Roundelay) @ $7.60

FLORIBUNDAS
___*Frolic* Pink profusion! $2.25 ea.; 3 or more, $2.00 each
___*Redcap* New bright red $2.50 ea.; 3 or more, $2.20 each
___SEND FREE COLOR CATALOG

NAME_____
ADDRESS_____
CITY_____ ZONE____ STATE_____



modern america's power mower **LAWN-BOY**

Don't be on the fence — trim close to it! Beyond all boggling or speculation, the Lawn-Boy way is the easiest, lowest-cost way to make any lawn look better.

Simple and functional throughout, here's the one fine power lawnmower with every feature and every advantage. It'll do the four big jobs of lawn maintenance (cutting grass, trimming close, cutting weeds, and mulching leaves) and do them better than the old-fashioned mower.

Aluminum-light (only 38 pounds) and without complicated controls, Lawn-Boy makes "all-day" grass cutting a breeze.

You can always rely on an easy and instantaneous start from the powerful 2 h.p. Iron Horse engine. Designed and built exclusively for Lawn-Boy.

There's a Lawn-Boy dealer near you. See him and reserve your 1955 power mower now. Don't be disappointed this spring. Lawn-Boy is made only in Lamar, Missouri, by RPM Manufacturing Co.

RPM Manufacturing Co., Lamar, Missouri, is a subsidiary of Outboard, Marine & Manufacturing Co.
Makers of ***Johnson*** and ***Evinrude*** outboard motors.

Whatever method you chose, basic care is the same

- Start with clean, strong parent plants. Don't try to root diseased or insect-infested cuttings.
- Use clean pots and fresh rooting materials. Don't re-use vermiculite or sand for rooting.
- Keep rooting mixture moist but not wet, and humidity as high as possible. Dust with ferbam if disease starts.
- Pot cuttings as soon as they form good roots.
- Pot new plants in light soil mixture—equal parts of sharp sand, peat, and soil is good. Use compost in mixture, if available. Don't feed until growth starts.

Which methods can you use on your plants?

A Division **B Runner** **C Air layering** **D Stem cutting** **E Leaf cutting**

Abutilon	C, D	Ferns	A
African-violet	A, E	Fiddleleaf Fig	C, D
Airplane-plant	A, B	Fuchsia	D
Aralia	C, D	Geranium	D
Artillery plant	D	Gloxinia	E
Aspidistra	A	Grapeivy	D
Begonia	A, D, E	Kalanchoe	D, E
Bromeliads	A	Nephthytis	C, D
Chinese evergreen	A, C, D	Peperomia	D, E
Christmas cactus	D	Philodendrons	C, D
Coleus	D	Pothos	D
Croton	C, D	Rubberplant	C, D
Crown of thorns	C, D	Sansevieria	A, E
Dieffenbachia	C, D	Shrimp plant	D
Dracaena	C, D	Strawberry geranium	A, B
English ivy	D	Waxplant	D

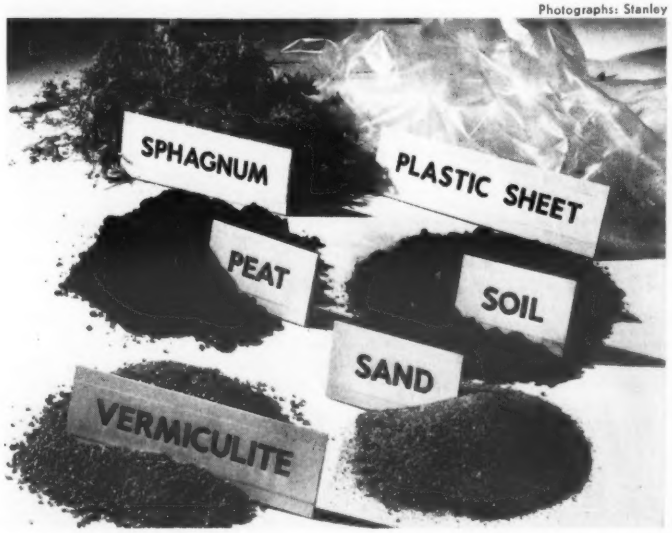
Better Homes & Gardens SMART GARDENER'S GUIDE

(House plants)

How to start new house plants

The five basic methods shown here are used by professionals. When you've mastered these, you can propagate any plant in the house

Photographs: Stanley



Materials. These are the inexpensive materials commonly used to start new plants. Sphagnum and plastic are for air layering. Combine peat, soil, and sand to make first potting mixture for newly rooted cuttings and to root runners. Use agricultural vermiculite or clean, gritty sand for rooting cuttings

Division is quickest way of getting new plants

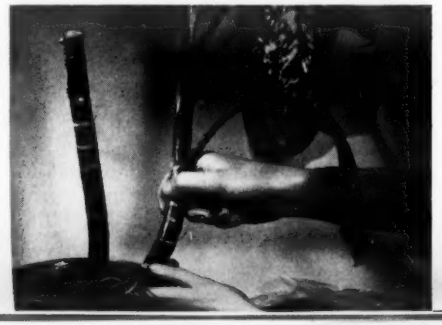
Tap old plant from pot, and shake off loose soil. Pull or cut into sections, being careful to give each section an adequate share of roots. Pot new units in mixture of peat-sand-soil. Firm soil about roots, then water. Division works on all plants that branch beneath soil, such as sansevierias, aspidistras, and most of ferns

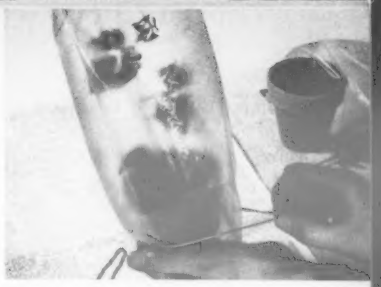
Plants with runners are a cinch to propagate

Many house plants, like this strawberry geranium, form new plants on runners by which they propagate naturally. To get plant to root, just pin runner to soil in new pot. Use light soil mixture containing lots of peat and sharp sand. Keep mixture moist, and roots will form in a few weeks. Cut it loose when established

Air layering is good for renewing old plants

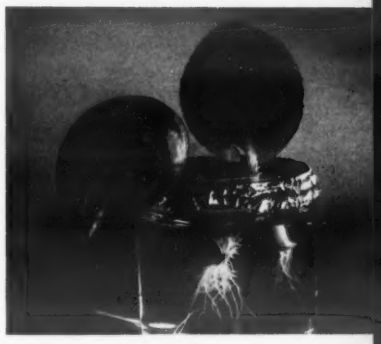
Soak sphagnum, squeeze out excess water, and wrap it about nicked stem. Hold in place with plastic sheet—one cut from vegetable bag works fine. When roots show through plastic, cut off new plant and pot up. This takes three or four weeks with most plants. Method works on variety of plants, even shrubs, trees





Stem cuttings give you large number of new plants

Take cuttings 4 to 6 inches long. Remove lower leaves and stick ⅓ of stem in vermiculite or sand. Keep pot moist, not soggy wet. Cuttings need not have individual pot—community pot works fine. Examine for roots after 2 weeks. Repot when roots are an inch long. Plastic bag keeps humidity high, reduces wilt



Leaf cuttings are slow, but sometimes preferred

Some plants are able to generate new roots and stems from their leaves. In this group are African-violets, peperomias, and gloxinias. The leaves will root in water, sand, or vermiculite. Use foil to hold leaves in place if water is used. Rooting time in water is four to six weeks, much quicker in vermiculite or sand

Leaf sections conserve material, give lots of plants

The big-leafed begonias will root from leaf sections. Make cuts so each unit includes part of big leaf vein. Slice off tips to reduce wilting, then root in vermiculite. Cover about ⅓ of cutting. Keep humidity high by misting daily, or with plastic cover. Don't crowd cuttings. Dust with ferbam; ventilate if disease starts

79° Extra heat is quickly available for any special need, such as baby's bath or big sister's hair drying.

SelecTemp room unit above (right) can be painted the same color as walls. It has its own thermostat, air filter, steam heating element, and circulating fan, driven by low-pressure steam turbine. No electric wiring or power is used. Small flexible copper tubes carry the steam to each room unit.

60° Bedrooms can be kept at a comfortable temperature for restful sleep, and quickly warmed in the morning.

78° Grandmother can have the comfort she wants at any time without affecting temperature in other rooms.

65° Rooms where active work is going on can have reduced temperatures, as in kitchen, laundry, workshop.

Enjoy these two basic advances in heating

1 A THERMOSTAT IN EVERY ROOM

2 CONTINUOUS, *MODULATED* HEAT

They're both *PRACTICAL* and *ECONOMICAL* with Iron Fireman SelecTemp

You can have *any* temperature you want, in *any* room, at *any* time, with Iron Fireman SelecTemp heating. Every individual room, including bathrooms, is a separate heating zone, with its own thermostat.

Anyone can select the most comfortable temperature for what he is doing; reading, entertaining guests, playing games, doing housework, working in the shop, or sleeping. Do you like to have the children go to bed early, in a cool sleeping room? Fine! With SelecTemp heating this won't affect the warmth of the rest of the house. Does grandmother prefer her room *warm*? She can have just the comfort she likes simply by setting her thermostat.

What happens when there is a fire in the fireplace? Or sunshine warms the room? The SelecTemp unit in that room cuts down its heat output a corresponding amount. The rest of the house is not affected. Or, if a chill wind strikes the outside of the house, increased heat is circulated in the rooms affected.

You can see that SelecTemp is a new, different, revolutionary kind of heating.

The Iron Fireman SelecTemp system controls the temperature of each room by varying the amount of heat delivered, and *not* by turning the heat off and on. The individual heating unit in each room automatically modulates its own heat output. A steam turbine driven fan in each unit runs faster or slower, according to the amount of heat needed. Filtered warm air is gently circulated throughout the room. The built-in thermostat, which is non-electric, is highly accurate. When more—or less—heat is required, it quickly responds and keeps the room at the selected comfort level.

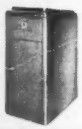
The result is the steadiest, most comfortable and most economical heating you've ever known, PLUS the added luxury of individual control of the temperature of every room. All of this is now practical, and yours to enjoy in your present home or in your new home, at very reasonable cost.

It will pay you to get full information on SelecTemp heating before you decide on any kind of a heating system. We will gladly send you this without cost or obligation.

Send for this free plan book

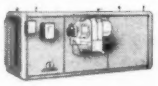
IRON FIREMAN® SelecTemp® HEATING

For ANY kind of heating, Iron Fireman is your best buy

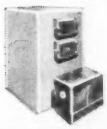


Heatmaker furnaces lead in design and quality. Circulate filtered warm air. Oil or gas fired.

Quick heating, top quality boilers, hot water or steam, plus domestic hot water. Gas or oil fired.



Horizontal furnace (gas or oil) is built for small space—attic, crawlway, garage, or utility room.



Highly efficient oil, gas and coal burners convert hand fired furnaces and boilers to automatic heat.

Heating-cooling twin units for all-year systems, or single units for central cooling.

IRON FIREMAN MANUFACTURING CO.
3005 W. 106th St., Cleveland 11, Ohio.
In Canada, 80 Ward St., Toronto, Ontario.

Please send booklet "12 Plans for Home Heating and Air Conditioning," which contains information on Iron Fireman SelecTemp and leading types of heating systems.

Name_____

Address_____

City_____ Zone_____ State_____

Division is quickest way of getting new plants

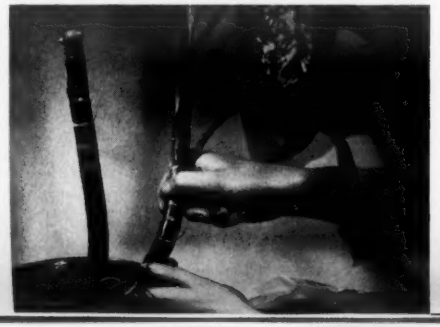
Tap old plant from pot, and shake off loose soil. Pull or cut into sections, being careful to give each section an adequate share of roots. Pot new units in mixture of peat-sand-soil. Firm soil about roots, then water. Division works on all plants that branch beneath soil, such as sansevierias, aspidistras, and most of ferns

Plants with runners are a cinch to propagate

Many house plants, like this strawberry geranium, form new plants on runners by which they propagate naturally. To get plant to root, just pin runner to soil in new pot. Use light soil mixture containing lots of peat and sharp sand. Keep mixture moist, and roots will form in a few weeks. Cut it loose when established

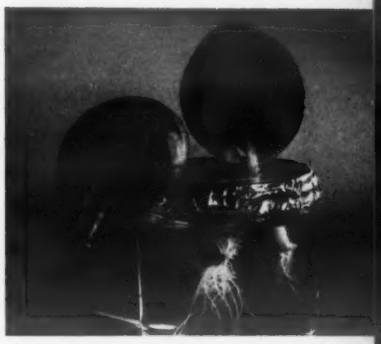
Air layering is good for renewing old plants

Soak sphagnum, squeeze out excess water, and wrap it about nicked stem. Hold in place with plastic sheet—one cut from vegetable bag works fine. When roots show through plastic, cut off new plant and pot up. This takes three or four weeks with most plants. Method works on variety of plants, even shrubs, trees



Stem cuttings give you large number of new plants

Take cuttings 4 to 6 inches long. Remove lower leaves and stick ⅓ of stem in vermiculite or sand. Keep pot moist, not soggy wet. Cuttings need not have individual pot—community pot works fine. Examine for roots after 2 weeks. Repot when roots are an inch long. Plastic bag keeps humidity high, reduces wilt

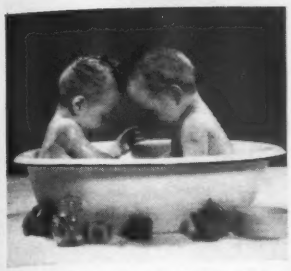


Leaf cuttings are slow, but sometimes preferred

Some plants are able to generate new roots and stems from their leaves. In this group are African-violets, peperomias, and gloxinias. The leaves will root in water, sand, or vermiculite. Use foil to hold leaves in place if water is used. Rooting time in water is four to six weeks, much quicker in vermiculite or sand

Leaf sections conserve material, give lots of plants

The big-leafed begonias will root from leaf sections. Make cuts so each unit includes part of big leaf vein. Slice off tips to reduce wilting, then root in vermiculite. Cover about ⅓ of cutting. Keep humidity high by misting daily, or with plastic cover. Don't crowd cuttings. Dust with ferbam; ventilate if disease starts



79° Extra heat is quickly available for any special need, such as baby's bath or big sister's hair drying.

SelecTemp room unit above (right) can be painted the same color as walls. It has its own thermostat, air filter, steam heating element, and circulating fan, driven by low-pressure steam turbine. No electric wiring or power is used. Small flexible copper tubes carry the steam to each room unit.

60° Bedrooms can be kept at a comfortable temperature for restful sleep, and quickly warmed in the morning.

78° Grandmother can have the comfort she wants at any time without affecting temperature in other rooms.

65° Rooms where active work is going on can have reduced temperatures, as in kitchen, laundry, workshop.

Enjoy these two basic advances in heating

1 A THERMOSTAT IN EVERY ROOM

2 CONTINUOUS, *MODULATED* HEAT

They're both *PRACTICAL* and *ECONOMICAL* with Iron Fireman SelecTemp

You can have *any* temperature you want, in *any* room, at *any* time, with Iron Fireman SelecTemp heating. Every individual room, including bathrooms, is a separate heating zone, with its own thermostat.

Anyone can select the most comfortable temperature for what he is doing; reading, entertaining guests, playing games, doing housework, working in the shop, or sleeping. Do you like to have the children go to bed early, in a cool sleeping room? Fine! With SelecTemp heating this won't affect the warmth of the rest of the house. Does grandmother prefer her room *warm*? She can have just the comfort she likes simply by setting her thermostat.

What happens when there is a fire in the fireplace? Or sunshine warms the room? The SelecTemp unit in that room cuts down its heat output a corresponding amount. The rest of the house is not affected. Or, if a chill wind strikes the outside of the house, increased heat is circulated in the rooms affected.

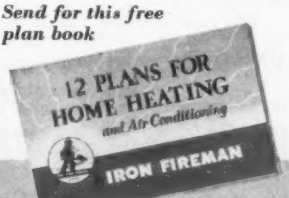
You can see that SelecTemp is a new, different, revolutionary kind of heating.

The Iron Fireman SelecTemp system controls the temperature of each room by varying the amount of heat delivered, and *not* by turning the heat off and on. The individual heating unit in each room automatically modulates its own heat output. A steam turbine driven fan in each unit runs faster or slower, according to the amount of heat needed. Filtered warm air is gently circulated throughout the room. The built-in thermostat, which is non-electric, is highly accurate. When more—or less—heat is required, it quickly responds and keeps the room at the selected comfort level.

The result is the steadiest, most comfortable and most economical heating you've ever known, PLUS the added luxury of individual control of the temperature of every room. All of this is now practical, and yours to enjoy in your present home or in your new home, at very reasonable cost.

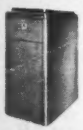
It will pay you to get full information on SelecTemp heating before you decide on any kind of a heating system. We will gladly send you this without cost or obligation.

Send for this free plan book



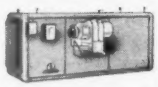
IRON FIREMAN® SelecTemp® HEATING

For ANY kind of heating, Iron Fireman is your best buy



Heatmaker furnaces lead in design and quality. Circulate filtered warm air. Oil or gas fired.

Quick heating, top quality boilers, hot water or steam, plus domestic hot water. Gas or oil fired.



Horizontal furnace (gas or oil) is built for small space—attic, crawlway, garage, or utility room.

Highly efficient oil, gas and coal burners convert hand fired furnaces and boilers to automatic heat.

Heating-cooling twin units for all-year systems, or single units for central cooling.

IRON FIREMAN MANUFACTURING CO.
3005 W. 106th St., Cleveland 11, Ohio.
In Canada, 80 Ward St., Toronto, Ontario.

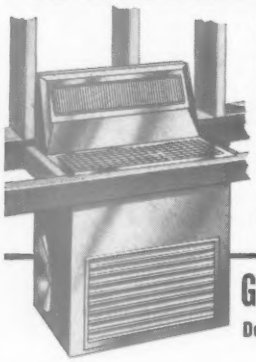
Please send booklet "12 Plans for Home Heating and Air Conditioning," which contains information on Iron Fireman SelecTemp and leading types of heating systems.

Name_____

Address_____

City_____ Zone____ State____

"DO-IT-YOURSELF"...COOLS ENTIRE HOUSE!



New General Air Conditioning Units cool, purify and filter air. Need no ducts. Fit any floor plan. "Do it yourself" installation! 5 times the cooling capacity of most window-type units. Lower inside temperature 15° to 25° throughout homes up to 2000 sq. ft. Use no water. Reduce humidity. Thermostat control. Two types: 2 h.p. and 3 h.p. Standard electrical connections. 5-year guarantee.

WRITE today for complete details.

GENERAL AIR CONDITIONING CORP.
Dept. AB, 4542 E. Dunham St., Los Angeles 23, Calif.
NATIONWIDE SALES AND SERVICE

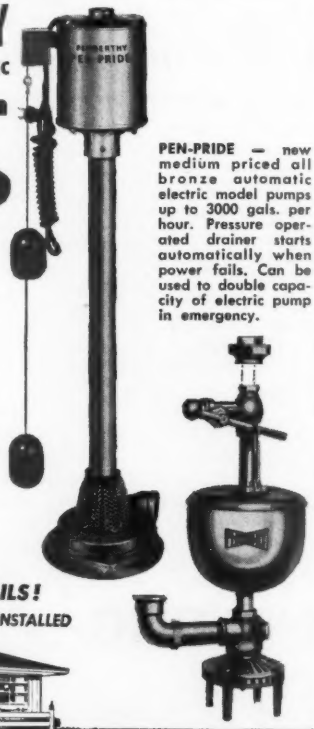
PENBERTHY
DOUBLE • AUTOMATIC
protection

"SAVED US HUNDREDS OF DOLLARS"

A flash flood . . . a clogged sewer and your investment in appliances, tools and furnishings goes down the drain. It happens even to "dry basement" homes. And not even insurance can mop up the mess.

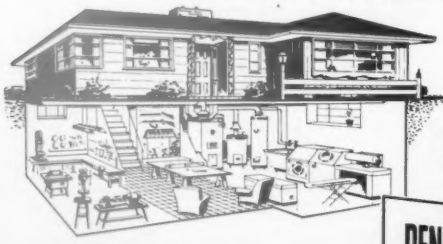
Yet, now you can have the normal protection of an automatic electric Penberthy pump plus the double protection of a cellar drainer that takes over automatically in event of power failure . . . both at a new low price. All bronze construction, special motor and switch assure instant operation even after long idle periods.

PENBERTHY INJECTOR COMPANY
Division of the Buffalo-Eclipse Corporation
1242 Holden Avenue, Detroit, Mich.



PEN-PRIDE — new medium priced all bronze automatic electric model pumps up to 3000 gals. per hour. Pressure operated drainer starts automatically when power fails. Can be used to double capacity of electric pump in emergency.

WORKS EVEN WHEN POWER FAILS!
COSTS LITTLE . . . EASILY INSTALLED



SEE THEM at your Plumbing or Hardware Dealer. Write for Free descriptive literature.

THERE'S CERTAIN SATISFACTION IN PENBERTHY products

Pancakes—flip 'em to order

Continued from page 130

To add excitement

▲ Offer both sausage and bacon, as we do on page 74. No more work than cooking one kind of meat, but more fun to eat.

▲ Make it a pancake party with easy Whipped Butter: Just cream butter with your electric beater or a wooden spoon till fluffy. Spoon into bowl and swirl top.

▲ Or serve cakes with Hot Honey Butter: Heat 1 cup honey with ⅓ cup butter. Add a bit of cinnamon, if you like. Keep steaming at the table over candle warmer.

▲ For a party luncheon, fill hot pancakes with creamed chicken, roll up, top with mushroom sauce.

▲ For fancy brunch, serve pancakes with warm cherry or strawberry sauce.

Golden Pancakes

They're beauties! And almost light as air—

1 cup sifted enriched flour
3 teaspoons baking powder
1 teaspoon sugar
¼ teaspoon salt
1 slightly beaten egg
1 cup milk
¼ cup light cream
2 tablespoons butter or margarine, melted

Sift together dry ingredients. To egg, add milk, cream, and butter; mix well; add dry ingredients and beat till smooth. (To get a head start in the morning, make the batter the night before and place in refrigerator.) Bake cakes on hot griddle. Makes about eight 4-inch cakes.

Glazed Apple Rings

Core 3 or 4 tart red apples; cut in ½-inch slices. Place ¼ cup butter or margarine and ½ cup brown sugar in skillet; heat slowly till butter melts, stirring constantly. Stir in ½ cup water and heat to boiling. Add apple slices. Simmer gently till apples are tender, turning occasionally to glaze. Makes 6 to 8 servings.

Orange-Honey Butter

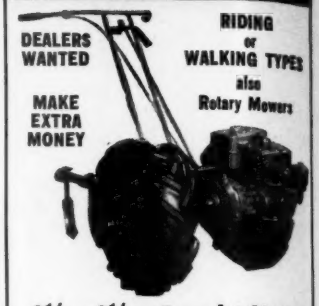
Makes pancakes a sensation!—

Cream ½ cup soft butter or margarine. Gradually beat in ⅓ cup honey. Blend in 2 teaspoons grated orange peel. Mound high in serving bowl. Sprinkle top with grated orange peel.

Stan Fine

"You moved; that's why your nose looks a little funny."

NEW POND GARDEN TRACTOR



DEALERS WANTED
MAKE EXTRA MONEY
RIDING or WALKING TYPES also Rotary Mowers

2½—3½—5 and 8 H. P.
Before purchasing, compare our low prices with other makes.
Full 18" ROTARY MOWER only... $72.50
2½ H. P. Walking Type Tractor ... $147.50
4-Wheel Riding Type Garden Tractors are priced from $247.50 to only $375 for the 8 H. P.
FULL LINE EQUIPMENT AVAILABLE
Write today for FREE illustrated circular.
POND CO., Box 216-E, Ravenna, Ohio

Best Early Strawberry
PREMIER

Premier, the berry preferred by market gardeners, can be grown in your own garden. This extra large, flavorful berry cannot be surpassed. One plant often bears a quart of berries. Order now.

FREE Catalog
25 Plants only $1.45
50 Plants only $2.25
100 Plants only $3.60
All Plants Postpaid.
Order Direct from This Ad.
KELLOGG'S Box D-70 Three Rivers Michigan

Garden Orchids
(TIGRIDIA — a bulb plant)
You have never seen anything like this new Salzer gorgeous garden orchid. Sensationally different. You wouldn't believe a flower could be so beautiful until you see it. Flowers are deep orange shading to pink and white, to saffron and ruby red, mottled and tigered maroon.
Send for FREE seed and nursery catalog.
12 BULBS $1.00 Postpaid
JOHN A. SALZER SEED COMPANY
Our 87th Year
125 S. 7th St., LaCrosse, Wisconsin

TREES-SHRUBS
RAISE THEM FROM SEED
$$$$ for you in Christmas Trees, ornamentals, timber and others. Seeds normally produce seedlings in a few days or weeks. Transplant from garden or seed bed when conditions of soil and weather most favorable. For Price List and FREE Planting Guide Write to
WOODLOT SEED CO., NORWAY 1, MICH.

MAKE MONEY IN LANDSCAPING
Thorough training by internationally known Landscape Architect to start your own business, get a well paid position or improve value of your home. Earn while learning. Send for FREE Book. Dept. B-25
NATIONAL LANDSCAPE INSTITUTE
310 S. Robertson Blvd.
Los Angeles 48

MQ SEWER CARTRIDGES
DESTROY ROOTS CHEMICALLY
KEEP SEWERS OPEN
Successful Since 1940
Pat. 2,251,000
Box of six $2.50 PREPAID
MINNESOTA QUARTZ CO.
25 "B" ST. MENDOTA, MINN.

Tour Florida this summer

Begins on page 62

The northern branch (U. S. 90A and 90) cuts through forests, pasturelands, and pecan groves. The southern branch (U. S. 90 and 98) crosses the new resort area along the shores of the Gulf. Either will take you to Tallahassee in a day.

West-coast resorts lack the glitter and magnificence of the luxury hotels and fabulous estates that fringe Florida's east shore. But their beaches are the finest. Picturesque spots from Pensacola to Panama City have become state parks with picnic tables, palm trees, and dressing rooms with showers. Here are beaches where you can enjoy the sun and the surf with more than just elbowroom.

The summer climate, according to west-coast residents, is Florida's best—cool and less humid. Judging by the midsummer influx of vacation-minded Alabamans from cities to the north, west-coast claims are well founded. There's but one objection to choosing the southern route—you might spend an extra day or more in this beachland paradise and upset your whole vacation schedule!

East of Panama City, beaches are not so attractive; resorts are farther apart. But there are beautiful views across bays, and fishing is the major attraction. Much of the region is swampland. To the north, not far from Tallahassee, is Wakulla Springs, where you can swim in crystal-clear waters or explore in glass-bottomed boats.

Tallahassee is tucked among the rolling hills of north-central Florida. Its residents point out that in the Civil War, theirs was the only capital city of the Old South not invaded by Union troops. Many splendid motels make Tallahassee an excellent overnight stop.

Along the new blacktop highway cutting through pine forests on the way to Cross City, there are very few service stations and cafés. Farther south, a side trip of a mile or two at Crystal River leads to Paradise Point. Here, in a tropical setting, many beautiful homes have been wedged into the jungle.

Walk under water

Life under water at both Homosassa Springs and Weeki Wachee Spring is fascinating. Homosassa Springs, with Nature's Giant Fish Bowl, is on U. S. 19. Huge schools of fish entering the cove waters from the sea parade past the windows of an underwater walk. From comfortable seats below the water level at Weeki Wachee, you can see the mermaid ballet.

For years, Tarpon Springs has been known as one of the world's famous sponge markets. The demand for natural sponges has diminished, but the sponge-fishing fleet is still active. Deep-sea-diving exhibitions can be seen in Tarpon Springs. After browsing through the city's sponge and gift shops, you won't want to miss having a Greek salad or a turtle steak at Louis Pappas' Riverside Café.

Down the peninsula is St. Petersburg—Florida's "sunshine city." Both youngsters and oldsters sunbathe, swim, or collect shells on the beaches of the off-shore chain of islands linked with St. Petersburg by a causeway. They enjoy the drive along the Yacht Basin shore, fringed with stately palms, and over the causeway that leads to cigarmaking Tampa across the bay.

Cigars are not all that has brought fame to Tampa. This city, as distinctly Latin as Tarpon Springs is Greek, handles much of the produce of Florida farms and citrus groves. Its citrus-canning plants prepare a big share of America's grapefruit juice. In suburban Ybor City, Las Novedades offers the treat of excellent Spanish food served in a Spanish atmosphere.

Cypress Gardens

Winter Haven lies east of Tampa. A short drive from Winter Haven is Cypress Gardens, where you can enjoy a cruise along waterways through a forest of giant cypress trees with swaying drapes of Spanish moss. Have luncheon at the gardens and stay for the water-skiing show. There is a lakeside stand for camera fans. Exposure readings are given over a loudspeaker, and a darkroom is available to the public.

The 71 bells of the Bok Singing Tower atop Iron Mountain, near Winter Haven, may be silent during your visit in summer. But the gardens mirrored in the lake will be a symphony of color. At Bradenton, back on the coast, you'll see the world's largest trailer park. At Sarasota, one of Florida's finest flocks of pink flamingos is found in the Sarasota Jungle Gardens. And you'll want to see the masterpieces of the art collection of John Ringling of circus fame. There is Edison's home and laboratory in Fort Myers. Then the Florida of yesteryears—Big Cypress Swamp and the Everglades.

There are almost 2,500 square miles of Big Cypress Swamp. Once you enter it, on the Tamiami Trail, you discover a different world, broken only by strange sounds. White egrets stand like statuettes in pools choked with water hyacinths. Buttressed cypresses draped with gray strands of moss, with wild orchids and air plants in their branches, add a touch of weirdness. It took 13 years to build a highway across this wilderness.

Beyond Big Cypress Swamp are the water-pocket grasslands of the Everglades—sawgrass, water, mangrove thickets, alligator nests, and bird rookeries. This is the home of a tribe of the Seminoles. You'll see them poling their dugouts along the Tamiami Canal. At Homestead, State 27 leads into Everglades National Park.

Keys stretch for 100 miles

A steppingstone chain emerges from the mangrove swamps of the mainland and reaches out more than 100 miles toward Cuba. The Florida Keys were once pirate hide-outs. They are dotted today with motels, fishing resorts, and naval installations. At Bahia Honda Key, you'll choose between a bath-

[*Turn to next page*

Ferris
GIANT Flowering Perennial PHLOX

One of our famous Ferris get-acquainted offers. You will love these hardy, beautiful flowers that will grow anywhere. In this fine Ferris perennial phlox assortment we include the newer, outstanding varieties that are noted for their rich, glowing colors, their vigor and free blooming. Not labeled to color or variety. **All four postpaid for only $1.00.** One to customer please.

MANY WONDERFUL VALUES
FERRIS NORTHERN GROWN EVERGREENS
Shade Trees • Ornamentals • Flowers
Perennials • Roses • Bulbs • 'Mums
Fruit Trees • Berry Plants
Hundreds of low priced, attractive suggestions in the marvelous new Earl Ferris 1955 Catalog.

FREE BIG 1955 FERRIS NURSERY BOOK 86th Anniversary Edition
WRITE TODAY for your copy of this large 80-page Planting Guide. Gorgeous color illustrations. Direct-From-Nursery prices. It is FREE (in U. S.)

EARL FERRIS NURSERY
736 Bridge St., Hampton, Iowa

SUCCULENTS

COLORFUL EXOTIC
Write for our beautiful colored catalog picturing these bright, odd and easily grown house plants
AFRICAN AND MEXICAN SUCCULENTS. MIMICRY PLANTS. SHADE CACTI. SUPPLIES AND POTTING SOILS.

CACTI
HUNDREDS OF RARE FLOWERING KINDS DESCRIBED.
Orchid Cacti In Many Colors
JOHNSON CACTUS GARDENS
BOX B-2 PARAMOUNT, CALIF.

FREE

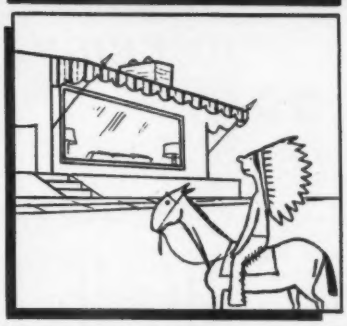
WATER LILY CATALOG IN COLOR ... WRITE NOW!
Includes complete information on Tricker's *GUARANTEED* Water Lilies. Also instructions on planting and caring for pools. Send for FREE copy now to office nearest you (15 cents in Canada).
Wm. TRICKER, INC. 5231 Brookside Ave. Saddle River, N. J. or 5234 Rainbow Terrace, Independence, Ohio

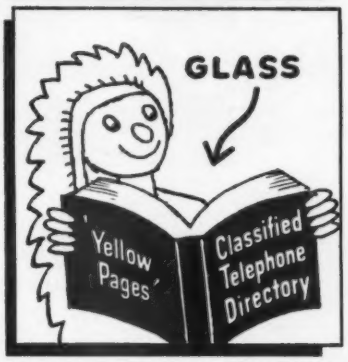
BEGONIAS
2 BULBS 25¢
beautiful indoor-outdoor
Camellia Flowered Plants
5 FOR 50¢
Lowest price offered. Tuberous type, double blossoms, mixed colors. Easily grown in pots or beds. **Top size bulbs.** Supply limited. **Order today, postpaid.** Or C.O.D. for $1.00 or more plus charges.
12 FOR $1.00
R. H. SHUMWAY Seedsman, Dept. 319, Rockford, ILL.

TREE PEONIES

KING of FLOWERS
Giant, colorful 10-12" blooms.
Write today for BIG FREE CATALOG
ACKERMAN'S
373 Lake St. Bridgman, Mich.

PURPLE FRINGE SMOKE TREE
Enchanting treelike shrub enveloped in midsummer in showy masses of misty purplish flowers turning into scarlet and golden autumn foliage.
FREE COLOR CATALOG
WESTHAUSER NURSERIES, Box B-62, SAWYER, MICH.



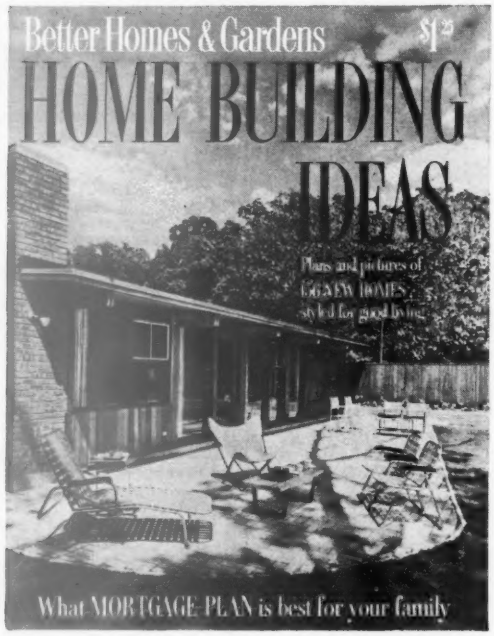


FROM AWNINGS TO GLASS
WHATEVER YOU NEED LOOK IN THE
'YELLOW PAGES'
OF YOUR TELEPHONE DIRECTORY

"Darling, look!

Here's a home plan

JUST RIGHT for us!"



Yes, the colorful 1955 Better Homes & Gardens Home Building Ideas is full of exciting NEW *ideas for that "home of your dreams."*

All phases of new home planning and building are covered in the three big sections of this book—pictures and floor plans of 156 homes . . . precautions in choosing a homesite . . . latest mortgage-plan information.

35 *Better Homes & Gardens* Five Star homes are fully illustrated and described, with information for obtaining complete working drawings.

You'll find ideas you can *use* in *Better Homes & Gardens* 1955 Home Building Ideas.

At your newsstand only $1.25

Or from a *Better Homes & Gardens* Home Planning Center store (see page 152), or direct from 8202 Meredith Building, Des Moines 3, Iowa

Tour Florida in the summer

Continued from preceding page

ing beach on the Atlantic and one on the Gulf, each but a few steps from the other. When halfway across 7-mile Bridge, one of 43 linking the Keys, you'll be out of sight of land!

Try to reach Key West about sundown. The city will be set in a world of sea and sky, crimson and gold. Visit the fish docks, the shrimp fleet, and the turtle crawls. Turtle crawls are the dockside pens where sea turtles are kept alive until sent to canneries and markets. Key West has many Cuban customs; many of its cafés serve Cuban food. A small Italian restaurant—Ciffeli's—on Truman Avenue serves excellent homemade lasagne. From this city, "Q" Airways has three flights daily to Havana, only 45 minutes away. (Fare, $20 plus tax the round trip.)

When you return from the Keys, you'll find some of Florida's major attractions south of Miami. Don't miss the show put on by the macaws and cockatoos of the Parrot Jungle in South Miami. In the Serpentarium, you'll see cobras milked of their venom, and in the Monkey Jungle, you'll be caged while the monkeys run free. Coral Gables will fascinate you with its tropical gardens, coral-pink homes, and shops. Miami, built on sand, sea, and sunshine, will keep you very busy before you leave for the Bahamas.

Causeways link Miami with Miami Beach and its miles of sand, surf, palm trees, and hotels. An exotic place to bathe is Tahiti Beach, as beautiful as any South Seas atoll. To see Miami from the water, board a Nikko-Grayline sight-seeing boat and cruise Biscayne Bay and many of the canals flanked by palatial estates. You might spend hours in the Dade County Museum, where one of the nation's most valuable collections of art treasures is on display.

Make reservations for Bahamas

It is well to make reservations for the plane trip to Nassau (about $40 the round trip). There are all-expense steamer cruises from Miami Friday evening, returning early Monday morning ($49.50 plus tax). By plane, the hotels and palm trees along the Miami shore have barely slipped into the background before you are over the western islands of the Bahamas, only 50 miles from the mainland. Cat Cay and the Bimini lie below you. There are about 700 islands in the Bahamas, according to geographers, if you include some that are little larger than a big rock. About 50 minutes from Miami, your plane swoops low over tree-matted New Providence Island to a landing at Nassau Airport. You need no passport for Bahamian immigration officials, but a birth certificate or other good identification should be carried. For your stay in the Bahamas, light summer clothing or sportswear is very appropriate. In the off-season, Nassau puts

Your Favorite Evergreen Shrubs FOR SHADE PLANTING

● DWARF HOLLY
Luxurious and distinctive. Choicest ornamental to beautify and dignify your lawn. Plant Holly this Spring!

● MAHONIA
Popular semi-dwarf Oregon Grape Holly. Excellent for foundation plantings or general landscaping.

● RHODODENDRONS
Richly colored new Hybrids. Proper and elegant in beds, borders or in foundation groups. Plant this Spring!

● AZALEAS
Gorgeous shadings for Spring season! New Hybrids bring better growth and a wealth of new color values.

HOME PLANTING SENSATION!
Moraine Locust AMERICA'S GREAT NEW SHADE TREE
Greatest new shade tree introduction of the century. Seedless, podless, no Fall clean-up necessary. Hardy, shapely and rapid in growth. Plant this Spring!

FREE "GLORIES OF THE GARDEN" TRADE MARK
AMERICA'S HELPFUL GARDEN BOOK
Shows you all of the above with descriptions and prices. In addition you will find newest and best Roses, Shrubs, Perennials, Evergreens, Fruits and Trees. 64 pages, half in natural colors, packed with values in plants you've always wanted for your home.

KRIDER Nurseries, BOX 60 MIDDLEBURY INDIANA
WRITE FOR YOUR FREE COPY OF THIS HELPFUL BOOK TODAY!

Grow plants with ease — use
TOM THUMB FLATS AND VITA-PLANT BANDS
Nourish new plants, prevent root shock when transplanting. Gain 1 to 3 weeks' growing time. Complete instructions for starting plants. Flat and 12 bands, containing balanced plant food, 30 cents. Five for $1.25 — 10 for $2.00 postpaid.

SNAPDRAGON GARDEN
Beautiful tall spikes of rust-resistant snapdragons. One full-size packet of each of following colors: rose, white, pink, crimson, yellow, cherry. All 6 packets, postpaid - - - 25¢
Send today for your
FREE SEED CATALOG
Our 68th year—Big FREE 80-page catalog features many new items including New Dwarf Sweet Pea, "Sweetheart" — grows only 10 inches tall, packet 45¢; Wisconsin Golden 900 Hybrid Sweet Corn, 15¢ pkt., 2 pkts. 25¢; Bells of Ireland, 20¢ pkt., 2 pkts. 35¢.
Order now — Dept. 5
L. L. OLDS SEED CO., Madison 1, Wis.

Write Now for Gove's
GLADIOLUS BOOK
72 pages • Beautiful Colors • only 10c
You'll find my new color catalog the largest, best, most timely and helpful book on gladiolus culture. I list over 400 varieties — top 1955 introductions, old and new favorites, best from World's leading hybridizers. Many special "extra value" collections; plus 12 groupings—earliest, tallest, most beautiful, fragrant, miniatures, giants, etc. This big GOVE GLAD BOOK of helpful suggestions and values sent anywhere for 10c, stamps or coin. Write today.
ELMER GOVE, Box J, Burlington, Vt.
Champlain View Gardens

BUY AT A DISCOUNT
RED-E TRACTORS AND TILLERS
4 H. P. All-gear drive. No belts or chains.
Tillers—1.6, 2 H.P.; 2-wheel tractors—2, 3, 4½, 6 H.P.; 4-wheel riding model, 8½ H.P. Send for free folder on full line of tractors and implements.
Buy direct from factory, get a factory discount! SAVE UP TO 50%!
12" Tiller
RED-E TRACTOR CO.
Richfield 4, Wisconsin

GIANT SHAGGY ASTERS
RED ★ WHITE ★ BLUE ★
3-15c PACKETS ONLY 10c, 45c Value
Red, White and Blue. Gorgeous 5 in. Blooms. 2½ inches thick on stately stems. Send 10c for these lovely asters. Will include my Big Seed Plant & Nursery Catalog. FREE
R. H. SHUMWAY Seedsman, Dept. 318, Rockford, Ill.

20 EVERGREENS
3 favorite varieties. 5 American Arbor Vitae. 10 Norway Spruce. 5 Colorado Blue Spruce 2-yr. plants, 3-6 inches. All 20 for only $1.00 postpaid. Order them now. Catalog FREE.
BERRY SEED CO., Box 4228, Clarinda, Iowa

aside its rigid rules with regard to dress.

The Bahamian capital has thrived on adventure. In the days when it was Charles Town, swashbuckling pirates ruled the city until a courageous British governor cleaned out the nest. Prosperity smiled again when it was a base for Confederate blockade runners and, in more recent times, for the rum-runners of the prohibition era. Today, it is a quiet British colonial town in a tropical setting.

Historical Nassau

Nassau spreads out from its busy waterfront. Old Fort Charlotte, with deep, dark dungeons carved from solid rock, frowns down upon the harbor entrance. Toward the opposite end of the city, the ancient guns of old Fort Fincastle poke out above the residential district. Both were built in the years immediately following the birth of the young republic.

You can explore Nassau afoot or by fringe-topped carriage. The contrast between the carefree ways of the Bahamian and our own hurried existence will be strongly evident. You'll see Government House on the hill above the business district. You'll also see a statue of Columbus. San Salvador, where Columbus first stepped ashore in the New World, is one of the outlying islands of the Bahamas.

Hillside streets are narrow. Many homes are coral pink and shaded by spreading Poinciana trees and slender-stemmed palms. Bougainvillea of almost every shade bogs down garden walls and roof tops with masses of blossoms. You'll meet native shoppers carrying their purchases atop their heads.

In the Straw Market where Rawson Square faces Prince George Wharf, native women display the hats, mats, baskets, and bags they have fashioned from straw and hemp and decorated with shells. At the Market Place, sailing vessels from the outlying islands unload cargoes of tomatoes, pineapples, and other produce. Eventually, you'll come back to Bay Street shops with their bargains in French perfumes and British woolens and leather goods.

Each afternoon, there'll be something different on your Bahama schedule. On a tour of the island, you'll see more palm-fringed beaches, Blackbeard's Tower, and native villages. From Prince George Wharf, it is a 15-minute boat trip to famed Paradise Beach. Two-day trips can be made to such outislands as Eleuthra and Harbor Island on regularly scheduled small mail boats.

There is no lack of hotels in Nassau. Several that are moderately priced are on Bay Street. The luxurious British Colonial and the older Royal Victoria offer the finest in accommodations. Some evening, to top off a perfect day, dine on the Coconut Palm Terrace of the Royal Victoria. There'll be Bahamian Calypso singing, too.

Back to the U. S. A.

Your time to head back to the mainland will come all too soon. But once you're back in Miami, you're ready to head north along Florida's east coast. U. S. 1 to West Palm Beach is extremely slow. Traffic signals are as numerous as in downtown Miami. So, take U. S. 441 north, then over to U. S. 1 at West Palm Beach. A side trip to Boca Raton will take you to a bit of Africa that has been brought to Florida. African animals live in a habitat much like their native land, an African village has been built, and a train takes visitors safely through Africa, U. S. A.

The route north is flanked by palms and palmettos, sand dunes and beaches, motels and palatial estates. You can drive your car on the beach at Daytona Beach. Visit the oceanarium at Marineland to see trained porpoises jump through hoops and play ball.

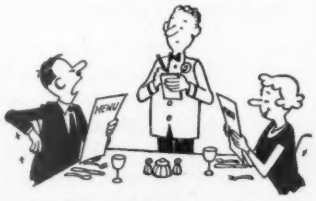
Over the Bridge of the Lions, you'll enter America's oldest city—St. Augustine, founded by Menendez in 1563. Across the drawbridge of old Fort San Marcos, there is a different world, a part of the past that has been preserved. The city gates, narrow Treasury Street barely 6 feet wide, the patio and museum of the oldest house in America, the old plaza and the slave market—they'll start you dreaming of the former St. Augustine. You can see it all by carriage, by trailer train, afoot, or in your car. Have dinner at the Corner House, then spend the evening in the Lightner Museum of Hobbies. In St. Augustine Alligator Farm, one of the largest in Florida, there are about 6,000 living specimens.

Busy Jacksonville has much to offer: life along the river front, the exotic Oriental Gardens, the pine forests, and Florida's memorial to Stephen Foster.

So much luxury for so little cost—this Florida tour can be made on as little as $350. Using the steamer between Miami and Nassau, you can do it for less. The three-day respite from driving and the thrill you'll get from visiting Nassau more than justify this added treat.

For free travel literature, write: State of Florida, 1321-B Commission Building, Tallahassee, Florida; and Bahamas Development Board, Department B, Nassau, Bahamas.

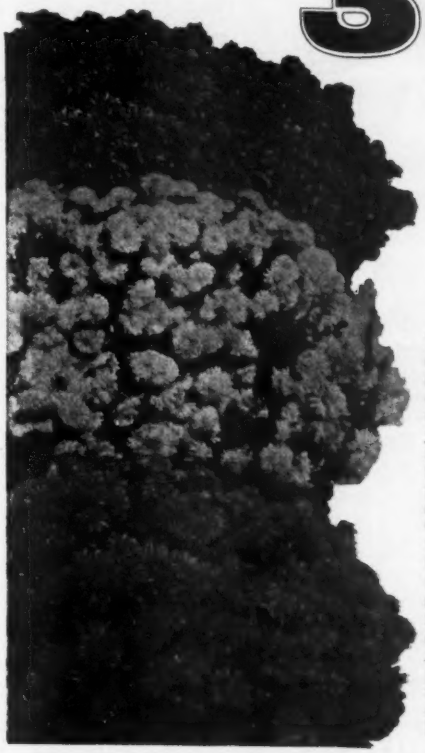
"How would you like a nice steak, French-fried potatoes, tossed salad . . .?"



"I'll have steak, French-fried potatoes, tossed salad . . ."

Sensational Chrysanthemum Offer...

from INTER-STATE NURSERIES, Hamburg, Iowa—America's Largest Direct-To-You Nurseries



3 QUEENS CUSHION MUMS

- 1 rich purple
- 1 brilliant yellow
- 1 shining crimson

for only $1.00 postpaid and guaranteed

You'll pick bouquet after bouquet of these Fall Garden Favorites and still your garden will blaze with color. You will grow many *hundreds*, often *thousands of blooms the first year* from these three plants. Color in your garden from September until freezing. And what color! Crimson, purple and yellow in vivid autumn shades. The photograph of the Queens is good, but it doesn't begin to do justice to these sensational Cushion Mums. The blooms are from 2 to 2½ inches across and they simply cover the bush in a brilliant mass of color. *The plant itself generally grows to a height of 2 feet and 2 to 3 feet wide.* We send growing potted plants, at proper planting time. Use coupon or letter for your order. ACT NOW! You save one-half on this offer.

America's Finest New Gold Mum

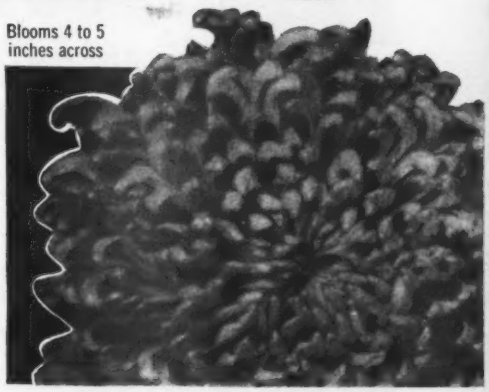
2 GOLDEN THRILL

(Limit 2 per customer) for only $1.00 postpaid guaranteed

Huge incurved (greenhouse type) flowers

Golden Thrill blooms early—generally the first mum to bloom. Truly a triumph of the mum hybridizer. We think it is the finest of all America's gold mums, huge incurved blooms of outstanding beauty. Golden Thrill is sold only by Inter-State and was introduced just last year. Catalog price for 1955 is $1.00 each. You save one-half by ordering from this ad.

Blooms 4 to 5 inches across



FREE

Spring 1955 CATALOG

84 Colorful Pages—over 1000 Guaranteed Items—Roses, Flowers, Shrubs, Fruits, Trees, Seeds—Everything to make your home more beautiful, more fruitful.

Send card coupon or letter for FREE CATALOG

FREE GIFT when you order

When you order both the *3 Queens* and the new *Golden Thrill* you receive **FREE** a *new* Cushion Mum, the **"Rose Queen,"** brand new this year! A deep rosy pink mum, originated by us and sold this year for the first time and only by Inter-State. Be the first in your neighborhood to grow these new chrysanthemums! *Rose Queen* is a regular 75¢ catalog value—free!

NOW IS THE TIME TO ORDER
Use coupon or letter!

INTER-STATE NURSERIES
325 E ST. • HAMBURG, IOWA

☐ FREE Catalog ☐ 3 Queens $1.00
☐ 2 Golden Thrill $1.00 ☐ Combination $2.00 offer with Free Rose Queen

NAME.....
ST. ADDRESS or RFD.....
CITY.....ZONE....STATE.....

Everything shipped at proper planting time

See How Little It Costs to Build a Ready-Cut Liberty Home

What "Liberty" Owners Say

Ahead $2,000 to $3,000
"We have moved into our 'Liberty' home and are more pleased with it every day. I think I would be safe in saying we are ahead $2,000 to $3,000 by buying your Liberty Home and doing the work ourselves."

Saved $4,000 to $6,000
"Compared to a local contractor's price to build a home equal to my 'Liberty,' I will be saving $4,000 to $6,000; so you can see why I have such enthusiasm for Liberty Homes."

Save 30% to 40%

You can save several thousand dollars when you build a Liberty Home! Buy direct from our mill at our low, factory, freight-paid price. We ship you the lumber cut-to-fit, ready to erect. Doors, windows, roofing, paint, glass, hardware, nails, etc., all included in the price. Plans furnished—also complete building instructions. No wonder our customers write us that we saved them 30% to 40%. Easy terms—monthly payments. Architecturally approved construction. (Not prefabricated.)

Very Easy to Build

Every step in the building of a Liberty Home is figured out for you, so that all you have to do is follow the drawings and instructions that we furnish you.

Visit a Liberty Home!

Many thousands of Liberty Homes have been built in all parts of the country. If you would like to visit and inspect the model that suits you best, write us and we will give you its location.

Recommended by Banks and Building and Loan Associations

BIG BOOK of House Plans in Colors FREE

Handsome Big CATALOGUE
Pictures wonderful homes in colors at money-saving prices. Write for FREE catalogue today. (West of Mississippi, 35c)

LEWIS MANUFACTURING CO. 252 LAFAYETTE BAY CITY, MICH.

NEW for 1955

Burpee HYBRID EXTRA EARLY SNAPDRAGONS

Begin to Bloom Weeks Earlier—More Spikes Keep Coming All Season

10¢

Stately spikes 2 ft. or more tall, lovely mixed colors. The plants have so much hybrid vigor you'll cut your first bouquets weeks earlier—and the more you cut the more they bloom, all summer and fall. Beautiful in the garden, exquisite and long-lasting in bouquets. *Postpaid:*
100 Seeds 10c • 250 Seeds 25c • 1000 Seeds $1.00

7 New and Better FLOWERS
SEVEN 25c-PACKETS OF SEEDS, 1 OF EACH KIND
$1.75 Value for Only $1.00, postpaid

The Supply Is Limited —ORDER RIGHT AWAY!

Extra Early Hybrid Snapdragons Mixed colors, described above.
Crown Jewels Petunias Sparkling new colors, brightest ever seen. Hybrid vigor, everblooming.
Glamour Girls Giant Zinnias New, giant fluffy blooms in lovely pastel colors. Vigorous 3-ft. plants.
Tetra Snowdrift Alyssum Best edging. White masses, 10 in. tall.
Burpeeana Extra Early Asters New erect plants, large flowers, all colors, much earlier. They flourish where others fail.
Man-in-the-Moon Marigold The nearest to white, most talked-about marigold ever! 3 ft. tall.
Steeplechase Larkspur Tallest spikes, like delphinium, up to 5 ft. tall. Longer blooming.

A GARDENFUL AT ALMOST HALF PRICE—SEND JUST $1 TODAY!

BURPEE SEEDS GROW

W. Atlee Burpee Co. 419 Burpee Bldg. Philadelphia 32, Pa. or Clinton, Iowa or Riverside, California

BURPEE SEED CATALOG FREE

SPRINGFIELD 2-WHEEL TRACTOR

Finest tractor on 2 wheels. 3 h.p. engine. Positive reverse. All attachments. Other tractor, tiller models described in our catalog. SEND FOR 1955 CATALOG Quick Mfg. Inc., 3249 E. Main St., Springfield, Ohio

New Giant DAHLIAS

NEVER BEFORE OFFERED
2 BULBS for 25¢ POSTPAID

ONE BULB EACH RED CHIEF, LAVENDER BLUE
Grows 12" to 15" flowers on strong, sturdy stems. Separately labelled, Culture included. Send 25c for 2, 50c for 4, $1.00 for 8 and Seed & Nursery Catalog.
R. H. SHUMWAY Seedsman, Dept. 314, Rockford, ILL.

2-YEAR FIELD-GROWN ROSES LOW AS 25c

Flowering shrubs, evergreens, shade trees, 25c up. Fruit trees low as 20c. Nuts, blueberries, strawberries. Grapes 10c. Quality stock can't be sold lower. Write for FREE Color Catalog and $2.00 FREE bonus information.
TENNESSEE NURSERY CO., BOX 30, CLEVELAND, TENN.

FREE BERRY CATALOG in COLOR

KEITH'S *Ready-To-Bear* BLUEBERRY

Biggest and best bushes. Book tells best varieties and how to grow them. Write today for your free copy.
KEITH PLANT NURSERY, BOX 91, SAWYER, MICH.

FEBRUARY GARDEN REMINDERS:

Now's the

CENTRAL AND EAST

Paint brightly colored bands around tool handles so they will be easier to spot on the lawn.

Order grass seed and plant food to have on hand for lawn work next month.

Check perennial borders and replace mulches that have blown off.

Avoid the spring rush by having your mower sharpened and put into good running condition at mower-repair shop.

Wash dust from house plants. Check for pests at the same time.

Prune grapes, apples, and shade trees during the first mild days when temperature goes above 45 degrees. Remove winterkilled wood and thin growth.

Cut shoots of pussy willow, dogwoods, forsythia, plum, and cherry to force into early bloom indoors.

Sharpen hand tools; repair, paint, and oil other

SOUTH AND SOUTHEAST

Finish planting dormant roses in Florida and along the Gulf Coast. But continue into March to plant in Middle and Upper South.

Visit camellia and azalea shows, and jot down varieties you want to add to your home planting.

Lift dahlia clumps left in ground over winter, and divide and reset.

Prune crapemyrtle, oleander, pomegranate, vitex, and other summer-flowering shrubs early in the month along the coast, but wait until March farther north.

Feed established lawns with a complete plant food as soon as growth starts.

Drain and clean garden pools. Reset waterlilies and other tubbed water plants.

Plant sweetpeas, calendulas, stocks, snapdragons,

TEXAS AND SOUTHWEST

Continue to plant trees and shrubs when weather permits. Stake and guy all newly planted trees.

Divide and transplant crowded perennial clumps—phlox, crinums, daylilies, Shasta daisies.

Feed house plants, and examine for signs of pests. Repot those needing it.

Plant dewberries and blackberries in areas where annual rainfall is over 25 inches.

Avoid moving roses after mid-February except in coldest areas. Prune out winterkilled wood.

Resow larkspur, cleome, and other hardy annuals that failed to come through winter.

Spray scale-infested shrubs with dormant-strength oil emulsion before leaves start to come out.

Complete the pruning of all late-flowering shrubs.

Water the compost heap to speed its decomposition.

time to...

Test last year's seed before ordering new stock.

Use a strip of wet flannel or cotton. Write variety names on cloth with indelible pencil, sprinkle seed samples right on the names, and roll.

Keep damp in warm spot for 10 days. Save stock of your samples that sprout, re-order others. Seeds vary in ability to retain vitality.

equipment to get it in condition for spring gardening.

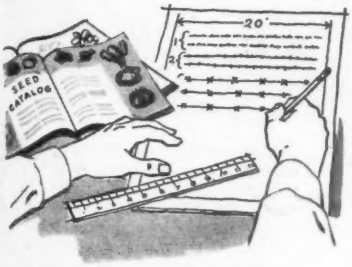
Examine stored bulbs and tubers and destroy any that are showing signs of disease or rot.

Soak compost heap to speed its decomposition into humus.

Add a balanced plant food and turn pile over. Occasional mixing of leaves helps make compost uniform throughout.

After turning the heap over, shape top of heap into saucer-like depression to catch rain.

and other hardy annuals as soon as weather improves enough for gardening. In Lower South, plant these plus nasturtiums, petunias, zinnias, and other warm-weather flowers.



Before you order seed from new catalogs, plot out vegetable-garden planting scheme on paper measured to scale, to get idea of space you have.

Allot most ideal space to early-season crops. Plan to use same space later when early crops are through. Place tallest plants at north end.

Place pieces of string, bits of yarn, and similar material near birdhouses for birds to use in nest building.

Water broadleaf evergreens to prevent wind burn.

Make sure a nabam fungicide is on hand for controlling azalea petal blight. Spray every two or three days as soon as you notice dark spots on the petals.

More on page 192

Miss Hospitality Invites You*

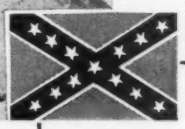
deep south

Pilgrimages

NATCHEZ
March 2 thru March 31, 1955. Six tours; 30 of South's most beautiful homes; lovely gardens; Confederate pageant; Spirituals.

COLUMBUS
March 24-25-26-27, 1955. Conducted tours 15 ante-bellum homes; formal and informal gardens; special entertainment.

HOLLY SPRINGS
April 23-24-25, 1955. Conducted tours; 14 historic homes in settings of natural beauty; priceless antiques.



*Miss Anne Bush, Laurel

VICKSBURG
Alternate nights throughout March. Old fashioned Show Boat plays bearing such titles as "Gold In The Hills" aboard the Sternwheel Steamer Sprague.

B-3-55

Miss Hospitality
Travel Department, State of Mississippi
Jackson, Mississippi

Send me complete information about above events.

NAME _____

ADDRESS _____

CITY _____ ZONE ____ STATE _____

FREE

JACKSON & PERKINS NEW SPRING 1955

CATALOG OF ROSES AND PERENNIALS

YES, here's the newest . . . the finest . . . the most beautiful catalog in Jackson & Perkins' history — and it's yours ABSOLUTELY FREE! Within its 50 FULL COLOR pages, you'll find dozens upon dozens of sensational, prize-winning Roses that will make your home the envy of your neighborhood all season long.

You'll discover breathtaking new J&P varieties like *Jiminy Cricket* — J&P's newest All-America Award Winner, and *Golden Masterpiece* — the amazing new, giant "Million Dollar Rose." And you'll see all the established J&P prize-winning favorites like *New Yorker* and *Diamond Jubilee* — huge Hybrid Teas with blooms up to 7" across! You'll thrill to colorful Floribundas like *Fashion* and *Vogue*—that produce hundreds of gorgeous blooms on every bush. And, of course, you'll see many beautiful and multi-purpose Climbers . . . as well as J&P's Tree Roses that bloom at eye level.

MAIL COUPON NOW FOR FREE CATALOG

In addition, there's a truly wide selection of hardy J&P Perennials, *plus* many helpful gardening hints and money-saving offers. Every J&P plant is *guaranteed* to live and bloom in your garden. The demand for our catalogs is so great that we never seem to have enough . . . so send for your FREE copy NOW!

JACKSON & PERKINS CO.
World's Largest Rose Growers Newark, NEW YORK

JACKSON & PERKINS CO.
107 Rose Lane, Newark, NEW YORK

Please send me, FREE, a copy of your brand-new 50-page full-color Spring 1955 Rose Catalog.

Name _____

Address _____

City _____ Zone ____ State _____

This offer good in U.S.A. only

To celebrate an anniversary
To thank your hostess
To cheer up a sick friend
To delight a gardener
To reward a good child
To say "Happy Birthday"
To reassure an expectant mother
To please a good cook
To guide a man who likes to repair things

You can give anyone a book!

A day never dawns that you can't make a *better* day for somebody.... with a book.

IF YOU now own any of the six *Better Homes & Gardens* books yourself, you are sure to know other people . . . friends, relatives, business associates . . . who would just love them as gifts.

And a book is always such a *thoughtful* gift. It expresses *your* taste and compliments the recipient's.

Think for a moment . . . of all the people you could make happier today, simply and inexpensively and unforgettably, *with a book.*

You can make your selections of *Better Homes & Gardens* books in person or by telephone wherever books are sold. If you prefer, order by mail, remitting to Better Homes & Gardens, 6202 Meredith Bldg., Des Moines 3, Iowa. All these books are guaranteed on a satisfaction-or-refund basis.

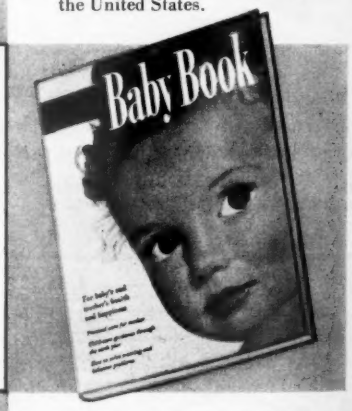
A money-saving guide *in every home.* Even an inexperienced home handyman finds himself able to make repairs and improvements *well.* Over 1600 step-by-step pictures throughout the 476 pages of instructions in techniques of wood-working, electrical and plumbing repair, exterior and interior painting and repair of walls, windows and doors and floors, furniture remodeling. Only $3.95 (Canada, $4.50). Wherever books are sold, including many hardware stores.

Making the garden bloom *without making mistakes.* Now the home gardener can end disappointments, avoid expensive errors. Complete instructions for laying out lawns, flower beds and borders, vegetable gardens. "How to" directions on every phase of garden care, in 520 loose-leaf pages filled with over 1000 drawings and photographs, many in full color. Priced $3.95 (Canada, $4.50), at any good bookstore, hardware or seed store. Half a million copies in use all over the United States.

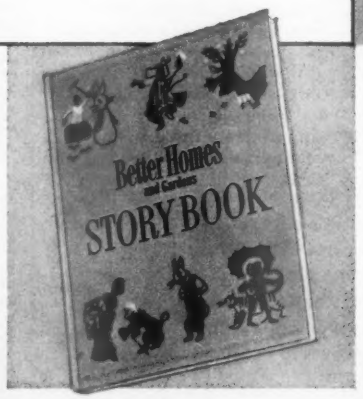
Every dish a success *every time.* That is what this NEW COOK BOOK assures the home-maker. For every recipe is *triple-tested.* And directions, with step-by-step pictures, are so clear that mistakes and disappointments are eliminated. This book won't *let* you fail. A great help, too, in meal-planning, entertaining. Over 5½ million copies in use. America's favorite cook book. Only $3.95 (Canada, $4.50).

New! Not "dieting" but *DIET!* At last, relief from the bug-a-boo of starving to reduce. Instead, a medically-approved approach to year-round, safe and sane eating. Gain or lose weight as fast or slowly as you like. The secret lies in the *choice* of foods you eat every day. Homemakers find this DIET BOOK helps in meal-planning. Husbands who read it can order wisely in restaurants. Pictures, charts, tables throughout its 256 pages. $2.50 (Canada, $2.95).

Announced on page 39 of this issue.



Now in one big book, *50 stories, fables, rhymes* . . . all famous classics for children aged 3 to 8, all approved by responsible educators. With illustrations taken from the original editions. Wholly delightful . . . and a practical help to children in learning to read. Big, legible type. Bound in colorful, durable covers. Only $2.95. Selections represent the best in the world's literature for children. Helps keep children away from undesirable reading: starts a taste for good books.

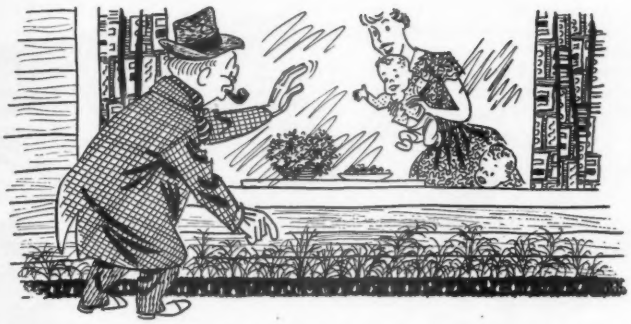


Endorsed by over 12,000 doctors *as a daily guide.* Supplements the physician's instructions. Covers prenatal care and child care and training for the first 6 years. A wonderful source of comfort and reassurance when questions arise about the baby's health or behavior. Step-by-step photographs, timetables, charts, menus. Sold at bookstores and infants' and children's departments. Only $2.95. Used by nearly a million and a half mothers. (Canada, $3.50.)

The diary of a

Plain dirt gardener®

By Harry R. O'Brien



Baby Daniel got his first look at gardening today. Stopped there on my way home from the office, pointed out some bright, new crocus tips to the family

Feb. 1 Here it is again—the shortest month of the year. But the one full of dreams and planning. I'm really beginning to hanker for springtime to come this year—more so than for several years back. I'm longing to get out to prune, spade, plant, hoe.

Maybe this is due to improvement in my state of health. What with pills and all, the doctor has worked a miracle. I'm 10 years younger than I was Thanksgiving.

Outdoors to date I haven't seen any signs yet of tips of crocus, tulip, or narcissus. Indoors, Maggie has two big amaryllis bulbs in pots by the dining-room window. They are growing upward. Two gloxinia tubers in pots are healthy.

I looked over those two African-violet plants of Maggie's with critical eye. Both are growing vigorously, but nary a sign of bloom.

Some of my new seeds are already on hand—including some outstanding new hybrid petunias. Other spring needs are well in mind, though not much bought or sent for, as yet. This is the best month in the year for ordering.

Feb. 2 Stopped at one of the seed stores and bought a new supply of sunflower seeds for the birds. Then to visit our two grandsons. As I went in the front door, little Gary came toddling toward me as fast as his little legs could propel him.

I carried him to the kitchen, and there was Janet, washing dishes. Baby Daniel, now 46 days old, was sleeping on the kitchen table, on a blanket. I told her she won't be able to leave him that way long. He is beginning to wiggle already.

Looking round the premises, I could see that Donald has a spring chore to do. He will need to build more white paling fence beside and back of his new garage. By summer, Gary will be big enough to get out there, and something stout will be needed to keep him inside.

Tonight, Maggie and I went to the annual dinner meeting of our local iris society. The speaker told us that tall bearded iris needs perfect drainage, sunlight, compost, and plant food. He also mulches his iris—with peatmoss, or sometimes with ground corncobs—and says his plants thrive with this.

Feb. 3 To meeting of our men's rose club tonight. Featured was a report by Pete, the head man for our coming June rose show. He handed us a list of committees, had me on flower arrangements.

The program had an off-the-record report on plant foods by one of our own members. He emphasized that the value of a plant food depends on the analysis printed on the bag or package. So, read this, he said.

Another point he made is that it is a lot more economical to buy plant food in larger amounts. There is a substantial saving this way, as compared to dibby-dab small-lot buying whenever you need some for current use. This is exactly what I have been doing for years. If you have a dry place to store it, now is a good time to buy.

Feb. 4 Two inches of snow—and my four-buckle arctics had been left down at Donald's. So put on brogans, and out to refill bird feeders. Forgot to mention that the other evening I counted 14 cardinals having supper with us.

Feb. 5 To the doctor's on my way home and heard results of my trip to a lab the other day. Bless my soul—by now I'm *too* healthy.

Feb. 6 Was talking about African-violets today with a young florist chap who has a college education in floriculture. He says it doesn't matter whether you water at top of pot or at bottom. Just not water too much, and watch sunlight, temperature, and humidity of room.

Maggie has a tea wagon, a handy little piece on wheels, which sojourns in our dining room. She has the top of it covered with her house plants. Every night before going upstairs, she pushes this wagon away from the window. Next morning and during the day, she wheels it to suit the needs of the plants as to sunlight.

Feb. 7 Methinks the jolly old sun is ahead of schedule this time. Why, I can find the morning paper out in the Pfitzer juniper where it usually gets thrown, without taking a flashlight with me.

As I went across the south of the house today, I saw my crocuses all coming up.

Feb. 8 Goodness—forgot to mention the biggest news of yesterday. I bought a truckload of good barnyard manure. Dumped it on the early garden spot back of the garage. Just think how this will be for the garden sass, roses, and so on.

Feb. 9 About now, some folks can't wait any longer. They begin to sow seeds in flats and pots and pans. That's O.K., but I don't do it that way any more. With hot-air heat, our house is too dry and mebbe too hot. The seedlings won't flourish. I get around this by doing my seed-sowing next month in our little electric hotbed.

Feb. 10 When I came home tonight, all the snow had melted. Maggie had swept the back walk clean. Thermometer was up to 50.

[*Turn to next page*

I've got a handy new tool—a pole tree pruner. It's just the ticket to remove those scraggly top branches

FERRY'S SEEDS produce more!

Fertility is largely a matter of health and heritage. And that certainly applies to flower and vegetable seeds.

Which is why it's so important to you that Ferry's Seeds are given regular "physicals" for high germination . . . also that they're the products of a breeding program keenly interested in improving seed quality wherever possible.

For 99 years, Ferry's Seeds have been demonstrating that they can produce *more* . . . *more* garden color in flowers, *more* delicious fresh vegetables. Let that be your tip to buy from the Ferry's Seeds Display at your dealer's.

FERRY'S SEEDS

YOU'LL ENJOY "THE GARDEN GATE." Hear the Old Dirt Dobber's helpful gardening hints on CBS radio every Saturday.

Picture-book Beauty

...so easy with Vertagreen®

Energized Vertagreen helps you grow healthier, greener grass and larger, lovelier flowers.

Check the prettiest lawns in your neighborhood and you'll find they are fed regularly with a completely balanced plant food . . . like Vertagreen. People who have the most success with lawns, flowers and gardens have learned Vertagreen gives quick beauty and long-lasting growing energy. Vertagreen is used extensively by golf clubs and professional landscape gardeners.

You'll be delighted with the rapid improvement in the color and thickness of your lawn . . . after a single application of Vertagreen. For beauty that will make your lawn the envy of your neighborhood, specify Vertagreen. On sale at all garden supply dealers in 5, 10, 25, 50 and 100 pound bags.

energized

Vertagreen is Easy to Apply

It takes only a few minutes to feed your lawn. Just apply Vertagreen by hand or with a fertilizer spreader and water in thoroughly.

Use Vertagreen for All-Around Gardening Success

Vertagreen is versatile — the finest plant food you can use for lawns, flowers, vegetables, trees and shrubs.

ARMOUR FERTILIZER WORKS

The diary of a plain dirt gardener

Begins on preceding page

There sat Maggie with the evening papers, living the life of Mrs. Riley. "I thought I'd wait until after 6 to put out the feed," said she. "Won't give cardinals time enough for supper," says I.

Feb. 11 Noted that Maggie brought a third gloxinia pot up from the basement. She fairly haunts the one amaryllis about ready to bloom. Thinks one of her African-violets will soon bloom again.

February is the month to dream and plan. All my new catalogs are here. David and I are looking and listing

Feb. 12 Toward evening, I stood outside a big picture window in the south of a little white house where I had stopped on the way home. Inside the window stood Mrs. Janet in a new, colorful house dress. In her arms was baby Daniel, 56 days old. By her side, holding on to her dress, was little Gary.

They were looking out. What they saw there was Grandpap, looking at the line of narcissus and crocus tips coming up in front of the house. I pointed to them.

Feb. 15 Wonderful summer day—temperature 70, and balmy breezes from down South. Home, donned my garden regalia, and out to begin spring work. First chore was put sash on electric hotbed and coldframe, to keep them from rain and snow and let them dry out.

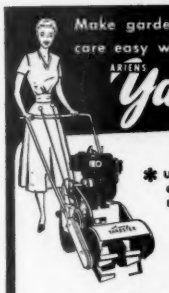
Feb. 17 Hurried out and began to prune that hedge of high-bush cranberry—viburnum, that is. I like to prune if nobody hurries me, if air is warm about me, and mud doesn't bother beneath my feet. I like to get it done early, before other chores come along.

Feb. 23 Tackled pruning of the big President Grevy lilacs at the front corners of the house—groups of three each, and up as high as the second-story windows.

Yesterday, I bought a new tool at the seed store. It is a tree trimmer—a long pole, with pruning shears on one end, worked by a wire and lever at the other. With this, I stand on ground and reach up to lop off limbs.

Feb. 24 Did some pruning of our Baldwin-apple tree in the back

Make garden, lawn and yard care easy with the self-propelled ARIENS Yardster*



* using interchangeable, quick-hitch attachments for preparing and cultivating garden . . . mowing lawns, cutting weeds . . . spraying trees, plants . . . clearing snow from walks and drives. 2-speed wheel drive—merely guide it! Thousands in use! Prices start at a low, low $166.50.

See your dealer or write:
ARIENS COMPANY
205 Calumet St. • Brillion, Wis.

Ariens . . . America's first and foremost name in rotary tillage

KILL HOUSE-PLANT PARASITES!

Just press button . . . kill tiny Mealy Bugs, Mites, Aphids, Exposed Thrips, White Flies, other house-plant parasites. Made specifically for *indoor* use. Safe to use. At your garden supply dealer—or write "Bug-Z", BOYLE-MIDWAY INC., Dept. BH-1, 22 E. 40th St., New York 16, N.Y.

ANTROL African Violet and House Plant INSECT BOMB ® Only 89¢

KILL ANTS with ANTROL
√ Bombs √ Traps √ Chlordane Spray

FREE CATALOG

Diamond Jubilee Catalog of World Famous Glads

This year we are celebrating our 75th Anniversary with a handsome new catalog that lists our special Diamond Jubilee Gladiolus Collections. There are selections of outstanding quality—every bulb capable of producing extra large, exhibition quality blooms. There are hundreds of old and new varieties listed separately. Other flowers, too.

Send Post Card today for your FREE DIAMOND JUBILEE CATALOG

KUNDERD GLADIOLUS FARMS
Goshen 25, Indiana

PLANT Flowering SHRUBS

Long-lasting beauty. Finest varieties; quality guaranteed. Also Evergreens, Roses, Hedges. Write for FREE illustrated Catalog now.

ALLEN'S NURSERIES & SEED HOUSE
Box 15 Geneva, Ohio

Your AFRICAN VIOLET Catalog FREE

WINDOW GARDENERS SEND FOR YOUR COPY OF THIS BIG 24 PAGE CATALOG • MANY VARIETIES ILLUSTRATED IN COLOR • AFRICAN VIOLETS IN BLOOM $1.00 & UP—POSTPAID AND GUARANTEED

MRS. JENNIE SPOUTZ
34364 Moravian
Fraser, Michigan

CLIP THIS

GARDEN POOLS · LIGHTING

ENJOY a GARDEN POOL electrically LIGHTED at NIGHT! UNDERWATER GARDEN and PATIO LIGHTS . . . WATER SPOUTING STATUARY . . . PUMPS . . . POOL PLANS . . . WIRING . . . Colorful WATERPROOFING for POOLS and HOMES.

Also WESTERN KNOTTY PINE FURNITURE and iron horseshoe lamps, uniform and hardware from high up in the Rockies.

For COMPLETELY ILLUSTRATED CATALOG send 10c.
ANDRES • 234-G Commonwealth Bldg. • Denver 2, Colo.

Burpee Seeds Grow

Send postcard or letter for Burpee Seed Catalog FREE

W. ATLEE BURPEE CO.
Address: 418 Burpee Building—at nearest city: Phila. 32, Pa. or Clinton, Iowa or Riverside, Calif.

BABY SIZED TREES & SHRUBS
JUST WHAT YOU'VE BEEN LOOKING FOR!
Numerous varieties from which to choose. Mostly 6 to 12-in. height—the popular sizes for experimental use. Write today for FREE CATALOG! Address—
THE WHITTEN NURSERIES, Box 143, Bridgman, Mich.

KELLY'S BIG FREE
Diamond Jubilee CATALOG 64 PAGES IN FULL COLOR
WRITE TODAY

SEND postcard for our FREE Catalog today. Packed with Ornamental and Flowering Shrubs and Trees, Fruit Trees (Dwarf and Standard), Berries, Shade Trees, Roses, Evergreens in all their gorgeous color. Contains a wealth of "HOW TO" suggestions for best results. Diamond Jubilee SPECIALS give you More for Your Money. KELLY plants are dependable and top quality.

INTERLAKEN
The NEW Seedless Grape
Golden yellow berries have delicious, tangy, flavor. Very sweet. Eat them whole. ABSOLUTELY SEEDLESS. Hardy, Disease free. Ripens Aug. 15 — Sept. 1. ROMULUS — Similar to Interlaken but ripens 2 weeks later.
$1.75 each 2 for $3.25 postpaid
KELLY BROS. NURSERIES, Inc.
322 MAPLE ST., DANSVILLE, N. Y.

Exquisite, Unusual
GIANT MUM
Saucer-size greenhouse mums. 5 breathtaking varieties . . . all featured in our big, colorful 1955 catalog. Also giant English, button, cushion, spoon, exhibition, and other prize chrysanthemums. ROSES, BULBS, SHRUBS . . . hundreds of varieties. Write for our unusual, informative catalog today.
Send for FREE BOOK
106th Anniversary Year
SPRING HILL NURSERIES, Tipp City, Ohio, Dept. C-39

I WANT EVERY READER of this Paper to have my big new EARLIANA TOMATO
"KING OF THE EARLIES"
Big solid, scarlet fruit, disease resistant, heavy yielder. Ideal for table or canning. Send postal today for 125 seed and copy of Seed and Nursery Catalog. 125 SEED FREE
R. H. SHUMWAY SEEDSMAN, Dept. 315, Rockford, ILL.

Giant Hybrid ZINNIAS
Most Beautiful of All Zinnias
BIG 25c PACKET FOR 10c, plus FREE '55 Garden Guide and Catalog
ROBERT BUIST COMPANY
Philadelphia 5—Dept. B—Pennsylvania
Seedsmen For Over A Century

FREE THIS BIG NURSERY CATALOG
In Color! Write now — supply limited. Big values in Roses, Shrubs, Perennials, Evergreens, Berries, Fruit & Ornamental Trees, etc. Guaranteed to grow. Our 71st Year.
MALONEY BROS. NURSERY CO.
13 Circle Road, Dansville, N. Y.

STRAWBERRIES
Allen's 1955 Berry Book tells best varieties for home and market, and how to grow them. Free copy-Write today.
W. F. ALLEN COMPANY
15 Evergreen Ave., Salisbury, Maryland

Beautiful HOUSE PLANTS
AT BARGAIN PRICES — Write today for our Big Illustrated Colored Catalog, and will include large Packet (300 Seeds) California Poppies of Gorgeous Mixed Colors. FREE
CONDON BROS. SEEDSMEN Dept. 27 Rockford, ILL.

Plant This Spring
5 Yr. Old GIANT BLUEBERRIES
Will bear full crop first year. Also smaller sizes. Full line nursery stock.
REMEMBER the 20th CENTURY STRAWBERRY
FREE COLOR CATALOG
WESTHAUSER NURSERIES, Box B-22, Sawyer, Mich.

yard. Then with ax and big pruning saw, began to take out some seedling elms which have grown up in the shrub border. I want to treat these stumps with a suitable chemical to kill them.

This was hard work for an old duffer. As I came back into the house, I told David that what I need is one of those portable chain saws to cut off these seedlings and to saw up wood for the fireplace.

Feb. 26 Stopped at the seed store on way home, to look after details of my spring needs. Boss man gave me three booklets on gardening. One was a "sign-of-the-moon" book. No, I don't garden by moon signs. I do it by signs of weather.

Feb. 27 Rained hard yesterday, and water leaked through the wall of our basement. David and I shoveled it away from the wall. Today, David cleaned the wall, then mixed up some special plaster he bought at the hardware store and put it on leak spots.

Write your congressman?

Begins on page 9

to. He will be more anxious to help if you use a tactful approach to your problem.

2. Congratulate him. Don't always wait until you're in a fit of fury to write your public officer. If your congressman deserves a pat on the back, give it to him. It may sweeten his outlook on humanity and make him more determined to fight for it.

Other approaches . . .

1. Telegraph for speed. You will find that telegrams are no more effective than letters unless there is a need for urgency. Letters are more economical.

2. Prepay wires. Your congressman actually doesn't have a large office expense account. He has many drains on his pocketbook and will think more kindly of you if you foot your own bills.

3. Phone calls are useless. A congressman is too busy to spend much time in his office. Chances are you'd have a hard time getting in touch with him if you called long distance.

Now that you have all the necessary information, follow the sample letter below as a guide to composing your own.

February 28, 1955

The Honorable Richard Harrison
House of Representatives
Washington, D. C.

Dear Mr. Congressman: [or Sir]

As a member of the Connecticut State Conservation Commission, I find your recent backing of the Thompson Bill disturbing. If such a bill is passed, our forest reserve would stand a good chance of being cut in half. I urge you to reconsider your support.

Sincerely,
Robert North

1822

Style your home for lifetime beauty

Wherever you live you see the new trend. Homes, new and old, are "going modern" — being smartly styled with today's new look. With versatile Perma-Stone, your home can be styled to your own ideas at no extra cost. From the new ledge stone design and wide-and-narrow combinations, you can select the design that accents the best lines of your home. In color-styling, too, Perma-Stone gives you many choices — richly blended colors of permanent beauty.

1729

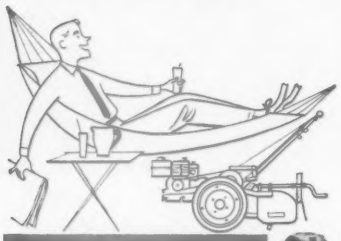
for old or new homes

Whether it is ranch house, or other type, your Perma-Stone dealer will give it today's new look, plus lifetime charm and character, at important savings to you. Perma-Stone eliminates painting costs. Insulates, reduces heating expense. Upgrades the property, increases its value. Can be used over frame, block, brick.

FREE BOOK of Perma-Stone Homes. Shows new and restyled homes, "before" and "after" photos, many ways to use ultra-modern Perma-Stone for exteriors and interiors. Explains its many advantages. Mail coupon for free book and dealer's name.

PERMA-STONE
for Beauty • Permanence • Strength
the original moulded stone wall-facing
26th year of service to AMERICAN HOMEOWNERS
PERMA-STONE CO., Desk G-1
719 E. Hudson St., Columbus 11, Ohio
Send free Perma-Stone book and name of your local dealer.
Name
Street
City State

LOAF ALONG



but do a dozen jobs FASTER!

...with New
MIDLAND ROTARY TILLER-MOWER

Add "relax" to your outdoor vocabulary. New Midland Rotary Tiller-Mower is more than a tiller or mower. It's a power tool for a dozen outdoor jobs . . . all made easier because a full-geared differential gives you effortless piloting around trees and shrubs . . . no wheel drag. Flexible semi-pneumatic tires tread lightly on finest lawns . . . no scuffing. Rugged 2 hp. engine gives you unfailing working power always.

Write for name of dealer and facts on Rotary and new 3 and 5 hp. Riders that offer gearshift transmission . . . full-geared differential . . . unique rear wheel steering . . . foot-controlled implement lift . . . many others. If you *always* buy quality . . . you'll *own* a Midland.

THE MIDLAND CO.
South Milwaukee 4, Wisconsin
**Manufacturers of Dandy Boy Garden Tractors*

Now's the time to . . .

Begins on page 186

CALIFORNIA

Hurry to finish planting dormant roses. Some varieties adapted to the various climates in the state are Helen Traubel, Charlotte Armstrong, Condessa de Sastago, and Pinnochio.

Feed established camellias as they finish blooming. Use an acid-type plant food if available.

Plant native shrubs such as madrones, Ceanothus, and California Christmas berry, but group them separately from shrubs needing lots of water.

Prune fuchsias after danger of frost is past, and before new growth starts.

Prune white and brown figs, leaving only two or three buds on each shoot. Cut out oldest and weakest branches only on black figs.

Sow annuals as soon as you can prepare planting beds.

Plant Ginkgo, Tulip-tree, and Southern magnolia in northern California where good street tree is needed.

Keep an eye on young carnation plants, and snap off tops when they reach 5 inches high. This early pinching will make plants grow thicker.

Use grass or hedge shears to head back old clumps. You can root some of the longest shoots—just strip off lower leaves and stick in sand or vermiculite—for extra plants.

PACIFIC NORTHWEST

Check fuchsias to be sure they are not drying out too much. Water lightly if needed. They can be transplanted late in month in mild areas.

Complete all dormant spraying of shrubs and trees as soon as possible.

Start pruning roses after mid-February and finish before mid-March.

Take winter coverings from bulb plantings, but be careful to avoid injuring the tender, new shoots.

Dig or plow the vegetable plot and annual flower borders as soon as soil and weather permit.

Keep traffic off the lawn during frosty weather, and when the ground is rain-soaked.

West of the Cascades, start annual phlox, lobelia, nicotiana, and other half-hardy annuals in flats or seed beds.

Plow or spade your vegetable plot as soon as soil can be worked. Soil should be dried out enough to crumble easily. Sticky soils will form hard clods, be hard to work.

Early sowing will give you better quality of such cool-weather crops as spinach, lettuce, and radishes.

DOLLAR VEGETABLE and FLOWER GARDEN for 10¢

Golden Jubilee Special Offer
One regular 25c packet each of these four champions:

ASTER, New Giant Shaggy Will give your garden a rainbow of glorious colored blooms on long graceful branched stems, from early summer to frost.

PETUNIA, Grandiflora Single. Special blend of all leading colors of the Dwarf Bedding Single Petunias. Will make gorgeous showing in your garden.

ZINNIA, New Giant Hybrid The World's Largest Flowered Rainbow Mixture of Zinnias in pastel shades. Blooms 6" across.

TOMATO, Giant Beefsteak Almost seedless. Large handsome bright-red fruits averaging ½ lb. Smooth, thick-meated like good beefsteak.

Send 10c in coin or stamps for this Dollar collection and Big Colored Catalog of Seeds, Plants, Bulbs, Shrubs, Roses, Berries, etc. FREE

CONDON BROS. SEEDSMEN
DEPT. 23 ROCKFORD, ILLINOIS

1403 answers

to any meal problem. Better Homes & Gardens New Cook Book, with 1403 recipes, 448 illustrations, full meal-planning guide. An indispensable book for all cooks. Only $3.95 (Canada $4.50) at book and department stores; or order direct from 6402 Meredith Building, Des Moines 3, Iowa.

10 FOR $1.00 BLUE SPRUCE

10 Colorado Blue Spruce 4 yr. transplanted, 3 to 6 in. tall — only $1 postpaid; 22 only $2 postpaid! Another Bargain: 20 Evergreens, $3 postpaid; all 4 yr. old transplanted 4 to 10 in. tall. Five each: American Arborvitae, Douglas Fir, Red Pine, Norway Spruce, all 20 for $3. (West of Miss. River add 25c.) FREE illustrated price list of small evergreen trees. ALL TREES GUARANTEED TO LIVE.

WESTERN MAINE FOREST NURSERY CO.
Dept. B-25 Fryeburg, Maine

GARDEN BOOK of Vegetable Plants *Free!*
WITH CULTURAL DIRECTIONS
Learn how to grow EARLY VEGETABLES! Cabbage, Onion, Lettuce, Broccoli, Cauliflower, Collard, Tomato, Potato, Eggplant, Pepper plants described. *Bargain offers. Write Today.*
Piedmont Plant Co., Box 867-B, Albany, Ga.

First Time Ever Offered-NEW
DWARF PEACH TREE
Now, delicious large peaches in your own back yard from trees less than 6 ft. tall. No ladders! Also Dwarf Apple and Pear trees. *FREE* catalog. Bargains in Roses, Shrubs, Fruits. Write.
Ackerman Nurseries, 364 Lake St., Bridgman, Michigan

RAKES FLOWS CULTIVATES HARROWS HAULS SPRAYS SAWS DOZER MOWS CUTS ROLLS TILLS SNOW PLOW
ESHELMAN Makes Winter Jobs Easier

1 to 8 H. P. Also Walking Tractors low as $69
Women can operate it. Write for Free Catalog.
ESHELMAN, Dept. B-12
109 Light St., Balto. 2, Md.
333 N. Michigan Ave., Chicago 1, Ill.
7076 Hollywood Blvd., Los Angeles 28, Calif.

FREE color photograph
of newest garden sensation—a PEACE GARDEN grown from seeds of many lands—with introductory offer: booklet, "How to Grow a Peace Garden," beautifully illustrated in color, and 3 jumbo packets of flower seeds, $1.00 postpaid. Supply limited.
PEACE GARDEN NURSERY, RFD 1, Lemont, Illinois

WATER LILIES
Positively Guaranteed to Bloom. Lowest Prices
FREE CATALOG
VAN NESS WATER GARDENS
2460 N. Euclid Ave. Upland, Calif.
Established in 1832. Closed Sundays.

Build your way to a better garden

Begins on page 176

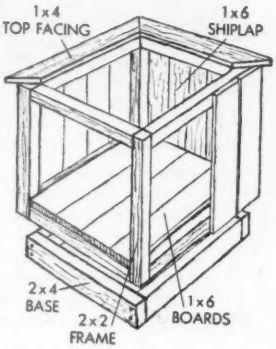
ST. LOUIS
JAN 22 1955
PUBLIC LIBRARY

Planting box **lets you have your garden where you want it. Fill with soil, and plant. Or, for quickest effect, place flowers still in pots inside.**

When planting permanently, start with 3-inch layer of gravel.

Put in 1 inch more of gravel for each 6 inches of soil above. Fill rest with equal parts of sharp sand, soil, and peat.

Sturdy frame gives grip for fingers when lifting or sliding box. Facing at top gives box finished look, surface to set pots or tools while working.



Saw twelve 2x2s same length, set four upright as pillars, nail rest in between, top and bottom, to form rigid frame. Nail on bottom planks, cover with shiplap or siding you like. Set on a recessed pedestal of 2x4s

Our children like to go to bed

Begins on page 16

remarks about bedtime. This was not always easy. Sometimes, Grandma would start to say, "Jimmy, you're so cross this morning, maybe you should go back to —." But we'd stop her just in time.

5. *Talk about how good the bed feels*

When it was nap time, Jimmy always took a "nice" nap. Whenever he'd get into bed, we'd talk about how tired he was, and we'd yawn a few times together. Then we'd talk about the "nice" clean sheets, so smooth and good-feeling, the soft blankets, so warm and snuggly. Bed was an attractive place. It felt good.

6. *Have bedtime be the only story time*

All children love to hear stories. If stories are read only at nap time and at bedtime, then, by association, bedtime will be a looked-forward-to event.

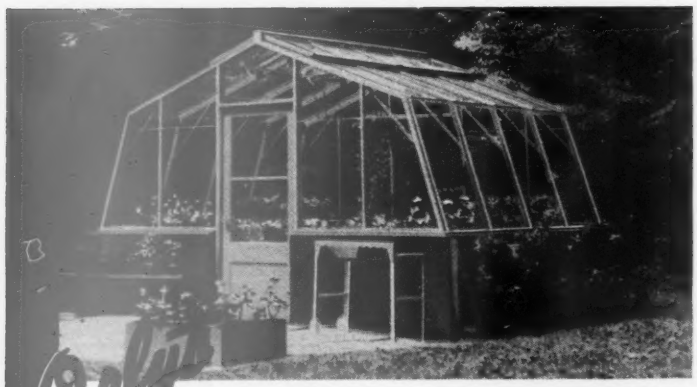
Many of the favorite children's stories have a scare element—a witch, a fox, a wolf. Jimmy liked these stories, but we were careful to read them at nap time and not at bedtime. His dreams must have been pleasant ones, for he has never cried out in a nightmare nor has he been afraid of the dark.

7. *Teach the child to stay in bed*

Even though Jimmy is now old enough to get himself ready for bed, we still check up on him.

Before he leaves the bathroom, we make sure that he has gone to the toilet, has had a drink of water. Any splinters are removed, and hurts are doctored. Then we ask if there is anything more that is necessary. If the answer is "No," we read the story, say the prayers and "Good night."

The door is closed. The day is finished. There is no calling to us, no getting out of bed.



Only Greenhouses from $250

Beautiful Natural Finish Redwood or Bright Aluminum—
Maintenance-Free For a Lifetime of Carefree Gardening

The greatest variety of styles and sizes—choice of graceful curved eave in aluminum; practical angle eave in aluminum, as well as the durable redwood type above. All completely prefabricated. No parts to cut or fit. Easy-to-put-up **anywhere, any season.** Aluminum Barcaps seal the glass—eliminate paint and putty—the only way to make a greenhouse maintenance-free. Sizes from 5½ by 10 ft. to 14 by 26 ft. and longer in multiples of 2'6". Budget priced from **$250.** Send for fascinating catalog **No. F-2.**

No down payment—3 years to pay. Some models less than $12.00 per month.

Many attractive styles to connect to your home, including lean-to greenhouses. Automatic heat and ventilation available.

Distributed From Many Cities

Sales Agents Wanted

IRVINGTON N. Y. **Lord & Burnham** DES PLAINES, ILL.

Canadian Sales Office: St. Catharines, Ont.

Photo courtesy, Shower Doors, Inc., University City, Mo.

Luxury for the LAVATORY

This easily installed figured glass partition brings unexpected beauty to this lavatory. Separating the area from the bath, it helps protect privacy, yet floods the interior with "borrowed light." The wall of light is as practical as it is pretty, for it is simple to keep shining clean . . . never wears out . . . never needs painting.

It is easy and inexpensive to achieve elegance in your bath with any of the many Mississippi patterns. Excellent materials for dual-purpose bathrooms. Specify Mississippi to your architect or contractor. Available wherever quality glass is sold.

Mississippi manufactures glass, only. Metal members available through other sources.

Write today for free booklet, "Modernize Your Home With Decorative Glass." Photographs of actual installations will give you many ideas on ways to use this beautiful modern medium. Address Dept. B.

MISSISSIPPI *Glass* COMPANY

88 ANGELICA ST. SAINT LOUIS 7, MO.

NEW YORK • CHICAGO • FULLERTON, CALIF.

WORLD'S LARGEST MANUFACTURER OF ROLLED, FIGURED AND WIRED GLASS

Make yours an all-family pet

Begins on page 45

Dad can help before and after work

Dad can do his part by airing the puppy the first thing in the morning before he goes to work. He can also feed him and take him for another walk when he arrives home.

During the evening, he might take time to play with the new pet, or spend 10 minutes teaching him manners and tricks. Before bedtime, the puppy should have another airing and then be bedded down for the night. When the family shares the responsibility, the puppy will be a happy addition, not a liability

Photographs: Harriet Arnold

Children can do their part, too

Don't leave the youngsters entirely out of the picture. They can share in the care of the newly acquired pet, too. Let them feed and water the puppy before they go off to school.

When they come home in the afternoon, they can take him out for a long period of play, and they'll probably want to. Regardless of whether it's a puppy, a kitten, or other pet, make its care an all-family affair. By including the children, you're giving them a sense of responsibility, too.

More on page 196

Nourish him completely with IDEAL!

Two out of every three dogs suffer from faulty nutrition . . . Wilson & Co. Meat Packers holds the documented proof!

Your own dog may be missing half the full nutrition he requires—yet you don't realize it . . . can't see it!

IDEAL supplies all the minerals . . . all the vitamins . . . all the proteins and nutrients of a complete 7-course meal.

For robust health . . . glossy coat . . . steady nerves . . . sharp eyes . . . better breath . . . feed time-tested IDEAL, with the documented proof that IDEAL completely nourishes your dog.

Feed IDEAL Dog Food for only 30 days. You'll be delighted with the improvement in your pet!

IF REFRIGERATED, bring to room temperature, then add tablespoon of hot water to IDEAL to enrich the aroma.

WILSON & CO. INC
MEAT PACKERS

© 1954. WILSON & CO., INC. Chicago

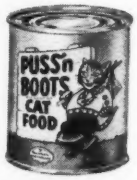
Give your dog a good deal... a good deal of Ideal

For 8" x 10" color reprint of this Chandoha photo, send 25¢ to Puss 'n Boots, Dept. B15, Box 1459, G.C Sta., New York 17, N. Y.

funny little kittens! **see what gorgeous cats they become on a whole fish diet**

WHEN YOU SEE your kitten's first teeth—usually at about four weeks—you can start feeding Puss 'n Boots Cat Food four times a day. At each feeding give a large teaspoonful of Puss 'n Boots with two of unsweetened evaporated milk and water (half and half) at room temperature.

CATS OF EVERY AGE thrive on regular feedings of Puss 'n Boots. It's made of finely ground whole fish, with nature's own life balance. Tasty cereals are added, and it's pre-cooked in the can. Pick up a supply at your food store now, and feed it to your cat regularly.



PUSS'n BOOTS

AMERICA'S LARGEST SELLING CAT FOOD
...ADDS THE PLUS IN HEALTH, BEAUTY, VIGOR

Coast Fisheries, Division of The Quaker Oats Company, Wilmington, Calif.

Cyclone Fence
protector of children

● Cyclone Fence guards your children well. It prevents them from racing impulsively into traffic. It protects them from stray animals. It curbs your children's wanderlust.

When Cyclone Chain Link Fence encircles your yard, you always know *where* your children are . . . *how* they are. Cyclone Fence pays for itself in peace of mind alone.

Cyclone Fence protects your property, too. And, with Cyclone, you get a *quality* fence. It is made of heavily galvanized steel which assures longer-lasting fence. Cyclone's own men usually erect this fence; but, if you wish, you can do the job yourself.

CYCLONE FENCE DEPT., AMERICAN STEEL & WIRE DIVISION, UNITED STATES STEEL CORP.

WAUKEGAN, ILLINOIS SALES OFFICES COAST-TO-COAST UNITED STATES STEEL EXPORT COMPANY, NEW YORK

FREE BOOKLET Filled with photographs, drawings and descriptions of different styles of fence and gates. Whether you need a few feet of fence or a lot of it, you'll find this booklet valuable. Send for your copy.

Cyclone is the trade-mark name of fence made only by Cyclone. Accept no substitute.

UNITED STATES STEEL

Cyclone Fence
Waukegan, Ill., Dept. 225
Please mail me, without charge or obligation, a copy of your booklet.

USS

Name.....
Address.....
City.....Zone...State.....

Your pet and mine

Continued from page 194

What type of cat is best as a pet?—Mrs. G. F. C., Maryland.

All breeds are very much alike in temperament and character. The Siamese is the most popular and glamorous among the purebreds, but ordinary tabbies are just as pleasing and satisfactory.

Car riding seems to make my puppy carsick. Is there anything I can do to make him overcome this?—Mr. G. H. W., Delaware.

Ninety percent of car sickness is caused by the panic of being in the midst of strange, bumpy, swaying surroundings. Feed the pup his meals in the car a week or so. Then, when he bounds in eagerly as you open the door, take him for a short ride before feeding. Gradually increase the length of the rides.

I intend to start breeding parakeets. What is the production schedule of these birds?—Mrs. K. J. J., North Carolina.

Average per nest is five young, with about three nestings a year, or a total of around 15. Some breeders claim more, but you'll find all birds don't run true to form. Some have only two broods per season.

A writer states that antidistemper serum, given under ideal conditions, is sure protection. Is this true?—Mrs. R. H. H., New York.

No matter how perfect the vaccination may be, or the conditions under which it is administered, the really determining factors are such things as proper food, healthful housing, good care, and proper attention to ailments which may weaken your pet's resistance.

I have heard that fish is the best food for cats. Is this true?—Miss E. F. F., Pennsylvania.

Cats like fish, but other items are good, too. Correct feedings can be made up of various combinations of fish, horse meat, liver, fowl (watch for bones), mixed with cereals. Prepared cat foods are well balanced in vitamins and minerals.

My neighbor breeds and sells rat terriers. He claims his dogs are pedigreed. Is this true?—Mrs. S. W. P., Wisconsin.

There is no such recognized breed, never was. Years ago, the Manchester terrier was called by such a name, but it was just a meaningless nickname.

I feed my fish three times a day and use a prepared food. Am I doing the right thing?—Mr. J. G. T., New Jersey.

It is not necessary to feed fish three times a day. Once is enough. You can also feed them raw scraped beef, liver, fish, oysters, shrimp.

▶ Have you a problem in pet feeding, care, training, disease prevention? Address your questions to Dr. Wayne H. Riser, "Your Pet and Mine" Editor, *Better Homes & Gardens*, Des Moines 3, Iowa. Enclose a stamped, addressed envelope.

ROSES with a past—and a future!

There's a long tradition of quality behind Star Roses—our 58 years of growing the very finest roses that expert care and ideal soil and climate can produce. Star Roses have a bright future in your garden, with the assurance of sturdy growth, unusual beauty and *lasting popularity*. Every Star Rose is *guaranteed to bloom.*

Send for FREE CATALOG! Reliable guide to world's finest roses. Shows 1955 winners (Tiffany, Queen Elizabeth, Jiminy Cricket) plus the all-time favorites.

Star Roses®

THE CONARD-PYLE CO.
58TH YEAR • WEST GROVE 261, PA.

WORKS as you WALK!

Every tooth in every blade digs the soil like a spade

40 Rotating hoe points and 5 cultivator teeth do the job 10 times faster than hoe and rake. Makes gardening easier—more fun—better crops. For extra fine seed beds use

RO-HO GARDENER Weeds—Hoes Mulches Cultivates

Easy as mowing a lawn. Kills weeds and mulches soil. Write for Free Folder.

ROWE MFG. COMPANY
440 Adams St., Galesburg, Ill.

NEW! **ALL-AMERICA VEGETABLES**

GOLDEN BEAUTY SWEET CORN
Table-ready in 65 days! Judged best of all tested! Uniform, 9-inch ears with 8 to 10 rows of deep, tender, sugar-sweet golden kernels. Ideal for canning or freezing.

PENNSWEET MUSKMELON
Ripens even in far north! Enjoy delicious melons in just 65 days! Excellent flavor. Thick, sweet, orange flesh with tiny seed cavity.

Write for Free Catalog!

FARMER SEED & NURSERY CO.
22 E. 17th, Faribault, Minnesota

Gloxinia 2 BULBS 25¢
Beautiful Pot Plants

Gorgeous, easy to grow house plants, 3" to 4" flowers, last for months. Exquisite mixed colors. Send only 25¢ for 2; 50¢ for 4; $1 for 8. Order now. Postpaid with big Seed and Nursery Book FREE

R. H. SHUMWAY Seedsman, Dept. 312, Rockford, Ill.

GIANT BLUEBERRIES
HEAVY YIELD AT PREMIUM MARKET
Guaranteed quality Berries, Fruit Trees, Evergreens, Vines, Shrubs, Flowers. Write for FREE CATALOG.
WHITTEN NURSERIES, Box 144, Bridgman, Mich.

Become a Landscape Specialist
Increase your earning power. Easy, authoritative home-study method. Modern landscape and garden design, horticulture, drafting, etc. Successful graduates throughout the world. 39th yr. Catalog.
American Landscape School, 6789 Grand Ave., Des Moines, Iowa

POWERFUL! LOW COST!
Light • Rugged • Maneuverable

America's best tractor value. More useable power -- pulling, pushing, driving. 770 lbs. Pulls 12" plow. Gear Drive. 8.4 Hp. B&S engine. Roller Bearings. B&W 4 speed Trans. Clutch. Diff. Full line implements. 100% satisfaction guaranteed.

Write for FREE CATALOG
COUNTRY SQUIRE TRACTOR CO
P. O. Box 107 M-2
Muskego, Wisconsin

Where the land is new

Continued from page 175

built by Larry, largely with timber he has cut and boards he has sawed. A secondhand generator powers a pump for that rarest of rural Alaska comforts: running water; and for somewhat erratic electric lights. A new greenhouse, of near-commercial size, is filled with tomato plants and flowers.

Forty acres have been cleared and broken, at an average cost of $115 an acre, not counting Larry's own backbreaking labor. Equipment includes the small tractor with attachments and a pump; a used truck; the badly beaten little station wagon; carpenter's tools; a power saw; loggers' and pipe-fitters' equipment; and a motor-mechanic's kit. Thirty chickens (the remainder of a larger flock which proved commercially impractical) and a single Guernsey cow with two calves comprise the livestock—the cow wanders freely, occasionally stares in a kitchen window, mournfully contemplating the black dog, Mickey, who gets in where *she* can't. A tabby cat, Snow-white, regularly produces kittens who turn into wild cats if not babied.

Half a dozen acres of potatoes carry the Lancashire cash hopes. Sold to the Army in advance, these represent a potential profit equivalent to a fair annual salary in most states. If they mature and others after them mature as planned next year and the next, freckled Martha, now 11 and turning into a beauty, will go to high school "outside," learn to wear dresses regularly, for a while live the life of an ordinary teen-ager—like one whose parents operate a drugstore or whose father works in a bank. It all depends on the potatoes. If they fail—well, in such a place as the Kenai, there's always one more thing that hasn't been tried, and Larry Lancashire is just the man to try it.

Land of the midnight sun

To an outsider, the most lasting impression of the Lancashire living plans is the fantastic amount of work involved. Days here give nearly 23 hours of light in early summer, and whip-thin Larry uses most of them. A carpenter as well as a painter, he reasonably could expect to earn upwards of $200 a week during the rush building season, either in Anchorage or at military bases or smaller towns nearer home. But this also is the season when most of the work at home must be done, so the subsistence plan of farming works badly, as many a homesteader has discovered. In the first years, Lancashire always was forced to some outside employment for cash. But this year, he hopes to support his family without leaving the home property. This involves such projects as potatoes, for cash, plus field clearing, plus additional building, plus sales of a little milk and a few garden vegetables, plus considerable hope. Lancashire generally must manufacture or repair any needed equipment, and can afford only an occasional half-grown boy for summer help. After the autumn freeze, farm work slows down, of course, but the rest of the necessities—good to supplement store-purchased supplies for winter—prevent time from hanging heavy on anybody's hands. Moose meat, ducks, geese—all to be stored in a town freezer—plus fish to be smoked are the main items. An occasional job as guide or assistant on a hunting trip financed by outsiders offers a possible source of additional cash, but doesn't come often. Last winter, in the season when no real improvement could be made on the home farm, Larry contracted to log a few acres of timberland, taking his pay in a percentage of the finished lumber. Of such stratagems, rural Alaska life is built.

House is well equipped now

For Rusty, the days are not too different. By local standards, house is well equipped with the running water, an oil stove, and water-heating arrangements—but no refrigeration. The nearest crossroads are at Soldotna, 3 miles away (no problem in summer, but a distance of importance when 4 feet of snow lies on the ground and the bottom drops out of the thermometer). Major purchases must be made at Kenai, itself only a collection of jerry-built shacks and trailers. Of course, there are no deliveries. Waffle irons, electric toasters, and power sweepers are things only remembered, and so will remain, at least until promised rural electrification lines really arrive.

This family of five, plus an average of two extras, either guests or farm workers, eats at a long table in the living room, and the whole family sleeps in the single bedroom, equipped with a double-deck bunk, a single and a double bed. House floors are not covered, but Rusty has curtained windows against the bitter winter cold and the bright summer nights. A battery radio offers entertainment, but the Lancashires all are so busy that nobody has bothered to repair its latest ailment, which developed last spring.

The garden—radishes, lettuce, cabbages, tomatoes in the hothouse, and a few flowers—is Rusty's responsibility, but not much can be done about it in dry weather except to keep the cattle out (and try to frighten away the odd moose which also wanders in). On a June evening this year, Rusty felt the pain of perishing plants so personally that she carried water to some of them from the family supply—but the extra drain caused a portion of the well to cave in. So no more watering could be done.

Rusty cooks "different" foods

There have been times in the six years when money for store-provided food simply wasn't available. So Rusty learned to cook

[*Turn to page 199*

"As showy as Broadway . . . —delicate as a bride's veil . . ."

Pink Show Lily

BIG, Blooming-Size BULBS as low as 20¢ EACH (in lots of 5)

HENRY FIELD

"You usually pay 65¢ each for these . . . save up to $2.25 now!"

Showy, yet delicate—that's the best way we know to describe Pink Show Lily. Each flower has wavy, recurved petals of white delicately suffused with pink, then flecked with crimson maroon. Borne in luxuriant clusters on strong stems.

And don't forget these are lusty, blooming-size bulbs measuring 4 to 5" in circumference, and so hardy they grow anywhere, in all climates and soils. Bloom profusely in sun or partial shade and live for years; flowers often measure 4" across.

GUARANTEE—if you're not delighted with these big bulbs, return within 10 days for full refund. Mail coupon today!

"Genuine LILIUM SPECIOSUM RUBRUM . . . perhaps the most prized lily of all!"

HENRY FIELD Seed & Nursery Co.
420 Oak St., Shenandoah, Iowa

I'm sending you cash, check or money order for the number of Pink Show Lily BULBS checked below. And send your new catalog, free! Bulbs sent at proper planting time.

☐ 2 Bulbs (actually a $1.30 value) 50¢ ppd.
☐ 5 Bulbs (actually a $3.25 value) $1.00 ppd.

Name_____
St. or Rt._____
P.O._____ State_____

Gardner Radiator Enclosures
add *new charm* to your rooms

Enjoy this, too — more humid, healthful indoor air

You turn drab radiators into points of decorative interest with attractive Gardner Enclosures. Even more, you eliminate unsightly radiator "smudge," that soils clean walls and draperies. Gardner Enclosures, equipped with non-mechanical water pans, will also keep rooms more comfortably heated . . . and the increased indoor humidity they provide helps protect your family against winter coughs and colds. Available in many styles and finishes. Write for free illustrated folder.

Water pan concealed in cover

Gardner Manufacturing Co.
6255 Kansas Street, Horicon, Wisconsin

READY CUT HOMES DO-IT-YOURSELF

BUY DIRECT FROM MILL & SAVE ON LABOR COSTS

You can assemble any of the 57 designs from easy-to-follow plans. Every piece marked, easily identified, ready to erect. You don't have to measure or cut. It's all done economically by precision production machinery (not prefabricated). Save high skilled labor costs and material wastes.

Save contractor's profit and overhead. Complete with all hardware, paint, nails, roofing, glass, etc. Sterling Homes are modern designed for comfort and convenience. Plans sold separately.

FIVE EASY PAYMENT PLANS—MONTHLY PAYMENTS

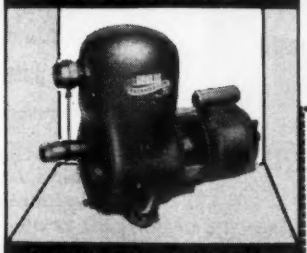
ORDER TODAY SAVE UP TO 40%

PRICED FROM $2150.00 AND UP

SEND 25¢ Color Catalog Including Floor Plans

INTERNATIONAL MILL & TIMBER CO., BAY CITY, MICH. DEPT. BH25

Get "CITY WATER SERVICE"



You'll save with this NO-TANK PUMP!

wherever you buy . . . or build!

Enjoy complete "running water" convenience beyond city water mains—and SAVE on costs, too—with this amazing Goulds Balanced-Flow Jet. It's the *only* pump that needs no tank—produces an instant flow of really fresh water . . . adjusts itself to deliver the exact flow you want at one or more taps at the same time, within capacity. Small, quiet and compact—yet outperforms many larger, costlier water systems! Easy to install anywhere—you save on tank, fittings, installation time . . . See all the Goulds Pumps at your dealer's—or MAIL THIS COUPON . . .

GOULDS pumps, inc.
Dept. B-255, Seneca Falls, New York
Enclosed is 10¢. Please send 20-page pump booklet, also distributor's name.

Name . . . . . .
Address . . . . . .

YOU GET MORE WITH GOULDS

Build these handsome pieces YOURSELF with NEW Better Homes & Gardens Handy plans

FREE! send for catalog showing complete range of 35 handsome pieces like these.

You'll find it fun to build it YOURSELF!

Now you can really turn out fine work that you'll be happy doing and proud of finishing. You can choose from a wide variety of simple pattern plans *anyone* can follow!

Pattern plans make it *easy* to build really fine pieces . . . furniture, accessories, toys . . . with the fun and satisfaction that reward the home craftsman.

For every step you take is clearly, concisely explained. There are illustrations for important operations. All the materials you need are listed for you, down to the last correctly-sized screw.

Angle cuts, joints, mortises and curves are drawn in full size detail. All you need do is trace the paper pattern on wood and cut.

Each of these distinctive HANDY PLANS has been thoroughly tested in the *Better Homes & Gardens* handyman's shop. Each plan has proved practical, enabling you to produce a valuable addition to your home, worth money and worth owning.

simple pattern plans ANYONE can follow . . . wide variety — $.50 and $1.00

Better Homes & Gardens
Handy plans

SEE ALL the new HANDY PLANS at your hardware store or building supply dealer. Only 50¢ and $1 apiece. Ask your dealer for complete catalog or write to Better Homes & Gardens, 8502 Meredith Building, Des Moines 3, Iowa.

Build it with EASE...Use it with PRIDE

Where the land is new

Continued from page 197

moose, to smoke fish, to make tasty dishes from fish milt, hearts, and livers, as well as an acceptable drink from Labrador tea, a low-growing native bush. She drives the station wagon over atrocious roads, winter and summer, and the tractor when necessary. She milks the cow when Larry is away—all this sounding simple enough to people raised on farms, but which was not so easy for the Lancashires, neither of whom had any farm background when they came to the Kenai. Once, Rusty shot a bear from her kitchen window as he was menacing chickens and calves. In this area, nobody thought anything about the necessity for doing the shooting—but none of her friends let her forget an acid fact: In a country of rifle experts, she required four shots to dispose of the bear's marauding nibs.

The Lancashires have lived on less than $100 a month cash (in a country where an ordinary dinner costs $4 or $5 and most prices average 25 percent higher than in Western states), but they have poured some $17,000 of their savings and earnings into the farm and equipment, which they now figure has a sale value of $27,000. Obviously, there still is no money for extras. Crops are financed by government loans, and the whole operation teeters between the nice profits available now in a very small market consisting of the surrounding towns and military bases, and the obvious fact that even just a few more producers can glut that market hopelessly. Half a dozen farms operating on this one road would ruin the situation for everyone. But in the meantime, the Lancashires may make some money, if everything goes well.

Jeans are dress of the day

In the pressed-for-cash situation, mother and daughters live in jeans, and Larry wears out the last of his army gear, patched and repatched many times. Rusty was forced to go to Seattle for surgery in the winter of 1953-54, but the only trip husband and wife have had together in more than a year was a two-day business and sight-seeing jaunt to the Matanuska Valley, a few miles beyond Anchorage.

There are no property taxes to worry Alaska homesteaders, but neither are there newspaper and grocery deliveries, rural mail services, nor ready-made entertainments. What they do for fun, they do by themselves. Neighbors may gather, occasionally—one well-remembered Thanksgiving in a bleak year saw neighbors from a 40-mile radius gather at the Lancashire home, each bringing some hoarded nicety for a feast which none could afford to buy—so with moose meat, ducks, fish, and a spot of bear, it was a banquet. And the guests stayed so long, singing and telling lies, that most of them had to go home in the deep dark, a couple crossing the river on the ice.

But most of the time, the family operates strictly as a unit—whether it's chasing down a wandering cow, bemused in the moonlight, or target shooting with small rifles outside the kitchen door. (Even Abby, at 6, is a fair shot.) Fishing is everybody's business, and one thing for which even farm work gets neglected now and then. Wildflowers grow in wild profusion, and may be brought in by husband to wife, or by daughters to father, or by anybody, just for his own enjoyment and pleasure.

And a neighbor is anybody within 30 or 40 miles. This means not merely a speaking acquaintance, but an active thing. To pass a neighbor's farm without stopping in is an insult, unless there is some reasonable excuse. In six years, Rusty has acted as midwife for a neighbor's child (as well as for a number of calves), has cared for a strange old lady who would not talk to men even when she was starving, has welcomed to her home droves of children, literally hundreds of casual visitors, strays lost from stalled autos on the highway, friends in from the fishing grounds or trap lines.

Life is anything but dull

Life in Alaska, for Rusty, has been a series of incidents—moose in the garden, cutworms in the cabbages, sending the children off to school on a bus when the temperature was 40 below and the snow 3 feet deep, learning the old Alaska trick of burning flea powder on the floor in order to rid a house of mosquitoes.

Now, with an 11-year-old, she faces new problems. Martha must see something besides the Kenai peninsula, and soon. There must be clothes, proper schooling—and, of course, a new little crawler tractor in order to do the rest of the land clearing properly.

Those potatoes simply *have* to produce. The rains must come.

THIS IS THE LIFE the Lancashires live. For them, the high and spectacular mountains of Alaska might as well be in another country, because they never have time to go and look at them. The night clubs of Anchorage, gold-panning and sight-seeing, touring the highways or riding the fantastic airlines—all these are equally out of their reach. Their life is on the hill, and there only.

Larry Lancashire hesitates only a few moments when asked the question, "What do you get out of it?" In those minutes, he looks down at his hard hands, the birches, the potato cellar under construction, the finished barns and sheds.

"Sometimes," he says, "it seems like an awful waste. The government spent a lot of money training me to be a pilot, but I almost never think about jockeying an airplane up here. I spent some money myself on an education, and I guess I don't use much of that. But you can't spend your whole life just being proud of making a little more money than somebody else. Up here, there's something—call it satisfaction."

Rusty Lancashire has been home to the Midwest only once since the Alaska homesteading began. And when she went back to Ohio, she thought she had seen enough of mosquitoes and cold, wandering cows and fence-breaking moose to last her for a lifetime. "But after I was there awhile," she says, "I knew *that* life wasn't for me any more. Those people all thought I was insane even to think about coming back here. All of them were worried. We work hard up here, but we don't worry. There's no tension. You see that?" She points to barns and sheds, fields and garden patches. "Six years ago, that wasn't anything. Just scrub timber. Larry and I built that. Call it satisfaction. But I do wish we could think of some really good name for this place. It deserves to be called something better than just 'Pickle Hill'."

They learned to like it

Perhaps, at first, you won't quite see what the Lancashires see. Perhaps having a moose wink at you through a window doesn't sound attractive, and you're not interested in shooting a bear. Perhaps white birches in company front are only more trees to you, and the lost little flowers on the tundra don't seem spectacular enough to even remember.

Then there are two things you must do.

Go to the foggy river. In the bright and strange night, ride the glacial waters, hammering down toward the sea, and look at the beaver climbing the bank, and listen to the owls hoot, and feel the unseen mountains, somewhere just beyond the shore. Watch the waving grasses for bear, and the line for fighting fish. Come in at midnight and warm your hands over coffee, just a little while before the dawn breaks and shows you how wide a country can be, how clean, how very new. When at last you get so you can feel the distances, then you'll know—a little—what the Lancashires found.

Finally, go into the field, lift rocks all day, wear out gloves and get covered with dust . . . and as you leave, look back at what you helped to build, where nothing that mattered ever was built before.

Then you'll know.

Correction:

The price of the Flash-O-Danger warning signal for autos, manufactured by Comfort Products Company, Escondido, California, was incorrectly given as $1.95 in the December, 1954, issue, page 17. It should have been $4.95.

Get to feeling
GOOD AGAIN!

Take
Alka-Seltzer® BRAND
for
ACID INDIGESTION

ALKA-SELTZER relieves over-acid stomach with *instant alkalizing action*, soothes and settles an upset stomach. Feel better FAST with refreshing ALKA-SELTZER!

AT ALL DRUG COUNTERS

MILES LABORATORIES, INC., ELKHART, IND.

STARK BRO'S 64-PAGE FRUIT TREE and LANDSCAPE CATALOG....
FREE!

Tells how to SAVE MONEY and bring nature's glorious color to your home

Just mail coupon and get Absolutely FREE new giant 64-page Colorphoto Stark Landscape & Fruit Tree Book! All-new 1955 edition ... filled with color photos of famed Stark Bro's beautiful Roses, flowering Shrubs, lovely Vines, colorful Perennials, Hedges and Shade Trees! Includes newest U.S. Patented and Trade-Marked Stark and Luther Burbank Fruit Tree varieties, plus valuable Stark Shrub Planting Guide telling you WHAT to plant, WHERE to plant for joyful color all year long. Stark Bro's now in 139th year; world's largest and America's oldest nursery. Hurry — mail coupon for your copy of new Stark Landscape FRUIT TREE book containing Planting Guide ... yours FREE.

MAKE MONEY

Turn your spare hours into welcome extra cash—or earn big money full time! Introduce famed Stark Bro's super quality nursery stock in your neighborhood. No experience needed. Everyone knows us. Rush name and address for big money-making demonstration outfit FREE. There's no obligation. Write today.

STARK BRO'S NURSERIES
Dept. 425, Town of Louisiana, MISSOURI

STARK BRO'S NURSERIES, Dept. 425
Town of Louisiana, MISSOURI BH2-55

Please send me FREE the big new STARK COLORPHOTO LANDSCAPE-FRUIT CATALOG ... containing complete Home Landscape Planning and Planting Guide.

☐ Check for special offer for early orders.

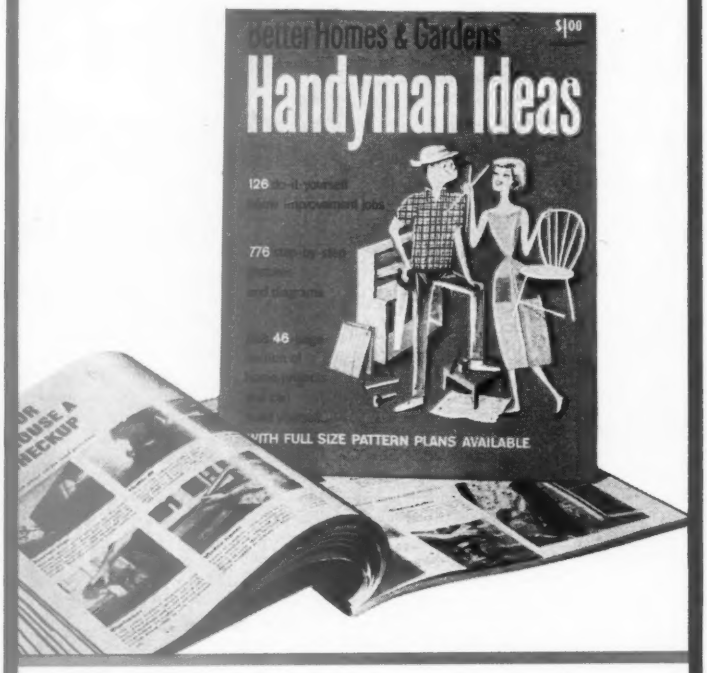
*Name*_____

*Street or RFD*_____ *County*_____

*P.O.*_____ *Zone*____ *State*_____

☐ CHECK HERE for extra money opportunity and FREE Sales Outfit.

want to
do-it-yourself?
this new book
shows you how!



Here's the book you need (costs only a dollar!) . . . *Better Homes & Gardens* new Handyman Ideas. Step-by-step photos, clear instructions, simplified diagrams, 184 idea-packed pages give you the "know-how" you're looking for! In four sections . . .

TOOLS AND EQUIPMENT. What you'll need, how to use it, and how to take care of it.

HANDYMAN KNOW-HOW. Tips on buying lumber, repairing furniture, laying tile . . . makes any job easier.

IMPROVE IT YOURSELF. How to give your house a complete check-up . . . ways to keep it in top-flight condition.

HOME PROJECTS. Introduces Better Homes & Gardens new Handy Plans . . . starts you right on making furniture, accessories, toys.

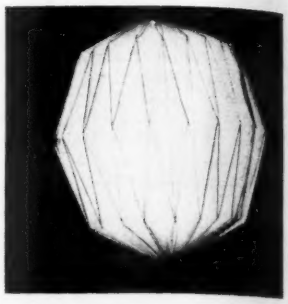
Buy *Better Homes & Gardens* Handyman Ideas book at your newsstand, at any BH&G Home Planning Center on page 152 of this magazine, or from 7502 Meredith Building, Des Moines 3, Iowa.

only $1

(Canada, $1.25)

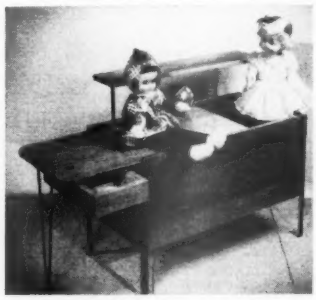
Shopping by Mail

with Better Homes & Gardens



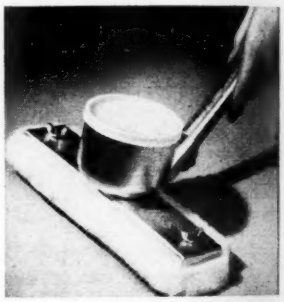
Next time your favorite weekend handyman busies himself in his workshop, surprise him by producing a little handiwork yourself! This parchment globe shade is easy to make. When you're done, you have a distinctively Contemporary dress-up for an old-fashioned light. Take your choice and utilize it either as a pin-up or a hanging lamp.

Globe-O-Light, $2.98, ppd. Dorothy Damar, 711 Damar Bldg., Newark 5, N. J.



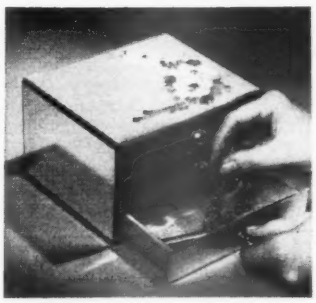
A functional piece of furniture for the nursery crowd is this combination storage chest and play table. Slide out the table top for daytime use, and when bedtime rolls around, slide top back to form a storage chest for toys. Chest is 33"x17"x14"; table, 21" high. Available unfinished or with hand-rubbed pine finish.

Toy Chest Table, unfinished, is $17.95; finished, $19.95; express charges collect. Jeff Elliot, Dept. BH1, Statesville, N. C.



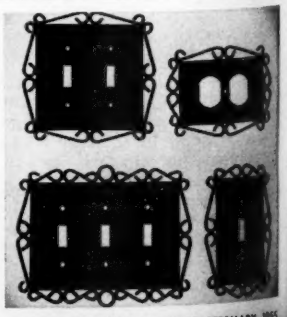
You'll wax enthusiastically! Floor waxer has a trigger that controls the flow of wax, providing much or little, fast or slow. No kneeling needed to do a slick job in jiffy time. Polish head is washable genuine lamb's wool. Reservoir is made of steel with a transparent plastic cap, holds 12 ounces.

Wax-O-Matic, $3.95, ppd. Downs & Co., Dept. 1260, Evanston, Ill.



You'll be as mirror conscious as Alice in Wonderland with this pretty cabinet on your dressing table. It's entirely covered with finely silvered mirrors. The purpose? To reflect your good taste, of course! Use it for trinkets, cosmetics, and all the paraphernalia of the vanity.

Mirror Drawer Cabinet, 3-drawer (4½" high), $6.95; 4-drawer (6½" high), $9.95; ppd. Carol Beatty Co., 7410 Santa Monica Blvd., Los Angeles 46, Calif.

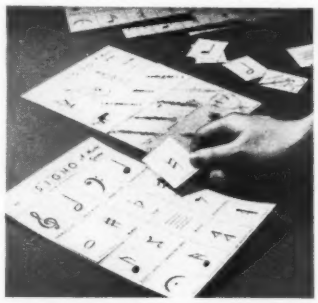


Give your switches and outlets a beauty treatment. These black wrought-iron switch plates will supply glamour, add sparkle to your room. Practical for every room in the house, they'll fit neatly over any wall switch or outlet.

Single-switch or *double-outlet plate*, $1.35 each; *double-switch plate*, $1.65; *triple-switch* or *combination plate*, $1.95 each; ppd. Laurie & Co., 507 Fifth Ave., Dept. BH, New York 18, N.Y.

Beautifully grained butternut table has a colorful tile center, snap-on legs. What could be smarter for serving refreshments or snacks? Remove the legs, and you have an attractive tray or a pretty pin-up for your wall. A three-in-one decorative asset for your home. Table stands 18½" high. Top is 13½" square.

Tile-Center Table, $7.50, ppd. Ward Phillips Co., Carpentersville, Ill.

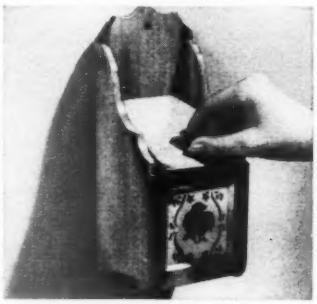


A sure pickup for that midwinter letdown is quite often called for to brighten a youngster's winter hours. Try this entertaining and educational musical "bingo" game. It teaches a child to recognize different musical signs and musical instruments. Keeps from two to four children happy and out of mischief.

Signo, $1.25, ppd. Paul A. Schmitt Music Co., 88 S. 10th St., Minneapolis, Minn.

Here's a handy helper with a two-in-one advantage. It has a pencil on one end, a magnifying glass on the other. Study fine print or observe small objects through the glass, then make your notations with the pencil. It's tiny, too—so you can tuck it in your purse or pocket.

Magnify Pencil, $1.50, ppd. Bodine's, 44 E. Belvedere Ave., Baltimore 12, Md.



A kitchen accessory worth its salt is this pine salt box, highlighted by a colorful ceramic plaque. Use it for salt, or put your prettiest plants in it. Whichever way you use it, it's sure to add cozy charm to your kitchen walls.

Pine Salt Box, $3.95, ppd. Edith Chapman, 50 Piermont Ave., Nyack, N.Y.

Bird lovers will find it fun to make true-to-life replicas of their favorite feathered friends. Easy do-it-yourself kit contains all the necessary paraphernalia to turn out colorful, authentic reproductions. Choose from Canvas Back or Mallard Duck, Goldfinch, Scarlet Tanager, or Heron Gull.

Kit, $1.25 each; or all 5 kits, $6; ppd. Taylor Gifts, Spread Eagle Inn, Wayne, Pa.

Oil and vinegar cruets are dainty glass, flecked with gold. Around the neck of each, an identifying necklace made in the form of a gold chain. One chain sports a miniature V; the other, a tiny O. Stopper is glass, crowned in gold. These are too dressy for a casual Sunday-night salad. Use them as an extra-special party touch for a grand occasion.

Oil and Vinegar Cruets, $4.25, ppd. Designed for Living, 131 E. 57th St., New York 22, N.Y.

Better Dealers Sell
WARNER'S STATION WAGON COLLECTION with Custom-Mated Fabrics

Do It Yourself Wallpapers with Fabrics to Match

BUY IT AS YOU LIKE IT! Pasted and trimmed or unpasted and untrimmed.

The widest choice of unusual patterns and distinctive colorings ever offered in ONE budget-priced collection. Incudes everything from the quaint to the abstract, from flowers to geometrics, textures to scenics. Even soffit borders 9" to 14" wide. Wallpaper from $2.40. Fabric from $1.50 a yard.

SEND 10c for samples of wallpapers shown in all colorways.

The WARNER Company
Dept. BG25
420 S. Wabash Ave.

Learn FLOWER ARRANGEMENT
Learn at home to make Professional sprays, wreaths, corsages, table arrangements, etc. Big demand for arrangers. Unusual spare or full time MONEY MAKING opportunities. Send for FREE booklet, "Opportunities in Floristry."
STUDY AT HOME
NATIONAL LANDSCAPE INSTITUTE
STUDIO B-25, 310 S. Robertson Blvd.
Los Angeles 48, California

ESHELMAN FOR BETTER LAWNS and GARDENS
MAKES PLOWS CULTIVATES HARROWS HAULS SPRAYS SAWS DOZER MOWS CUTS ROLLS TILLS SNOW PLOW
1½ 3 6 H.P.
Low as $69 Plus Tools
Also Power Reverse. Women can operate it. Free Catalog. Write:
Eshelman Co., Dept. W12
209 Light St., Balto. 2, Md.
333 N. Michigan Ave., Chicago 1, Ill.
7070 Hollywood Blvd., Los Angeles 28, Cal.

20 Bulbs—Deluxe Mixture GLADIOLUS 25¢
50th anniversary offer
REGULAR VALUE $1.00
Size ¾ to one inch across "Not Bulblets." Guaranteed to bloom this summer. 10 or more varieties in this mixture. Send 25c in coin for this $1.00 Value, and we will include Big Bulb, Plant & Seed Catalog. FREE
CONDON BROS. SEEDSMEN Dept. 24 Rockford, ILL.

6 RHODODENDRON and 6 AZALEAS
All for ONLY $5.95
Hybrid seedlings from red flowering stock. 2 yr. transplants 4" to 8", in individual plant bands. Abundant roots, large leaves. Postpaid at planting time. FREE catalog.
MUSSER FORESTS, Box 3-B Indiana, Pa.

FREE COLOR CATALOG
Plant BABY Evergreens AND SAVE 40%
All high quality popular varieties, once transplanted. Real bargains. Also Roses, Shrubs, Shade Trees, Fruit Trees. Write today for FREE Color Catalog.
EMLONG'S Box 95, Stevensville, Michigan

HEAD LETTUCE will head in any climate
GREAT LAKES-ICEBERG TYPE
ALL AMERICA WINNER, TRY IT
Resistant to heat and sun. Medium size. Solid crisp heads. Send postal for big packet and New Seed & Nursery Catalog. FREE
R.H. SHUMWAY Seedsman, Dept. 320, Rockford, ILL.

SAVE $2 to $13 a pair!
NO-IRON
Fiberglas
CURTAINS and DRAPES
FREE
Catalog and Color Swatches
What wonderful curtains and drapes amazing Fiberglas fabrics make! Never need ironing, stretching, starching! You can wash, hang and drape them in 7 minutes! Guaranteed never to shrink, fade, stretch, sag! 30 sizes to fit any window! 7 colors in drapes. And our huge buying power and direct-to-you selling policy lets you pay as little as $2.69 per pair. Write today for FREE Catalogue and Color Swatches.
RONNIE, Dept. 209JJ-3
487 Broadway, New York 13, N.Y.

COOK BOOK for MEN!
filled with recipes that find favor with a man. Order Better Homes & Gardens Cook Book for Men, today, from 5502 Meredith Bldg., Des Moines 3, Iowa. Only 50c.

DUCK-GOOSE BOOK. 25c
Illustrated. How to raise, best markets (including feathers). Big waterfowl profits. Geese used as "weeders", too. Available: Mallard, Rouen, Buff, Swedish Blue, Muscovy, Giant W. Pekin Ducklings, Toulouse, Emden, Chinese, African Goslings. Also Chicks, Poults. Prices free. STROMBERG HATCHERY, FORT DODGE 42, IOWA.
LARGE TYPE ROUEN

WATER LILIES
Founded 1876
FREE CATALOG in full color. Tells how to make and plant a pool. Low California Postpaid prices for big, vigorous, flowering winter-hardy Water Lily roots. All colors. Large selection. Special Tub Garden pool plants $3 postpaid! Order today.
JOHNSON WATER GARDENS, Box 3, Paramount, Calif.

COLORFUL WEBBING TWO INCHES WIDE
COTTONS AND WOVEN PLASTICS IN OVER 40 COLORS—SEVEN QUALITIES FOR INTERIORS AND TERRACE—PRICED 20c TO 45c/YD. POSTPAID.
For modern webbed chairs or modernizing your old furniture. Send 10c for SAMPLES.
WEBCRAFT, Dept. B, Oxford, Mass.

AROUND-THE-WORLD SHOPPERS CLUB

3 MONTHS TRIAL MEMBERSHIP

To introduce you to the thrill of receiving beautiful, exotic, useful, and ornamental gifts from all over the world *at less than half their U.S. value*, Around-the-World Shoppers Club will for a limited time accept THREE-MONTH TRIAL MEMBERSHIPS (*from new members only*) for only $5.00 postpaid and duty free. This means, that for only $1.67 each you will receive three wonderful articles from Africa, Asia, the Near East, Europe, the Scandinavian Countries, the Far East, South America, or from whatever corner of the earth our representatives happen to be in while your membership is in force. This we guarantee: whatever you get must be worth two or three times the price or just tell us so and we will promptly refund your money! Most of the articles are hand crafted by natives whose skill has been handed down for generations. With each article a fascinating brochure is included, telling about its origin, the customs of the people, the history of the locality where gift was made.

The only reason we can afford to accept trial memberships at this low price is because we are confident you will continue as a member at our regular price of $2.00 per gift on a 6 month or 12 month renewal. Why not send your request now for Trial Membership at this amazingly low price, which may be withdrawn at any time. Send no money now—just say "Enroll me as a THREE-MONTH Trial Member." We will bill you $5.00 instead of the regular price of $7.50. Be sure to include your name and address. If you prefer gifts from any special countries, mention them and we will do our very best to please you

FOR ONLY $5.00 POST-PAID DUTY FREE

SAVES YOU $2.50

AROUND-THE-WORLD SHOPPERS CLUB, Dept. 712-Y. 71 Concord St., Newark 5, N. J.

514—Rooster Design Dinette Cloth really a wonderful bargain. Stamped on good quality 36x45 in., washfast Red Cotton, bound in white for all white cross-stitch embroidery. Order Yours Today, $1.00 plus 10¢ Shipping and Handling Cost. Embroidery Thread to complete 45¢ extra.

514—10 PIECE ENSEMBLE with Thread.....$3.98
Add 50¢ Shipping and Handling Costs.
Yes a 10 piece Ensemble, 36x45 in. Cloth, 4 Napkins, 17x30 in. Towel, 2 Potholders, a Toaster Cover and a half style Apron (semi-made).

ORDER BY NUMBER. SATISFACTION GUARANTEED!
FREE 40 PAGE CATALOG INCLUDED WITH ORDER!

FREDERICK HERRSCHNER CO.
72 E. RANDOLPH ST. CHICAGO 1, ILLINOIS

Deep Nap Reversible Rugs Made With This Texing Needle.

Use bias cut strips of your old clothing. No need to sew ends together. No frame used—only this needle and a spool of warp. Countless patterns can be woven. A spring gauge measures stitch. $2.00 price includes needle, patterns and instructions. Ppd. No COD's.

Graftex Needlecraft, Box 55N, Pacific Palisades, Calif.

DO YOUR TEXTILE DECORATING with Vera Waters

ready-to-cut shaded stencils with easy-to-follow instructions. Hundreds of textile stencils from which to choose. Your best source for the latest in textile paints, brushes, and accessory supplies.

Send 25c for current catalog or you may have a mimeographed descriptive price list free.

Vera Waters Stencils
Box 830, Dept. B3
Dodge City, Kansas

SAVE 50% & MORE! GENUINE DIAMONDS

Buy diamonds and diamond jewelry half-priced from Kaskel's, America's foremost Pawnbroker. Every diamond is re-set in a luxurious new mounting... *graded* according to nationally accepted standard... and *bonded* to this effect. For over 70 years, we've served over 1,000,000 satisfied customers from all 48 States. 10 DAY UNCONDITIONAL MONEY BACK GUARANTEE
References: Your bank, or any Rating Agency.

SEND FOR BIG FREE ILLUSTRATED CATALOG

KASKEL'S, 41 West 57 St. N. Y. 19, Dept. 552-B

Send FREE CATALOG and Advice about DIAMONDS without obligation.

NAME_____

ADDRESS_____

CITY_____ STATE_____

If Your Child Is a Poor Reader

See how The Sound Way To Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to a *full year's grade* in reading skill in 6 weeks. Write for free folder: Bremner-Davis Phonics, Dept. E7, 511 4th St., Wilmette, Ill.

PARKS YOUR CAR IN SECONDS

AUTOMATICALLY

Autoparker ends guesswork, embarrassing mistakes, scraped fenders. Works in the tightest spots. Adjust according to easy directions and park perfectly the first time, every time. Safe, sure, fast. Attaches by suction cup to **any** car without tools, holes or electricity. Now in use by driving schools and auto clubs. For men and women. Order your Autoparker now. **Only $1.00** postpaid. (Sorry no C. O. D.'s) Money back guarantee. Send $1.00 to:

WHITEHILL Dept. BH-2, 6807 Euclid Ave. Cleveland, Ohio

500 QUILT PATCHES ONLY $2.39

CUT TO SIZE — NO WASTE

Famous "Mickey" patches, many different beautiful prints **cut-to-size** ready to applique in popular FRIENDSHIP design quilt top. Finest quality 80 sq. percale, guaranteed fast color. Border, binding, pattern, instructions included. Send $2.39 today for this amazing bargain. We pay postage (or pay postman $2.39 plus postage).

Vast Variety Colorful Prints

JOHN C. MICHAEL CO. 1717 FIRST AVE., SO., DEPT. 50 St. Petersburg 3, Florida

HOUSEWIFE SOLVES MYSTERY...

Free Catalog Ends Search!

Mrs. B. Billow, 538 Roscoe, Chicago, says, "I finally found good-looking full time protection for my furniture from dust, liquids, children, pets. Thanks to a FREE Catalog, my furniture is now dressed up in fitted plastic covers of transparent, satin-finish Firestone Velon." Give your furniture *low-cost*, perfect protection.

Get FREE Catalog of over 150 styles and sizes. Write

HOUSE OF SCHILLER 180 N. Wacker Drive Dept. BH-15, Chicago 6, Ill.

Terrific Bargains in Sewing Supplies!

10,000 yds. merc. No. 50 machine thread, asstd. colors including 2,000 yds. white..... $1.65
Skirt or Dress Zippers, A-1 qual. .....12 for .90
Jacket Zippers—20"—Brass ..... 3 for 1.25
Seam Binding—Rayon—all colors ... 100 yds. .90

FREE 59 assorted fine steel needles plus a needle threader with every order of $3.00 or more.

Send for FREE circular of other Sewing Bargains! Money Back Guarantee! Send Check or Money Order:

SEW-RITE CO., Dept. B, 590 8th Ave., New York 18, N.Y.

LOVEBIRD SALT & PEPPER

Their first names on these pretty blue ceramic parakeets make perfect gifts for Valentines, weddings, showers, anniversaries. Please print names. No CODs.

ONLY $1.50, ppd.

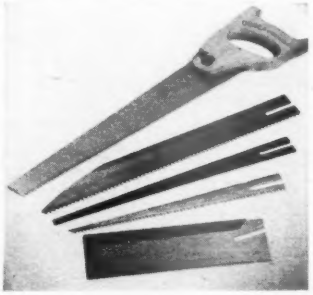
STRATTON SNOW Dept. B2 Delray Beach, Fla.

Shopping by Mail

with Better Homes & Gardens

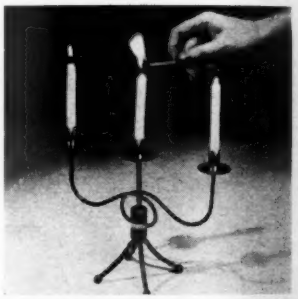
Brighten Baby's boudoir with this gay, personalized lamp. It's festive in pink and blue, and the jolly, lovable clown will add a friendly touch to a youngster's sleeping quarters. Clown is constructed of hardwood with hand-decorated details. Lamp stands 18" high, will light up a nursery in style.

Baby Lamp, $5.95, ppd. Personal Gifts Co., 102 W. 61st St., New York 23, N.Y.



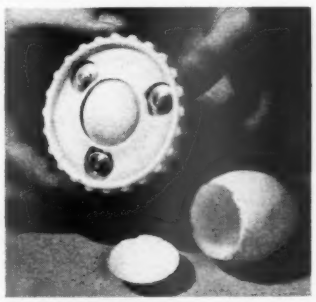
Versatility is the key word for this all-around saw. Five easily interchangeable saw blades fit into the slotted hardwood handle to make every sawing job easy. There's a 16" panel saw, a 12" compass saw, 10" backsaw, 12" pruning saw, and 10" keyhole saw. Each blade is of fine spring steel.

Five Blade Saw, $2.50, ppd. Johnny Appleseed, Beverly, Mass.



A classic for candlelight. Candelabra is brass and antiqued copper, with graceful elegance of line. The next time you get out your best lace tablecloth, finest china, and most-gleaming silver, put this in the center for a truly glamorous party touch. It stands 8" high.

Candelabra, $8.95, ppd. Haig Giftware Co., 20 Church St., Montclair, N. J.



Here's a novel device that will be the talk of the breakfast table. Egg-shell cutter will take the top of the shell off so neatly you will be able to eat the egg right out of the shell! Plastic cutter has three sharp wheels installed at points around a central opening. A simple turn scores the shell, without touching the contents. Then simply lift the shell cap, and help yourself!

Egg Shell Cutter, $1, ppd. Hoffritz for Cutlery, 49 E. 34th St., New York 16, N.Y.

464 Home Plans

3 ILLUSTRATED BOOKS only $2.00

proven home plans anyone can build

NEW TRENDS IN HOME PLANS —154 popular plans

SELECTED HOMES—100 plans—a brand new book

BLOCK MASONRY HOMES —180 thrifty beauties

(Each Book—$1 if ordered separately)

SEND TODAY—

HOME BUILDING PLAN SERVICE

Studio B, 2454 N. E. Sandy Blvd., Portland 12, Ore.

FOR BIG MEN ONLY!

SIZES 10 to 16 WIDTHS AAA to EEE

We SPECIALIZE in large sizes only—sizes 10 to 16; widths AAA to EEE. Low-Tops; Wing Tips; Hand-Sewn Moccasins; Corbevans; Dress Oxfords; Work Shoes; Sox; Slippers; Rubbers. Enjoy the finest in fit, comfort, style at amazingly low cost. Mail only. Write for FREE Style Book TODAY!

SEND FOR FREE CATALOG

KING-SIZE, INC., 534 Brockton, Mass.

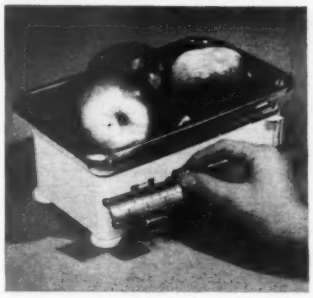
United Nations First Stamp Issue

Considered to be among World's prettiest stamps. Pictures U. N. Bldg., Emblem, & Peoples of World. Sample Set—Limited for time at only one post office in world—Only 10c with approvals.

WELLES, BOX 1246-BG CHURCH ST. STA., NYC 8

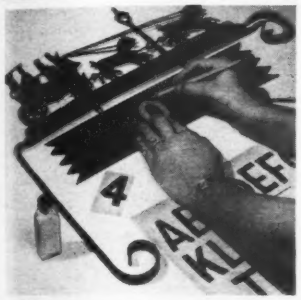
A rose is a rose—but how much nicer when displayed in this pretty china bud vase! Delicately shaped, it's dramatic in white. So take notice, men of the house! What could be a nicer gift for your favorite valentine, come the 14th?

Nordic Bud Vase, $4.45, ppd. Nelmor Jewelers, 897-901 Bergen Ave., Jersey City, N. J.



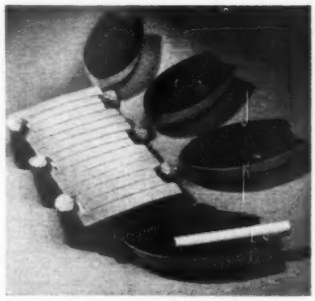
Smart cooks weigh carefully, and here's a handy kitchen scale for just that purpose. When you're measuring ingredients for an exacting recipe, you'll have an accurate weight-measuring device. Weighing pan is easy to wash, too. Only 4" high, it's easy to store. Imported from Germany, scale weighs up to 11 pounds.

Kitchen Scales, $7.95, ppd. Here's How, 590 Third Ave., New York 16, N.Y.



Hey there! You with the yen to "do it yourself"! It's easy as ABC to make this attractive, personalized mailbox or post sign. No artistic skill needed! Just a little initiative and painstaking care will do the trick. Kit is complete with lettering guide (2" letters), paint, brush, instructions, and bolts to hang sign. Sign measures 19" wide by 18" high.

Mail Box or Post Sign, $4.30, ppd. Foster House, 430 S. Jefferson, Peoria, Ill.



Whether you're a smoker or not, you'll find it hard to resist this seaworthy little cigarette set. The miniature ceramic dock is a covered cigarette box . . . the boats are nautical ashtrays. All are colored in a combination of brown and tan. Even if you're not a sea lover, this little ensemble will be a conversation provoker.

Nautical Cigarette Set, $5, ppd. Individualized Photo Match Co., 18 E. 41st St., New York 17, N.Y.

Six-way dispenser holds aluminum foil, waxed paper, and paper towels. Rings on either side hold dish towels, and gallery shelf on top provides handy storage space for salt, pepper, spices. Gleaming chrome-plated sides and copper-color doors have been specially treated so they won't chip, tarnish, or stain. No polishing needed, either!

Six-Way Dispenser, $7.35, ppd. Amy Abbott, Inc., 344 W. 52nd St., New York 19, N.Y.

WALK ON CLOUDS!

Take your feet off your mind! These soft metatarsal pads make standing and walking a pleasure. Relieves metatarsal pain at once. Slip them into your shoes. Keeps pressure off the ball of the foot. Cushions the arch. Of soft, cool foam rubber and plastic. Adjust to form fit the foot. Specify for man or woman. $1 per pair ppd.

SPENCER GIFTS, Inc.
227 Spencer Building, Atlantic City, N. J.

MAKE MONEY SELL DRESSES FROM NEW YORK

A dress shop in your home! Established New York firm desires ambitious women to sell dresses, suits, featuring the newest New York look. Experience unnecessary. Good commissions. Free dresses to wear as bonus. No investment. Write for sample book.

HELLECRAFT FASHIONS, 111 Eighth Ave., Dept. BH-2, N.Y.

COLOR PRINTS
From Your Color Films

Satisfaction or money back.
Fast service—high quality.

from KODACHROME ANSCO COLOR EKTACHROME

25c 2¼ x 3¼

4 x 5	5 x 7	8 x 10
50c	$1	$2

Min. order $1
No COD's

KODACOLOR prints, 32c each
DUPLICATE 35 mm slides, 25c
FILM PROCESSING: Ansco-Ektachrome 120-620; 20-exp. 35 mm; $1 per roll

COLORFAX LABORATORIES
Dept. B2S: Box 3521, Georgetown Sta., Wash. 7, D. C.

ROTO®-ROOTER
SEWER SERVICE

"RAZOR-KLEENS" CLOGGED LINES ELECTRICALLY

- The electric ROTO-ROOTER machine has fast spinning steel cutting blades
- On flexible cable, they're inserted right into the sewer pipe or drain
- Quickly, easily shave away tree roots, grease, scale, restoring free flow promptly

Only ROTO-ROOTER "RAZOR® KLEENS"

Franchises available in some localities

Insist on the genuine. Look for ROTO-ROOTER, white section of your phone book. Write for Free Literature.

ROTO-ROOTER CORPORATION
Dept. B-44, Des Moines 14, Iowa

No Unnecessary Digging — A NATIONAL SERVICE AVAILABLE LOCALLY — ROTO-ROOTER SEWER SERVICE

BURN REFUSE SAFELY OUTDOORS

Tilt back hood—pour in refuse—ignite—close and safely burn damp, green, dry, garbage and refuse to fine ash in any weather. Scientific draft design ends neighbor-annoying nuisance and fire hazard of flying ash, sparks, burning blowing bits of paper. Minimizes smoke, smell. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Sturdily made of RUST-RESISTANT ALUMINUM BONDED TO STEEL. Recommended by Bureaus of Fire Prevention. Over 100,000 satisfied users. Model A—21½" sq. x 29" high—2 bu. cap.—$12.95 postpaid ($13.95 W. of Denver). Model B—24" sq. x 34" high—3 bu. cap.—$16.95 postpaid ($18.95 W. of Denver). Money back guarantee.

ALSTO COMPANY
Dept. BH-2, 4007 Detroit Ave., Cleveland 13, Ohio

Monroe FOLDING BANQUET TABLES

If you are on the Kitchen Committee of some Church, Lodge, Club, School, etc., in your town you will be interested in this modern Folding Banquet Table.

Write for Catalog and special discounts to institutions and organizations.

MONROE CO. 34 CHURCH ST. COLFAX IOWA

$75.00 IS YOURS EASILY
For Selling Only 100 Boxes of Our Lovely FLORAL
EVERYDAY GREETING CARDS

Their beauty and value sell on sight. You make 75c on each box. New 21-Card $1.00 Assortments, unusual Kodachrome, Lace, Tall Cards, New Gift Items, 100 other fast-sellers. Cash profits to 150% plus $10-$25-$50 in Bonus Gifts. Get FREE Stationery Samples, 4 best Assortments on approval. $1.00 Gift Set FREE if you act fast. Write now!

CREATIVE CARDS, 4401 Cermak, Dept. 26-A, Chicago 23, Ill.

MAKE MONEY WRITING
. . short paragraphs!

You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Lots of small checks in a hurry bring cash that adds up quickly. No tedious study. Write to sell, right away. Send for free facts. BENSON BARRETT, 1751 Morse Ave., Dept. 59-B, Chicago 26, Ill.

300 Printed Name & Address Labels 50¢

Imagine! 300 Gummed Labels—Nicely printed with your Name & Address. Stick 'em on Letters, Pkgs., etc.! Put up in Handy Pad form. Easily worth $1—price only 50c! Money back if not pleased! Write for free wholesale selling plan.

TOWER PRESS, INC., Box 561-PS, Lynn, Mass.

You Can SAVE 40% ON SECTIONAL BOOKCASES

Write for catalog B-255 illustrating complete lines with factory prices

Order Direct from Factory at
40% off retail
Save Middleman's Profit

Famous Lundstrom Sectional Bookcases are *sold direct from factory only* on 30 day approval. You are assured a permanent source of supply for additional sections. . . Available in different designs, woods, and finishes . . . sectional will fit almost any size space, height, or width. *It grows with your library.* With or without glass disappearing doors. *Endorsed by over 300,000 users.*

C. J. LUNDSTROM MFG. CO.
Little Falls, N.Y.
Manufacturers of Sectional Bookcases for Better Homes and Offices since 1899

FORCES You to Save
$100.00 A YEAR AUTOMATICALLY

Get perpetual Date & Amount Bank. 25c a day automatically keeps Calendar up-to-date. Also totals amount saved. Forces you to save a quarter every day or date won't change. Use year after year. Start saving right away. Order several. Reg. $3.50. Now only $1.99 ppd. Mail cash, check or money order to LEECRAFT, Dept. BG, 300 Albany Ave., Brooklyn 13, N.Y.

Make DRAPES like Professionals

ITASCA'S *brand new* **"HOW TO MAKE THEM YOURSELF" BOOK!**

Now, for only 25c, get a book that shows and tells how to make drapes, slipcovers and bedspreads—like a professional! Beginners have no trouble. Over 50 illustrations, worlds of new ideas. Step by step directions for making picture window draw drapes, cottage curtains, valances, crisscross curtains. Also easy instructions for slipcovers, lampshades, cushions, tablecloths and stoles.

SPECIAL OFFER only 25c

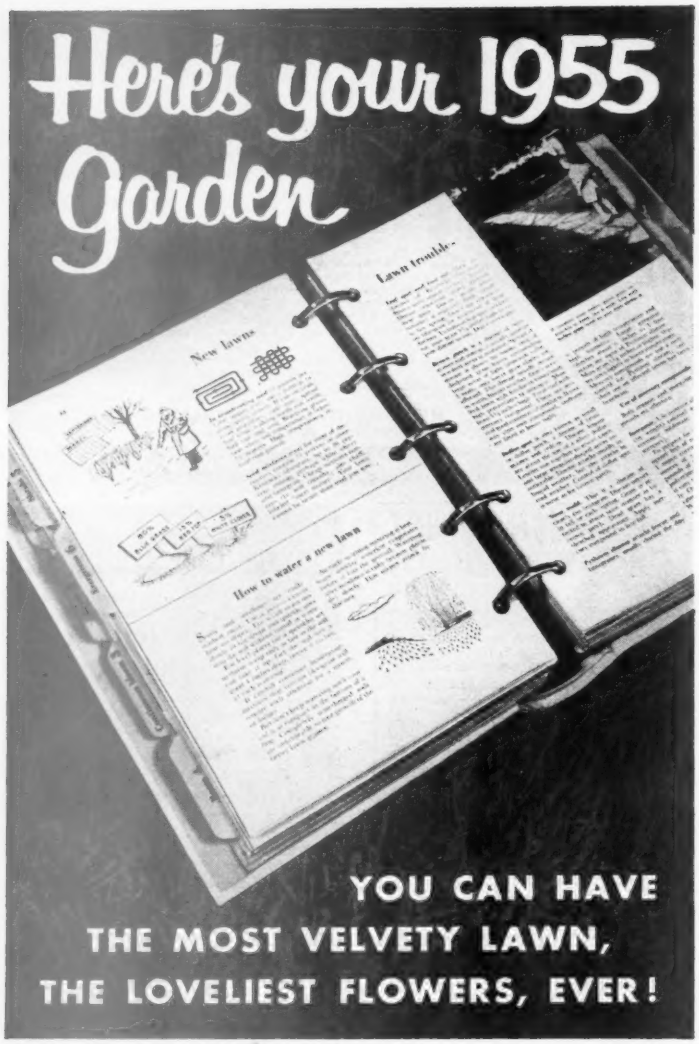
"How to Make Them Yourself" Book plus 20 ACTUAL SAMPLES of beautiful Itasca fabrics, only 25c. Save with Itasca—those rough-textured, colorful, washable originals—available only from Itasca, by mail. Prices 89c to $1.89 yd., widths up to 60 in.

Itasca Weavers Guild
Dept., H-30 Itasca, Texas
Rush 20 Itasca samples plus new book. I enclose 25c.

(Print name in pencil)

(Print address in pencil)

City State



This Spring you simply cannot fail!

The grass will be thicker . . . and a bluer green. Flower beds will be freer of weeds than ever before, with bigger, brighter blooms. Lilacs, roses will flourish.

Best of all, you'll have none of those discouraging *disappointments* following your hard work and loving care. No brown patches in the lawn, no chinch bugs' devastation.

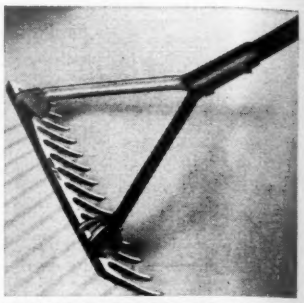
Yes, in 1955 you will have your best garden.

Because now *Better Homes & Gardens* GARDEN BOOK gives it all to you between the covers of a completely revised edition. New methods are explained, step-by-step, with many additional photographs. All the newest fertilizers, insecticides and gardening equipment are authoritatively covered.

You can save the price of the book just by using it as a buying guide. And it's still the same price, $3.95 (Canada, $4.50). Wherever books are sold, including good hardware and seed stores. Or remit to *Better Homes & Gardens*, 7102 Meredith Building, Des Moines 3, Iowa. This book is sold on a money-back guarantee, so you cannot lose by ordering it.

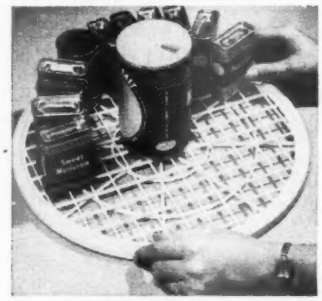
Shopping by Mail

with Better Homes & Gardens



Now's the time to lay the groundwork for that dreamed-of garden. Here's a garden rake that's specially hinged to be self-cleaning. Simply push it forward, and it's clean in a jiffy, ready to tackle another stretch. Made of aluminum alloy, it's easy on your back, too—a mere 2 pounds.

Self-Cleaning Rake, $2.79, ppd. Wesley Production Co., 712 W. Jefferson St., Kokomo, Ind.



King-size, revolving base is constructed of practical, sudsable plastic. Use it as a revolving shelf in refrigerator or cupboard, or try it on your bedside table to keep your needs at hand. Everything will be in easy reach, because a touch of the finger will bring desired item "front and center." Measures 14" in diameter.

Turnabout, $2.95, ppd. Ett Barr Co., 2251 Lincoln Ave., Altadena 15, Calif.

High fashion for milady's toaster is this pretty cover. It's made of heavy linen, with a colorful Pennsylvania Dutch design that can't fail to cheer and brighten a kitchen. Cover will keep your toaster mirrorlike and dust-free. Fits any conventional pop-up toaster.

Colorfast and washable *Linen Toaster Cover*, $1.25, ppd. Black & Co., Inc., 175 Black Bldg., Rockville Centre, N.Y.

Amazing New SCREW TOP JAR OPENER

No more beating jar on floor or soaking in hot water. Keeps peace in any family. Jaws slide easily to fit any size jar. Nickel Plated steel, keep with silverware. Price 1.00 ppd.

CLARK-MOORE DISTRIBUTORS

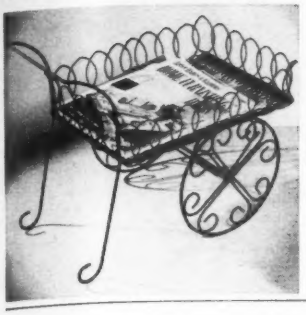
Dept. BH 2, P. O. Box 586, Del Rio, Texas

Interested in sound ideas for your home?

Your local department store Home Planning Center offers practical, do-it-yourself ideas on all stages of building, remodeling, furnishing, and decorating.

No problem is too small. Whether it's choosing a kitchen color scheme or actually building a house, Home Planning Center experts will be glad to talk it over with you and offer usable suggestions.

And remember, there is no charge for a Home Planning Center visit. See the list on page 152 for location of your nearest Center.

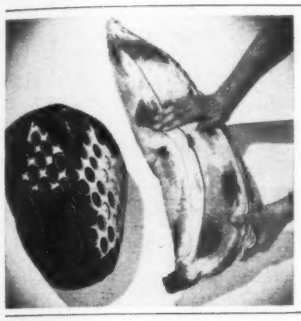


Glamour on wheels! Wrought-iron cart actually rolls, adds quaint charm to your living room, porch, or patio. Use it for magazines or potted plants. Delicate scrollwork has a feminine flair. Cart measures 17″ high, 11½″ wide, 17″ long.

Magazine Cart, $11.95, ppd. Joseph's House of Gifts, 809 Oregon St., Oshkosh, Wis.

Dress up your informal eating arrangements with this smart and saucy serving set. It comes complete with condiment jar, plastic spoon, salt and pepper shakers, and stand. A catchy combination of wood and glass, it's hand-decorated. Festive for barbecue or casual buffet.

Serving Sue, $3, ppd. Woodcroftery Shops, Wayland, N.Y.



Your decorating efforts will be fruitful when you brighten a room with these gay, real-enough-to-eat pillows. Cotton and washable, they are practical as well as pretty. That luscious strawberry is 17″ long; the banana, 30″ long. Corn, watermelon, orange slices, and other fruits also available.

Crazy Pillows, $4 each, ppd. Art Anson, 1901 S. 12th St., Allentown, Pa.

Maybe Mother's helper will be less reluctant when she has her own tiny, gem-studded carpet sweeper. Here's a bejewelled one that's sure to dazzle her. Multicolored gems are spotted strategically on a gay pattern. Handle and trim are black. Carpet sweeper is just the right size to be managed effectively by a little girl.

Miniature *Carpet Sweeper*, $10.20, ppd. Market Combers, Box 3282, Sta. F, Atlanta, Ga.

COLORED BURLAP

In 9 sunfast, decorator colors
an unusual fabric with many uses

deburco — FREE samples & literature
7 Market Street Box 1922
Paterson, N. J. Dept. 237

FREE—TO MEN WHO WEIGH 200 LBS. OR MORE

New Burns Martin Spring Catalog shows America's biggest stock of large-size clothing—sizes 44 to 72. First quality apparel, designed to make you look slimmer and trimmer. Money-back guarantee with every item. Send for FREE Catalog, NOW!

BURNS MARTIN Dept. 663; 121 Summer St. Boston 10, Mass.

Renew your Better Homes & Gardens subscription early!

BED TOO SHORT?

Tall folks get legroom with R-H Bedrail Extensions—No Tools—Just hook to Bedrail, center spring and mattress and STRETCH. OH BOY! Two sizes: 4 inches or 6 inches extra length. Solid hardwood finished in Maple, Blonde, Walnut, Mahogany. $4.95 pair postpaid, money back guarantee. Specify size, finish—send check or money order.

THE RALPH HOWARD CO.
3714-E Creston Drive
INDIANAPOLIS 22, IND.

CUSTOM MADE DRAPES
approx. $1.50 a yard — By the yard $1

Send for swatches

Send 25c for swatches of 5 new drapery fabrics: Nubby Weave, 18 colors; Shantung Weave, 14 colors; Sheen Weave, 13 colors; Textured Weave, 13 colors; Metallic Print, 8 colors. Free instruction book with fabric orders. Custom made drapes approx. $1.50 a yard. Fabric by the yard, $1. Send for complete info.

Carabao Special Products Co.
Dept. BF7
958 Columbus San Francisco, Calif.

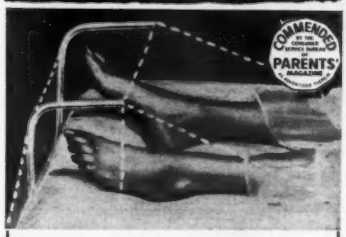
CASH Sell Exciting New Line **CHILDREN'S WEAR**

FREE STYLE DISPLAY

Make EXTRA MONEY introducing world's cutest dresses, jeans, playwear, shirts, etc. Mothers thrilled, order on sight from big selection latest adorable styles for children 1 to 14 years. **Amazing low prices.** Rush name and address now for Big Style Display—sent absolutely FREE!

Harford Frocks, Dept. N-3325, Cincinnati 25, Ohio

HOW TO SLEEP in PERFECT Comfort



Everybody loves this new support because it frees their feet from blanket weight. NOW they sleep quietly relaxed and awake refreshed. The difference is truly amazing! Ingenious folding arms make a cozy, restful foot pocket indispensable to uncomfortable sleepers. Relaxes tensions that cause insomnia and discomfort. Improves circulation, eases rheumatism and foot cramps. Increases electric blanket comfort. Enjoyed by arthritics. Fits any bed. Arms fold down flat when bed is made. Praised by thousands of restless sleepers, doctors, hospitals. Order one for every bed in your home.
Money-back guarantee. Only $4.75

BETTER SLEEP CO., Dept. 176
New Providence New Jersey

New HOME PLANS

Garlinghouse new plan books show hundreds of popular new plans from which to select your new home. All sizes and styles printed from actual photographs and colored drawings. Floor plan and accurate description included.

1. **New Small Homes.** Over 80 new plans, 32 in color. Many sizes, 650 to 1175 sq. ft. floor space, 1, 2 and 3 bedroom 50c
2. **Ranch and Suburban.** 128 ranch plans most practical for town and country 50c
3. **Homes In Brick.** Many of these 115 tested designs are in full color $1.00

Complete working plans, specifications, lumber and mill lists available for every design at LOW COST. These plan sets are your best investment since you know in advance what you are getting, thus avoiding misunderstandings. Order your books today.

All Books Mailed Postpaid.

L. F. GARLINGHOUSE CO., INC. Box B-20 TOPEKA, KANSAS

14 Beautiful ALL OCCASION CARDS
WITH ENVELOPES

AMAZING INTRODUCTORY
Offer just to show you how to make easily
$100-$200 AND MORE

We make this astonishing offer (priced $1.00 with $1.50 in retail stores) to acquaint you with a new adventure in making easy spare-time money. Just a few hours with friends and neighbors showing W/S all occasion cards can make you BIG CASH PROFITS—you need no experience—no car—no fancy house parties. These wonderful new and different all occasion assortments sell themselves. Personalized notes and stationery, gift wraps, unique gift items. Big extra 5% cash bonus and premium awards. FOR FUN—FOR A FUTURE—for an income all your own send for this exciting offer NOW!

FREE Samples of personal notes and stationery plus FULL COLOR CATALOG

W/S SEND TODAY No obligation. Nothing to return. Nothing further to buy.

WETMORE & SUGDEN, INC.
292 Monroe Ave., Rochester 2, N. Y.

Gentlemen: Enclosed find 25c. Please rush me my box of 14 all occasion cards plus FREE samples of notes and stationery and full color catalog.

Name.....
Address.....
City..... State.....

Free Booklet Tells How To Feel Healthier
Look Younger .....
WITHOUT HARMFUL STRAIN!

From your very first day with EXERCYCLE, you start to FEEL healthier, LOOK younger . . . enjoy a new zest for life! Inches vanish from your waist, regularity returns, sedentary flabbiness disappears, posture improves . . . Husbands and wives discover dual pleasure! Join the tens of thousands, including many physicians who have found EXERCYCLE as important and as useful to daily life as their toothbrush! Get all the amazing details without cost or obligation . . . mail the coupon NOW!

4-WAY ACTION!
Horseback Riding
Swimming
Rowing
Cycling
All In Smooth, Easy Motion
(FULLY AUTOMATIC)
• SAFE • SILENT
• VIBRATIONLESS

SEND FOR FREE BOOKLET!
EXERCYCLE CORPORATION
597 Fifth Ave., New York 17, N. Y.

BHG-2-5
Without obligation, send free illustrated booklet.
Mr.
Mrs.
Miss (PLEASE PRINT)
Address
City Zone State

COTTON CHAMBRAY COATDRESS $5.95
Easy to Wear . . . Whiz-Washing!

Casual, comfortable brightly striped dress, tucked on the bodice and pockets and buttoned from collar to hem. SANFORIZED. Grey, blue, pink or brown with matching stripes. Sizes 12 to 20, 11 to 17, 14½ to 24½, 34 to 44. $5.95

Lana Lobell
Hanover, Penna., U.S.A.

64 PAGE FASHION CATALOG
Over 320 smart fashions. 22 pages in lovely color. The style shown above is an example of the exciting fashions shown in the latest Lana Lobell fashion catalog. Shop in the comfort of your own home . . . the famous Lana Lobell way. Send 25¢ for latest fashion catalog.

ORDER BY MAIL • USE THIS CONVENIENT COUPON
SATISFACTION GUARANTEED OR MONEY REFUNDED
LANA LOBELL, Hanover, Penna., U.S.A. Dept. BH-1
Please send me ..... dresses at $5.95 each.
Size ..... Color ..... 2nd Color .....
NAME .....
ADDRESS .....
CITY ..... ZONE ..... STATE .....
Good Tip: Prepay your order and save C.O.D. charges.
☐ Payment Enclosed. Add 25¢ for postage & handling
☐ C.O.D. Enclose $1 deposit on all C.O.D. orders
☐ I am enclosing 25¢ for latest Fashion Catalog

Index of Advertisers

February, 1955

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

BETTER HOMES & GARDENS
GUARANTEES
your money back or replacement if you buy any article of merchandise that is not as advertised therein

SHOPPING SECTION

(Accounts not listed separately)
See pages 200-205

Appliances, Major

American Gas Association....119
Deepfreeze Home Freezer....139
Dixie Range....130
Frigidaire Automatic Washer and Dryer. 22
General Chef "All-in-one" Kitchen.... 80
General Electric Range.... 43
Kelvinator Automatic Washer....153
Revco Freezers....168
Thermador Bilt-in Electric Range....115
Whirlpool Washer and Dryer....112

Appliances & Equipment, Other

General Electric Coffee Maker....171

Automobiles, Accessories & Supplies

Buick Cars....142
Chevrolet Cars.... 37
Dodge Cars.... 20
Ford Cars.... 44
General Motors Cars....156
Saginaw Power Steering.... 30
Willys Station Wagon....151

Bedding & Linens

Cannon Towels.... 46
Kenwood Blankets....115
Pacific Contour Sheets....106

Books

Better Homes & Gardens Books....188
Better Homes & Gardens Diet Book.... 39
Better Homes & Gardens Handyman Ideas....200
Better Homes & Gardens Handy Plans...198
Better Homes & Gardens Garden Book...204
Better Homes & Gardens Home Building Ideas....184

Building Materials & Supplies

(See also Handyman Supplies)
A.R.B. Windows....124
Aladdin Homes....157
Andersen Windowalls....10, 11
Celotex Building Products.... 38
Curtis Silentite Windows.... 14
Flooring....(See Floors & Floor Coverings)
Gardner Radiator Enclosures....197
Georgia-Pacific Ripplewood....147
Heatilator Fireplace Unit....167
Liberty Homes....186
Micarta Surfacing....155
Mississippi Glass....194
Modern Homes.... 8
Owens-Corning Fiberglas Insulation....161
Paint...(See Paint, Finishes & Preservatives)
Pella Wood Casement Windows....166
Perma-Stone....191
Portland Cement Association....148
Roddis Craftwall Paneling....169
Sterling Ready-Cut-Homes....197
Thermopane Glass....140
Truscon Steel Windows....164
Upson Kuver-Krak Panels....154
Weldwood Paneling.... 27
West Dodd Lightning Conductor....145
Western Pine Association....173

Clothing

Formfit Life Bras and Girdles.... 16
Tweedies Footwear....128

Drugs, Cosmetics & Toilet Goods

Alka-Seltzer....199
Anacin....174
Cuticura....129
Ennds....113
Fasteeth....129
Ipana Tooth Paste.... 3
Murine....115
Phillips' Milk of Magnesia....154
Tampax.... 18

Floors & Floor Coverings

Armstrong's Corlon.... 2
Bruce Hardwood Floors.... 21
Gold Seal Linoleum Tile....110
KenFlex Vinyl Tile.... 36
Lees Carpets.... 33
Matico Tile Flooring....144
National Oak Flooring.... 40
Olson Rugs....209
Pabco Printz Linoleum....162
Smoothedge Tackless Carpet Installation.170

Food & Food Products

A-1 Sauce....107
American Dairy Association.98, 99, 100, 101
Aunt Jemima Pancake Mix.... 85
Betty Crocker Brownie Mix.... 92
California Raisin Advisory Board....104
Campbell's Soup.... 77
Chase & Sanborn Coffee.... 41
Cling Peach Advisory Board.... 90
Crisco....210
Crosse & Blackwell Date Nut Rolls....103
Del Monte Pineapple.... 86
Fleischmann's Active Dry Yeast.... 80
Florida Citrus Commission.... 88
Jolly Time Pop Corn....107, 120
Keystone Mushrooms....120
Kraft All Purpose Oil....28, 29
Kraft Cheese Slices.... 93
Lea & Perrins Worcestershire Sauce....121
Nescafe Instant Coffee.... 35
Philadelphia Cream Cheese....78, 79
Pillsbury's Best Four....94, 95
Pineapple Growers Association.... 81
Pream.... 32
Pure-Pak Milk Containers.... 91
Sexton Quality Foods....120
Sun-Maid Raisins....114
Swans Down Cake Flour.... 89
Tender Leaf Tea.... 82
Underwood Deviled Ham.... 87
Wesson Oil.... 96

Furniture & Home Furnishings

Duco-Dulux Furniture Finishes....172
Genuine Hummel Figures....166
Goodyear Airfoam.... 19
Heritage Henredon Furniture....125
La-Z-Rocker....175
Nichols & Stone Rocker....138
Rugs and Carpets (See Floors & Floor Coverings)

Garden Machinery & Equipment

Andres Garden Pool Accessories....190
Ariens Yardster....190
Country Squire Tractor Co....196
Cyclone Fence....196
Eshelman Garden Equipment....192, 201
Gravely Tractor....177
Lawn-Boy Mower....178
Merry Tiller....207
Midland Rotary Tiller-Mower....192
Orlyt Greenhouse....194
Pond Garden Tractor....182
"Red-E" Garden Tractors....184
Ro-Ho Gardener....196
Springfield Tractor....186

Garden Supplies

Antrol Insect Bomb....190
Hybro-Tite Soil Conditioner....177
Hyponex Plant Food....207
Vertagreen Plant Food....190

Seeds, Bulbs & Plants

Ackerman Nurseries....183, 192
W. F. Allen Company....191
Allen's Nursery & Seed House....190
Armstrong Nurseries....177
Berry Seed Co....184
Robert Buist Company....191
Burgess Seed & Plant Co....207
W. Atlee Burpee Company....186, 190
Champlain View Gardens....184
The Conard-Pyle Co....196
Condon Bros. Seedsmen....191, 192, 201
Emlong's Nursery....177, 201, 207
Farmer Seed & Nursery Co....196
Earl Ferris Nursery....183
Ferry-Morse Seed Co....189
Henry Field Seed & Nursery Co....197
Inter-State Nurseries....185
Jackson & Perkins Co....187
Johnson Cactus Gardens....183
Johnson Water Gardens....201
Keith Plant Nursery....169, 186
Kellogg's Nurseries....169, 182
Kelly Bros. Nurseries....191
Krider Nurseries....184
Kunderd Gladiolus Farms....190
Maloney Bros. Nursery Co....191, 207
McClung Bros. Rose Nursery....207
Musser Forests....169, 201
L. L. Olds Seed Co....184
Peace Garden Nursery....192
Piedmont Plant Co....192
John A. Salzer Seed Co....182
R. H. Shumway....169, 174, 177, 183, 184, 186, 191, 196, 201, 207
Mrs. Jennie Spoutz....190
Spring Hill Nurseries....169, 191
Stark Bro's Nurseries....199
Tennessee Nursery Co....186
Three Springs Fisheries....177
Wm. Tricker, Inc....183
Van Ness Water Gardens....192
Vaughan's Seed Company....207
Wayside Gardens....193
Western Maine Forest Nursery Co....192
Westhauser Nurseries....183, 191
Whitten Nurseries....190, 196
Woodlot Seed Co....182

Garden, Other

American Landscape School....196
National Landscape Institute....182, 201

Greeting Cards

Wallace Brown Greeting Cards....207

Handyman Supplies

(See Also Building Materials & Supplies)
Carborundum....154
Syncro Sander....169

Heating & Air Conditioning

Dust Stop Air Filters....160
Fireplaces and Fireplace Forms (See Building Materials & Supplies)
Frigidaire Air Conditioner....146
General Air Conditioning....182
G-E Heating and Cooling Unit....133
Honeywell Zone Control....116, 117
Iron Fireman SelecTemp Heating....181
Lennox All-Season Air Conditioning.158, 159
Reynolds Aluminum Ducts....152
Warren Webster Baseboard Heating....169

Household Supplies

Air-Wick....127
Apex Moth Vaporizer and Crystals....145
Blem and Pride Furniture Wax....134
Brillo Soap Pads.... 6
Clorox....118
Good-aire Air Refresher....170
KVP Freezer Paper....114
Mouse Seed....174
Rinso.... 31
Rit Tints and Dyes....124
Sani Flush Bowl Cleaner....145
ScotTowels....123
Tuffy Pot Cleaner....120
Vanish Bowl Cleaner....174

Insurance

Hardware Mutual Fire Insurance.... 23
Hartford Fire Insurance Company.... 9
United Benefit Life Insurance.... 15

Kitchens & Cabinets

American Kitchens....105
St. Charles Kitchens....132

Kitchen Utensils & Accessories

Club Hammercraft Cookware....128
Taylor Roast Meat Thermometer....107

Lighting, Wiring & Telephone

Bell Telephone System....17, 122, 183
Cutler-Hammer Unit Breaker....124
Mini-Breaker....115

Paints, Finishes & Preservatives

Pittsburgh Paint....131

Pet Food & Pet Supplies

Friskies Dog Food.... 45
Ideal Dog Food....195
Pard Dog Food.... 7
Puss'n Boots Cat Food....196

Plumbing

"Alert" Water-Saving Products....126
Bermico Sewer Pipe....193
Cast Iron Soil Pipe Institute....145
Frigidaire Water Heaters....121
Goulds Water Systems....197
MQ Sewer Cartridges....182
Myers Water System....136
Penberthy Pump....182
Permaglas Water Heater.... 13
Spring-Flo Aerator.... 34
Universal-Rundle Plumbing Fixtures....141
John Wood Gas Water Heaters....165

Radio, Television & Music

Music Treasures of the World.... 5
RCA Victor Television....108, 109
Stromberg-Carlson Television....168

Table Furnishings

Carvel Hall Cutlery.... 12
Fostoria's Milk Glass....121

Travel & Transportation

Canadian Government Travel Bureau... 26
State of Mississippi....187

Wall Coverings

Imperial Washable Paper.... 42
Wall-Tex Wall Coverings....137

Miscellaneous

Knights of Columbus....129
Life-Aid Non-Slip Foot Bands....145
Stromberg Hatchery....201

The Index of Advertisers is intended to be an additional service to readers, to advertisers. It is not part of the advertising contract, and although every effort is made to list accurately, no allowances will be made for omissions or errors.

Leather is decorating news

If you've been furniture-shopping lately, you're aware that use of genuine leather is an important decorating trend.

It's being used as an upholstery material on all periods of furnishings. To help you know more about leather, here are answers to your questions:

Is it safe to use a leather chair by a picture window that gets lots of hot, direct sunshine?

The most popular sports-car upholstery is leather. Even hours of direct sunlight do not soften the leather surface or change the color.

An open convertible stands in sun much stronger and hotter than you get in your living room.

My husband wants a red leather chair and ottoman. How can I make this blend in a 12x14-foot living room done in mellow French Provincial colors?

Cheer up! If you can talk your husband out of the bright-red idea, he can have his chair and your room can have the mellow look you want.

Today, there are about 400 leather colors ranging from delicate pastels through to deep shades in every color family. Chances are you'll be able to find just the leather color you want.

Is a table that's topped with leather practical?

Not only practical, but handsome. The only precaution is that leather records impressions; otherwise it could not be decoratively tooled.

Therefore, distribute the weight of articles placed on your leather-top furniture as widely as possible.

The beautiful finish and tooling of a leather table top is covered by a protective coating. It should be left strictly alone, except for dusting with a dry, soft, clean cloth.

If, after years of service, the leather loses any of its luster, you may wax and polish it by using a paste wax.

Never wash the leather table top with water or use furniture polishes, oils, varnishes, or any kind of prepared cleaners.

Should I buy saddle soap to clean our new leather chair and keep the leather soft?

Upholstery leather is not like shoe or saddle leather. It's more pliable and thinner.

Today's tanning methods mean that upholstery leather will stay soft and pliable without special treatment or "feeding."

Many of these prepared cleaners are harmful to leather and may affect the bond between the leather and the wood.

How to clean upholstery leather, at right

MIRACLE TOMATO Yields 2 BUSHELS To a Vine

Now—You can grow the world's most amazing Tomato right in your own garden and get from 2 to 3 bushels of delicious, ripe tomatoes from every vine.

BURGESS CLIMBING TRIP-L-CROP

TOMATO grows 16 to 20 feet high. Huge, meaty, solid fruit, wonderful flavor. Some weigh as much as 2 pounds each. Unsurpassed for canning and slicing. Blight free—drought and disease-resistant. Grows in any garden. Outyields all other varieties.

TRIAL PACKET Postpaid. Order Today 10c
3 Packets for 25c

Write for FREE complete Catalog listing many unusual Seeds, Plants and Bulbs.

BURGESS SEED & PLANT CO. 121 B. Galesburg, Mich.

peppermint stick ZINNIAS

Speckled and striped; a different type. Numerous combined colors. Thick, medium flower heads. Send for big packet 10¢

CATALOG FREE

R. H. SHUMWAY Seedsman, Dept. 317, Rockford, ILL.

HYPONEX

SOLUBLE PLANT FOOD COMPLETE

Grows Better Plants in Soil, Sand or Water

Simply dissolve and water all your house plants, garden flowers, vegetables, shrubs and lawn. Feeds instantly. If dealer can't supply send $1 for 1 lb. Makes 100 Gals.

Guaranteed by Good Housekeeping

HYONOPONIC CHEM. CO., Copley, Ohio, U.S.A.

Famous McClung ROSES

From our own nursery in the heart of the Texas rose fields, we offer the finest and most beautiful varieties. Vigorous 2-year old budded bushes. Well rooted, guaranteed to live and bloom. WRITE FOR FREE FOLDER AND PRICE LIST.

McCLUNG BROS. ROSE NURSERY
Route 5, Box 275-C Tyler, Texas

FREE THIS BIG NURSERY CATALOG

In Color! Write now—supply limited. Big values in Roses, Shrubs, Perennials, Evergreens, Berries, Fruit & Ornamental Trees, etc. Guaranteed to grow. Our 71st Year.

MALONEY BROS. NURSERY CO.
13 Circle Road, Dansville, N. Y.

Merry Tiller®
Many Uses—Saves Work!

Basic machine is combination tractor-tiller. 2-in-one unit saves you money! As tiller—prepares seed beds, mulches, tills. As tractor—powers plow, sickle mower, grader, weeder. Rotors give maximum traction. Sno-Fly attachment available.

Patented

Also Pats. Pending

Ask for Free Demonstration

Works anywhere. Tills up to 10" deep in rocky soil, clay, with patented 'Gripper-Leverage'. Tines guaranteed. Proved low maintenance. Famous 2½ h. p. engine.

We challenge any comparison with cheaper, bulkier or single-purpose machines. Insist on the original.

Get Free Folder!

MERRY TILLER, 812 Skinner Building, P. O. Box 1835, Seattle 11, Washington

Name .....

Address .....

City ..... State .....

DEALER INQUIRIES INVITED

Leather is decorating news

Continued

Here's how to clean upholstery leather

The first rule always is to use a mild soap and a soft, damp (not wet) rag

Wipe off all the dirt and any other soil marks with light, quick strokes

Repeat with damp, nonsoapy cloth so no soap film is left on the leather surface to collect grime and other dirt

Last step is to polish cleaned leather upholstery with a dry, soft cloth

Do You Need EXTRA MONEY?

HERE'S AN EASY QUICK WAY TO Make $50 to $300 IN SPARE TIME with Nationally-Famous WALLACE BROWN GREETING CARDS

Lots of folks do it so easily . . . it's fun too! Join the thousands of Wallace Brown folks making good money in spare time showing friends, neighbors, others, the most thrilling line of greeting cards in America . . . high quality cards that cost so little in complete assortments. Exquisite Assortments for Birthdays, Anniversaries, Get-Well, Baby-Births, other occasions . . . sell on sight at $1.00 a box . . . you make up to 50c on every one! Add to earnings with 40 items, imported napkins, gift wrappings, stationery, children's books, novelty gifts. *Added profits with Easter Cards.* Mail coupon today for actual sample boxes of two popular sellers—"Feature" All-Occasion Assortment and Humorous "All-In-Fun" Assortment sent prepaid, on approval—plus *free* Catalog of the entire line.

WALLACE BROWN, Inc.
225 Fifth Ave., Dept. B-94, New York 10, N.Y.

WALLACE BROWN, Inc., Dept. B-94
225 Fifth Ave., New York 10, N. Y.
Rush on approval the 2 Everyday Greeting Card Assortments shown, and Free Catalog of Money Makers.

NAME _____

ADDRESS _____

CITY & STATE _____

FREE COLOR CATALOG

BRILLIANT
New Everbearer

10 qts. of berries from 10 plants. Produced over 7,000 qts. per acre in impartial tests. Bears all summer. Free Catalog.

EMLONG'S, Box 24
Stevensville, Michigan

This beautiful catalog answers all your questions

3000 flowers described and priced
250 pictured in full color
All the luxury home garden vegetables
Latest foods, chemicals and garden gadgets

Vaughan's *Gardening Illustrated*, published since 1876, is as up-to-date as the daily paper, but still as complete, authoritative, and instructive as in grandfather's time.

Nowhere else can you find so large a selection of the finest flowers and vegetables you can grow, with the foods, implements and pesticides you need to grow them.

It lists the newest varieties of flowers and vegetables; also older favorites difficult to obtain elsewhere. Cultural instructions are given for everything listed.

Wherever you live, it will be an invaluable aid to success in home gardening. You could not buy so beautiful and complete a book on gardening, but a post card request will bring it to you FREE.

SPECIAL — Giant Cactus-flowered Hybrid Zinnias Mixed

Flowers 5 in. or more on bushy 3-ft. plants have quilled or curled petals arranged like Cactus Dahlias. Soft, vivid colors include reds, pinks, orange, yellow and blends. Rapidly becoming most popular zinnia strain. Pkt. (25c value) with catalog, 10c.

VAUGHAN'S SEED STORE

Dept. 22, 610 W. Jackson Blvd., Chicago 6, Ill.
40 Barclay Street, New York 7, N. Y.

☐ Please send *Gardening Illustrated* FREE.
☐ Enclosed is 10c for pkt. Giant Cactus Zinnias.

Name _____
Address _____

THE MAN NEXT DOOR®

Saw Fred Randolph lugging rubbish from his cellar and asked him why the sudden ambition. He said he guessed it must be the nice, zippy overnight snowfall. Heard his Katie drop a hint about the rubbish, so he slipped quietly out the back door to tinker in the garage. But he forgot about the nice, zippy snowfall, and Katie tracked him.

+ + +

Rumor got started that the Widow Weems was going to sell her house and move to New York to live with her sister. So, mournfully, the neighbors began planning a party for her. Then we found out she wasn't leaving, after all, but we held a little get-together for her, anyhow. "A farewell party," we told her, "for the lumps in our throats."

+ + +

The Marlowes, always thinking up something novel for the kids around here, have sent out semiformal invitations to some of the small fry for a "Prize-a-Minute Quiz Show" party. Our Judy, 10, would sort of like to go, but we figure we might have her develop an indisposition or something just about then. Just happened to remember that the Marlowes' two cats recently presented them with a total of 11 prize kittens.

+ + +

Junior has outgrown his skates, and lately, using a little padding in the shoe toes, he's been borrowing mine. They're as good as new: nice and shiny—like his eyes when I told him yesterday, "They are yours, Son."

+ + +

Peggy Bayless sometimes takes words too literally. For instance, that loving cup that her husband, Lee, dug out of his college relics caused a bit of coolness around the house until he convinced her that he won it playing golf.

No feuds, no bitterness, no trouble among the families in our block. The grownups in this neighborhood have learned the secret of getting along together; we let our kids fight in peace.

+ + +

Accidents can happen anywhere, and if someone you love breaks something in your house, think a minute before you scold. Just about the only thing you can't mend is a broken heart.

+ + +

Sure, raising a family is a sound investment. You spend the best days of your life. But it pays off, in the bonds of love and the notes of children's laughter.

+ + +

Grandpa Hillis has been studying both sides of the question of whether the vote should be given to all citizens 18 years of age and over. He's come up with one conclusion: What today's young folks need most of all is a vote of confidence.

+ + +

When the Hillis kids went to stay with Aunt Opal Friday night, their mother suggested that we call up a few friends and have them in for the evening. But, alas, our phone was out of order. So I sat down in my old clothes, she left her hair up in curlers, we popped just enough corn for ourselves, and we had a very nice evening—with the Hagues, the Browns, and the Normans.

+ + +

I was going over to the Prestons' anyhow, so my Christine asked me to take along a plate of cookies she'd made from a new recipe. Trouble was, Ned was in their yard and I stopped a few minutes to chat—and munch—with him. That evening, Mrs. Preston expressed her thanks to Christine and suggested that, next time, Christine express the cookies.

"A wife," remarked that young husband up the street, stopping to help me move three sleds and a tricycle out of my driveway, "may not always be able to help a man fully realize all his ambitions, but she does her best. I always wanted to grow up and hunt wild game in Africa, and right now I'm on my way to get Sally a box of animal crackers for the baby."

+ + +

The best way to keep a church from folding is to put in some of that kind of money.

+ + +

Income tax is creeping up. Sure, every time you get your hands on any money, you have to give some to your country. But take a look at a penny sometime, and remember what the fellow who got his face on that gave to his country.

+ + +

We learn by doing things; we live by doing them for one another.

+ + +

What the valentine from him *really* says, between the lines: "for the smile that waits each evening, and the welcome in your eyes . . . for the hundred faults forgiven and the dreams you made come true . . . for the little, thoughtful things you always seem to have time for . . . for your swift, unstinted sympathy and understanding . . . for the way you tuck my muffler in, as if it needed it, and the kids in bed, as if counting your blessings . . . for lighting the house with a love that makes it home and a courage that makes it a refuge . . . and most of all, for the best of all: for being you—just you!"

Burton Hillis

XUM

Crisco ends pie crust failure

Yes! You get flaky, tender pastry every time!

No worry about over-moistening!
That's right—pure, all-vegetable Crisco ends all guesswork about water. Because of the way Crisco is made, we can tell you *exactly* how much to use. Crisco is *specially made* to mix with water.

No worry about over-handling!
Just change to Crisco and Crisco's pastry method and you can re-shape and re-roll your pie dough without fear. Yes, even two or three times! Wonderful Crisco acts to keep pie crust light and flaky.

And no wonder. After all, shortening is the most important ingredient in flaky pie crust. And pure, creamy Crisco is the finest, all-vegetable shortening money can buy! Use it—for flaky, tender pie crust *every* single time!

CRISCO'S CARD PARTY CHOCOLATE PIE
(Makes one 9" pie)

If you want the easiest way ever to mouth-melting pie crust, be sure to use the pastry recipe you'll find on Crisco's wonderful "Recipe Roundup" label. Follow the double crust recipe or double the single crust recipe for perfect pastry every time.

CHOCOLATE FILLING: Use your favorite chocolate pudding or pie filling mix. For a generous thick filling use two packages.

SPECIAL TWIST: Make pastry cut-outs, using "bridge set" cookie cutters. Bake separately and place on pie before serving.

BAKE AND FRY WITH **Crisco** IT'S DIGESTIBLE!